

A gold bar is granted to freshmen athletes at Iowa State who earn several awards in more than one sport. This is the new plan adopted by the

department of athletics at Iowa State. Six Ames yearling stars now wear the new insignia.

MANY NEBRASKANS AT TULSA MEETING

(Continued from Page One.) some of the groups that will be installed in Morrill Hall.

Nebraskans at Banquet
The following Nebraskans were present at the alumni banquet:

- A. P. Allison, '25, Brownwood, Texas.
- C. B. Taylor, '24, Abilene, Texas.
- Ivan Y. Bentz, '24, Shawnee, Oklahoma.
- F. K. Foster, '24, Wichita Falls, Texas.
- John M. Foster, '24, Wichita Falls, Texas.
- R. A. Lilienborg, '26, Tulsa, Oklahoma.
- O. E. Brace, '16, Bartlesville, Oklahoma.
- E. F. Hinde, '16, Bartlesville, Oklahoma.
- Chas. C. Hoffmann, '22, El Dorado, Arkansas.
- Jack Egan, '21, Abilene, Texas.
- E. P. Philbrick, ex-'23, Fort Worth, Texas.
- H. L. Hummel, '20, Fort Worth, Texas.
- S. D. Butcher, '20, Shawnee, Oklahoma.
- Kent K. Kimball, '18, Tulsa, Oklahoma.
- E. F. Shea, Tulsa, Oklahoma.
- Stuart K. Clark, '16, Ponca City, Oklahoma.
- Anne Wilson Clark, Ponca City, Oklahoma.
- Ira Brinkerhoff, '21, Lincoln, Nebraska.
- Mrs. Marjorie Moore, Allen W. Tillotson, '27, Lincoln, Nebraska.
- J. A. Duff, A. A. Hatch, Earl Colton, '24, Okmulee, Oklahoma.
- Mrs. Earl Colton, Okmulee, Oklahoma.
- A. L. Beekly, '18, Tulsa, Oklahoma.
- Mrs. A. L. Beekly, Tulsa, Oklahoma.
- Mrs. Arthur F. Truex, H. C.

- Mortlock, '26, Eldorado, Arkansas.
- Calvin Moore, '11, '16, Oklahoma City, Oklahoma.
- Leo J. Gish, '26, Tulsa, Oklahoma.
- Wesley G. Gish, '26, Tulsa, Oklahoma.
- Geo. C. Matson, '21, Tulsa, Oklahoma.
- Chas. N. Gould, '09, '06, Norman, Oklahoma.
- E. F. Schramm, '06, '08, Lincoln, Nebraska.
- Erwin H. Harbour, Lincoln, Nebraska.
- Glen M. Ruby, '16, Edmore, Canada.
- N. J. Guhner, Tulsa, Oklahoma.
- Rachael Carns Pepperberg, Dallas, Texas.
- Leon J. Pepperberg, '05, '09, Dallas, Texas.
- W. Woodruff, '01, '09, Tulsa, Oklahoma.
- Edith May Woodruff, Tulsa, Oklahoma.
- Walter C. Schmeckle, '24, Tulsa, Oklahoma.
- Paul C. Geisler, Tulsa, Oklahoma.
- Paul C. Geisler, Tulsa, Oklahoma.
- R. C. Clark, '27, Lincoln, Nebraska.
- Claude Barrett, '26, Tulsa, Oklahoma.
- Walter C. Fotts, '27, Lincoln, Nebraska.
- Mrs. F. E. Griffith, Tulsa, Oklahoma.
- F. P. Griffith, Tulsa, Oklahoma.
- Mrs. Vaughn W. Russom, Norman, Oklahoma.
- Vaughn W. Russom, '21, Norman, Oklahoma.
- R. W. Garrett, Tulsa, Oklahoma.
- Jerry E. Upd, '27, Lincoln, Nebraska.
- Lawrence W. Hewitt, '26, Alnaworth, Nebraska.
- A. N. Huddleston, '26, Houston, Texas.
- Arthur J. Higgins, '26, Wichita, Kansas.
- George R. Chaburn Jr., '24, Wichita, Kansas.
- Guy Schroll, '25, Abilene, Texas.
- Marvin Matson, '21, Bartlesville, Oklahoma.
- M. M. Garrett, '17, Wichita Falls, Texas.
- H. Anderson, Tulsa, Oklahoma.
- Ralph C. Brehm, '20, Denver, Colorado.
- H. J. Duncan, ex-'17, Muskogee, Oklahoma.
- Clayton H. Eaton, '19, San Antonio, Texas.
- A. Guerberie, Tulsa, Oklahoma.
- Ed V. Hansen, '26, Houston, Texas.
- Earl Hummel, ex-'15, Fort Worth, Texas.
- Eola Davis McEwan, Lincoln, Nebraska.
- Lee Masterson, Houston, Texas.
- Homer Noble, '16, Houston, Texas.
- Ernest G. Robinson, Dallas, Texas.
- Walter Scholz, '26, Baird, Texas.
- Roscoe E. Shutt, '16, Dallas, Texas.
- R. G. Story, '21, Tulsa, Oklahoma.
- Earl A. Trager, ex-'18, Ponca City, Oklahoma.
- Jess Vernon, Shawnee, Oklahoma.
- J. M. Vetter, '22, Tulsa, Oklahoma.
- Lincoln, Nebraska.
- Sidney Graham, Lincoln, Nebraska.
- L. Dexter, Lincoln, Nebraska.

