

CHAPTER XXXI .- Continued. tiently.

"It must be from one of the win- self cautiously over the gutter. dows of the story below."

'Well, we shall soon see." made his way. Then I hesitated.

"What! You are afraid!" cried the ing at half-mast. There seemed a cerwoman fiercely. "If so, I will go my- tain aptness that my carelessness in self."

"No, I am not afraid," I replied with the dead ambassador be fittingly hondeliberation. "I am wondering what ored. they will think when they come from the oratory presently, to find me gone. touched the first block of granite pro-She will think that I am your accom- jecting from the smooth masonry. But plice."

"I can easily tell the truth." They will scarcely believe you. ficulty.

Shall I, or shall I not, tell them of Ferdinand's danger?" "But will they believe you? While down now. The numbness had passed

you hesitate Prince Ferdinand may be from my arm; I was more confident; I assassinated. Is this a time for expla- tried to hasten my progress. nations? Say that the fools persist in misunderstanding you, it is only a question of an hour or two at the most excitement of the escape, Madame de before you may tell the truth. Go, and Varnier's vehement importunity, had I swear by the cause I hold sacred that engrossed my attention so far. The if you save him the honor of Sir Mortimer Brett shall yet be saved."

only to deceive me," I said gloomily 'But I swear it! They are coming; I heard the door of the oratory open." I hesitated no longer.

CHAPTER XXXII.

I Escape from the Tower.

I clung to my precarious support, lying prostrate on the broad stone gutter. The roar of the swirling river beat at my senses confusedly; the giddy height made my head swim. Something of the horror I had felt in rounding the overhanging shoulder of the mountain with Willoughby that fatal day came to me now.

But presently that giddiness passed. The extraordinary promise of Madame de Varnier rang in my ears. How it was possible for her to explain away Sir Mortimer's damning words if the letters were genuine. I could not see. But this had been a day of miracles. Slowly I made my way toward the first of the flanking towers. The wind struck me with redoubled force as I turned the corner. I heard the ensign above fluttering loudly in the gale.

I looked up. I could see it now. It floated bravely in the spanking breeze. The moon, shining squarely on it,

over the last stone of my ladder when "Then where?" I demanded impa- I should reach it. Then taking the of your neck? It appears to be press- Locke questioned ironically. "But if cord between my teeth, I lowered mying.

The wind was still blowing in fitful gusts. I had been reluctant to avail me tremble so much as sheer despair peril and she would save him, why did I poised myself to clamber through myself of the few extra feet of rope at the hopelessness of disarming she not send a man for that desperate the window on the broad stone gutter, necessary to keep the flag afloat. I Locke's hostility and suspicions in the work? Why did she not let Captain along which Captain Forbes must have fastened the end of the cord about the precious minutes that remained. At Forbes escape instead of you? Would

> returning. herently. "Prince Ferdinand-" cutting the rope had seen to it that

His grasp tightened. He drew me oughly toward him in his surprise. It seemed ages before my feet "The death-mask! What of it?" "Starva has lured Prince Ferdinand once on my way the first part of my to meet him at the station. When descent was made with no great dif. he returns with him here-" "Ferdinand comes to meet Sir Mortimer.

The roar of the river sounded nearer and nearer. I was more than halfway "Sir Mortimer, man, is dead." of you."

Step by step I neared the terrace. His voice vibrated with distrust. And when I had reached it? The But I tried to keep my temper. less help is summoned." descent itself had seemed so hazard-

ous that the confronting of Dr. Starva wavered. I had spoken with a solemn-"You have promised much already had been forgotten. But how was I to ity that touched even his skepticism. conquer him unarmed? Not by force "And who has told you this?" he certainly. Strategy must be my ally. asked slowly. Suddenly the perspiration broke out "Madame de Varnier, the Countess

on my forehead. I had felt for my Sarahoff." next step, and it was missing. "Ah, your friend of the kursaal,

Frantically my feet reached down Where is she?"



