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# The Daily Nebraskan

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## Have You Signed?

ENTERING the second day of the Nebraskan campaign for consumer pledge signatures, the campus is being urged to continue and strengthen its support of the drive. Signers will be enrolled in a short intensive canvass, the immediate aim of which is alignment of the undergraduate body with the national recovery program.

Underneath the surface intensity of the campaign. however, a spirit looking toward stability is the moving factor. Frankness demands the admission that a certain amount of flag waving is a part of the drive, but experience has shown-many, many times-that there is no other way of rousing even a fleck of student attention. Once the first flush of enthusiasm has attained its end, and the student body is pledged to do what it can toward contributing to national stability, the Nebraskan will open its columns to the criticisms of its policies which will undoubtedly be forthcoming,

For the present, however, we ask that the program be considered carefully and subscribed to in all heartiness. The act, for its implications alone, is deserving of the greatest chance ever given a governmental project, for there can be no denying that it is the most far-reaching such project in the history of peacetime administration.

The NRA has aspects that dwarf the most revolutionary of all the proposals that preceded it, but the whole program rests on a single assumption of the greatest delicacy: Achievement thru wholehearted and comprehensive public support. It is to ensure that the student body do its own part in achieving the necessary support that the Nebraskan urges-Sign the consumers' pledge!

#### Considering Greeks Again.

IT'S a big program that fraternities have set for themselves in the series of recommendations passed at the recent Natonal Interfraternity council meeting in Chicago, but it's a program that might very well be labelled as supremely necessary. As reported by the local Greek council representative. Professor E. F. Schramm, the recommendations in-

7. Definite contracts with all employees. 8. Establishment of an adult adviser as a resident in the houses

9. Lessening number of rules for study in houses, and establishment of a few effective study laws. Thus enumerated, in nine simple statements, is the idealism of the Greeks, the necessities toward which the American college fraternity must shape its course

e er er e

As they apply to organizations on this campus, some of the Interfraternity council's recommendations need not be considered. Nebraska is fortunate in not having to meet some of the problems at which the proposals are directed. Elimination of physical compulsion toward freshmen, for example has long since ceased to become a major Greek problem on this campus, and the system of defererd pledging does not exist. And most of the recommendations relating to finance, if not individual chapter problems, will doubtless be considered rather Whistler. completely in the new Alumni Interfraternity council which has just been set up.

There are, however, a group of general recommendations which do not apply to Nebraska fraternities and which fall squarely within the province of the undergraduate Interfraternity council. In the list, these are numbers five, eight and nine. They urge: First, creation of cultural appetite and atmosphere within the chapters; second, establishment of a mature adviser as a resident in the house. and third, substitution of a few effective study laws for the numerous and stringent rules and regulations.

In the last analysis, of course, any decision for improvement rests with the individual chapters, but the Greek leaders who sit on the Interfraternity council can do a great deal toward sponsoring the three aims listed and that is the direction in which Home Economics Association of their duty lies.

It will be a forward step if even one of these policies can be effectively instilled mto the machinery of Nebraska Greek organizations. Their inatonal organization has laid down the broad, general outlines for them to follow, and now the local council-reorganized, remember-can get to work.

### Have a

Good Time!

SATURDAY'S game at Manhattan with the Kansas Aggies brings the annual student football excursion--supreme occasion of the Husker grid season. Members of Tassels, Corn Cobs and the ROTC band, in addition to several hundred Cornhusker followers. are scheduled to make the trip.

The migration will be under the sponsorship of the student council as in previous years, and a special train will transport students to Manhattan and taught before coming here to take back. Chaperones will directly sponsor the trip and will accompany the Nebraska delegation on the BEHOLD THE QUEEN.

train The trip to another school, this year Kansas State, is the perpetuation of a custom that has been in operation for a considerable period. Originally intended to carry Nebraska spirit and enthusiasm into foreign fields of other schools in the Big Six conference, the practice still seems to be accomplishing what it first set out to do. Last year's score against fine thing to have a Queen on Ag the Kansas Jayhawks is an indication, at any rate, of the value that seems to be inherent in a big delegation of fans, for the Huskers won a hard game against a good team to the tune of 20-6.

