

Best equipped tailoring establishment in the West.

Best Cutter Best Workmen

Best assortment of woolens

Immense Stock of Clothing, Furnishings and Hats ready to wear.

Our Mammoth Shoe Dep't

Has by far the LARGEST STOCK and LOWEST PRICES in Ladies' and Gentlemen's shoes, and always named. Mr. G. W. Kline of University in attendance Saturday.

# MAYER BROTHERS

## Herpolsheimer & Co

### Students, Welcome Back.

The "Big Store" greets you, not simply by word of mouth but greets you in a substantial manner by offering to you seasonably desirable merchandise at prices that cannot but appeal to the most economical.

Here are a few good things especially prepared for opening week:

#### New Footwear.

Ladies box calf lace shoe, new round toe heavy web sole, dual bonbola top, neat stylish for street, school or skating, military heel, a pair \$3.50

Ladies heavy, vital kid, lace shoe, 4 rows stitching, kid tips, half double sole, bull dog toe, medium low heel, the latest '06 style a pair \$4

Ladies fine dress shoe, lace, ruin toe, vesting top, celluloid eyelets, kid top, hand turn, a pair \$4

Ladies Kangaroo or crack proof calf shoes, lace or button, welt or McKay, ten twenty-five and fifty cent toes, a pair \$2.50 to \$3.00

We show over 15 different styles in ladies \$4.00 and \$3.00 shoes, in welts and McKays all the new toes, cloth and kid tops, patent or kid trimmed, etc.

We earnestly solicit your inspection of our line of slippers for dancing or evening wear. All styles.

#### Gloves.

2 clasp P. K. regular \$1.50 glove, brown, tan and English red a pair \$1.25  
 Cleanbery, 3 clasp and 4 button, all the leading shades, a pair \$1

#### Notions.

Floral perfumed soap 3 cakes for 5c  
 Kirk's Congo soap 2 cakes for 5c  
 Tar soap per cake 5c  
 Oatmeal soap per cake 5c  
 White Rose soap per cake 5c  
 Cosmo Butter milk soap 10c or 3 for 25c  
 Citronous soap 10c a cake or 3 for 25c  
 Parkers Tar soap per cake 10c  
 Cuticura soap per cake 20c per box 50c  
 Pears soap per cake 10c  
 Woodbury's Facial soap per cake 20c  
 Superior cloudy ammonia large bottle 10c  
 Fonda's extract one size 20c \$1 size 50c  
 Fine assortment pocket knives, just received, prices range 5c, 15c, 25c, 50c, 75c, 90c, 95c, \$1, 1.30, 1.47, 1.23 and 1.25

Sample line of scissors, all sizes and styles, to close at about wholesale prices

#### Corsets.

Chicago and Ferris waists, for gymnasium work, white, drab and black \$1  
 A complete line of corsets of all styles upward from 50c to \$3

Sole agents for Butterick's Patterns and publications.

Visit the Cloak and Suit department. New location, west end of store.

The new China ware department on second floor.

HERPOLSHEIMER & CO.

## TRUNKS, VALISES

For Summer Tourists and others  
 OLD TRUNKS IN EXCHANGE FOR NEW ONES.

Elegant Line of Pocket Books, Card Cases, Leather Belts and Novelties.

Repairing a specialty. **Wirick's Factory, 1217 O St.**

## Photographs.

KNOWLTON & CO.

1026 O St., Lincoln, Neb.

Silver Medal awarded at Photographers' National Convention, Jamestown, N. Y., June, '97.