

MONEY SAVING SALE!

AS WE MUST RAISE A CERTAIN AMOUNT OF MONEY to pay our bills, by a specified time, we are going to offer our entire stock at greatly reduced prices, for cash, until we have raised a sufficient sum. We will quote below a few prices which are **STERLING VALUES AND SAVINGS** will extend all through the line.

Remember These prices are made for the purpose of raising cash. **PRODUCE** will be considered as cash, and the highest market price will be paid for Chickens, Butter and Eggs.

We will sell during this sale 20 POUNDS SUGAR FOR \$1.00, each party can only buy \$1.00 worth

COMMENCING, NOVEMBER 29
Lasts 15 Days! --- Remember! --- Lasts 15 Days!



Men's Extra Quality Valour Hats
 The Latest, regular \$3.50 and \$3.00 grades, colors brown, black and gray. Your Choice..... **\$2.49**
 Men's regular \$2.50 hats, your choice..... **\$1.98**

Men's and Boy's Caps.
 Regular 50 cent grade, now..... **45c**
 Regular \$1.00 grade, now..... **85c**
 Regular \$1.25 grade, now..... **\$1.00**



Ladies' and Children's Hose.
 Regular 15 cent Ladies' Hose, Two pairs for **25c**
 Regular 15 cent Children hose..... Two pairs for **25c**
 Regular 25 cent hose..... **22c**



Ladies Corset Covers.
 Now on sale at, exceptionally low prices of..... **25c 35c 50c**

WOOL DRESS GOODS 15 PER CENT DISCOUNT DURING THIS SALE

MEN'S and BOY'S SUITS, OVERCOATS and ODD PANTS

\$18.00 men's suit on sale..... \$13.00	\$10.00 men's suit on sale..... \$6.98	Regular 50c knee pants on sale at..... 45c	Reg. 1.25 knee pants on sale now..... 98c	1 Men's sheep-lined coat, a bargain at..... \$4.50	1 Boy's sheep-lined coat..... \$2.98
\$15.00 men's suit on this sale..... \$11.98	Young Men's suits blueserge, a dandy..... \$7.50	Regular 75c knee pants on sale now at..... 65c	Men's Odd Pants 25c to \$1.00 Discount.	1 Men's heavy sheep-lined coat..... \$5.25	MEN'S NECKTIES. All our 50c. and 75c ties, go at..... 45c
\$12.00 men's suit on sale now at..... \$8.98	All Boy's suits will be sold at special price \$3.50 to 6.50	Reg. 1.00 knee pants on this sale..... 85c		1 Men's sheep-lined coat a better grade..... \$5.50	All our 25c and 35c ties, go at..... 20c

Ladies' and Gentlemen's Sweaters.
 No. 8792 Men's Heavy wool sweater, colors tan and maroon, regular \$3.50, now **\$2.49**
 Men's \$2.50 wool sweaters, in this sale..... **\$1.98**
 Men's heavy cotton sweater, regular 75c at **48c**
 Ladies' regular \$3.50 grade, on sale at..... **\$2.49**
 Ladies' regular \$2.50 grade, on sale at..... **\$1.98**
 Ladies' regular \$2.00 grade, on sale at..... **\$1.48**
HEAVY WOOL NECK MUFFLERS Regular \$1.50 values, now on sale at..... **\$1.20**



Ladies' Union Suits.
 Regular \$1.00 union suits..... **90c**
 Regular \$1.50 union suits..... **\$1.25**
 Regular \$2.50 wool union suits..... **\$1.98**
Henderson's Corsets
 All our best and latest—regular \$1.00 grade **90c**
 Regular \$1.50 corset, on this sale at..... **\$1.25**
French Gingham's.
 Regular 25c Gingham, now at..... **20c**
 All our 12 1-2, and 15c Gingham's, at..... **10c**



Ladies' and Children's Cloaks.
 These will go at a big cut price
 Regular \$7.50 cloaks, now..... **\$5.00**
 Regular \$10.00 cloaks, now..... **\$7.50**
 Regular \$15.00 cloaks, now..... **\$10.00**
 Regular \$20.00 cloaks, now..... **\$15.00**
 Regular \$25.00 cloaks, now..... **\$20.00**
Lace Sale
 The biggest bargains on lace, ever known per yard on this sale..... **3c**

ALL TRUNKS AND SUIT-CASES 10 PER CENT DISCOUNT DURING THIS SALE.