Dr. Williams Discusses "Social Work" in Eighth of Radio Series

Dr. Hattie Plum Williams, chairman of the department of sociology of the University, spoke over the radio yesterday afternoon on "Social Work." The talk was the eighth of a series arranged by the Junior Chamber of Commerce on vocational guidance.

"I have been asked to talk to you today," Dr. Williams began, "about the new profession of social work which is now taking its place beside medicine, law, teaching, and the ministry. Social work differs from the old-time philanthropy and social service as much as modern medicine differs from medieval or ancient. Always and everywhere, people have expressed in kindly and helpful deeds their good will to members of their group just as they have always sought to avoid death and cure disease. Especially care has been given the poor, the sick, the aged, and the homeless child and especial attention paid to the criminal. Some of the finest fruits of civilization have resulted from this spontaneous, unorganized, individual service to one's fellowmen."

Dr. Williams explained how the science of social work had developed, like medicine, to the stage that it now is. Discoveries have given facts to base the workings on and it has now become specialized. The development has been gradual. In pioneer days, relatives or neighbors took children who were left without parents. Everything was built about the community. Now everyone is scattered and communities have become centers where no one knows his neighbor. The responsibility has shifted. "In spite of the shift of responsibility, there has come no lessening of the impulse of altruism. Indeed, this has been sharpened both by the ethical teachings of our times and by the growth in wealth and leisure. If the appeal for help is accompanied by a story designed to touch the emo-

tions, one is pretty certain of a generous response with no questions asked. Then follow the evils of indiscriminate giving, no less serious than would be the promiscuous taking of medicines by people who were ill without knowing the disease with which they are attacked.

"Hence, within the last quarter century, it has seemed necessary to develop trained persons who shall— 1. recognize the social needs in any community and to point out to the citizens those needs, and 2. be able to diagnose these cases of maladjustment, to tell their causes, and to prescribe and conduct a course of treatment."

Many people still think that kindness and common sense are sufficient to do social work, but in reality a good deal of training is necessary. It is like law or medicine. The increase of maladjustment points to the need for trained social workers the growth in poverty, crime, and mental defects in America requires a great number of institutions to take care of the unfortunate. The care of such institutions must be placed in the hands of capable persons.

Prevention also has caused a growth of specialization. Today, in contrast to former times, the ideal is to prevent the misfortune, rather than cure it afterwards. Some of the types of activities of social work are: case work, through the Red Cross and charity societies, community work, and social legislation. Social work offers a modest living to its followers. The qualifications are: 1. A personality dominated by a spirit of democracy, a faith in one's fellowmen; a genuine interest in human betterment, and a sympathetic understanding of human problems, 2. a mind trained to observe and to diagnose human problems and to advise concerning them. A physician needs basic sciences, as anatomy, bacteriology and chemistry and the social worker needs to know his basic sciences of sociology, economics, psychology, political science and ethics to be able to practice his profession.

