Columbus Journal

Columbus, Nebr.

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WEDNESDAY, JANUARY 13, 1900.

STROTHER & STOCKWELL, Proprietors.

RENEWALS—The date opposite your name on your paper, or wrapper shows to what time your tion is paid. Thus Jan05 shows that payment has been received up to Jan. 1, 1905, Feb65 to Feb. 1, 1905 and so on. When payment is made, the date, which answers as a receipt will be changed accordingly.

DISCONTINUANCES-Responsible subser ers will continue to receive this journal until the publishers are notified by letter to discou when all arrenreges must be paid. If you do not wish the Journal continued for another year after the time paid for has expired, you should proviously notify us to discontinue it.

CHANGE IN ADDRESS-When ordering hence in the address, subscribers should be sure to give their old as well as their new address.

The membership of the "Singed Cat Club" has been increased by the admission of Senator Tillman.

The Republicans of Ohio refused to endorse the record of Foraker as senator, and retired him to private life.

Burton served a term in prison, Mitchell died before the sentence of the court could be carried out, and now the question is what will be done with Tillman?

Certainly, Representatives Tawney and Smith are opposed to using secret service men for detecting frauds and uncovering the dirty work of grafting congressmen. All candidates for membership in the Singed Cat Club agree with Messrs. Tawney and Smith.

six blocks of land adjoining the state university grounds in order to enlarge the athletic grounds. In addition to this demand the members from Lancaster county will also ask appropria- GOVERNOR SHALLENBERGER'S tions for three or four new buildings on the university grounds.

One of the special interest senators who never passes up an opportunity to heave a chunk of ice in the direction of the White House, is Senator Hale. And what has been the record of the Maine senator? Thirty-five or forty years ago he married the daughter of old Zack Chandler. The bride brought with her to the Hale home a million dollars in bonds and other securities, which included railway bonds to the amount of \$250,000 voted by a county in what is now South Dakota. The county issuing the bonds had refused to pay the interest for the reason that the railway company refused to carry out its agreement with the county. When the bill for the admission of the Territory of Dakota into the sisterhood of states was before congress, Hale kept the territory out of the Union for three years, stating, as his reason for so doing, that the people of the territory were attempting to repudiate their obligations. After a compromise arrangements were made to take up the bonds and Hale withdrew his objections to the admission of the territory.

Congress continues to "kick the President's message under the table" but the members do not appear to realize that they cannot kick the messages out of the newspapers. The members of the house and senate are too sensitive. They do not seem to realize that they were elected to represent the people and not the passions and prejudices of the special interests In their indirect endorsement of the actions of Bailey, Foraker, Burton, Mitchell, Tillman, Pratt, Depew and the other singed cats who have been caught with the goods, the members of congress stand before the country as the endorsers of graft and the defenders of men whose official integrity has been impeached. The defamers and ridiculers of the President are not confined alone to one party. The sneers at his efforts to punish criminals has the almost unanimous support of the Democrats in congress, and the members of that party, under the leadership of Williams, voted with the Parkins, Smiths and Tawneys to censure the head of the nation for protecting the treasury from the political porch climbers and highwaymen.

SHELDON AS A REFORMER.

The attempt on the part of ex-Govnor Sheldon to commit the Republican party to the plan of state wide prohibition is not in harmony with his record on the liquor question. Like all politicians, Sheldon did not decline the support of the breweries when he was a candidate the first time, and even up to the opening of the polls last November he remained on the thing about it." fence, undecided which way to jump, and for this reason he was opposed by one faction of the liquor interests and or." by the Thomas faction of the Anti- And she went on ruminating

Saloon League, which resulted in the election of Shallenberger. The returns prove that had Sheldon been supported by such strong anti-saloon counties as York, Polk and Boone, he would have defeated the Democratic nominee. Both Boone and Polk counties returned majorities for Shallenberger, who received hundreds of county option votes. The combination that defeated Sheldon was made up of the two extremes-the Anti-Saloon League and the representatives of the brewery interests, assisted by the element that always claim "taxes are too high," and for which, in their ignorance, they insisted that Sheldon was responsible. The fact that in many counties throughout the state there had been undue extravagance in the expenditure of public money, or that the debt incurred by former state fusion administrations had to be paid, was not taken into consideration. It is not likely that state taxes will be any lower under the present state administration, although Governor Shallenberger promised, on the stump, that if elected the Democratic party would so economize that taxes would be reduced one-third.