terrace. It sounded nearer. A man, woman is the accomplice of Dr. Starva. Why, then, is she suddenly so anxmuffled in a cloak, came to the edge of the band of moonlight. He also was ious to disconcert his plans?" listening. Presently he stole softly to "Starva has turned traitor. Have I the parapet, and looked down at the not told you that he trapped Madame village. Neither of us spoke until he de Varnier with the rest of us?"

had resumed his beat before the great I was becoming desperate. The minportal of the chateau. "Who is he?" I whispered. Locke led me out of hearing, hug- had first surprised me. To reason

with him was impossible unless I told ing the wall. "You know as well as I. Now, then, him all. There was no time for that, for our deferred talk. This morning I Force alone could rescue me from my asked you for some explanation of dilemma. If it was hopeless to disarm your extraordinary conduct. You chose his suspicions, could I rob him of the not to give it me. Well, I mean to revolver in his hip pocket? I made have it now. Come, what is this no further attempt to resist. I stood

errand that sends you flying through passively, waiting my chance. "So Starva has turned traitor?" the air for a hundred feet at the risk the Countess Sarahoff is so anxious to

I was still struggling for my breath. outwit her former confederate-if the It was not physical fatigue that made life of Prince Ferdinand is actually in

stone gutter, leaving the flag still fly- any moment now Dr. Starva might be he be so averse to the saving of a king's life? Even if you believe her "The death-mask!" I began inco- silly yarn, she has tricked you. You are clay in her hands; her kisses have bewitched you."

I made no answer to his taunts. Unconsciously he had loosened his hold. I stood as one crushed by his vindicto the chateau. Already he has gone tive. Scorn. My attitude confessed defeat. Locke believed the acted lie when he had contemptuously scoffed at the truth.

utes was flying swiftly, and Locke was

even more aggressive than when he

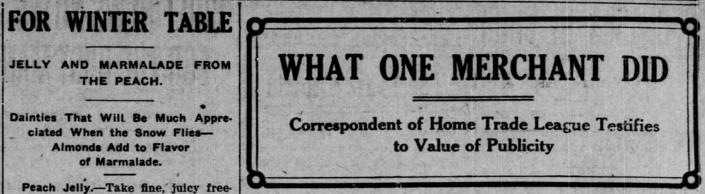
"Once more, your errand, and no more lies. You wish to save Ferdi-"Dead! And you have undertaken nand; you pretend that is the futile to fill his place? It is very considerate errand Madame de Varnier sends you on. You would penetrate the stronga mortar. hold of a desperate band unarmedyou who only this morning saw a "If Ferdinand enters that door with young girl's life threatened and raised Starva he will never leave it alive, un- no hand. If it was cowardice that made you hesitate, why should the For a moment Locke's suspicions coward play the hero so bravely now? Or was it that you are the ally of the much as possible. very man whom you pretend you are anxious to confront empty-handed?"

> "I have done my best to move you. What do you want? I am in your hands."

"I have told you the truth. If I lied it might avail me more," I said bitterly. "For the last time I entreat you. I have been proved a coward-twice. But this was to be my chance. I hoped to retrieve myself. But fate blocks the way with a fool who cannot see when a man is desperately in earnest. Ferdinand's murder is certain if we lift no hand to save him. Listen: in my pocket is the key to the little door just beyond you. Take it; let yourself into the hall; hide there and use the evidence of your own eyes." "And let you slip from my hands?

Not much! What is that?" He turned abruptly. The accomplice of Dr. Starva who had been keep ing guard before the door was running toward the passageway leading from the village street. I could hear distinctly the carriage wheels rumble over the cobblestones."

"For the, last time," I besought. "There is not an instant to lose." Still he hesitated, looking cautiously whole.