Dr. Williams concluded her talk with the following quotation, taken from a social worker's autobiography: "A man can have no better fortune than that the labor by which he lives brings such satisfaction that if he did not need to work for wages he would gladly do it without. Such good fortune many a social worker shares with real artists, devoted physicians, true preachers, a few fine craftsmen, every great scientist and some other happy folk."

Dr. E. M. Cramb, U. of N., '09, Osteopath, Burlington Bldg. 13th & O St.—Adv.

PROFESSORS NAMED IN 1927 WHO'S WHO

(Continued from Page One.) Delta Kappa, and Sigma Phi Epsilon. Professor Bengtson is now on a leave of absence, studying for a doctor's degree at Clark University. He is the author of "Physical Geography Manual," "Geography of Nebraska," "Norway—Commercial and Industrial Handbook," "Student's Workbook in the Geography of Nebraska," and various articles and reports.

Prosser Hall Frye
Prosser Hall Frye, professor of English at Lehigh University from November 1, 1866. He received his B. S. degree at Trinity College in Connecticut in 1889. Then he took post-graduate work at Harvard University and University of Strassburg.

Professor Frye was an instructor of English at Lehigh University from 1891 to 1896. Successively he became instructor, adjunct professor, assistant professor, associate professor of English, head professor of rhetoric, and professor of English at the University of Nebraska since 1896.

Professor Frye is a member of Phi Beta Kappa and Psi Upsilon. He is editor of the Mid-West Quarterly, and author of the following books: "Substance of His House," "Literary Reviews and Criticisms," "Romance and Tragedy."

Fred Morrow Fling
Fred Morrow Fling, professor of History, and one of the 100 electors to the Hall of Fame, was born in Portland, Maine, in 1860. He was a student at Bowdoin College where he received his A. B. degree in 1883. The degrees of A. M. and Ph. D. were conferred upon him at the University of Leipzig in 1890.

Professor Fling has been connected with the History Department of the University of Nebraska since 1891. He founded the Association of Nebraska Teachers of History in 1897. He is also a member of the American History Association and La Societe de la Revolution Francaise.

Besides numerous articles on historic subjects in American and foreign reviews, Professor Fling is the author of "Outline of Historical Method," "Studies in Greek Civilization," "A Source Book of Greek History," "History of France in the History of the Nations," "The Youth of Mirabeau," "Source Problems on the French Revolution," and "The Writing of History."

Professor Fling was a commissioned major in the United States Army and was chief of the section of diplomatic history of the General Staff. He served in Paris, during the Peace Conference as a representative of the historical branch, collecting material for a history of the Peace Conference.

CLARA BOW
THE "IT" GIRL
PARISIAN LOVE
CAPITAL This Week

TWO BIG PICTURES
NO ADVANCE IN ADMISSION PRICES
DOUBLE FEATURE!
Renee Adoree in "Blarney"
and
"THE VALLEY OF HELL"
A Western with Francis McDonald
Both these pictures are Metro-Goldwyn
RIALTO Today, Fri., Sat.

Today Fri. - Sat. **VAUDEVILLE** Today Fri. - Sat.
WHERE EVERYBODY GOES
The Orpheum Circuit Vaudeville and Minstrel Show

DAN FITCH MINSTRELS
30 ALL-WHITE STARS
SWEET SINGERS, NIMBLE DANCERS, FUNNY COMEDIANS
BAND & ORCHESTRA
STREET PARADE AT NOON
Also Typical News and Comedy Pictures
BABICH AND HIS ORCHESTRA
SHOWS AT—2:30, 7:00, 9:00. MATS 25c—NITE 50c—GAL. 20c

LYRIC ALL THIS WEEK
THEATER
The Pierre Watkin Players
Present
The Prize Ring Comedy
"IS ZAT SO"
With Pierre Watkin as "Hop" Hurley
Phone B-4575 for Reservations
Evenings at 8:25 p. m., 75c & 50c
Mats., Tues., Thurs., Sat., 50c & 25c