There is another value the migrations have, how- lished, the choice of the most popever, and it is a great one, centering as it does in the very essence of one whole phase of college. We refer to the occasion the trips afford for having a good time.

If the trips were built wholly around the obligastudent support for the football team, it is THE DAILY NEBRASKAN

should be able to qualify, for a good part of her college training has to do with that art. But Miss

Ag College Queen must not forget

that her farmer needs more than

he needs beans and potatoes and

lettuce leaves and salad dressing-

queen the corollary to these quali-

ties is a bit more difficult. The

qualities of industry are easy, for

Feeds the Hogs.

farmer's hogs if he got caught

away from home in a blizzard is

a bit more difficult. And if she

of the Ag college

know whether she is

queen on what to do about social

activities is esy enough to deter-

mine from her record of college

activities. Her activities points

balanced against her grades will

A Good Companion.

tell an important story.

But whether she would feed her

her grades will tell that.

meat.

# Ag College

By Carlyle Hodgkin

ABOUT HOME ECONOMICS.

Miss Bess Steele, design teacher is to give a talk and demonstration on etchings before the Lecture Cir-knows that nothing will help him

cle Thursday morning in her labor- to become more and more atory in room 213 of the Home pleased with his queen and his Economic building. She will illus- home if she and it are always neat trate her talk by showing the and clean and tidy. Here again it steps in making an etching, from will be easy for the home economthe original sketch on paper ics girls, if their eyes are open, to through the biting of the plate in select the queen rightly. the acid bath to the final step of The real farmer's queen will be industrious. She will be interested about eighty-five people in the things of the farm. She will, will be For the occasion several in case of an emergency he able present. e Fine Arts de-been borrowed feed the hogs. Of course she won't etchings from the Fine Arts dehave partment which include a Rembrandt and a make a practice of such as that,

That would be the worst thing she could do, for she could not long pus is Miss Faye Hamilton, Home be as neat and clean as he wants Management editor of McCall's her to be, and at the same time be outdoors most of the time doing Magazine, New York. She is here to help complete the final data of his work. No, she will do his work only in in the Home Economics laundry case of emergency, and for the most part she will let him worry be left in the Home For is to left in the Home Economics enough to know that her role is as Annex for the use of the classes in a co-planner and not as a co-hoggraduated in 1932, has been con-ducting the experiment, which was sponsored by the 'McCall's Magaspiration and not to supply the brawn. To find in the Ag college

Irene Hansen graduated about four years ago and is now working in Gold's in charge of their baked goods and picnic lunch department For the past year Miss Hansen has been president of the condary schools here in Nebraska

New Home Ec Instructor.

or three weeks ago, the did such as that at all, it is hard Two Home Economics department wel- to tell whether she would not carry comed a new member. Miss Doro- the thing too far. About the only Saville, who has been doing guide is the amount of innate in graduate work at Manhattan, Kas., telligence she shows in her everyis now to be a part-time instructor day relationships with other peoin the clothing and textiles divi- ple and whether or not see tends sion. Miss Saville will take over to go to the extremes. some of the work formerly Miss The real farmer's queen would some of the work formerly Miss Gladys Winegar's. Miss Winegar take an active interest in the soresigned here to accept a similar cial life of the community. About position at Michigan State Col-lege, East Lansing, Mich. We are ment. She would not stay at home glad she has the position but she day in and day out and never missed a lot from this know a thing about what was gowill be cambus.

Miss Louise Enochs, who reher master's degree in ceived. clothing here last June, has resumed her position at Kearney to eat but a plate of cold beans. State Teachers College where she her graduate work. L. R. T.