If the Republican party follows the advice of the former governor and declares for state wide prohibition, it will give the Democrats of Nebraska the opportunity that party took advantage of in Iowa when the question of prohibition was submitted to the people. Democrats will vote for the measure for the purpose of putting the Republicans in the "hole," and then make the repeal of the prohibition law an issue in the state campaigns and retain control of state affairs. In every northern state where the Republicans have fathered the prohibition movement in the past it has resulted in the disorganization and defeat of Lincoln wants the state to purchase | the party until the law was repealed. That has been the history of the prohibition movement in Kansas, Iowa and South Dakota.

MESSAGE.

In his message to the legislature, Governor Shallenberger advocates the creation of a non-partisan board for the control of state institutions. If the new governor really desires a board of this kind, he should have impressed his sincerity upon the public by making non-partisan appointments for the heads of the several state institutions. While professing reform with mouth and pen, his acts contradict the reform ideas expressed in his message. had need take measure every noon, He has appointed Democrats to succeed Republicans in the institutions he now insists should be taken out of politics. He has followed the example set by Republican administrations and turned the state institutions over to his political friends as a reward for party

The governor, in his message, also declares that the present primary law is unsatisfactory, and calls attention to the expense incurred in holding an election under its provisions. A large number of voters of both parties will agree with the governor's criticism of the primary law. When the measure was under discussion two years ago, it was stated that the farmers demanded the law in order to protect themselves against scheming politicians. Since that time the farmers have had an opportunity to "protect" themselves. but very few, in comparison to the number of former voters, have taken even enough interest in "protection" to go to the polls on primary day and cast a ballot. The governor says, "the plan of the present law for organizing the party machinery, is not particularly calculated to produce good results." In this respect the Republicans of Platte county agree with the governor. The present law empowers the candidates of the party to name the central committee. Often an incompetent chairman is selected to conduct the campaign-one who lacks the ability to organize and retain the confidence of his party associates. Then the party suffers and the opposition gains. The chairman of a county committee must have constructive ability and fighting qualities to commend him, otherwise he will prove a dismal failure. In addition to this he must be honest and distribute the funds entrusted to him for legitimate purposes and not allow himself to be controlled by selfish and designing politicians of the graft stripe. Yes,

that the primary law should be revised. The governor advises the passage of a bank guarantee law, and an amendment to the revenue law providing for the election of precinct assessors.

the Journal agrees with the governor.

The Cow and the Hook. "I understand," said the cow, "that an eastern man has invented a selfhooking waist." "Yes," replied the colt. "I over-

heard the hired man saying some "Well, I'm glad of it," said the cow. "It will kill that idiotic vaudeville joke about my being the boas hook-

TO WHOM IS HONOR?

RECORDS SILENT AS TO AMERI-CA'S FIRST HUMORIST.

Progenitor of Long Line of World' Most Distinguished Men Has Yet to Be Identified-Is It Nathaniel Ward?

Who cracked the first joke in Amer ica? The early records do not state. We are not even quite sure as to the first American who tried to be funny on paper. Of course some of the very earliest colonists in both Virginia and New England wrote humorous and

sarcastic accounts back home. One might call to mind John Pory of the Jamestown settlement, whose letters to the home folks were quaintly witty; Francis Higginson, sturdy old New Englander, sometimes dangerously near joking, and some would say that William Wood of Massachusetts by his sprightly New England Prospect (1634) deserves the place as first of the numerous fathers of Ameri-

can humor. But the first man to do it with malice aforethought and with the intention of publishing also seems to have been the New England preacher. Nathaniel Ward (1578-1652). It was he humor. "The Simple Cobbler of Agawam." Other books he composed, but as they deal extensively in promises of volcanic landscapes in the next world they cannot with propriety be called funny.

