

# MONEY SAVING SALE

**STILL** continues, and regardless of the big crowds that flooded our store last Saturday and thus far this week, there are a great many choice bargains left and many lines of goods practically unbroken.

1 Men's heavy sheep lined coat **5.25** 1 Men's sheep lined coat better grade **5.50**  
1 Men's sheep-lined coat, a bargain at **\$4.50**

**MEN'S ODD PANTS 25c TO \$1.00 DISCOUNT.**

### Men's Heavy Fleeced Underwear.

Underwear 2 piece, regular 65c & 50c grade	45c
Men's 1.00 and 1.25 union suits	98c
Men's 1.50 union suits	1.25
Men's 2.50 wool union suit	1.98
Boy's heavy fleeced shirts and drawers regular 40c and 50c grade, choice	25c
Boy's heavy fleeced union suit, regular 50c and 65c, now	45c

### Men's and Boy's suspenders.

Regular 50c grade suspenders	45c
Regular 35c and 25c suspenders	23c

Men's Dress Shirts—regular 1.00 1.25, 1.50, on sale choice	98c
Men's Work Shirts—regular 70c and 65c, now	45c
Men's Sox—all men's 25 sox, for	22c
All 50c silk sox	45c



## LOUP CITY MERCANTILE CO.

### J. G. PAGELER Auctioneer LOUP CITY, NEBRASKA.

All Auctioneering business attended to promptly. Satisfaction Guaranteed. Give me a trial.

## WHY NOT?



LOOK over my HAND PAINTED china, and china dinner ware, for XMAS GIFTS.

REAL CHINA for the same price as you pay for porcelain. Sold in open stock any quantities you desire

### Lou Schwaner JEWELER

## A Complete Line of Furniture, Rugs, Linoleum, Shades, Etc. E. P. DAILY

### LOCAL NEWS.

Lee Burnett and family were up from Rockville Monday for a short visit.

Girl wanted at the Ideal Bakery. Apply early.

Three big boxes of matches for 10c at the Ten Cent Store.

The M. E. Aid Society will hold their annual fair and supper in the basement of the church Dec. 12th.

Watch my window you will see new things at Elsner's the jeweler.

The Sturtevant Vacuum Cleaner the clean way to clean. See C. R. Sweetland or phone. He has them for sale or rent.

Rev. W. E. Henry and family came up from Gibbon last Friday for a few days' visit.

For Sale—A good top buggy, almost new. A. C. Ogle.

For Rent—Farm of 320 acres in Valley county. A. E. Charlton, Loup City, Neb., phone 9293.

The Baptist Ladies' Aid Society meets with Mrs. A. S. Main tomorrow (Friday) afternoon. A generous attendance is desired.

A good corn popper for 10c at the Ten Cent Store.

Good fresh candy at 10c per pound at the Ten Cent Store.

Tenus Biemond and bride have fitted up Mr. Biemond's residence property adjoining the Methodist parsonage on the south and are already at home therein. Mr. Biemond's father will, we also understand, occupy the new bungalow just about completed.

If you want good, prompt draying, call on C. L. McDonald, successor to Hagood.

F. Lakeman returned Monday from a two weeks' visit with his brother at Sargent and with friends at Milburn and Arcadia.

**Phone 58 for everything in Groceries, Canned Goods, etc. The Mogul Store, Joe Vaughn sole owner and proprietor.**

Mrs. Elizabeth Buras, who has been here from Gordon, Neb., the past ten days visiting her many friends, will go to Arcadia the last of this week and from there home to Gordon.

George W. Berge of Lincoln is again to make the race for governor of Nebraska, and for the steenth time. Of course, George is a democrat.

### At Vic Swanson's

Every 50c cash purchase entitles you to a guess on how many beans and peas in a glass jar, nearest guess wins the beautiful bed spread and pillow sham on display in his show window. Contest closes Saturday Dec. 6th at 4:30 p. m. If you want a good place to trade call in and see us. We have the goods and always have a lot of specials to offer you. Remember we carry the most up-to-date line of Dry Goods in Loup City the most up-to-date line of Dry Goods in Loup City.

VIC SWANSON, The House of quality and low prices.

Finally, after trying ever so hard to give this country a much needed rain, Jupiter Pluvius concluded to open the heavens last Saturday, Sunday, Monday and Tuesday and altogether gave the parched country about an inch of rain. Thanks for small favors, but about six inches would come in handy.

**Trade at The Mogul Store. Quality and quantity. Phone 58. Joe Vaughn sole owner and proprietor.**

Supt. L. H. Currier a few days since purchased the fine home residence property of Mrs. Clemma Conger. In acquiring this property, Supt. Currier certainly has secured one of the best homes in this city, and is to be congratulated. We have not heard of Mrs. Conger's future intentions.

Wanted, hides and chickens at Egger's meat market. Highest market price paid for same.