#### This week the campus homeeconomists are busy selecting Queen for Farmers' Formal. week from Friday night at the hig party the honored senior girl, choice by vote of all the girls on party the campus, will be presented as the 1933 Farmers' Formal Queen. Now as a matter of fact, it's a campus, but it's all wrong to have the women choose her. Who is it

that usually chooses the Queen? Why it's the King, of course girls will be qualified to select the if, as custom has estab-Ag college queen on that score, for But they ular girl on the campus be left to good company. women, what sort of a queen There are many other qualities

will she be? How, for example, that are important in either a real will she be like a real farmer's farmer's queen or the Queen of queen ? What characteristics of the Farmer's Formal. But these few: queen a hard working dirt farmer (1) a good cook, (2) neat and would choose will she be likely to have? Before we can answer, we (3) industrious-willing to help.

will

The slant

And

THURSDAY, OCTOBER 19, 1933.

# COUNCIL ELECTS BLUE PRINT FEATURES **CENTURY OF PROGRESS**

The real farmer's queen will be Claude S. Wilson, alumnus o Alpha Tau Omega, was elected permanent chairman of the executive hoard of the alumni counci well University of Nebraska fra for ternities at a meeting Wednesday

John Curtiss, Delta Chi alumnus, was elected secretary. No definite steps were taken toward the solution of problems which brought the organization into being, but the board will meet Monday evening to formulate plans. The council will meet later in the week

WOMEN JOURNALISTS ENTERTAIN RUSHEES

at Monthly Literary

Gathering.

dents in the school of journalism,

will be entertained by Theta Sig-

ma Phi, women's honorary jour-

nalistic sorority at the Alpha Phi

house at 7:30 Thursday evening.

joring in journalism are eligible for admittance to the sorority

vertising department will make an informal address to the group on

Preparations for the meeting are in charge of Ruth McNally.

the sorority, and Rosalie Lamme

a topic relative to journalism.

Carolyn Van Anda is pres

is the social chairman.

Miss Ruth Palmer of Gold's ad-

students registered in the college of engineering. Dean Ferguson re-lates "Our College Traditions" m his column, and an alumni news section is edited by John Clema, graduate of 1932.

An article on Camp Nebraska by Marvin Nuerenberger, and the Sledge, Jr. provide the humor for the publication.

The meeting is a monthly literary gathering of the organization. Only those women who are ma-DR. FULMER DISCUSSES PROBLEM OF VOCATION

#### Stresses Fact Character Is Large Factor in Getting Chosen Job.

#### KOSMET KLUB FALL PRODUCTION IS SET FOR NOVEMBER 25

Continued from Page 1 + mit skits for consideration to enter their applications at the office of ing on in the world except what the Klub in the basement of U hall she read in the live stock paper. some time this afternoon. Mem-Nor would she gad about the bers of the Klub will be in the ofneighborhood every day and leave her farmer at home with nothing fice all afternoon to take applica-

#### Students Must Be Eligible.

Repetition of the statement that only upperclassmen who are scholastically eligible for student activities will be allowed to take part said. in the skits in the show was made

by members of the Klub. All organizations entering applications another thing the real will be reminded of this before farmer will consider, is whether his practices start queen is a good companion. He

The location of the 1933 fall rewill have to live with her for long time. It would be too bad if final arrangements for the theater they didn't like to read the same have been completed, the president things, talk about the same things, of the Klub stated. The show will go to the same things, do the be held in the morning, probably same things. The home economics starting at 8:30.

Announcement of permanent committees for the production will be made as soon as the eligibility of each applicant has been checked by the office of the dean of student

duties assigned.

affairs. Actual work on the show will start this week end, when committees will be organized and self-supporting students who at-

"What a man is, as well as what he can do, governs his chances for success in his chosen vocation," ac. cording to Dr. Clark A. Fulmer, speaking to thirty-five students at the Y. M. C. A. Wednesday night. Dr. Fulmer, state director of vocational education, told college training."

tions becoming obsolete that must

men to disregard warnings that their chosen field is overcrowded. There is always room." he stated, "for young men of ability and There are some voca-

be shunned, but every one mas been replaced by a new profession, ne Stressing the fact that large concerns emphasize character traits in hiring new men. Dr. Ful-

mer distributed a questionnaire with which a student could devue will be announced as soon as termine his natural abilities and traits which govern his success in a vocation.