Ward was a widower of considerable standing in point of time when he perpetrated the "Simple Cobbler," a fact which may have some bearing on the tenor of his remarks, of which there are many, concerning women. "To speak moderately," says he, "? truly confess it is beyond the ken of my understanding to conceive how those women should have any true grace or valuable virtue, that have so little wit as to disfigure themselves with such exotic garbs, as not only dismantles their native lovely luster, but transslouts them into gant bar geese, ill shapen, shotten shellfish, Egyptian hieroglyphics, or at best into French flurts of the pastery, which a proper English woman should scorn with her heels. It is no marvel they wear drailes on the hinder part of their heads, having nothing as it seems in the forepart but a few squirrels' brains to help them frisk from one ill-favored fashion to another. The world is full of care, much like unto

a bubble, Women and care, and care and women, And women and care and trouble. "It is a more common than convenient saying that nine tailors make a man: it were well that 19 could make a woman to her mind. It is no little labor to be continually putting up English women into outlandish casks; who, if they Le not shifted anew once in a few months, grow too sour for their husbands. What this trade will answer for themselves when God shall take measure of tailors' consciences is beyond my skill to imagine. . .

He that makes coats for the moon. and he that makes for women, as often, to keep them from lunacy."-Sewanee Review.

Simple Menu of Queen.

Queen Alexandra, who is retaining her beauty marvelously, makes her daily menu something like this: Before rising she eats a few thin slices of brown bread, spread with unsalted butter. Her 11 o'clock breakfast consists of fruit, a couple of coddled eggs and dry biscuits. A little delicate fish or chicken, a salad and fruit comprises her luncheon. With her four o'clock glass of milk she eats a couple of honey cakes. She never eats the heavy elaborate dinner served to the rest of the family. Instead, she has little private dishes of tiny French oysters grilled on toast, stewed celery and a green salad dressed only with oil and salt. She never eats any more elaborate sweet than apple baked with honey. When at Sandringham she makes butter in her own churn in the dairy every day, and then has a luncheon of whole wheat bread and buttermilk, which she says, is a "meal fit for the goddess," and the most wholesome any pretty woman can eat.

Precaution. The melancholy visitor

about the grocery store. "You keep the only commercial emporium in the place, do you not?" he asked of the proprietor.

"I do. What can I do for yeh?" "Sell me all the stale eggs you

have." "Haw, haw! Must be going to the

show to-night." "I am billed to play Hamlet in this benighted village this evening," replied the caller with dignity.

Pleasure of Giving.

The billionaire was explaining how "Make them conditional upon others giving as much." he said.

"But supposing the others can't af-

"In that case you have the pleasure of seeing them hustle," replied the billionaire. "And besides," he added blandly, "you may get your money

The Chair of Forgetfulness. "What I want," said the fretful magnate, "is to find some way of forgetting my troubles."

"That's easy," answered Mr. Dustin Stax. "Get them to put you in the witness chair during a trust investiga-

Practical Labor.

"George," spoke his better half, "you are interested in the temperance movements, are you not?" "Why, certainly I am," he answered. "Well, suppose you go out and make a few of them with the pump handle. I am in need of a pail of water right away."-Bohemian.

Some Heavy Swells. "Society is like a wave," comments a contemporary. He then explains why, but misses the main point, which is that there are some heavy swells. -San Antonio Express.

WITNESS OVERTHROW OF DEVILS Crowds Flock to Peculiar Church

Ceremony in Spain.

At San Mateos, a village of the Spanish Levant, the annual fair for driving out devils has just been held, tens of thousands of peasants attending the weird ceremonies. The little church, lost in the desert village, has an ancient chapel, famous for its facilities for extricating devils from the human frame.

When the time for the fair arrives the possessed" flock thither in large numbers from all parts of Spain. This year the greater part of the devil ridden, asking for relief, were epileptics and semi-idiots. Then there were a great number of small children afflicted with St. Vitus dance, hysteria, nervousness and similar ailments.

Tradition at the village church has it that those possessed usually harbor seven devils. This multiplicity of satans, say the Spaniards, makes it impossible to cure the afflicted persons by medicine, since the fallen angels suck up every drop of medicine that is swallowed by the sufferer. Furthermore tradition has it that demons leave the human body only by the finger tips. Hence at the annual fair cords with slip knots were fastened to the fingers and toes of the possessed. These were operated by a monk while the exercise was gowho wrote the first American book of ing on. Most of the children cried bitterly, though the pain caused was not necessarily great. This was taken as an indication of the demon's unwillingness to leave their hiding

> During the exercises the possesses ones wore no clothes whatever, as the demons might cling to such. As soon as a knot became loose and slipped from the finger all witnesses sent up a hallelujah, being convinced that one devil at least had departed his earthly residence. When all the fingers and toes were free from cords the expossessed was carried in triumph around the church and outside and all rushed to embrace and kiss him, or her, while congratulating the individual on being free from demons and the seven deathly sins.

