

BIZAD STUDENTS RECEIVE HONORS AT CONVOCATION

110 Recognized for High Scholarship Records Tuesday.

KEY WINNERS REVEALED

Eight Seniors Named to Membership in Beta Gamma Sigma.

One hundred and ten scholarship awards were given at the annual convocation of the Bizad college in Social Science auditorium Tuesday morning.

Announcement of the awards was made by Dean J. E. LeRouge and Prof. Clifford E. Spangler.

The Phi Chi Theta key, given to the girl ranking highest in scholarship in the junior class of last year, and also a representative girl in the college, was awarded to Alaire Barkes.

The Alpha Kappa Psi citizen prize and the Delta Sigma Pi scholarship key were awarded to C. Albert Ross, Jr., '35, of Lincoln, and Willard L. Sunderman, '35, Lincoln, respectively.

In the annual gift of the William Gold keys to the ten high ranking freshmen, Marie Louise Kotouc had the highest average, 94.92. The grades of the following ten averaged 89.3.

Alaire Jean Barkes, Lincoln, W. Klair Bosse, Meadow Grove, Neb. Eleanor P. Neale, Fort Calhoun, Neb. Charles George Nowacek, Plattsmouth, Neb. Robert Edward Schellberg, Omaha. Jacques Michau Shoemaker, Omaha. Edwin Frank Spieth, Amherst, Neb.

(Continued on Page 4).

SCHMIDT SPEAKS TO FROSH A.W.S. GROUP

Society Inaugurates New Plan of Describing Activities.

MEET AT 5 WEDNESDAY

Richard Schmidt, president of Innocents, men's honorary is scheduled to speak before members of the freshman A. W. S. on Wednesday afternoon at 5 o'clock in Ellen Smith hall.

Inaugurating something different from the usual discussions of activities in which women may participate on the campus, Schmidt has been asked to give a short sketch of the activities and projects carried out by the organization which he heads.

According to Elsie Buxman, A. W. S. board member and sponsor of the freshman group, who urges that all members attend the meetings, "we feel that it is as well as interesting and instructive to become acquainted with the men's organizations, as well as those for women on our campus, if a complete understanding of the scope of activities at Nebraska is to be had."

In addition to a discussion of the projects sponsored by Innocents, the speaker will present an outline of the manner in which members are chosen for the honorary and the way in which the organization functions.

MEN'S FORUM HEARS UNI CONSERVATIONIST

Dr. John Link Speaks on Nebraska Toponymy Monday Night.

Dr. John J. Link of the conservation and survey department spoke Monday evening, Jan. 13 before the Men's Forum of the Saint Matthews Episcopal church. The meeting was held at the home of David C. Hilton.

Dr. Link, author of a special bulletin and many articles on place names of Nebraska, spoke on "Toponymy of Nebraska." He gives many similar lectures to various educational meetings from time to time, as he is an expert on this subject. He has made a study of place names of Nebraska for the past twelve years.

Entries for Carnival Skating Contest Due

Entry blanks for the W. A. A. ice carnival Wednesday evening must be deposited in the Daily Nebraskan office or in the slot at the entrance of Grant Memorial hall today, according to Sarah Meyer. Both men and women may enter in the races or novelty events. The carnival will be held at Oak Creek park.

TASSELS MAKE PLAN FOR NEXT SEMESTER

Girls Pep Organization Program Will Be Different.

Plans for second semester activities were made at the regular meeting of Tassels, girls pep organization, Tuesday evening, in Social Science room 105. The projects include several features which have never before been attempted by the organization.

"The plans necessitate several conferences with faculty members, and will not be disclosed until late in February," Elizabeth Shearer, president, stated.

A discussion was held as to the advisability of inviting the Purple Peppers, Kansas girls pep group, to be the guests of the Tassels at the Kansas State basketball game here Feb. 1. An invitation will not be sent, because the game is scheduled during examinations, it was decided.

COLDER WEATHER ASSURES HOLDING WINTER CARNIVAL

W.A.A. to Award Prizes for Winners of Evening's Events.

Hopes rose as the temperature dropped and assured the ice carnival planned for Wednesday night. With the weather definitely favoring the carnival, a great many more entries in the different events are expected today, Elizabeth Bushue, W. A. A. president announced.

Entry blanks may be found in The Daily Nebraskan, and should be filled out and left at the Nebraska office or deposited in the box in the door to Grant Memorial before 6 o'clock today, it was stated. Prizes will be given to the winners of the races and novelty events for both women and men.

