

JULY CLEARING SALE

For JULY 18th to 23d, Inclusive

SUMMER SALE

In order to get rid of all of our summer goods and make room for our fall goods; which will begin to come in the first of August, we are going to put on a **Slaughter Price Sale** which will bring the quick. This sale will be for six days only, and if you do not get in on this, you will miss it. Our loss will be your gain. Remember, 6 days only, to close out our entire summer goods and odd ends, commencing the morning of Saturday, July 18th and ending on the evening of Saturday, July 22d.

Grocery List:

Compare these prices with your country agent's. We think you will find that we can save you the freight and a little besides:

Coal Oil, no freight, per gal. only 10c
 2 cans for..... 25c
 Extra Fancy Select Peas, 2 cans..... 25c
 Apples, dried extra fancy, 2 lbs..... 25c
 Apricots, dried, per lb..... 15c
 Prunes, Santa Clara extra, 3 lbs..... 25c
 Raisins, 4 Crown, 4 pounds..... 25c

Canned Fruits
 Arkansas Alberta Peaches, 2 cans..... 45c
 Black Raspberries, 2 cans..... 35c

Package Food Cereals
 Kellogg's Corn Flakes, 2 large pkgs..... 25c
 Post Toasties, 2 large pkgs..... 25c
 Egg-O-See, 3 pkgs..... 25c
 Cream of Wheat, 2 pkgs..... 25c
 Shredded Wheat, 2 pkgs..... 25c
 Dr. Prices Food, 3 pkgs..... 25c

Canned Salmon
 Columbia River Salmon, 2 cans..... 35c
 Alaska Red Salmon, 2 cans..... 35c
 Choice Red Sockeye fat per can..... 35c

Rice
 6 lbs good Jap Rice for..... 25c
 3 lbs Mexican extra fancy head..... 25c

Cove Oysters
 3 small cans for 25c, 2 large cans 35c
 10 Bars Polo Laundry Soap..... 25c
 White Fish, per lb..... 25c
 Barrel, only..... 65.25

Try our flour. We handle Schuyler and Loup City brands.

A Few of Our Dress Bargains

10c and 12c black and white percale, in this sale..... 8c
 Regular 10c and 12c blue, gray and brown..... 10c
 All regular 15c and 12c lawns and batistes..... 9c
 All regular 18c and 20c lawns and batistes..... 121-2c
 All summer Voiles, regular 25c value, down to..... 18c
 All Himalaya cloth, regular 35c seller, now..... 23c

This cloth is most highly recommended for Suits, Skirts and Jacket.

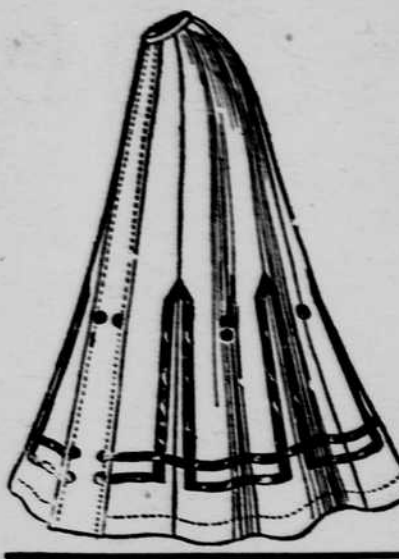
Durban Suting, regular 35c value, marked down to..... 23c
 Oyamo Silk, regular 35c seller, in this sale..... 22c
 One piece only Rivere Silk, regular 50c, now..... 35c
 One piece 50c Ariel Silk, in this sale..... 35c
 50c China Silk, in this sale only..... 40c
 \$1.25 Taffeta Silk, in this Sale..... 98c

All Worsted Dress Goods go at a Cut Price
 Regular 65c and 50c goods in this sale..... 48c
 All our \$1.00 and 75c values, in this sale..... 73c
 Regular \$1.25 values, in this sale..... 98c

Ribbon Sale
 A new lot of Ribbons just in for this sale. As you well know we sell our 10c Ribbon for less than other merchants buy. Per yard 10c

Ladies' Waists will all go at Cut Price.
Henderson Corset Try one of our Corsets. You will wear no other. This is one of the best fitting corsets.
Trunks and Suit Cases Get one Cheap now, in readiness for your trip. We carry a full line.

We pay the highest market Price for Produce.



Dress Skirts

\$3.50 regular, in this sale at..... \$2.98
 \$6.00 to \$7.00 Skirts, in this sale 4.98

Ladies' Wash Suits
 No. 1212 reg. \$6 suit, at..... \$4.98
 No. 1221 \$7.50 suit in this sale..... 4.98
 No. 1227 \$10 suit in this sale..... 6.49
 No. 1145 \$6.50 Princess suit at..... 3.98

Children's Wash Suits
 Regular \$1.50 and \$1.25, now go in this sale.
Your Choice for 98c

Men's & Boys' Odd Pants

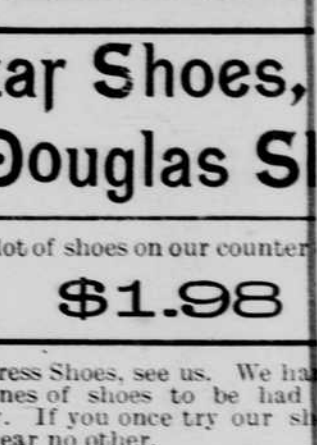
These Pants will go with a discount of
25c to \$1.00 on Each Pair

Shirt Sale:
 One lot of Shirts regular 60c to 75c, your
Choice for 49c
 One lot, reg. \$1 to \$1.25 value
On Sale at 98 Cents



Straw Hats at Cut Price

Star Shoes, Douglas S
 One lot of shoes on our counter
\$1.98
 For Dress Shoes, see us. We have best lines of shoes to be had money. If you once try our shoes will wear no other.



