

Have a Business Home

Call today and let us start you on the road to prosperity. We not only accept your deposits, keep your money safely and render you every possible accommodation that the best banks in the country can render, but we will take care of your valuable papers and give you our assistance in any business transaction free of charge. We invite you to make our bank your business home.

FIRST NATIONAL BANK

W. F. Mason, Pres. H. B. Outhouse, Vice-Pres.
L. Hansen, Cashier

Your Headquarters



Make our store your headquarters for Christmas shopping. Come in and see our line whether you buy or not. From our stock you can select a suitable gift for him or her, the kiddies or the grow ups. The following lists might aid you in selecting your wants

- | | | | |
|-----------------|-----------------|-----------------------|--------------------|
| Tin toys | Electrical toys | Ink stands | Paper weights |
| Mechanical toys | Toy furniture | Library Lets | Collar & cuff sets |
| Drums | Rocking horses | Glove and hdkf st | Ash tray |
| Air rifles | Games | Stationery | Perfumery |
| Game boards | Toy dishes | Drink'g cup sets | Harmonicas |
| Toy Trunks | Dolls | Letter racks | Book racks |
| Doll buggies | Doll Sundries | Photo albums | Post card album |
| Fountain pens | Manicure sets | Jewel cases | Dresser sets |
| Toilet sets | Military sets | Book carriers | Magazine cover |
| Traveling set | Purses | Pyrography goods | Pieced brass |
| Hand bags | Mesh bags | Scissor sets | Dressing mirror |
| Smoker sets | Necktie set | Pin cushions | Infant toilet set |
| Desk sets | Cigar sets | Work baskets | Pictures, Books, |
| Cigar jars | Pipes | Bibles, Prayer books, | Crumb sets, |
| Shaving mirrors | Collar bags | Candle sticks, | tea chimes, |
| Card cases | Coat hangers | Fancy box candies. | |

Swanson & Lofholm

DRUG STORE

THE NORTHWESTERN

Subscription to the Northwestern is \$1.50 a year Single Copy 5 cents

LOCAL NEWS.

Dr Vallier, Osteopath, Grand Island Tonight (Thursday) Commonwealth Male Quartet, opera house.
Lee Bros. still pay the highest market price for chickens.
Don't forget the male quartet this evening.
LOOK up Lee Bros. before you sell your chickens.
We understand all the churches are arranging for Christmas exercises.
For dressmaking call on Mrs. De Witt. Phone 5 on 53.
Miss Emma Outhouse is expected home from her school Saturday or Monday for the holiday season.
\$ \$ \$ \$ \$ for chickens at Lee Bros.
Miss Lizzie Leininger went to Aurora last Wednesday to attend a musicale that evening, returning home the following evening.
I have a nice warm room for rent. Mrs. Clemma Conger.
Ladies, if you want style and comfort, let Mrs. Pritchard fit you in a Spirilla Corset.
Miss Hattie Froehlich came home from Kansas City for the holidays, and to be with her father, J. H. Froehlich, who has been in very poor health.

If you want a dray, phone A. L. Endelee, 8 on 63, or leave your order with either lumber yard or E. G. Taylor. Best of service guaranteed.
Miss Merce Outhouse returned to Lincoln Monday morning. She is returning home again Saturday for the holidays.
You had better fill your bins with your supply of soft coal for winter use. Come and see our coal.
TAYLOR'S ELEVATOR.
Don't forget the public masquerade dance to be given by the Germania Verein in the new opera house on the night of Dec. 31. dec. 26
If you have a horse or a mule to sell, call phone 5-on-88.
MYRL A. WARRICK.
We understand that Charley Wharton is in the undertaking business at Lead, S. D. When he left here he told us it was his intention of going to Southern California.
FOR RENT—Huckleberry's new and modern cement bungalow in the northeast part of town. Inquire of R. H. Mathew.
Wanted—To correspond with a lady maid or widow not over 35, with some means, who would like to stock and help operate small farm. Send photo in first letter to "42, care of Northwestern. adv6-2w
Tenus Elemond left last week for an extended trip to the Pacific Coast, and to visit numerous friends in that western country.
Xmas Headquarters will be at Reed's Variety Store. All articles on the 5 and 10 cent counter will go at 5 cents after December 20th to Jan. 1st, 1913.

