

The Price of Cream

The dairymen of Loup City and vicinity are receiving the highest price for their butterfat than they have ever received at this time of year.

Our competitors are paying much lower prices in the surrounding towns that have no local creamery than they are paying in Loup City.

To prove this absolutely, just call up Ashton, Rockville, Arcadia, Litchfield, Hazard or any of the nearby towns and satisfy yourself with regard to this price business.

We are the cause of these splendid prices you are receiving for cream at Loup City, and if there was no Creamery in Loup, you would be receiving the same price as the dairyman are receiving at the surrounding towns.

Patronize the local creamery, because it furnishes you with the highest cash market, pays the same price to everybody and gives you a square deal every day in the year.

Our price this week is 26 cents for butterfat delivered here. We solicit your business.

Ravenna Creamery Company

Joseph A. Thompson, Manager



The L. C. Smith & Bros. ball-bearing typewriter

A Frank Talk on Typewriters

Somehow, the impression has gained ground that there isn't much difference between the various makes of typewriters on the market.

You may think the same thing. It would take a good, sound, logical argument to convince you that all typewriters do not have the same efficiency and that a stenographer cannot secure the same results on every machine.

We are ready to make that argument and to show you by actual demonstration that

The L. C. Smith & Bros. Typewriter

will do more work, better work, with less fatigue to the stenographer, than any writing machine ever made.

How is this possible?

Here are a few reasons:

1. It is ball bearing throughout—others are not.
2. All operations are controlled from the keyboard.
3. It is the lightest touch machine made.
4. It does not "smut" the carbon.
5. The ribbon reverses automatically.
6. The type is so protected that it is not battered by collision.
7. One motion of the hand returns the carriage and operates the line space.
8. It has an inbuilt biller and tabulator.
9. No trouble to write on paper as small as a postage stamp.
10. It is built for service.

Mail this coupon checking the kind of work you have to do:

Gentlemen:—I am interested in a Typewriter for

General Correspondence	Card Writing
Billing	Tabulating
	Label Writing

Name _____
Address _____

To L. C. SMITH & BROS. TYPEWRITER COMPANY
L. C. Smith & Bros. Typewriter Company
1316 Farnam St., Omaha Nebr.



No Hot Weather Discomforts for the owner of a Western Electric Fan

If your office is cooled with one of these breeze dispensers, your summer will be one long, pleasant realization of comfort.

No wiring is necessary to install a Western Electric Fan—just attach the cord to any electric lamp socket and turn the switch.

With one of our current taps you can attach the fan to the electric light fixture without removing the lamp.

We have any style fan you want—8, 12 and 16 inch desk and bracket or oscillating. Better pick out yours to-day.

For Sale by G. R. Sweetland

Special Subscription Offer

Lincoln Daily Star, Four Big Magazines and a Fountain Pen. Good for Two Weeks Only

Just think of it. The Lincoln Daily Star, The Woman's World, Home Life, The Family Magazine and the Household Journal. Also a gold-tipped, gurranteed fountain pen, all for the subscription price of the Star, \$3.00. With the Sunday edition of the Star, \$4.

Get in line now and get your winter reading matter arranged for. This is an offer that will not be made every day and you had better take it now.

Send your subscription to W. A. Brown, Friend, Nebraska, who is working in the Star's big co-operative subscription campaign, and he will have the above-named papers sent to your address for one year. Write your name plain and tell whether you are a new subscriber or a renewal; also state whether you live on a route or not.

New Business Firm

Last week, E. P. Daily, of the firm of Daily & Krebs, in connection with Henry Bredthauer of Scotia, purchased the general merchandise store of Felix Makowski of this city, possession to be given the new firm at any date desired between this date and September 15th. Mr. Bredthauer at the present time is a business man of Scotia, where he and a brother own a general merchandise establishment. He is adjusting his business there as rapidly as possible and as soon as his arrangements have been completed will move here and with Mr. Daily take charge of their new purchase. Mr. Daily, whom we have learned to know as a first class business man, and who has shown his faith in Loup City by not only purchasing with Mr. Krebs the furniture house which bears their name, but also investing in residence property, speaks very highly of his new partner as an enterprising, go-ahead business man, and one who will add very materially to the business interests of our city. We extend a cordial welcome to the new man and new firm.