LOUP CITY MERCANTILE COMPANY, LOUP CITY, NEBRASKA

THE NORTHWESTERN

Entered as the Loup City Postoffice for trans mission through the mails as second class matter.

Office Phone, - - - 6 on 108
 Residence Phone, - 2 on 108

Ninth Page

Along R. R. No. 2.
 M. Frederickson, who last year owned the place now occupied by Iver Lyhus, has just returned from a trip to Sweden, and to use his own words, "America is one of the best countries on earth." He has not decided just where he will locate.

Mr. Bayard from Illinois, who owns the farm occupied by Stewart McFadden, is here this week looking after his interests. He gave one of the best lectures Sunday night on "Wiggle Creek that has been heard there for many a day. Don't fail to hear him if he should decide to give another lecture.

During the heavy electrical storm Monday lightning struck a telephone pole at A. D. Peters, also struck the prairie west of Ed Flynn's, causing a small fire for a short time.

A. D. Peters was trading at Litchfield Monday.

Carrier Mallory on Route 4 out of Litchfield, attended the laying of the corner stone of the I. O. O. F. Home at York on July 4th.

Edwin Hawk is reported as getting along O. K. now.

Mr. and Mrs. Geo. McFadden, who took their son, Loren, to the doctors at Kansas City, writes that he seems to be receiving some benefit.

Romeo Conger was at Loup City Sunday.

Rev. Harper was out to Chris. Oltjenbruns' Monday morning.

Will Hancock expects to fix up the road to the south bridge in fine shape this fall, also the road to the west bridge. These roads were impassable for a long time last winter, and it will be appreciated by all living south and west of town.

Will Miller gave a dance at his home Monday evening.

F. E. Davenport and Will Henderson were doing some piping at Ed Kilpatrick's last Saturday. They also did some repair work at Carl Squires. T. M. Reed has more in his line than it is possible to do.

John Solms had his man, A. J. Budler, out to Alfred Jurgenson's last Thursday morning setting up a McCormick binder.

Bob Pritchard loaded a car of corn

last Thursday.

Miss Juliana Grossman visited at the home of F. M. Mickow last week.

Albert Snyder finished cutting Casteel Bros.' grain this week.

It would pay each farmer big money to go through his corn with a one horse cultivator after it is laid by.

Harold Burt, Winfred Hughes, Oliver Brodock and Hugh McFadden were at Loup City Sunday evening.

C. J. Tracy went out on Route 2 for a load of planks Tuesday.

Mrs. Will Peterson's father is visiting her this week.

Geo. Peterson is painting the picket fence in front of his place this week.

Bob Pritchard loaded a car of wheat Saturday.

Ornie Henderson attended church at Loup City Sunday.

Clarence Miller is working for Frank Zwick.

Eugene Patton and family visited at Loup City Sunday.

Vincent Johns was working at Tom McFadden's Monday.

Henry Knoepfel came home from the west last week.

Roy Wilson is taking violin lessons from Clarence Reynolds of Loup City.

The rain of Monday morning was general over Route 2, being the heaviest south of Casteel's, and at Chas. Snyder's the rain was heavy.

Those who have cut the weeds along their farms the past week are Dick Brodock, Stewart McFadden, Rob Dinsdale, W. H. Gunn and Chris Oltjenbruns. It looks good to people passing through the country to see the weeds cut along the road. The law says that all weeds must be cut by the 15th of August.

A. J. Lindgren received a telegram last Wednesday from Polk, Neb., announcing the death of his father that morning. Art has only been home a week from attending the funeral of his aged mother. The cause of death of his father seems to have been old age coupled with the loss of his helpmate. He would have been 80 years old the coming new year and had only been ailing one week. The loss of father and mother inside of ten days is a heavy blow. He has the sympathy of his many friends in his sorrow.

Horace Casteel had a lucky run-away last Thursday. While cutting grain with four horses something went wrong with the binder and he got off and went around in front to fix it, one of the young horses got frightened and started to run. This scared the other horses and in a few seconds they were all in a dead run. Horace just caught the rear end of the binder with one hand and was dragged for about 50 yards, when he managed to get a hold with his other hand and soon stopped the teams. Horace said that this was the fastest ride he ever had on a binder. The reel of the binder came close enough to his head that it knocked his hat

off. The binder was only slightly damaged.