Skating will begin at 7 o'clock at the Oak Creek park, Stuart tract, to the tune of everybody's old, old favorites, waltzed over the air by the aid of a public address system. Novelty noise makers will be distributed among the skaters before the races, first on the evening's program, begin.

Buses will leave the corner of 16th and R sts., at 7 and 7:20 o'clock, returning to the campus at 9 and 9:20. Freshman women have been granted special permission for Wednesday night in order that they may attend the carnival.

The races, which will start off the evening, will begin at 7:30. They include 50 yard and 200 yard races for women, and 150 yard, 200 yard, and 500 yard races for men. Women will participate in a 50 yard backward race, and men in a 100 yard backward race.

Novelty events will include a chair pushing contest of 150 yards by one couple, and a chariot race of 100 yards with two men and one woman. There will also be a five man team race of 100 yards. All races will be refereed by William R. Horney and Chief Bauer. (Continued on Page 4).

SELECT PRESIDENT OF CIVIL ENGINEERS

Lowell Neumeyer Chosen Head Professional Society.

Lowell Neumeyer was elected president of the American Society of Civil Engineers at an election of the society which closed Tuesday. Richard Dennis was named vice president and Morris Anderson, secretary-treasurer. The new officers will be installed at the first meeting of the year, 7:30 o'clock this evening in M. A. The A. S. C. E. executive board for the coming year will also be selected at this time.

STUDENTS FAVOR NEW DEAL ADMINISTRATION

Roosevelt Shows Indisputable Popularity in Campus; President Leads His Nearest Rival by More Than 300 Votes.

Student political sentiment, as reflected through the hundreds of ballots cast in the political poll recently conducted on the campus through the auspices of the Daily Nebraskan, has taken form quite in harmony with the principles of the present administration. President Roosevelt has shown indisputable popularity among students of every department of the university as he leads his nearest rival by over 300 votes in the early tabulations.

Without exception the existing measures of the administrative machine which have been sufficiently tried, have polled a sufficient number of votes to indicate a commendable popularity among members of the student body. Several newer and proposed programs however, failed to meet with the favor of the majority of the student voters as they voted the Guffey Coal Act and the Townsend plan down by a five to one vote, and the Wagner Labor Act and Social Security act by slightly smaller margins.

Students Against Bonus. If the students of the university were controlling our governmental policy, there would be no immediate payment of the bonus, as they voted 4 to 1 against it. On the

REGISTRANTS SET SPEED RECORD AS TOTAL HITS 1600

Six Sections Close Tuesday; Expect Nine More to Be Filled Today.

\$3 FINE AFTER SATURDAY

Bulletins Are Prepared for Advisers Listing Full Classes.

One thousand students registered yesterday as the early rush continued, creating history in the university's registration, according to A. R. Congdon of the assignment committee. Never before has the rush been as great as this year, the total number of registrations to date being 1,600. Expect Fifteen.

Contrary to expectations, six sections had to be closed yesterday, Congdon stated, although it had been thought that none would be closed until later in the week. Bulletins of those sections which are closed will be sent around to advisers at eleven today, at which time the number is expected to have reached fifteen.

Registration for the second semester is to close Saturday at noon. After this time those who have not filed their applications in the offices of the respective deans will be forced to pay the customary 3 dollar late registration fee. Fees Due Jan. 24.

Dates for paying of fees are Friday, Jan. 24, 9 a. m. to 4 p. m.; Saturday, Jan. 25, 9 a. m. to 12 noon; Monday, Jan. 27 to Thursday, Jan. 30, 9 a. m. to 4 p. m.

New and former students will register Friday, Jan. 31. Fees will be paid the same day.

COUNCIL TO CONSIDER PLEDGES TO STUDENT UNION AT MEET TODAY

Plans for Management of Book Store to Be Presented.

Student Council, at its meeting Wednesday, Jan. 15, will have consideration of Student Union pledges as the main business. Marylu Petersen, member of the Union building committee, will give a report of the pledges which have been made, and plans for obtaining future donations.

Complete plans for management of the University Book Store, which will be in operation second semester, will be presented by Frank Landis, co-chairman of the Book Store committee. The Council will discuss a campaign, which will include urging students to sell and buy books only at the university store.