ORPHEUM
ALL THIS WEEK
A Glorious Program of Fun and Music
Harry Langdon
The Clowning Glory of the Screen
"LONG PANTS"
"The Blue Boy"
A Romance in Natural Colors
ON THE STAGE
The WOW Favorites
Tracy-Brown's ORCHESTRA
14-ENTERTAINERS-14
WYNNE VARGASON
Vocalist
AUDREY VATHÉ
Dancer
BEAVER and the BOYS

FREE! FREE!
AT MATINEES
Every lady will be presented with a full size 15c jar of delicious
Lau's Mayonnaise
SHOWS AT—2:45, 7:00, 9:00
MATS. 25c—NITE 50c

Merrill To Teach At California Session
Prof. Maurice H. Merrill, Nebraska College of Law, will teach at the University of California summer session at Berkeley, California this summer. Prof. Merrill's subjects will be securityship and workman's compensation.

TODAY AT RECTOR'S
25c
White Cake Chocolate Sauce
A. Guerberie, Tulsa, Oklahoma.
Meat Loaf Tostette

No Complexion is "Hopeless"
A FIVE-MINUTE session with your complexion... each day... will keep it bewitchingly clear... once you learn to care for your skin correctly. Blackheads, enlarged pores and surface blemishes are entirely avoidable! For younger women, Helena Rubinstein (the world's most distinguished and gifted beauty-scientist) advocates a few moments daily with the following basic preparations, carefully and scientifically compounded in her own laboratories.
OPEN PORES and BLACKHEADS
Valaze Pore Paste Special—a gently penetrative wash which carries away blackheads, refines pores, restores skin to normal delicacy and smoothness. (1.00)
CLEANSE and MOULD
Valaze Pasteurized Face Cream—thoroughly cleanses—moulds out "tired look"—keeps complexion youthful and smooth—the only cleansing cream that positively benefits oily, pimpled or acne-blemished skins—an excellent powder-base. (1.00)
TO CLEAR and ANIMATE
Valaze Beautifying Skinfood—the skin-clearing masterpiece—animates, bleaches mildly, purifies—creates exquisite skin texture. Use always—an ideal companion to all other Rubinstein preparations. (1.00)
OILINESS and SHINE
Valaze Liquidine—instantly absorbs oiliness—corrects shine on nose—leaves smooth, white finish. Excellent for cleansing and refreshing face during day. (1.50)
Enhance your charm with
Valaze Powders, Rouge, Lipsticks—absolutely protective to the most delicate skin—intensely flattering tones. (1.00 to 3.50)
At the better stores or direct from
Helena Rubinstein
46 West 57th Street
New York

ALL THIS WEEK **INCOLS** ALL THIS WEEK

The Screen Sensation of 1927; A Fascinating Page of Life's Game!
JOHN GILBERT
FLESH AND THE DEVIL
With GRETA GARBO and LARS HANSON
Special Overture and Musical Score
Helena Scholter, Conductor
Shows at 2-3-7-9
A Metro-Goldwyn Picture

\$30,000. in cash prizes
Drink **Coca-Cola**
Delicious and Refreshing
Watch for **Coca-Cola Advertising**
Announcement of the \$30,000 Coca-Cola prize contest will appear in many newspapers and in the following magazines:
The Saturday Evening Post... May 7
Littany Digest... May 14
Collier's Weekly... May 21
Liberty... May 14
Life... May 5
Watch this contest for the next three months. College men ought to win.
The Coca-Cola Co., Atlanta, Ga.

Wear the Genuine **FISH BRAND SLICKER**
LOOK FOR THE FISH BRAND TRADEMARK
STYLES FOR MEN WOMEN AND CHILDREN
A. J. TOWER CO. BOSTON

Easter Millinery Week
Latest versions in hats for Easter are to be found in chic, head hugging styles, in cloche or turned-up brim effects; others brimless, draped or crested in the newest manner. For Easter wear you will find that Hair Braids, Crochet Visca, Silk and Braid Combinations are the smart vogues.
Pink Popcorn Orchid Beige
\$750
College Room at Speler's
On the Third Floor
SPELERS