Men's Sheep Lined Duck Coats

No 101 Sheep lined brown duck coat, made from heavy brown duck with sheep skin lining throughout, collar faced with drab corduroy, sleeve wristlets automobile fastners, double sewed seams, average length 31 in., our price \$2.90. We claim this is a better coat than Sears Roebuck advertises at \$2.98. you can find this coat on page 517 no 41K400 the cost of this coat to send for it. charges 75c
Postal money order 5c
Letter, envelopes, stamps 5c
Send money in advance wait three weeks coat in Chicago \$2.98
The cost of this coat will be \$3.88
The price of ours \$2.90
and you see what you are buying before paying and we guarantee ours to be first-class goods.

Here is a coat that Sears Roebuck advertise at \$4.95 Chicago, you will find this coat in their catalogue on page 517 no 41K421, only that ours has the automobile fasteners, and theirs is those cheap loops, the automobile fastners costs 15c more than the loops does.
The express on this coat from Chicago 75c
Postal and money order 5c
Letter, envelopes and stamps 5c
Send money in advance, wait two or three weeks for the coat to come, price of coat in Chicago \$4.95
The cost of this coat delivered in Loup City \$5.80
The price of ours and you can see it before buying is \$4.75

Here is another coat that Sears Roebuck advertise at \$5.95 Chicago, you will find this coat on page 518 no 41K436. Now add express charges to it 75c other expense 10c add coat in the first place \$5.95 Total \$6.80
The price of ours is \$5.00. Does it pay to send away for goods? LOUP CITY MERCANTILE CO.

You can save money by buying your winter suit at Lorentz'.
For Sale—Good Hard coal base burner, used only one season. Also a small soft coal heating stove.
R. H. Mathew.
Mr. and Mrs. Forsell of Central City are here attending a case in court and visiting relatives.
Good Xmas candy helps makes the occasion brighter.
Poor Xmas candy helps make stomach sad.
Buy Xmas candy of us and be glad.
SWANSON & LOFHOLM.
Attorney R. H. Mathews on Monday moved into his new law office just south of the State Bank. He has a dandy little office.
Henry Ohlsen has the contract for furnishing the brick work for the new Howard county court house at St. Paul. He shipped two carloads of brick last week as a starter. It will take over 400,000 to complete, the contract.
The Germania Verein will give the first masquerade ball in the new opera house on the night of Dec. 31, to dance the old year out and the new year in. The public invited. dec. 26
Mrs. A. B. Towers and children, who had been visiting the lady's aunt, Mrs. J. W. Johnson, and family, for the past two weeks, returned to their home in Omana, accompanied as far as Grand Island by E. J. Huckleberry, uncle of Mrs. Towers.
The biggest line of Overcoats in the city at Lorentz'.
Mr. and Mrs. Taylor and Earl and Lucile leave tomorrow (Friday) on a fortnight's trip to Kansas City, St. Louis and on to New Orleans, where they expect to take a boat to Galveston, returning home by other routes. It cannot help but be a most enjoyable vacation.
Lard cans for sale at 20c each at Juug & Melberg's Bakery.
Saturday of this week, the 21st, will be the shortest day of the year. Then according to the old saw, "as the days begin to lengthen, the cold begins to strengthen." Ugh!
A LOCAL MAN OR WOMAN is desired right now to represent The Pictorial Review in this territory—to call on those whose subscriptions are about to expire. Big money for the right person—representatives in some other districts make over \$500.00 a month. Spare time workers are liberally paid for what they do. Any person taking up this position becomes the direct local representative of the publishers. Write today for this offer of PICTORIAL REVIEW 222 West 39th St. New York City
Little Mina Schuman entertained her classmates last week Wednesday evening at the home of her parents, Mr. and Mrs. Wm. Schuman, in honor of her 10th birthday anniversary, and a pleasant time was had by the infants terrible. Their teacher, Miss Hazel De Camp, looked after them homeward from the party.
See my line of men and boys' overcoats. A bargain at Lorentz'.
A card received from Treasurer F. M. Henry, under date of Dec. 11, stated he had left the hospital at Omaha a week earlier, and was enjoying the Springs at Colfax, Iowa, for a few days. His physicians insisted he should not return home at present, but that he was improving in health satisfactorily. This will be good news to his many friends here. Mrs. Henry, who has been with him since a few days after he went to Omaha, is with him at Colfax.