Irving Hill, and Mary Yoder, delegates from Nebraska to the National Student Federation convention held at Kansas City, Mo., during Christmas holidays, will give a report on the discussions and accomplishments at the meeting.

Eleanor Clizbe, will report on the campaign to complete the council's files by calling in constitutions of all campus organizations. A discussion of the Big Six conference will be led by Marylu Petersen, chairman of the committee. The Council will consider the possibilities of the conference being held in Lincoln this spring.

Wins Phi Chi Theta Award

Alaire Barkes, senior in the college of business administration, was awarded the Phi Chi Theta key, given to the girl ranking highest in scholarship in the junior class of last year and representative girl of the class, at the annual Bizad honors convocation held Tuesday morning in Social Sciences auditorium.



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JANUARY AWGWAN OUT MONDAY; HAS EXAMS AS THEME

Research Writer Surveys Cribbing; New Photo Section Added.

Exam week fare for tired readers will be found in the contents of Awgwan's January issue, which Editor Howard Dobson promises will be on sale Monday morning. Reflected in a blue and white cover design by Marjorie Hatten is the central theme—mid-year tests—with a picture of Joe College and Josephine Coed burning the midnight oil.

Realizing his duty to a reading public, Bill Hollister, director of the "Campus Research" department of the magazine, has prepared an exhaustive survey of novel and ingenious methods of cribbing for the edification of an exam-minded audience.

Every Awgwan contributor, like the magazine itself, has a policy. While the Awgwan's is "Economy plus sophistication, but mostly economy," that of Lewis Cass has lately been "A new role every month." For three years he was content to turn out good cartoons; last month he turned essayist and wrote a research article; this month he pens a sonnet. Title of the poem is "Janus," paying tribute to the Roman god responsible for a reason to issue another Awgwan.

To make up for a slim Gore section, crack photographer Bill Clayton has snapped a full page of pictures from fraternity and sorority houses, illustrating various types of study tables and reading halls. Realizing that this might not make up for lost interest, he has also contributed a new feature, the "Camera Story," details of which he would not disclose to the press.

Damon Sanden, perennial contributor of short stories, style notes, and space fillers, comes thru this month with a full page thriller entitled "On the Operating Table," a very short story built around the reincarnation theme. To fill out the issue, and add to the reader's diversion, a large number of selected clipped jokes and cartoons are contained in the new edition, according to Editor Dobson.

'PRENEZ GARDE A LA PEINTURE' APPEARS IN SERIES OF MOVIES

French Department Sponsors Second Picture on Feb. 8.

Le Cercle Francais will present the second of a series of four French movies on Saturday morning, Feb. 8, at the Varsity theater. "Prenez Garde a la Peinture" by Rene Fauchois is a fast moving comedy contrasting to the first movie "La Dame aux Camillias" which was a tragedy.

The movie is well known to American theater goers as it has been shown twice, once as a silent and once as a talkie with Marie Dressler playing the title role. The picture was then entitled "Her Sweetheart." In English the title is now known as "The Late Christopher Bean." Lionel Barrymore starred in a radio production of the play on the air recently.

Tickets for 25 cents may be procured in room 112 University hall from Miss Augusta Nelson, faculty member in charge, and also from students in the French classes.

PANHELLENIC AWARD BLANKS DUE JAN. 20

Applications for four scholarships offered by the city Panhellenic association must be in the office of the dean of women on or before Monday, Jan. 20. Recommendations must accompany applications. Blanks may be secured from the same office.

Awards of \$20 will be paid to each of two junior and senior sorority women of high scholastic standing and needing financial aid. Payment will be made the week of Jan. 27 so that the money can be used toward the payment of second semester fees.

RECENT PLEDGES BRING UNION SUM TOTAL TO \$11,680

Several Groups Indicate Intention of Giving Support.

DRIVE HEADS CONFIDENT

Delta Gamma, Delta Delta Delta, Farm House Contribute.

Funds for the student union building were increased Tuesday with donations from three organized houses bringing the total amount pledged to \$11,680. With several other groups indicating that they would give their financial support to the project as soon as they had a meeting, leaders of the drive were confident that the total would be well over the \$12,000 mark by the end of the week.

Organizations making pledges included Delta Delta Delta, \$50; Farm House, \$50; Delta Gamma, \$50. At a meeting of the interfraternity council Tuesday night, members voted \$200 from the treasury and all the profits that will accrue from the 1936 interfraternity ball.