**We have two well improved Sherman county farms, one of 80 and the other 160 acres, both near town, either of which can be bought with \$500 cash now; \$1000 to \$1500 more March 1st next; balance long time 6 per cent.**

**First Trust Company, Loup City, Nebraska.**

**COAL! COAL! COAL!**  
We still have some Colorado coal on hand. At the same old prices, but cannot buy more when this is sold out. Taylor's Elevator.

### A

**\$50 DIAMOND \$50**

**GIVEN AWAY, ON THE 24 of December, 1913**

**AT 9 O'CLOCK P. M., BY**

**HENRY M. ELSNER**

The Leading Jeweler of Loup City, Nebraska, one chance for every one dollar

**CASH PURCHASE**

### ALONG ROUTE TWO

Grace Adams spent Sunday at her home at Huxley.

Mrs. Alfred Jorgensen left last week for a short visit at Donipha, Neb.

Mrs. C. D. Hunder has been visiting at Vern Allman's this week.

A brother and uncle of Jake Roy's have been visiting here from Ashton.

W. H. Gunn returned to his home at Kearney last week.

Don't forget Literary at the Wiggle Creek school Friday evening.

A farewell party was given on Charley Johnson Saturday evening.

The shredders are at Geo. McFaddens place this week.

Barney Rojeski plastered his house Saturday.

L. Holmes and wife of Loup county visited at Geo. Holmes' Thanksgiving.

Winnie and Retta Gasteyer spent Thanksgiving at W. O. Brown.

Clark Allman returned from a trip down to Irving, Kansas Monday.

Ira Daddow killed the calf with his auto instead of Ernest Daddow.

Fred Johnson was down at Columbus this week.

Mrs. John Galloway is much better at this writing. But still suffers a great deal.

One of Sim Brown's boys is visiting at the home of W. O. Brown, this week.

Vincent Graynyk was at the Spotaneki Bros' homes a few days the past week.

Mrs. Cool from Colorado visited her parents Mr. and Mrs. Geo. Holmes several days the past week.

Nek Kolawski of St. Paul visited at the homes of Anton and Frank Spontanski the past week.

W. B. Brown arrived Tuesday from Waterville, Iowa to visit his uncle and family W. O. Brown.

W. O. Brown went to Omaha Monday noon to attend the supervisors convention.

Ethel Lewis and Edith Brown went to Ravenna Friday morning and returned the same evening.

Fred Hosford from Lincoln visited at the Jorgenson home over Thanksgiving.

H. S. Congor and family spent Thanksgiving at the home of John Galloway.

Mrs. Clark from Stockholm Neb. visited a week with her daughter Mrs. W. McLaughlin.

Mrs. Frank Tucker of Aurora visited a week at the home of W. G. Tucker the past week.

Carrier wishes to thank the patrons on route 2 for the many Thanksgiving presents given him at that time.

Mrs. Bogseth came home from Erickson Monday night after a week's absence.

There was a surprise party on Mrs. Jessie McFadden Wednesday evening all reported a big time.

Will Hunker and wife from Anselmo visited several days on the route last week.

Luther Goodwin has been staying with his brother Henry on the route the past three weeks.

Ben Wilkinson and family from Topeka, Kansas visited relatives here over Thanksgiving. They were patrons on the route for several years.

Carrier on Route 2 had 22 parcel post packages in 2 days last week and 19 of them were too large for the mail boxes. What will Christmas week be?

Messrs Kerser, King, Jens Hansen, L. Hansen and family ate Thanksgiving dinner at the home of Fred Johnson, in the evening the young people had a merry time.

**WE ARE NOT RUNNING A SPECIAL SALE** as there are too many of these now.

But you will find **OUR PRICES AS LOW AS THE SPECIALS, AND OUR GOODS ARE BETTER.**

## ARTHUR'S

## MORE COMPLETE

**THAN EVER** is our Holiday Goods display

**IT WILL SAVE YOU TIME AND MONEY**

**TO** Look it over. Come in and let us show you.

## Swanson & Lofholm

DRUG STORE

## Big Coat and Overcoat Sale

The very best assortment of Ladies' Cloaks and Men's Overcoats to be found in Sherman county is now in the possession of the Daily & Bredthauer Merchandise Store, and each and every garment will be put on sale at a discount of 25 per cent of the original selling price.

Each and every garment is the latest style all new and up-to-date stock, not one old or out of date garment in the stock. This will be the opportunity for every man or woman to obtain a coat and save money.

**Ladies' \$5 to \$18.50 all at 25 per Cent Below Selling Price.**

**Men's \$12.50, 15, 18, and 20 All at 25 per cent Below Selling Price**

This Sale will start at once and every one wishing to obtain a Bargain should come NOW while the stock is complete. You will also find bargains in all Departments.



## DAILY & BREDTHAUER