One country merchant writes the in the game." The methods of a gen-Home Trade league as follows: "Since I have adopted the city idea

To every pint of juice allow one pound of advertising-naming new goods of sugar and a few of the peach kerwith prices, and at the same time making known what I desire to dis-Having broken up the kernels and pose of at or about cost to make room boiled them by themselves for a quarfor new goods-my sales have not ter of an hour in just sufficient water only increased very largely with reguto cover them, strain off the kernel lar customers, but I have secured water and add it to the juice; mix the many new ones. Not only this-injuice with the sugar; when it is melted stead of the farmers' wives spending boil them together 15 minutes until a from a half to an hour and a half lookthick jelly forms. Skim while it boils. ing about the store to see what there Try the jelly by taking a little in a is in stock they may want and taking spoon and holding it in the air to see the clerk's time who otherwise would if it congeals; if after boiling it still have a chance to sell goods to several continues to thin, it will congeal by other customers, they come in and stirring an ounce or more of isinglass, ask for the very articles they have dissolved and strained. When the jelly seen advertised and which they have is done put it into tumblers and make already decided they do want from

seeing the advertisement in this week-Peach Marmalade .- Take ripe yelly paper, and the result is I have been low freestone peaches; pare, stone and able to dispense with one of my clerks quarter them; to each pound of fruit to whom I was paying \$500 per year." allow three-quarters of a pound of This merchant further says that sugar and half an ounce of bitter althis saving of clerk hire expended in monds or peach kernels blanched in this same kind of advertising during scalding water and pounded smooth in the year will, he is confident, increase his trade 50 per cent. and that he can Scald the peaches in a little water,

already name 28 customers who but mash them to a pulp; mix them with very recently have been buying their the sugar and pounded almonds and goods almost entirely from Chicago put the whole in a preserving kettle; catalogue houses. let it boil to a thick jam; skim and

stir well, keeping the pan covered as Fifteen minutes will generally be sufficient time for boiling it. When

> IS HUMAN WEAKNESS THE DESIRE TO GET SOMETHING FOR NOTHING.

One Cause That Has Led to the Downfall of Many-Fallacy That Ever Tends Toward

A man who won the confidence, respect and admiration of the people of his state was elected to the United States senate. Soon it is discovered that he was "owned by the railroads," gave a distinctly novel note to the bought by favors and instead of representing the interests of the people

Evil.

eration ago, it must be remembered, are not necessarily adapted to the

conditions of to-day. By the persistent and persevering use of every device for publicity the catalogue houses have built up their present enormous trade. It is not reasonable to suppose they can be dislodged from the position they occupy -a position, as has frequently been pointed out, that threatens the wellbeing if not the existence of every small community throughout the country-unless they are opposed with something like their own weapons. A favorite phrase much in use to-day is "Get business!" and to get business you must go after it. Is it reasonable to expect it will come to you unsought?

Take the experience of this Home Trade league correspondent as a guide. He had the goods. He wanted to sell them. His proceeding was simple. Through publicity, which in his case simply meant attractive and truthful advertising, he brought the goods and the people together. Results were never in doubt.

To sum up, successfully to compete with the powerful catalogue houses of the cities the country merchant must in a measure adopt their methods. They have won by publicity.

This experience without doubt can Meet them on that ground. Match, be duplicated by thousands of other advancement with advancement. You men in business throughout the coun- have the medium in your local paper. try. It is to be feared that the aver- Let your advertisements say some age merchant in the smaller towns has thing, and mean what they say. Let allowed himself to get into a rut, and the people know what you have to sell, it is one from which he must swiftly and depend upon it, they will come to

SHARP PRACTICES.

Schemes by Which People in Country Districts Are Defrauded.

One of the winning games that is widely played is the giving of prizes for the sale of baking powder, flavoring extracts, etc. Numerous con-AN IGNIS FATUUS TO AVOID cerns are interested in this line of business. Premiums are offered to club raisers, and an outfit for canvassing is sent for a dollar or so, or perhaps furnished free if some person will vouch for the honesty of the applicant. But a "bond" is required as security for goods sent. The offer is so attractive that many are induced to order a lot of the goods to get the premium. The goods are of the cheapest and most trashy kind. The

soap, the extracts, the species are all of an inferior quality often adulterated and unwholesome. The person who orders them realizes that the lot