Both Doing Their Duty.

A woman reporter attached to a New York newspaper was once sent to obtain an "interview" with the late Bishop Potter. She made an appointment by telephone, says the New York Times, but on account of other engagements, was unable to be on time. However, when she arrived, she found the bishop ready to receive her He cordially invited her to be seated. and inquired as to the exact nature of the desired information.

Then in a clear, direct manner he dictated his statement. After the re porter had finished writing, she cour teously offered to read what she had written. The bishop insisted that he knew that it was correct, and allowed t to go without hearing it. As she rose to take her leave, she

said, graciously: "I thank you very much, and appreciate how much it means for a busy person like yourself to give your

time to reporters." Patting her on the shoulder in a fatherly manner, Bishop Potter re-

"My dear woman, we are both earning our living."-Youth's Companion.

A Simple Remedy.

Editorial omniscience no longer exists in the big city papers. The sev eral departments require specialists to take charge of them, and woe to the man who steps out of his own narrow field. Not long ago the woman who conducted the page devoted to feminine interests was sick, and a young man, a reporter, was called in to try his hand.

He soon distinguished himself. A letter came in inquiring how grease might best be removed from soup. He read it hurriedly, noticing only that it was an inquiry for the removal of grease. This was his answer:

"Soak a soft cloth in gasoline, and rub gently till the grease is eradicated."-Youth's Companion.

White Deer and a Black Fox. Something unusual in the animal

kingdom has just been killed by Prince Edward hunters and brought home. It is a deer pure white in color, save for two small black spots back of its ears. The animal is a fine look ing stag and weighs about 200 pounds It has a magnificent pair of antlers The hunters were reticent as to which member of the camp captured this very unusual species, but it is understood that Grant Sprague of Big Island was the lucky shot. The ani

mal was found in the northern part of Hastings or Lennox and Addington. Another unusual kill made by one of the hunters was a black fox, now a very rare animal, whose skin is very valuable.-Picton Correspondence Toronto Globe.

A Point Spoiled.

"Why," shouted the orator, pointing to the national ensign, "why, I ask you, does that flag hang there?] repeat, what is the reason that that flag is displayed upon these walls?" As an answer seemed to be expected, the janitor rose uneasily and explained: "The fact is, they wouldn't let me drive nails anywhere else for fear of cracking the plaster."

She Was Next. Him-I was reading in the paper to day where one of these food cranks says that a couple can live comfortably on three dollars a week. Do you think that possible? Her-No, Archibald, I do not. But

I'll be a sister to you. True to Conscience. I'd rather fail by being true to my conscience than make a popular success by being false.-From "Lynch's Daughter," by Leonard Merrick.

The Misery of Vengeance. To avenge misdeed on the misdoer, is Misery to feed with her own broken heart.-Percy Bysshe Shelley.

The Price. It takes some people a long time to find out that things are not always valmable because they cost dearly.

Caspian Sea Puzzles Scientists. No one can tell what is happening in the Caspian sea. For years past its waters have been falling, and it has been supposed that the great inland sea was gradually drying up. Recent soundings revealed the astonishing fact that the Caspian is at presert actually deeper than it was a century ago. There is only one possible hypothesis. The bottom of the sea must be dropping out.

How to Have Bright Eyes. There is nothing better for the eyes than simple salt and water, for salt is a stimulant and a disinfectant. When the eyes are inflamed, drop a little boracic acid in them. It will take all the inflammation out of them. It is safe and refreshing. The boracic acid is made by dissolving a litle boracic acid in warm water.