Rockville Notes

Miss Ivy Henry came down from Loup City Saturday to visit for a few days with her friend Sigrid Rasmussen.

Miss Edith Strom visited with friends at Boelus Saturday and Sunday.

Peter Jensen and Olof Nelson came up to Rockville Tuesday to look after their business interests here.

Quite a number of the Rockville people spent the 4th at Loup City. Paul Nielsen and family came up from Dannebrog Sunday in their auto to spend the day with the Dwehus family.

Mr. Smith and family of Lincoln, Nebraska, visited over Sunday at the L. E. Dickinson home.

Rockville defeated the Dannebrog Leaguers on the local grounds Sunday 9-6.

Next Sunday the strong Elba team will be here for a double-header. Don't miss these two games.

Edward Perry, our barber, is hobbling around this week with a cane on account of a badly sprained knee which he received playing ball last Sunday.

Teachers' Reading

Circle Examination

On account of the number of requests from county superintendents and teachers, the state superintendent has called another Reading Circle examination. This examination will be given Friday afternoon, July 28.

Teachers will be required to write on "How to Study," or "The American Rural School," and in addition answer two questions from the list on "The Personality of the Teacher." For credits in Theory and Art, or Theory of Education, answer ten questions on the Personality of the Teacher.

All who expect to teach the coming year and have not already taken the Reading Circle examination should not fail to write at this time, if expecting reissue of certificate. County superintendents will not be permitted to reissue certificates unless the holders of same have grade of 70 or above in Reading Circle.

Remember that the regular teachers' examination this month comes Thursday and Friday, July 24 and 25. Institute August 4 to 9.

L. H. CURRIE,
County Superintendent.

Additional Local

A. N. Cook was home from York over the Fourth visiting with his family and enjoying the big day, returning to his duties Monday morning.

Miss Dessie Martin went to York Monday morning for a visit with relatives and friends.

Dr. Carrie Bowman went to Lincoln Monday morning, accompanied by her little niece.

J. B. Draper was up from Grand Island over last Sunday visiting his brother Will and working in the interests of the Grand Island Baptist college, one of the best educational institutions in the state. His son, Delmar, who is now a husky big six footer, and who has developed from the fine lad he was here some years ago into a young man of equally splendid qualities, graduated from the business department of that college this last spring at the head of his class, scoring 85 1/2 per cent. We always knew Delmar would make good anywhere.

Along Route 2

Clarence Burt received a phone message Tuesday of last week from a brother at Clay Center that a little child of the latter, aged one year, had choked to death. The baby got something in its throat and was hurried to Lincoln and an operation had but without avail.

Misses Hazel and Anna Shockey of Polk, Neb., were visited at the home of H. W. Brodock last week.

The first C. O. D. parcels post package came into the Loup City postoffice July 1st. If you want to send your butter and eggs to market by the carrier you can send them C. O. D.

Fritz Richel has this spring sown hundreds of dollars' worth of alfalfa.

Miss Goldie Kilpatrick was visiting her brother at Edith this week.

Mr. Steel is breaking for Ray McFaddin.

E. J. Pugsley harvested Mr. Cox's wheat last week.

W. O. Brown trimmed the trees along his place last week.

Henry Goodwin and family visited last Sunday at Wilbur Curry's.

Floyd Howard spent Sunday at Don Holmes'.

Ernest Daddow and wife took supper at H. W. Brodock's Sunday.

Marie Miller spent the week end with Edith Brown.

S. F. Reynolds and wife spent Sunday at W. O. Brown's.

Mr. E. W. Thompson's Sunday school class is camping out in W. O. Brown's grove.

Several have begun stacking grain. That is the only way to do, as you can then do your threshing when you have more time, and allow you to do your fall plowing early which is much the best. Many times in waiting for the threshers one loses heavily in damaged wheat by heavy rains, will bleach out and color not so good as in stack. The loss in time also in helping others thresh from the shock in rainy weather is some times heavy.