dry place. "I want the truth." Makes New Effect. Still another distinctly novel effect that is obtained by the use of the white lining is found in the plain skirt over the trimmed foundation, and some exceedingly beautiful as well as new effects are the result. For example, a very lovely marquisette in one of the favorite soft dove grays is made over a lining of white silk, which is trimmed with bands of silk, showing an oriental design, these bands being arranged at intervals

above the hem, while the coat that accompanies the skirt shows trimming of the same oriental style, but is made over a lining of plain white. Black and white stripes and checks, too, are being used in similar ways, and a very

pretty blue voile seen at a recent wedding showed the skirt over a lining of plain blue, but the bolero jacket, which, by the way, was enriched with much soutache, showed a foundation of blue and white checked silk, which

around the angle of the wall at the ap-

THE PEACH.

Almonds Add to Flavor

of Marmalade.

stone peaches: pare and quarter them:

scald in a little water, drain and mash

them and squeeze through a jelly bag.

nels

airtight.



made it even possible for me to distinguish its design. It was the national flag of England, the royal arms in its center. Then I remembered the quotation from the Blue Book I had read early in the morning just before Captain Forbes had signaled to Helena:

"The flag to be used by His Majesty's Diplomatic Servants, whether on shore or embarked on boats, is the Union, with the Royal Arms in the center thereof, surrounded by a green garland."

There was a grim irony in this flag flying proudly over the chateau in which Sir Mortimer lay dead. But if Madame de Varnier had spoken the truth in protesting that she did not know that the flag had been raised. why had Dr. Starva caused it to be flown?

The strange perplexity Madame de Varnier had shown when she had heard the flutter of the flag occurred to me now. Was it by any chance a signal-a signal of as dread a portent as the double stamp? If that were true, I might disconcert Dr. Starva's plans materially when I lowered it for it. I lowered myself one more presently.

some minutes I was compelled to lie relief. I had reached the last round inactive, however; for the flag, belly- of the ladder. ing in the gale, made it impossible for me to grasp the cords.

ragged edges of the granite sparkling Then I trusted myself to the rope. brightly in the moonlight. I leaned over as far as I dared; they extended burned my palms as if they were as far as I could see.

As my eye traveled the line to the a portion of the terrace. I saw dis- estimate was a conservative one. tinctly two figures conversing a mo- How far I actually fell I have no figures entered the chateau again, but with a force that sent me headlong. door was shut, stole across the terrace jury. I struggled thankfully to my and entered a brougham that stood feet. waiting.

As the carriage disappeared under If I had wished to make an outcry I the covered archway of the passage should have been prevented by the leading to the village street I made hand placed at my mouth. I peered renewed efforts to reach the cords. I into the face of the man who had made sion. He had gone to meet Prince was more relieved than consternated distrust of my motives. Ferdinand at the station. Heaven to recognize Locke as we stood in the knows how eager I was to be one of shadow. the reception committee!

When at last I had caught one of my features. "Where in hell did you I muttered. the cords, I severed it thoughtlessly come from?" with my penknife. I had not counted on the strength necessary to hold so en." I pointed upward to the tower. large a flag. The cord slipped from my hand. I expected the flag to fall when you essay the role of an angel and reached out frantically for the to come flying through the air," he said other rope. But in some way the rope grimly, and the hold on my arm tightwas not fastened, became entangled in | errand." the pulley and the flag, falling halfway down the pole, remained at half-mast. I now reached up as far as I could. standing on the stone gutter. I was about to sever the other cord, that to which the flag was fastened, when it

ly successful. I estimated that I had now a length of at least 50 feet.

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"Haddon!" He Cried.

I pointed upward.

round; still I could not touch it. Then "In the tower there. The four of us I had reached my goal now. For I laughed aloud in the ecstacy of my -Captain Forbes, Miss Brett, that, woman, and myself-were trapped by Dr. Starva. Don't you see, it was to

clear the field for action-to leave him My arms ached. Merciful heavens, how they did ache! But I was full of free to accomplish his frightful work As I lay there impatient, waiting my courage in spite of my exhaustion. I unmolested? Locke, this is no time chance, I glanced below. I could see lowered myself by my arms still an- for talk. One of us must conceal himplainly the ladder of stones, as Ma- other round, and slipped the nose over self in the hall there; the other sumdame de Varnier had called it, the the last of the stones I could reach. mon help. Are you armed?" "Rather," he answered grimly. "It In spite of the knots the friction is that fact that should show you the uselessness of struggling."