The Law of Speculation. Big men are given to taking profits, while smaller men are laying a basis for profits that may or may not be shown. The law of the fishes in the sea applies in speculation. The big and the little fish have their respective missions, and the small ones are safe when the large ones are not

Clock Made of Straw. A shoemaker named Wegner, living in Strasburg, has a clock of the grandfather shape, nearly six feet high, made entirely of straw. The wheels, pointers, case and every detail are exclusively of straw. Wegner has taken 15 years to construct this strange piece of mechanism. It keeps perfect time.

Instantaneous Relief for Croup. Croup can be cured in one minute, and the remedy is simply alum and sugar. The way to accomplish the deed is to take a knife or grater and shave off in small particles about a teaspoonful of alum; then mix with twice the amount of sugar to make it palatable, and administer it as soon as possible.

Safeguard for Coal.

The best preventive for spontaneous ignition of coal, says Compressed Air, is a small cylinder containing compressed carbon dioxide, fitted with a fuse plug melting at 200 degrees Fahhenheit. A cylinder one foot long and three inches in diameter is sufficient to take care of eight tons of

Sound "Taps" on Mayor. A "striking" ceremony marks the expiration of the Grantham (England) mayor's tenure of office. The robe is stripped from him, the chain is taken from about his neck, and with small wooden hammer the town clerk taps the ex-mayor on the head in token of the demise of his authority.

NOTICE TO NON-RESIDENT.

To Merrett Fuller, non-resident:
You are hereby notified that on the 15th day of December, 1908, Jennie Fuller filed a petition against you in the District Court of Platte county, Nebraska, the object and prayer of which is to obtain a divorce from you on the grounds of your being of sufficient ability to provide suitable maintenance for her have grossly, wantonly and cruelly refused and neglected so to do, and that you have become an habitual drunkard. sected so to do, and the said petition on or habitual drunkard.

You are required to answer said petition on or before Monday, the 25th day of January, 1909.

JENNIE FULLER, Plaintiff,

NOTICE OF INCORPORATION.

Know all Men by these Presents:
That we, Homer B, Robinson, Albert J. Rasmussen and Homer B. Tiffany, do hereby associate ourselves together for the purpose of forming and becoming a corporation in the State of Nebraska for the transaction of the business

1. The name of the corporation shall be Columbus Mercantile Company. The principal place of transacting its business shall be in the city of Columbus, county of Platte and state of Nebraska

The nature of the business to be transacted by sald corporation shall be the conducting of a

2. The nature of the business to be transacted by said corporation shall be the conducting of a general retail grocery and queensware business, the buying and selling of groceries, queensware and other commodities of like character, the buying, selling, owning, operating and leasing of store-rooms, ware houses, store buildings and other property, real or personal, that may be convenient or necessary in the transaction of any and all kinds of the above business.

3. The authorized capital stock of said corporation shall be \$5,000.00 in \$50 shares of \$100 each to be subscribed and paid for as required by the Board of Directors.

4. The existence of this corporation shall commence on the 7th day of January, 1909, and continue during a period of 25 years.

5. The business of said corporation shall be conducted by a Board of Directors composed of three persons to be elected by the stockholders. Such election to take place at such time and be conducted in such manner as shall be prescribed by the by-laws of the corporation.

6. The officers of said corporation shall be a President, Secretary and Treasurer, who shall be a President, Secretary and Treasurer, who shall be chosen by the Board of Directors, and who shall hold their offices for the period of one year and until their successors shall be elected and qualify. Until the first election of officers the said Homer B. Robinson shall be President, the said Homer B. Tiffany shall be Secretary and the said Albert J. Rasmussen shall be Treasurer of said corporation.

7. The highest amount of indebtedness to said corporation.
7. The highest amount of indebtedness the highest amount of indebtedness are the said of the sai

which said corporation shall at any time subjec-itself shall not exceed two-thirds of its paid up capital stock.

8. The manner of holding meetings of stock-holders for the purpose of electing officers and the method of conducting the business of the corporation shall be as adopted by the Board of Directors.

