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THE GLORY THAT IS NEBRASKA'S

Salesmanship and advertising have become vital
 keynotes to modern business. Technical and profes-
 sional fields have been forced to admit business cru-
 sades in order to retain their economic position.
 Even institutions of higher learning find it necessary
 to adopt such methods to keep in touch with those
 benefited.

Selling itself to its students is a peculiar task
 of the University of Nebraska. Freshman convoca-
 tion Thursday morning is one of the few occasions
 when the University has such an opportunity. It
 is practically the only time during the University
 course that a large university group is gathered to-
 gether expressly for the purpose of being informed
 as to the qualities and ideals of the University.

The glory that is Nebraska's is the glory of the
 youth of the state assembled at the University for
 the development of such qualities and training as
 will make for a continued development of the state's
 citizenry.

Perhaps no finer opportunity than the freshman
 convocation is given for a realization of the signifi-
 cance of the University. During less than two
 hours, the new student has a chance to see painted
 for him the panorama of university idealism; the
 background of its traditions, basic element of uni-
 versity loyalty; and the possibilities here extend to
 him as an integral part of the state's greatest educa-
 tional institution.

COLD AND CRUEL

"You can get by your dean and the chancellor
 with an alibi but the business world looks at your
 excuses and forgets you," declared Chancellor E. H.
 Lindley of the University of Kansas in the opening
 exercises of the Jayhawk institution last week.

The average student has a wall in his mind
 that would surpass the howling of a coyote if trans-
 ferred to vocal expression when professors insist on
 assignments being in on time, or even that students
 make their classes on time.

Yet the same student expects to compete with
 a host of other young men and women upon comple-
 tion of the college course. Students who have
 learned the value of producing, without alibis, are
 conceded to have an advantage in business. Yet a
 thousand kinds of excuses by experienced instructors
 can not hope to bring near this fact so effectively
 as a week's experience as a graduate employee.
 And they say it is a cold, cruel world.

THE HEART, THE HERO

Character is a great legacy. It is above learn-
 ing and wealth. It is one of the greatest motive
 powers in the world. If a man has learning and
 not character he is poor, indeed, for character in
 its noblest embodiments exemplifies human nature
 in its highest forms. It exhibits man at his best.

Chancellor Burnett Talks to First Year Students on University Plans

In a talk to the freshmen of the
 Arts and Sciences College of the
 University of Nebraska Monday
 afternoon and again Tuesday morn-
 ing, Chancellor E. A. Burnett ex-
 plained the present situation of the
 University, its history, plans for
 development, and financial prob-
 lems.

The Chancellor traced the devel-
 opment of the school from the or-
 ganization of first classes in 1871
 when the entire university, com-
 posed of 25 students of college
 grade and 110 members of the pre-
 paratory school, was housed in
 University hall, then looked upon
 as an imposing structure.

"The growth of the University of
 Nebraska has been rapid," he said.
 There are only twelve institutions
 of higher learning larger than this
 university, but the University of
 Nebraska, not yet 60 years old, is
 younger than most of them. A good
 share of the yearly budget of 4,000-
 000 dollars, however, has to be
 raised by fees, federal aid and
 other sources, the amount coming
 from taxation being insufficient to
 support the school, he pointed out.

Chancellor Burnett recalled when
 there was much talk of removal of
 the university to other cities and
 to the present site of the Agricul-
 tural College campus. This was
 settled by a referendum vote in
 1914. In 1915 a building program
 was decided upon to relieve the
 crowded conditions, and four build-
 ings on the downtown campus and
 three major buildings at the Agricul-
 tural College were erected in a
 short time to relieve congestion.

A recent survey made by offi-
 cials, which, the Chancellor com-
 mented, surprised both himself and
 others, showed that at the present
 time there is less available class-
 room space per student than in
 1915 when need for development
 was unanimously felt.