"You have called me a tool more branded by fire. I could not regulate than once," I cried bitterly. "But you, my speed; I was too exhausted for terrace below, the door of the great that. I trusted to blind luck; I could are a hundred times a fool that you hall opened. A flood of light irradiated only hope that Madame de Varnier's are blind to the need of action.'

Conson

"All in good time, my friend. I have still a question or two to ask. If Capment at the doorway. One of these idea. My feet came to the pavement tain Forbes is imprisoned in the tower there, why did he permit you to play the other, and I had recognized Dr. But aside from the violent shock and the hero alone? Why is he not with Starva by his great bulk before the a bruise or two, I had suffered no in- you? Have you pulled the wool over his eyes as you did over the eyes of Miss Brett? It seems to me a little | My arm was seized not too gently. remarkable that he should trust a

man who has tricked him more than once. Locke's cool question staggered me. I had no intention of lying; but my could readily guess Dr. Starva's mis- me captive. I do not know whether I hesitancy did not lessen his growing

"There was no more time to explain things to him than there is to you. Be-"Haddon!" he cried, as he made out sides, he would not have believed me."

"As I do not believe you," he an "Not hell, Locke; say rather heav swered with some sternness. "As I shall not believe you until you take "You must be in a desperate hurry pains to make things a little more clear. The Countess Sarahoff it is who tells you of the peril of Prince Ferdinand. She takes you into her growled the other ruffina. I had severed, and to which the flag ened. "Suppose you tell me your confidence; that in itself scarcely strengthens my trust of you. But this

CHAPTER XXXIII.

Prince Ferdinand Comes to the Chateau.

"Locke." I panted, leaning breathoccurred to me to attempt to disen- less against the wall, "for God's sake home in Mississippi," said Representa-tive Candler to a group of friends, gage the ropes from their fastening let me go. It is a matter of life or at the window below. I was complete- death."

"Gently-not so loud." Again his hand was placed at my

When I had plaited the cords dou- mouth. He pulled me back into the bled, and knotted them at intervals to shadow of an angle of the wall. He prevent them from slipping through listened intently. my hand, I made a loophole to slip There was a heavy footfall on the

minded of what the late Gov. McNutt used to say about the bird. McNutt was a great eater. One day some riends were discussing the merits of

proaching carriage. His curiosity made him negligent.

This was my chance. One arm caught him about the neck; the other favorite fowl, and there are plenty of reached for his weapon. Then I pushed him violently backward and Crumble two slices of stale bread and covered him, retreating myself toward the little door, the key in my hand. "Stand back," I whispered fiercely. "Now take you choice. Go to the village: you can't go too quickly, you stubborn idiot. Come back with gendarmes; batter down the door. Or else come with me. You have accused me of cowardice more than once. Show the recipe can be made by baking the you are a man. Quickly, your choice!" whole in a dish instead of as above. I heard him chuckling softly to him-

self in the darkness. "Well, I'm damned!" he muttered. more than once. "Lead on. Macduff." As my key slipped into the lock he was at my side.

I pushed the little door open. The hall was empty, but brilliant with the light of a hundred candles. No nook or cranny afforded us a safe hiding-place.

I leaped up the staircase with Locke at my heels. We had reached the gallery as the great door swung open. Prince Ferdinand entered, Dr. Starva and his ally crowding him close on either side.

The prince stepped into the hall with apparent contifience. But as he heard the door clang behind bim he turned alertly to Dr. Starva.

"Where is Madame de Varnier?" h demanded in French.

"Madame de Varnier is unavoidably detained, your Majesty. She has delegated me to receive you. Be assured. your Majesty's welcome shall not be lacking in warmth. Will your Majesty pray be seated? There are urgent matters of state to be discussed."

He pushed the prince brutally into a chair, bending over him with a hideous smile that would have done credit to the devil himself.

