

The Evans

Telephone 199

Laundry

327 N. 12th St.

Company

**The Dress Goods**



compelled to purchase liberally for the present season, hence these vast assortments.

Selling At this store speaks volumes for our assortments, it is convincing evidence that the kind of goods the people want are here, and that the prices named on these goods meet with their entire approval. The present season has brought forth many entirely new weaves and color combinations, as well as many vast improvements in the staple lines. Our assortment comprises every new and fashionable novelty, every conceivable color. all the styles, weaves and shades, and many exclusive lines shown nowhere else. Having carried no goods from the spring selling we were

**SHOE SUPREMACY**

"Manish Shoes for Gentlewomen" are the order of the day; they are a woman's shoe made on a man's last and finished in every way like a man's shoe. For comfort, style and wear they cannot be equalled. We show this shoe in all the new styles and assure you that our prices are from 50c to \$1.50 lower than those of exclusive houses. We carry Ladies', Boy's and Childrens' Shoes only, and make a specialty of Ladies' Fine Goods, we are therefore in a position to show the most complete assortment of fashionable women's shoes in Lincoln.

*Herpolsheimer Ho*

**University Book Store**

Agent for the

**L. E. WATERMAN'S IDEAL FOUNTAIN PEN**

History and Theme  
Paper and Covers.

College Text Books  
and  
Students' Supplies.

**H. W. BROWN,**

DRUGGIST  
and BOOKSELLER

PHONE 68 . .

127 SOUTH ELEVENTH STREET

If you wish your Refreshments of the BEST, at reasonable prices, for your receptions, parties, etc., you should call on

**HYATT & HYATT,**

Confectioners and Caterers.

Successors to  
ton & Hollowbush.

135 South 12th Street.

**THE IVY PRESS**

BOOK BINDERY is thoroughly equipped for all classes of Magazine and General Binding. Best work, promptness, and unusually low prices. Special Rates to students and faculty of University of Nebraska. Makers of the Perfection Note Book Covers.

127 North 12th Street, Lincoln, Neb.