Committee Forges Ahead. With the approval of the regents of the application for a \$400,000 building which was granted Saturday, the Union Committee, headed by Irving Hill, forged ahead in its attempt to raise funds for the structure.

"Altho the regents will apply for a 45 percent grant and a 55 percent loan with which to finance the building, this sum does not include furnishings for the activities center," stated Mr. Hill. "It remains to the student body to raise funds in order to furnish the building."

"Student organizations have responded admirably to the campaigning for funds," stated Bill Marsh, member of the union committee. "The task now remaining is to contact departments for pledges."

GREEK COUNCIL WILL PAY \$200, PROFITS OF BALL TO UNION FUNDS

Proceeds of Party Expected To Amount to Liberal Contribution.

Total profits from the Interfraternity ball plus an additional \$200 were pledged in support of the student union drive by a vote of members of the Greek council at a meeting Tuesday evening. In view of the preparation of one of the largest parties of the year, members seemed confident that the tentative proceeds from the dance would raise the pledge to a liberal sum.

Joe Roth, chairman of the committee in charge of orchestras for the approaching mid-year festival, stated that the committee has already contacted several nationally famous dance bands and altho no definite action has been taken as yet, he reported that "we plan to give the students one of the best orchestras in the country and in the history of Nebraska social activities."

Ralph Eldridge, chairman of the committees on committees reported action taken thus far toward the party and urged the chairman of the respective committees in charge to organize and take action as soon as possible.

Yearbook Upperclass Sections Remain Open

Pictures for the junior and senior sections of the 1936 Cornhusker may still be taken, stated Faith Arnold, editor, yesterday. The deadline for the two groups has been moved ahead in response to a number of requests received at the Cornhusker office.

M'CORMICK TALKS ON SUTHERLAND PROJECT

Engineers to Hold Meeting To Elect Officers Wednesday.

An illustrated lecture on "The Sutherland Project," will be presented by Weldon McCormick, EE'38, to members of the American Institute of Electrical Engineers at 7:30 o'clock this evening in the E. E. building. Preceding his talk, election of officers for the coming year will be held. In his lecture, McCormick will discuss the features of the well-known dam now under construction at Columbus.

Candidates for officers of the society are: Chairman, K. V. Kratochvil and R. L. Haynes; vice chairman, J. W. McCormick and M. E. Thomas, and secretary-treasurer, Leslie Tjaden and R. H. Manion.

KOSMET ELECTS BOB PIERCE NEW CLUB PRESIDENT

Schwenk Resigns Office; Schmidt Is Named Secretary.

Robert Pierce, senior in the arts and sciences college, was elected president of Kosmet Klub, men's dramatic organization, yesterday at regular meeting, when Clayton Schwenk, president, resigned because his academic schedule would not permit him to devote sufficient time to the duties of the office.

Schwenk, a senior in the college of arts and sciences, has served as president for this semester. Robert Pierce, being in charge of the annual Fall Revue staged last November, Pierce has been serving as secretary of the Klub. As president, he will have general charge of the Spring Show, which is to be staged later in the next semester.

Richard Schmidt, member of the Klub, was elected to fill the office of secretary left vacant by Pierce. Tuesday, Feb. 3, was set as the deadline for Spring Show manuscripts competing for the fifty dollar prize offered for the play that is used. Any who wish to enter a manuscript should see Pierce immediately for suggestions and instructions on the type of play wanted. Five scripts are now being prepared by students with the assistance of the Klub.

Direction of the Spring Show, date, and various arrangements were discussed at the meeting. Preparations are to begin at the opening of the second semester.

DAVE HAUN PLAYS FOR UNIVERSITY 4-H MIXER

Ag College Organization Sponsors Dance Friday.

CHAPERONS ANNOUNCED

The University 4-H club will hold its annual mixer at the Student Activities building on the ag campus Friday, Jan. 17, according to Morrison Loewenstein, chairman of the committee in charge of arrangements. Dave Haun and L.S. orchestra will furnish music. "We anticipate a large attendance at the party, and have exerted every effort to provide good entertainment," Loewenstein declared.

Chaperons will be Prof. and Mrs. L. I. Frisbe and Prof. and Mrs. L. K. Crowe of the ag college faculty. Members of the committee are Loewenstein, Orville Schultz and Ivan Borman. The orchestra committee is composed of Norman Wetkamp, chairman, Ruth Fauquet and Ray Cruz.