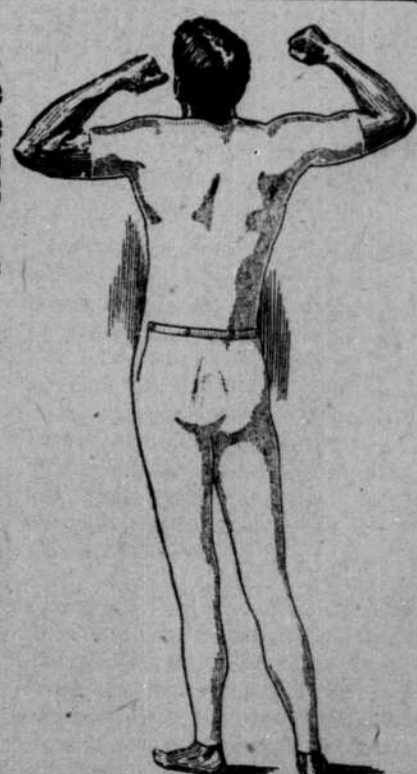
10 CENT RIBBON SALE.

Ladies' House Dresses.
 Regular 1.50 house dress, now..... **\$1.15**
 Regular 2.50 house dress, now..... **98c**
Ladies' Princess Slips at a Special Price
Skinner's Satin.
 Regular 1.50 grade, on sale at..... **\$1.25**
SPECIAL REDUCTIONS ON SILKS.
ALL CALICO on sale during this sale at..... **5c**
ASK FOR PRICES ON MUSLIN.
 10c and 12c Percale, now at..... **10c**
Special Price on all Blankets and Quilts



GROCERY DEPARTMENT
 20 pounds of Sugar on this sale for..... **\$1.00**
 White Satin Flour..... **\$1.25**
 Puritan Flour..... **\$1.25**
 Pansy Flour..... **\$1.20**
 Home Grown Potatoes..... **.65**
 Our 25c "Non-Such" coffee..... **.20**
 Our 30c special coffee..... **.25**
 4 cans of corn, for..... **.25**
 6 cans of oil sardines..... **.25**
 4 cans mustard sardines..... **.25**
 2 cans tomatoes..... **.25**
 5 pound Jap Rice..... **.25**
 5 pound beans..... **.25**
 2 cans pink salmon..... **.25**
 1 can red salmon..... **.20**
 1lb. white fish..... **.05**
 1 broom, a good one..... **.25**
 3 corn flakes..... **.25**
 3lb Mex. head rice..... **.25**
 1 can peaches..... **.15**
 1 can pears..... **.15**
 1 can apricots..... **.15**
 1lb 20c cookies..... **.15**
 1 barrel 100lb..... **5.00**
 1 extra broom..... **.35**

Men's Heavy Fleeced Underwear.
 Underwear 2 piece, regular 65c & 50c grade **45c**
 Men's 1.00 and 1.25 union suits..... **98c**
 Men's 1.50 union suits..... **1.25**
 Men's 2.50 wool union suit..... **1.98**
 Boy's heavy fleeced shirts and drawers regular 40c and 0c grade, choice..... **25c**
 Boy's heavy fleeced union suit, regular 50c and 65c, now..... **45c**
Men's and Boy's Suspenders.
 Regular 50c grade suspenders..... **45c**
 Regular 35c and 25c suspenders..... **23c**
Men's Dress Shirts—regular 1.00 1.25, 1.50, on sale choice..... **98c**
Men's Work Shirts—regular 1.00 and 65c, now..... **45c**
Men's Sox—all men's 25 sox, for..... **22c**
 All 50c silk sox..... **45c**



LOUP CITY MERC. CO.