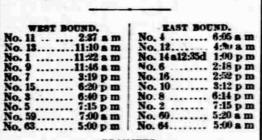
In witness whereof the undersigned have here. In witness whereof the undersigned have here unto set their hands this 7th day of January, 1909 HOMER B. ROBINSON,

HOMER B. TIFFANY. State of Nebraska, se State of Nebraska, Platte County, See
Platte County, See
On this 7th day of January, 1909, before me
G. B. Speice, a Notary Public, in and for said
county, personally appeared the above named
Homer B. Hobinson, Albert J. Rasmussen and
Homer B. Tiffany, who are personally known to
me to be the identical persons whose names are
affixed to the above articles as parties thereto,
and they severally acknowledge the instrument
to be their voluntary act and deed.
Witness my hand and seal the date aforesaid,
in Columbus, Platte county, Nebraska.
G. B. Speice,

REEDER & LIGHTNER, Attorneys.

UNION PACIFIC

TIME TABLE



BRANCHES. SPALDING & ALBION. NORPOLE. No. 79 mxd.. d 6:00 s m No. 31 pas .. d 1:30 p m No. 32 pas .. a12:30 p m No. 80 mxd.. a 7:00 p m Daily except Sunday.

Nos. 1, 2, 7 and 8 are extra fare trains.
Nos. 4, 5, 13 and 14 are local passengers
Nos. 58 and 59 are local freights.
Nos. 9 and 16 are mail trains only.
No 14 due in Omaha 4:45 p. m.
No. 6 due in Omaha 5:90 p, m.

The ABC and XYZ of DVERTISING

A SERIES OF TEN TALKS ON ADVERTISING No. 10

A man succeeds not because he advertises his business but because he lives it; because he eats it, sleeps it, dreams it, builds air castles about it.

The man who never builds air castles never builds castles of any kind.

The great motive power of any business is the strenuous personal faith of the man back of it.

Put your name to the front; your own personality. This is a tremendous force in advertising. People like to know individuals. They like to feel that they are being served by men; not simply getting their goods out of the hopper of a treadmill. And if people have any kicking to do-and the American people enjoy kicking—they prefer to kick individuals. It is mighty u nsatisfactory, for instance, to kick an Express Company or a Railroad or Brown, Smith & Company. One can't hit the bull's eye.

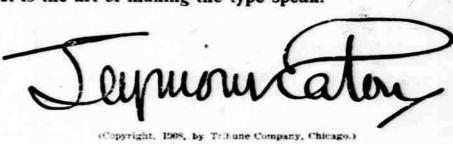
Breathe the breath of life into your advertisements. It is safe to say that nine out of every ten advertisements which we see are as dead as Egyptian mummies. They are beautifully decorated; twined around with fine linen; draped and boxed for burial. They have eyes and nose and mouth but they neither see nor speak. They don't even smell. Their faces are either made of putty or are chiseled out of beautiful marble. There is no throbbing pulse.

Advertisements are written to appeal to live people, and nothing can get into the heart of humanity so easily as another heart.

If you have faith in your goods and the public has faith in you the circuit is complete. The advertisement is simply the transmitter through which your faith operates.

The trunk lines are all laid. Every home is connected up. To put your shop in communication with one hundred and fifty thousand possible customers is dead easy. The newspapers go to press shortly after midnight. At eight o'clock tomorrow morning you can talk to one hundred thou sand people about the few little attractive features of your shop which you are making ready; some suits which you are closing out at half-price or some new importations which you got through the custom house only vesterday. Don't run away with the idea that you need to apologize to the public for disturbing their breakfsat with your affairs. The people like it. A newspaper without advertisements wouldn't sell.

Advertising isn't grammar; it isn't pictures; it isn't type; it isn't top of page position. It is something far more real than these things. These are merely accessories. Advertising is making the proper telepathic connection between you and the customer. It is the art of making the type speak.



The Great Circus.

The Coliseum, massive as it was, was a mere toy in comparison with the Great Circus, which filled the valley between the Palatine and Aventine bills. The Coliseum is said to have been able to seat 80,000 people; while the seating capacity of the Great Circus was, at different periods, 150,000, 250,000, and lastly 380,000 spectators. The Great Circus was probably the most stupendous building ever erected for public spectacles.

Many a man who has heard his glowing letters read in a breach of promise suit realizes that, after all, the telephone is cheaper in the end.-

Flagrant Violator.

Somerville Journal.

Mrs. Crawford-What did your husband say when you told him that you and your daughters were going to join an anti-noise club?

Mrs. Chatter-He said he hoped it won'd keep us quiet.