Locke and I were crouching behind an antique rug that hung over the gallery rail. He grasped my hand and wrung it hard; it was an apology that he had doubted me, and an assurance that he was with me now heart and soul. He had seen enough already to prove to him that I had spoken the

absolute truth. We listened breathless; yes, and we could see as well, and with no danger of discovery. The rug was a museum specimen, and in places was worn through web and woof; it was a simple matter to widea the slits slightly with our fingers.

"Perhaps your Majesty did not no tice the flag that flies at half-mast over the tower," taunted Starva. "At half-mast, your Majesty! Ah, his Majesty grows pale, friend Bratinau." "His Majesty has imagination."

(TO BE CONTINUED.)

Failing of the Turkey

"Of course, I had plenty of good | good things to eat-from 'possum and things to eat during the holidays at taters to terrapin and champagnebut I confects I don't go very heavy on turkey. It is such an inconver and whenever I eat turkey I am rekind of bird-just a little too much for one man and not near enough for two.' "

He who hides behind the trees in the turkey as food, when McNutt said: Eden will hear the voice of God as he "I think I am a pretty fair judge of walks along the paths.

Goose Liver Klosse. This can be made equally well of

calf's liver. In Germany goose is a livers left over for fancy cookery. soak them in enough milk to cover. Melt an ounce butter, add four beaten eggs, parsley, salt and a pinch of spice. Stir until it blackens, add bread and one cup of chopped liver, parboiled, and make it all into balls. charged with riding on passes; and in Poach these in broth for one-half hour. fact it became known that his prin-Drain and serve in a pile with a cipal supporters, too, rode free over good sauce. This is a good dish, and the railroads. Another illustration of

for nothing. Several Good Uses for Tape. Have a bolt of tape in your sewing basket and use it to put hangers on waists, skirts, night gowns and petticoats. Sew the hangers on the sleeve seam underneath the arm and sew on each side of the belt of a skirt. Garments which are hung by these hangers will keep their shape much longer and will not be pulled and stretched. These are especially good for plaiteta skirts, as the plaits fall into shape when the skirts are hung up.

Filling.

Boil three cups of granulated sugar with a gill of water until a drop hanging from the tip of a spoon threads in the air. Pour while hot over the whites of three eggs whipped to a standing froth. Whip until you have a thick cream and stir in gradually a cupful each of seeded minced raisins and chopped pecans, with five figs that have been soaked soft in lukewarm water, then wiped dry and minced.

Dainty Handkerchief Bag.

This handkerchief bag is as light as a feather and is an acceptable gift for an invalid. A piece of cardboard six inches square is covered on both sides with a bit of silk. The sides of the bag are strips of pink and white silk loosely knitted. A ribbon is run in and out at the top to be used as a drawstring. Being quite large this bag is not easily lost, as smaller ones are apt to be.

Lady Baltimore Cake.

with two cups of powdered sugar; add a cupful of milk: when well mixed stir in juice of a lemon and whip very light; then stir in alternately the stifnothing. nded teaspoonful of baking powder. the top.

Take a bag of thick texture and a magic in the "something for nothing" the nicest and riches butter you ever ate.

To two cups of sifted flour add two easpoonfuls of baking powder, a ninch of salt, one and a half cups of mile. Beat all together quickly. Have pans buttered, drop from spoon inte pan, leaving room for the biscuits to spread. Bake in hot oven. Serve

who sent him to his high place in is worth little. If they are not sold the nation's councils, preferred to rep- by the agent, it matters little to the resent the corporations that made it concern sending them out, as the perpossible for him to ride over railsons vouching for the honesty of the roads without cost. It is only a dem-"agent" will be informed that they onstration of human inclination to get will be held for the price of the goods, something for nothing.

the human desire to secure something

him in the penitentiary.

nothing.

or nothing.

avoid.

From the highest walks of life to

German proverb: Some had rather

guess at much than take pains to learn a little.

and to save trouble, the agent will The member of a state legislature send the money due, and make the was accused of showing special attenbest of a bad bargain. It is a good tion to legislation favorable to the thing to avoid all propositions that railroads and corporations. He was offer much for little.