To relieve existing conditions,
 the Board of Regents is going to
 ask the state legislature for an ap-
 propriation of a million and one-
 half dollars as the first part of a
 five million dollar improvement
 program. "It is also going to take
 up the task of educating the people
 of the state to the needs of the
 state university," Chancellor Burn-
 nett said. The first uses of the
 money, if obtained, will be instruc-
 tors and maintenance. After that
 steps will be taken toward campus
 development.

The remainder of the Chancel-
 lator's talk consisted of acquainting
 the Arts College freshmen with the
 departments and functions of the

and such a man commends the spontaneous homage
 of mankind.

Learning should not be despised, but it must be
 allied to goodness. It is only too true that often
 intellectual capacity is sometimes found associated
 with the meanest moral character—with abject ser-
 vility to those in high places, and arrogance to those
 of low estate. A man may be accomplished in art,
 literature and science, and yet, in honesty, virtue,
 truthfulness, and the spirit of duty, be entitled to
 rank after many a poor and illiterate peasant.

When embodied in thought and deed, character
 assumes the nature of immortality. The solitary
 thought of a great thinker will dwell in the minds
 of men for centuries, until at length it works itself
 into their daily life and practice. It lives on through
 the ages, speaking as a voice from the dead, and in-
 fluencing minds living thousands of years apart.
 Moses and David, Solomon, Plato and Socrates, Xen-
 ophon, Seneca, Cicero and Epictetus still speak to
 mankind. They still arrest the attention and exer-
 cise an influence upon character, though their
 thoughts be conveyed in languages unspoken by
 them and in their time unknown.

It is the heart that rules life. A man may not
 have either money, or property, or learning, or
 power; and yet, he may be strong in heart and rich
 in spirit, honest, truthful and dutiful. Intellectual
 culture has no necessary relation to purity or ex-
 cellence of character. Education of the heart as
 well as the education of the mind embodies the high-
 est ideal of life and character. There may be noth-
 ing heroic about it, but the common lot of men is
 not heroic.

ON WITH THE DANCE

Muted trumpets with their muffled blare; sob-
 bing, moaning saxophones; all crooning a light fox-
 trot. A great hall, dimly lighted. Light, collegiate
 chatter from corners and side-lines. Perfection in
 music, presented to an assembly of some two thou-
 sand University students. That is the dream of the
 new Varsity Party committee.

Resources will be exhausted if necessary to
 make the dream come true. The coffers of the Var-
 sity Party committee will be strained to the utmost
 to provide financial backing for the first party. An
 enthusiastic student body can complete the dream.

As for The Daily Nebraskan, its support is
 pledged to the Varsity Party committee. Any worthy
 organization or activity which raises its standards
 and its quality as has the Varsity Party in the past
 two years merits the support and backing of every
 student on the campus.

THE RAGGER: "The Sidewalks of New York"
 may be all over the country but the University's
 sidewalks are still too small to accommodate the
 student body.

University of Nebraska bulletins with new life
 have been carrying the message of parts of the in-
 stitution to the state during the past six months.
 Interesting bulletins on the College of Law, the
 School of Journalism, and religious influences on
 the campus were released during student absence from
 the campus.

Each member of the University of Nebraska
 faculty is now having to teach nearly twice as many
 students as in 1914. Student enrollment has in-
 creased faster than state support of the institution.

Class societies abolished last spring have been
 about as active as usual this fall. No, they haven't
 come back to life. They've just continued to do
 nothing.

OTHER EDITORS SAY—

Hundreds of young Texans will cease to be mere
 boys and girls today. They will become University
 of Texas students, and no matter what they do,
 whether it be good or bad, they will be known, no
 longer as plain Bill Jones, but as Bill Jones, Uni-
 versity of Texas student.

Daily Texan

Grades are not the only criterion of a scholar,
 yet few scholars make poor grades.

Oklahoma Daily

CEREMONIES OF INITIATION SET FOR THURSDAY

Continued from Page 1.
 and march to the Coliseum. Seats
 will be provided for some two
 thousand yearlings.