CLOAK SALE

Big Cut Price Cloak Sale
Commencing Saturday,
December 7th

As we do not want to carry over any Cloaks, we are going to make a price on them that will make them move at once.

25c Discount on all Cloaks
Come in early while you can get a selection.

Munsing Underwear
No. 3557 Bleached Misses Munsing union suit, drop seat, per suit \$1.00
No. 3517, Ladies' bleached union suit in Munsing half open front, ankle length, elbow sleeves \$1.00



No. 3545 Ladies' bleached union suit, high neck, long sleeve, ankle length, Munsing underwear \$1.

BRADLY SWEATERS

Made from the best material and made to fit.
Price \$1.75 to \$850



Bradley Caps FOR Ladies' Girls and Boys. These are made to wear well and are warm. PRICE 50c to \$2.50

SPECIAL DRIVES

Ladies Aprons
Shoulder Strap Gingham Aprons 50c
Aprons with bib 65c

INFANTS HOODS
Made of India Linen 25c
Hood made of China Silk 50c

Face Cloth
Good size bleached terry face cloth 5

Turkish Towels
good turkish bath towels with fringe ends, 36x19 bleached, a bargain 15c

Lace and embroideries an excellent assortment of attractive pattern at popular price 5c

Ribbons
A splendid lot of ribbons including all the newest shades for bows, sashes, etc. Special attention is called to the superior values shown at per yard only 10c

Poland Chinas for Sale
About twenty head of young pure-bred Poland China boars for sale, of the big-boned type, sired by such boars as Gold Dust, Hadley, Sampson, Grand Look and Long Look. Phone 6 on 96. M. A. Gilbert, Loup City, Nebr.
For Sale One hundred acres of cornstalks. d25 Mrs. A. H. Hansel.

Women's, Misses and children's hose support rs, elastic web top, non elastic bottom rubber post button, in black and white only 10c

Some splendid values in men's fleeced underwear in gray At 50c one better grade in cream color heavy fleeced at 65c

Men's negligee shirts, clearance of regular dollar goods various styles, same with soft roll collar and same with high soft detachable collars. All well made and roomy, good material neat patterns and collars. Your choice of any in this lot at 75c

Men's cloth gloves bleached cotton flannel gloves big value at 3 For 25c

BACK COMBS
Good quality plain and fancy. 12 and 25c

MEN'S Hosiery
A splendid lot of men's half hose including various styles and colors at 15 to 25c

Children's Stockings
A splendid lot of Boys and Girls stockings at 15c
We also handle the FAY stocking the best money can buy for the price 25c

Groceries
100lbs best gr'd sugar 5 95
100lbs Chicken grit 90
2 cans Tomatoes 25
2 cans peas 25
1 doz good lemons 30
2 box grape nut 25
2 Cream Wheat 25
3 Post Toasties 25
3 Egg-O-See 25
6 bars flake white soap 25
10 bars polo soap 25
10 bushel apples \$5 00
Do not be swindled, as we can always save you money

Loup City Mer. Co.