Col. Brown is getting to be quite a man. He did his first job of mowing last week.

Henry Apple traded at Loup City last Saturday.

Vincent Bogard is sporting a new auto these days.

Lloyd Alleman was cutting rye for G. B. Wilkie.

Lizzie Miller has been working at Jung's restaurant the past ten days.

All the Wriggle Creek people were wriggling over at Austin the 4th and the next morning were just wriggling on the creek and that's all. They report being well treated at Austin.

Henry Goodwin marketed hogs at Loup City Monday.

Bethany Sunday school held their 4th of July celebration, a big crowd attended and all went off fine.

Mrs. Roy Conger has been quite ill the past week, but at this writing is much better.

Hans Thode and family spent the 4th at Hans Obermiller's.

Eugene Patton and family spent the 4th at Loup City.

Ray McCullough spent Sunday with his parents at Loup City.

Will Doner and wife, Art Conger and wife, Ernest McFadden and wife, Vertie Fowler and Art Gilbert spent Sunday afternoon down on the river.

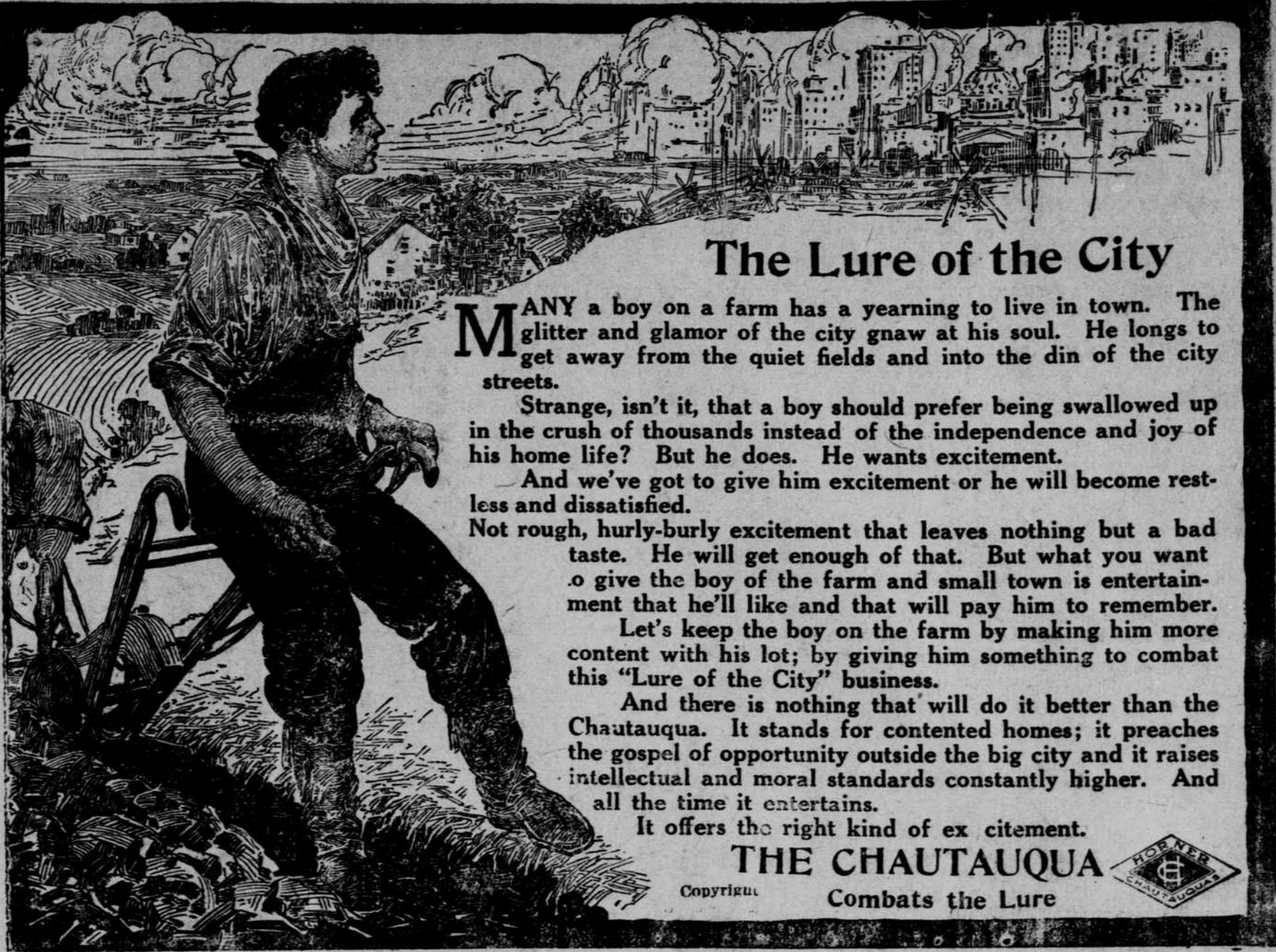
O. B. Wilkie and family spent Sunday a week ago at the home of Nick Daddow near Austin.

