



# GETTING READY FOR THANKSGIVING



## ATTEND OUR ANNUAL THANKSGIVING SALE

Special Price Reductions Now Named on Our Superior Stocks of Seasonable Merchandise

Custom establishes the Thanksgiving season as the period to supply the bulk of one's needs in the cold weather goods. We stand on the threshold of winter—about to enter upon the shivery, black and stormy domain. Comfort and fashion both urge the adoption of heavy apparel, while needs come pressing forward with urgent insistence.

Thanksgiving is also a season for giving thanks for good things for past and present. And it is in this spirit that we inaugurate our Thanksgiving Sale—a price lowering event unequaled in this locality at this season.

Our Greatest Winter Stocks Are Assembled in Unrivalled Array Leaving No Need Without an Unmatched Opportunity For Its Fulfillment.....

The store is bountifully stocked as the groaning festal board of olden times—each department brings forth its best in merchandise, suited for the season. Special purchases made in preparation for this event add to the quota of good things at price savings worthy of the occasion. Each offering listed at this sale is as desirable as money can buy and is presented for your selection at such greatly lower cost than usual or elsewhere that buying liberally entails no burden of extravagance upon the prudent purse.

## THANKSGIVING Sale begins Saturday, Nov. 13--Continues until Thanksgiving

BE HERE PROMPTLY

### Splendid Savings on Stylish Suits

Our Women's Ready-to-wear section represents big stocks of fashionable garments for you to select from. Here are the choicest styles in suits, accurately portraying the authentic fashions, beautifully designed, thoroughly tailored, in a wide range of materials and colorings. Values never before this season so great as these now offered at deeply cut prices.

#### LADIES' SUITS

18 Ladies' Tailored Suits, worth up to \$15.00	\$8.50
Thanksgiving price.....	
15 Ladies' Tailored Suits, worth up to \$17.00	\$11.50
Thanksgiving price.....	
20 Ladies' Tailored Suits, worth up to \$20.00	\$12.50
Thanksgiving price.....	
17 Ladies' Tailored Suits, worth up to \$25.00	\$15.00
Thanksgiving price.....	
35 Ladies' Tailored Suits, worth up to \$35.00	\$22.50
Thanksgiving price.....	

#### LADIES' SKIRTS

One lot skirts, worth up to \$6.00, Thanksgiving price.....	\$3.98
One lot of skirts worth up to \$7.50, Thanksgiving price.....	\$4.98

### See These Beautiful Cloaks

The represent the largest style ideas of the foremost designers—rich in materials, handsomely trimmed. No better values anywhere than we offer.

Beautiful Tailored Ladies' Coats.....	\$7.50, \$8.50, \$10.00
Full length coat, 7-8 jetted double faced cloaking, prices.....	\$10.00, \$12.50, \$15, \$20
Full fitted 55 inch coats, invisible striped; in Castor, Black and Blues, price.....	\$22.50
Black broadcloth and Kersey coats in black and colors, Thanksgiving price.....	\$10.00, \$15.00, \$20.00, \$25.00, \$35.00

### Ribbons for Thanksgiving

New ribbons in all colors and widths at prices that insure the best obtainable values with every purchase.

Special Purchase of Ribbons for Thanksgiving	
50 pieces of fancy ribbon, worth up to 65c, Thanksgiving price.....	39c

### Specials on Underwear and Hosiery

The right weights—dependable kinds—all sizes—never a greater selection or such genuine good values,

#### UNDERWEAR

15 dozen Vests, 35c.....	Thanksgiving price 25c
20 dozen Ladies' Jersey Ribbed Vests, silk finish, 50c quality.....	39c
Children's Munsing Union Suits, gray and and white.....	50c
Boys' Munsing Union Suits.....	50c, 75c, \$1.00
Ladies' Union Suits, price 50c, 75c, \$1.00, \$1.50, \$2.00, \$2.50, \$3.00	

#### HOSE

Children's 20c Topsy Hose at.....	15c
Guaranteed Last Forever Hose for Ladies, Misses' and Boys' price.....	25c
Ladies' Black Silk Lisle Hose.....	35c, 50c
Ladies' Black Full Fashioned Hose, price.....	50c
Embroidered Kayser Silk Lisle Hose, price.....	50c, 60c, 75c, \$1.00
Black Silk Hose.....	\$1.00, \$1.25, \$1.50, \$2.00, \$2.50

### Wanted Dress Fabrics Economically Priced

A superior assortment of the newest weaves and colorings in wool, cotton and silk—the materials wanted for every use—all in an alluring array at prices below any figures previously named.

#### Dress Goods

15 pieces fancy worsted dress goods worth up to 65c, Thanksgiving price..	49c
10 pieces fancy worsted dress goods worth up to 75c, Thanksgiving price..	59c
8 pieces fancy worsted dress goods worth up to \$1, Thanksgiving price...	79c
15 pieces fancy worsted dress goods worth up to \$1.25, Thanksgiving price..	98c

### Linens at Lowered Prices

Quality linens, the kind that last longest and always look the best for every use—the range includes tablecloths, napkins, sets, piece goods and fancy linens for sideboard, buffet and table. These values are quite unequaled in this vicinity. See them.

#### TABLE LINEN

All pure bleached table damask at.....	50c
72 in all pure Irish bleached table damask.....	60c
27 in all pure linen table damask, worth \$1.15, at.....	98c
72 in all pure linen damask at.....	\$1.15
72 in. Bleached Irish and Bleached German Damask at.....	\$1.25, \$1.35, \$1.50, \$2.00

#### NAPKINS at Special Thanksgiving Prices

20 in. Bleached Napkins, at.....	98c
11 pure linen Napkins at.....	\$1.25
24 in. Mercerized Napkins, \$2.00 quality, at.....	\$1.75
24 in. all pure linen Napkins, \$2.00 quality, at.....	\$1.75

Big Value in Towels.

### Millinery Marked to Move

Intend to sell a great many stylish hats during this event and so quote quick selling prices. No handsomer hats shown anywhere—while the values are equally invincible.

#### Millinery

All street and dress hats worth up to \$3.50, Thanksgiving price.....	\$2.48
All street and dress hats worth up to \$5.00, Thanksgiving price.....	\$3.48
All new fall and winter hats, worth up to \$7.50, Thanksgiving price.....	\$4.75
All new fall and winter hats worth up to \$12.00, Thanksgiving price.....	\$5.98

#### SAMPLE LINE JAPANESE DRAWN WORK

That we purchased much below the regular value at just this season of the year, hence Thanksgiving shoppers should appreciate this great value.

54 pieces worth up to \$2.00, Thanksgiving prices ..	\$1.25
54 pieces worth up to \$3.30, Thanksgiving prices ..	\$1.98



# GRAY'S COLUMBUS NEBRASKA