Mail Order "Booze."

In almost every section of the country where prohibition is in force agents of order-by-mail liquor houses located in large cities, are to be found

soliciting orders from consumers. The mayor of a city regularly occupied a box at the leading theater; They claim protection under the inhanded out a free street car ticket to terstate commerce law. They pay no license within the counties where they the conductor, enjoyed free drinks at work, and the general quality of the the bars-another example of the man who wanted something for nothing, liquor they sell can be classed along and at last his greed caused him to with the rank poisons. The order-hymail liquor house is a poor institution enter into dishonest deals that landed to have dealings with. It is only a

On certain days of the month at short time ago that the postal authorities tried to reach a Kansas City connumerous supply depots conducted by county and city charities, long cern which advertised largely in the rows of men and women can be seen weekly and monthly farm papers. There was evidence of fraud in alawaiting their turn to get a small most every line of the advertising. supply of flour, sugar and other necessaries of life. Some are helpless, de-Yet when the case came to trial one of the United States judges decided formed, and their looks indicate want that the company had the right to and misery, but there are others who have no appearance of need. Here say what was said in its advertisements. Some of the whisky sold by again we find men and women leaving this outfit never came from a still. pride and self-respect behind because It was a chemical combination that of the desire to secure something for could be used for polishing brass.

Still many who call themselves tem-On special sales days in the retail districts of every large city great perance people will use the stuff as a "medicine." Alleged distilleries that crowds can be seen about the entrances of the great department sell direct to consumers find the crop of "suckers" large, and generally stores, crushing, fighting to get to the bargain counters, all bent upon thrive off the numerous dollars that getting something of value for little go to them through the mails and the express companies

Deception Practiced.

the lowest the all-prevailing and dom-Those who would not be defrauded inant trait in evidence to show the by sharpers who use the advertising weakness of the individual is the columns of the city papers would do struggle to get something for nothwell in carefully considering each ing. It is based upon a knowledge of proposition which attracts their attenthis fraility of humankind that some tion. Remember that those who adgreat business enterprises are built. vertise are not philanthropists. They Wonderful bargains are advertised. are out after the dollars, and have and the masses rush to buy, without nothing to give away, unless it is in calm reasoning in the matter of any comparisons of value. Good business exchange for money. The concern that offers an exceptional bargain udgment is cast in the background needs to be studied well before inby the madness to get something for vestment, be made. Everything has

a legitimate value, and is worth so The get-rich-quick operator uses the much in the markets of the world. same methods to lead to his trap vic-When it is offered at less than its tims with dollars as do the railroads. apparent real value, look out for fraud the big department stores and the and deception. Generally every good others who have certain objects to town affords the buyer a chance to gain. It is always the promise held obtain whatever he requires, and at out to give something for inadequate a price consistent with quality. compensation, without its equal in ex-Those who patronize home stores are penditure of money or labor that alless likely to be deceived. lows the frauds to succeed. There is

Value of the Local Press.

deal. It is a bait that catches people The farmer is a friend of the local in every rank and walk of life. It press. He is the spinal column of often is the cause of the downfall of the editor's subscription list. The men who have all the abilities to sucother sources of the editor's support ceed. It is a fallacy that tends toare the merchants of the town and ward evil. There can nothing be the business men in general. Let the business men stand by the local gained without adequate compensation. "The something for nothing is press in the way of advertising, as an ignis fatuus that the wise will the farmer does in the way of sub-scription, and all concerned will re-ceive greater benefits. D. M. CARR.

> Sees Under the Surface Polish Proverb: A guest sees mo in an hour than the host in a year.

To Make Good Butter

coarser one ontside of this one. Pour the cream into this, and tie. Bury in the ground about 15 inches. Let it remain there for 24 hours. Take out and work the usual way, and you have

Drop Biscuit.

Rub a cupful of butter to a cream

fened whites of six eggs and four even cupfuls of flour sifted twice with a Bake in jelly cake tins. When cold put together with this filling and frost