Rye and winter wheat is nearly all in shock and will yield from 10 to 35 bushels per acre. Some early oats ready to cut. Potatoes still continue to be good, with prospects of big crop. Alfalfa sown this spring looks good. Hay not as good as last week. Several corn fields in tassel. Pastures good. Flies bad on cattle and horses.

A rain of from half to three-fourths of an inch covered the route Sunday night, heaviest south and east.

C. J. Norstedt and Luther Goodwin were shocking wheat for C. O. Johnson Tuesday.

Horace Casteel was out on Wigg



The Lure of the City

MANY a boy on a farm has a yearning to live in town. The glitter and glamor of the city gnaw at his soul. He longs to get away from the quiet fields and into the din of the city streets.

Strange, isn't it, that a boy should prefer being swallowed up in the crush of thousands instead of the independence and joy of his home life? But he does. He wants excitement.

And we've got to give him excitement or he will become restless and dissatisfied.

Not rough, hurly-burly excitement that leaves nothing but a bad taste. He will get enough of that. But what you want to give the boy of the farm and small town is entertainment that he'll like and that will pay him to remember.

Let's keep the boy on the farm by making him more content with his lot; by giving him something to combat this "Lure of the City" business.

And there is nothing that will do it better than the Chautauqua. It stands for contented homes; it preaches the gospel of opportunity outside the big city and it raises intellectual and moral standards constantly higher. And all the time it entertains.

It offers the right kind of excitement.

THE CHAUTAUQUA

Copyright

Combats the Lure



COAL OIL

In Barrel Lots, 10c per Gal.

CASH

The merchants of Loup City have made arrangements with

STANDARD OIL COMPANY

To deliver oil along their route in barrel lots. And special deliveries will be made where 5 or more barrels can be filled in one community.

Get your neighbor's interested and have your oil delivered to your farm. It will cost you no more than it does to bring your barrel to town and avoid all that trouble.

Low Excursion Rates

To All Eastern Resorts

If you have been planning an eastern trip, by all means go now—take advantage of the low summer excursion rates offered by the Burlington route. Special low fare tickets are now on sale to New York, Boston, Niagara Falls, Atlantic City, Catskill Mountains, Montreal, Quebec and many other eastern points.

Start your vacation right—take the Burlington. Courteous, attentive employees, delicious meals, safety block signals, on time arrival, congenial environments—these are a few advantages of "Burlington Service."

Let us explain the low fares, excellent accommodations, and help you plan your trip.

Send a postal for free literature—tell me of points in which you are interested—I'll send you descriptive literature and complete information as to cost. Write, call or 'phone—but get the low excursion fares via the Burlington before you decide. Summer excursion tickets on sale daily until September 30.



J. A. Danielson, Agent Loup City, Nebr.

L. W. Wakeley, General Passenger Agt. Omaha, Neb.

You are Invited to attend

THE MOVING PICTURE SHOW
CHANGE OF PROGRAM

Mondays, Wednesdays and Fridays;
Matinee every Saturday afternoon

Show every night and nothing but the best of pictures will be shown here. Everybody is cordially invited to attend.

At the New Opera House

LEE & DADDOW