Lightning struck the pasture fence of Hans Obermiller Monday, tearing one post all to pieces and scattering several others. This was the stroke that got close to the fruit tree man. The mill is again running full blast.

Miss Cecil Goodwin is looking after the household duties at J. E. Roush's during the absence of Mrs. Roush.

Lightning struck along the telephone line north of Chas. Snyder's Monday.

Mrs. Mary Alleman, mother of Clark and Vern Alleman, returned to her home at Irving, Kas.

Fred Johnson and Hugh Cash have cut their weeds this week.

It is claimed that the farmer can afford to pay \$3.50 per day to have his corn cultivated after it is laid by with a one row machine. The day is coming when every farmer will do this.

Frank Casteel came near losing his left hand last Thursday, while putting repairs on a binder. The binder was jammed up so they could place a pinion in its proper place, when all at once the heavy machine swayed and fell to the ground, catching his left hand crushing the flesh away from the bone of the front finger and injuring some of the other fingers.

Lightning Monday killed a cow for C. Helber.

Fritz Bichel was at Litchfield with a load of hogs and reports a good rain all over that part of the country.

J. H. Bone gave carrier a can of dew berries and blackberries Tuesday.

J. H. Bone and family took dinner with A. L. Zimmerman's Sunday.

One of the worst electrical storms of the season was at and south of Chas. Snyder's Monday, the lightning struck many times. From one inch to an inch and one-half of rain fell. During the storm a fruit tree man was scared almost wild, driving to the home of Andy Gray, where he jumped out of the rig, not stopping to tie his team. Andy asked him why he did not tie the team, and he answered that he would not tie them for \$10, just then.

Clifford Bone is plowing corn for Carl Squires this week.

Andy Gray marketed hogs at Loup City Tuesday.

Mrs. J. H. Bone is on the sick list this week.

Mrs. J. E. Roush left Tuesday morning for Clarinda, Iowa, for an extended visit. Her sister, Miss Ellen Kearns, who has been visiting here the past two months, went with her for a few days' stay at Clarinda, then on to her home at Lawrence, Kansas.

Winter wheat is about all cut. Alfalfa is being cut and in some fields made a heavy crop. Corn at this time of the year never looked much better, some fields are tasseling and are as clean as a garden. Some fields

DRUGS! DRUGS!

AT Swanson & Lofholm Pharmacy

Dealers in
 Pure Drugs, Patent Medicines, Perfumery, Stationery, Sundries, Paints, Oils, Varnishes, Brushes, Glass, Etc.

PRESCRIPTIONS ACCURATELY COMPOUNDED

of early oats are being cut; late oats commencing to ripen. Hay in the past week made a fine growth. Pastures and spring sown alfalfa look good.

A bad auto accident was narrowly averted at the north end of the new steel bridge Sunday afternoon. The auto backed off from the bridge to let a team pass and getting on the grade which is built of pure sand with a top coating of clay, the two west wheels sank in the sand almost tipping the machine over. This grading should be widened at least one-third.

J. E. Roush was at Loup City on business Tuesday.

Mrs. Frank Casteel and daughter, Bernice, were trading at Loup City Tuesday morning.

Mrs. Ed Flynn and son, John, were trading at Loup City Tuesday.

Albert Flebig and Pres Bell marketed a load of hogs Wednesday.

While repairing his binder in the harvest field this week, Will George lost a pocket book containing \$30 and has not found it yet.

Harry A. Beccard of Austin will commence to thresh on Wiggle Creek in a few days at the home of H. W. Brodock.

All patrons on Route 2, as well as the whole community, will be glad to hear that Loren, youngest son of Mr. and Mrs. Geo. McFadden, is being successfully treated by a cancer specialist at Kansas City. After five treatments the swelling has all gone from his arm. The little fellow has suffered untold agony for many months. Some time ago five different doctors of Omaha who examined the boy gave them no hopes for his recovery.

The management of the State Fair, recognizing the value of new attractions for the week, Sept. 5 to 9, are figuring on securing an aeroplane. There are several companies who are endeavoring to close contracts, but owing to the fact that the patentee of some parts of the aeroplane has secured a temporary injunction against their use by some of the most successful aviators, which, if sustained by the courts will practically result in a monopoly for the Wrights, thereby placing the expense of such an exhibit so high as to prevent its general use this year.



"A picture of father and mother."—
 How it would delight your children, how it would please your friends.

Draper's Studio

ROAD NOTICE
 (Berzina)
 To all whom it may concern:
 The commissioner appointed to locate a road commencing at the northeast corner of Section 14 and northwest corner of Section 13 and running thence south between Sections 13 and 14 and between Section 23 and Section 24 and between Sections 25 and 26 and between 35 and 36 on traveled road, making a small bend and terminating at county line between Sherman and Buffalo county be established. Hazard township has reported in favor of the establishment thereof and all objections thereto or claims for damages must be filed in the county clerk's office on or before noon of the 20th day of August, 1910, or such road will be established without reference thereto.
 Dated this 20th day of June, 1910.
 W. C. DICKERSON, County Clerk.
 [Last pub. July 14]

Cement Block

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We are now in position to put in
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Loup City Cement Block Com
 GUY STOUT, Manager.

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