Retailer Sees Competitive System Only Recovery Hope

BY GEORGE FREY.

Maintenance of the competitive system is the only way to keep the standard of living on the upgrade, according to R. E. Campbell, vice-president and general manager of Miller & Paine, who addressed the Bizad convocation in Social Science auditorium Tuesday morning.

Using for his subject, "Recent Developments in Retail Merchandising," Mr. Campbell said that in recent years the automobile and good roads have been tending to dry up small communities, making necessary new merchandising methods on the part of small town and those of the city.

"Consumers now are more price conscious than ever before," continued Mr. Campbell. "Many customers are asking for more technical information than before. I believe such guides as the Consumers Research are going to make people look at quality all the more in the next few years. Many retailers as yet have not sensed this change in public opinion."

Independents Progressive. The Lincoln merchant believes the independent retailer can sense style changes and new desires of consumers quicker than can the chain stores. In discussing chain and independent stores, he said chain stores had contributed much to retail merchandising, but independent stores had contributed more. (Continued on Page 4).

CAMPUS WOMEN NAME NEW Y.W. OFFICERS TODAY

Polls Located in Home Ec Building and Ellen Smith Hall.

VOTING FROM 9 TO 5

Misses Keefer, Swenson Vie for Presidency of Organization.

With polls open from 9 to 5 o'clock Wednesday in Ellen Smith hall and in the Home Economics building on the Ag campus, members of the Y. W. C. A. will elect officers for the coming year from the following candidates: For president, June Keefer and Rowena Swenson; for vice president, Caroline Kile and Frances Seuder; for secretary, Maxine Durand and Winifred Nelson, and for Ag president, Alice Soukup and Ruth Schobert.

Attendants at the polls will have lists of Y. W. members, and the names will be checked as ballots are cast to insure against students voting twice. Members will not be allowed unless they present their identification cards. To be counted as members of the organization, girls must have not only signed the membership cards but also must have paid the \$2.00 fee.

Barbara DePutron, who has been Y. W. treasurer this year will continue in that office next year. Other nominations were made on the basis of the following nine points: vision, executive ability, convictions, mature religious appreciation, high ideals for service, a sincere, friendly and democratic attitude, knowledge of the Y. W. C. A., and the student Christian movement, and intelligent leadership.

Eylaws of the Y. W. C. A. require that each candidate must have at least a university scholarship average of eighty, that they shall have actively participated in the work of the association the preceding year, and have at least a second semester sophomore standing.

HOOVER WILL SPEAK TO CAPACITY CROWD

Sponsors Expect 8000 for Former President's Address Here.

AT COLISEUM JAN. 16

Indications at present show that a capacity crowd of approximately 8,000 persons will be present to hear former President Hoover, spokesman for the republican party, when he speaks on Thursday evening, Jan. 16 at the coliseum, according to announcement made recently by Harry Spencer, chairman of the committee making plans for the appearance here of the former president.

Lyle Jackson, Neligh, Neb., chairman of the republican state central committee will present Mr. Hoover to the audience. Committee members meeting Tuesday noon to make final plans for the meeting said that the affair is developing into "a real ovation for the ex-president," and that weather permitting there will not be a vacant seat or place to stand in the huge building.

Tickets of admission to the coliseum which are being distributed by republican organizations throughout the state, are nearly all gone, according to J. W. Kinsinger, chairman of the banquet committee, which is in charge of the dinner to be held in honor of Mr. Hoover at 5:45 p. m. at the Lincoln hotel Thursday. He states that a few can still be secured by making reservations at room 221, Lincoln hotel, for the banquet, adding that those who attend the banquet will be given special tickets which will assure them of reserved seats at the coliseum.

Ben Allen, aide to Mr. Hoover for many years will not come to Lincoln as was originally announced.

Conclave for Engineers To Be Event of February

Plans for an all-engineers convocation to be held early in February will be discussed at a meeting of the engineering executive board, 5 o'clock Thursday evening, Jan. 16 in M. A. building, Ted Schroeder, president of the board, has announced.

It is expected that moving pictures of the Chevrolet Motor company will be shown at the convocation, Schroeder stated.

Third Installment Due on Cornhusker

Third installments on the 1936 Cornhusker are due this week, Eugene Pester, business manager, announced Tuesday. They should be paid as soon as possible in the office of the business manager any time during the day.