A Sultarn Dishes
richin the cheapest
rxpenstve luxurioes.
Turkey

A Man's Point of Viere.

This for Mothers.



To the Ladies.
Don't let your grocer sell you a 12 oz . package of laundry starch for 10 cents when you can get 16 oz . of the very best starch


EXAGT SIZE OF IO CENT PACKAGE. 2 PACKACES IN A CASE
made for the same price. Onethird more starch for the same money.

## 兴

To the Dealers:

GO SLOW-In placing orders for $12-\mathrm{oz}$ Laundry Starch. You won't be able to sell 12 ounces for 10 cents while your competitor offers DEFIANCE STARCH IS THE BIGGESTTHE BEST COLD WATER STARCH MADE.

No Chromos, no Premitums, but a better starch, and one-third more of it, than is contained in any other package for the price.

Having adopted every idea in the manufac ture of starch which modern invention has made possible, we offer Defiance Starch, with every confidence in giving satisfaction. Consumers are becoming more and more dissatisfied with the prevalent custom of getting 5 c . worth of starch and $5 c$. worth of some useless thing, when they want 10 c . worth of starch. We give no premiums with Defiance Starch, relying on "Quality and Quantity" as the more satisfactory method of getting business. You take no chances in pushing this article, we give an absolute guarantee with every package sold, and authorize dealers to take back any starch that a customer claims to be unsatisfactory in any way. We have made arrangements to advertise it thoroughly, and you must have it. ORDER FROM YOUR JOBBER. If you cannot get it from him, write us

At wholesale by McGord-Brady Co. and Paxton and Gallagher, Omaha, Neb.
MAGNETIC STARCH MFG. CO.