Chancellor E. A. Burnett will
 open the Cornhusker initiation
 with a short address of welcome
 to the underclassmen. He will pave
 the way for talks and introductions
 to be made later in the program.
 Frederick Daly, president of the
 Innocents society, announced yes-
 terday that all was in readiness for
 the first freshman function of the
 year. The program will be under
 the direction of the Innocents and
 the Mortarboards, senior honorary
 societies.

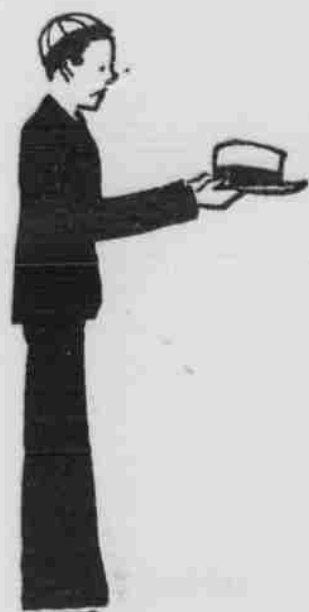
Activities on the Nebraska cam-
 pus will be discussed by Dr. T. J.
 Thompson, dean of student affairs.
 He will explain the advantages of
 extra-curricular activities to first
 year students. Nebraska's football
 coach, Ernest Bearg, will speak of
 athletics and introduce captains of
 all major sports.

Dr. Dean R. Leland, Presbyter-
 ian student pastor, will speak to
 the assemblage of freshmen. Guy
 Chambers, prominent Lincoln al-
 umnus, will also speak. His ad-
 dress will concentrate on scholar-
 ship and its importance to fresh-
 men. Dr. Leland will represent
 the staff of university pastors.

The climax of the convocation
 will be reached when Dr. George
 E. Condra gives the Cornhusker
 oath to more than two thousand
 freshmen. Dr. Condra is known as
 "the father of Nebraska traditions"
 and will instill in his listeners the
 Cornhusker spirit. Copies of the
 Cornhusker oath are being printed
 and will be given to each fresh-
 man.

Nebraska cheer-leaders will as-
 sist in the program. They will
 lead the aggregation of yearlings
 in Cornhusker cheers. Copies of
 the yells have also been printed,
 and will be distributed with the
 Cornhusker oath. Freshman wo-
 men will remain after the close of
 the initiation for presentation to
 Miss Amanda Heppner, dean of
 women.

Townsend portrait photographer-Ad



THIS IS CHICK!

One of the University's
 most promising Freshmen.

He is now
 having a low moment—
 he has just learned
 that as a Freshman
 he has to give up
 his Magee's-Homberg hat
 until the Olympics.



University Players

Are Opening
 Next
 Monday Night
 with

The Spider

Other Plays to be Given are:
 Trial of Mary Dugan
 The Outsider
 Two Girls Wanted
 The Constant Wife
 Elmer the Great
 Behold This Dreamer
 Crime

Season Tickets Are Now on Sale
 Monday, Tuesday and Wednesday
 Nights, \$5.00; Saturday Mat., \$4.00.
 All Tickets at Ross P. Curtiss's

Chemistry "C's" May Be Removed by Exam

A special examination for stu-
 dents who have received "C" in
 either Chemistry 1 or 2 will be
 held in room 208 Chemistry hall
 on Saturday, September 29, at
 one o'clock, according to Prof.
 B. C. Hendricks.

Lutheran Students Hold First Meeting of Year

The Lutheran Bible League, un-
 der the leadership of Rev. H. Erck,
 Lutheran university pastor, will
 hold its first meeting of this semes-
 ter on Wednesday evening at 7
 o'clock in room 206 of the Temple.

Students! Purchase a \$5.00
 Meal Ticket for \$4.50 at the
 Temple Cafeteria.—Adv.

This organization has existed on
 the campus for four years, meeting
 for Bible class work every Wed-
 nesday evening throughout the
 year. Discussion of the student's
 religious problems is an essential
 part of the program. At various
 intervals lectures are given by
 members of the faculty or by Luth-
 eran pastors.



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 Mike the Bite. Perhaps not
 prim enough for Priscilla's
 maiden aunt.
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