Dr. Fulmer has had much experience in the field of vocational guidance. He was formerly chancellor of Nebraska Weslevan university, and knows the problems confronting college men in choosing their vocation.

Biscuits and bread, "as free as the sunshine." are available to tend the University of California.

ALUMNI New Graduate Body Names Officers at Noon Meeting Wednesday.

Publication of Engineering College Goes on Sale This Morning.

noon at the chamber of commerce

The October edition of the No. braska Blueprint, published by he college of engineering, made its appearance on the campus this

morning. This assue is the first to be produced by the entire new staff, according to Charles DeVors, editor A Century of Progress theme is carried out on the cover and in-

side illustrations. An article describing Engineers' week at the World's Fair, written by E. Grone, instructor in Applied Ma. chanics, leads an array of engineering news

### Student Directors.

A special feature of the maga-zine is a student directory of all Miss Ruth Palmer Will Speak Twenty-five rushees women stu-

1. Elimination of physical compulsion toward treshmen.

2. Abolition of deferred pledging systems. 3. Residence of freshmen pledged to be in traternities not later than second quarter.

4. Collection of accounts by university officials in event of inability of fraternity to collect.

5. Creation of cultural appetite in the fraternities thru establishment of libraries, etiquette classes, and provisions for good literature, music and art.

6. Simplification of financial and bookkeeping systems.

SOCIOLOGISTS MAKE STUDY WORLD TO BE BALL OF Continue Social Work Survey LIGHT STATES PAULUS with Trip to Lincoln

The sociology 11 class under Miss Esther H. Powell will make a trip to the Lincoln community chest to study the organization. Last week the class heard Louis Horn, chairman of the Lincoln community fund and this trip is a continuation of the survey of social work.

Community Chest.

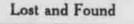
#### WHY BORROW A CAR?

We have not raised Rent-a-Car prices. They are still at the low-est ever offered in Lincoin. Fiat rate for evenings and specials for long trips. Good cars, insurance, always open. NRA.

MOTOR OUT COMPANY 1120 P St.

### CLASSIFIED ADVERTISEMENTS Classifieds Are Cash 10c PER LINE Minimum of 2 Lines

B6819



LOST-Ruby ring Wednesday in An-drews Hall. Reward B1516. FOUND-Small green eversharp pento be doubted if many Nebraskans would be found must first consider the real farm- but discreet about what real help in attendance. As it is, hundreds go, and they do er's queen. have a good time.

It is frequently charged that Americans have totally forgotten how to play, but if you've been on a work, and to work he must cat, will not be difficult to refute the charge.

Have a good time, you migrating Huskers! Cheer and sing and parade and do all the little foolish things that make youth such an enviable estate. But don't forget your obligations-as a student as a Cornhusker, and as a guest,

Janet

Swift.

American Institute of Electrical will furnish entertainment during

day as possibilities." Mr. Paulus continued by saying that if the present method of cen-a success by inviting their dada

the

the meal.

Science Has Made Advances

Which Are Virtually

Unimaginable.

Picturing the world of tomorrow

as virtually a huge ball of light, Alfred Paulus, illuminating engi-neer of the Westinghouse Lamp

company, addressed the meeting of the student branch of the

Engineers, in Mechanical Engineer

magnitude of the rapid strides made by science in the last few years," Mr. Paulus declared. "Only a few years ago, people would

have regarded you as crazy had you predicted the common things

we have in lighting apparatus to-

tralization of living activities could

be regarded as a criterion, the day

would come when people would spend their entire day in huge

apartment buildings. He said that

offices for business

ing building Wednesday evening. 'Few people can realize th

girls sorority, announces the pledging of eleven girls at a for-mal meeting held last Tuesday

night at Ellen Smith hall. The

pledges are: Mona Barelay, Eula

Ford, Dorothy Riley, Dorcas

Crawford, Marie George, Martha

George, Katherine Luke, Flora Katherine Ewart, Bernice Clark,

BE OBSERVED ON

(Continued from Page 1.)

Alumni association and past

president of the Innocents society will be the speaker for the occa-sion. Eddie Jungbluth's orchestra

Magee Asks Co-operation.

"The luncheon has not received the support in the past years that

is necessary to make it a worthy Nebraska tradition," stated Magee. "The organized houses on

the campus are asked to co-oper-

ate with the spirit of the affair and have their dinners for the

fathers in the evening. It is up to

a success by inviting their dads

cide with the Nebraska-Oklahoma game to provide a full day for the

"The date has been set to coin-

221 No. 14

to attend as soon as possible.

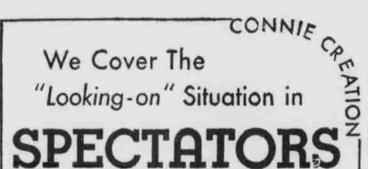
DAD'S DAY WILL

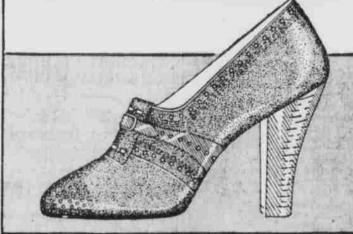
Youngblut and Altheda

CAMPUS OCT. 28

is, (4) interested in the life and I suggest that a real farmer will, welfare of the community, and first of all, select a queen that is (5) good company are important. a good cook. For a farmer must The librarian at Harvard univerfootball trip, specifically a football special train, it and if he is to enjoy eating, the sity is none other than Prince food must be well prepared. On Toumaneff, once general in the

that point our Ag college queen Russian Imperial army.





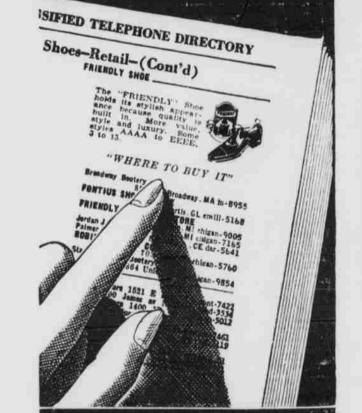
Ben Simon & Sons.

Ask any girl who knows...the universal shoe of smart, young things and instantly you have one word, "Spectators." Two of Connie's newest editions... Suede with Kid ... and hardy Carucca Calf. In Brown or Black. \$4.95 is a "knowing" price, too.

NOW BUY I Atter present stocks are



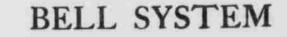
95



# A strategic point in the battle for sales

Today's intense competition calls for new and more effective merchandising methods. Several plans pioneered by Bell System men are proving helpful.

For example: the "Where to Buy It" section of the telephone book. Here local dealers are listed beneath the trade-marks of advertised productssuch as Plymouth, Greyhound Lines, Exide, RCA Victor. This service helps manufacturers to reduce substitution, helps dealers to increase sales, helps you to locate the brand you want.





TAKE A TRIP HOME BY TELEPHONE - TONIGHT AT HALF.PAST EIGHTI

Boys' Rooms SIGMA ETA CHI PLEDGES GIRLS BOYS-Room and meals at 1535 R Opportunity to save money. Sigma Eta Chi, Congregational Oil-O-Pine Permanent .....\$3.50 FREDERICS VITRON SE00

Permanent Wave . . . . Shampoo and Finger Wave, and m. 500 LIA-MARIE Bea



