To the Farmer Who Expects to Hold a Sale This Season:
If you are making plans to hold a sale this
season we want you to come in and see us.
We make a specialty of elerkings sales and
are therefore in a position to offer our ser-
vices on satisfactory terms.

## Keep Us in Mind

When you need a loan on your farm. We are in position to close either large or smal cent to $51-2$ per cent, according to security and plus a small commission. Options to pay before due.

The First National Bank LOUP CITY, NEBRASKA
$\begin{aligned} & \text { A. P. CULLEY, President, } \\ & \text { IRA E. WILIIAMS, VIce Pres., } \\ & \text { I. E. AdAMS, Asst. Cashier }\end{aligned}$ THE NORTHWESTEP

| Corn. per bu Wheat, per bu Oats, per bu <br> Rye, per bu. <br> Butter, per lb <br> Fggs, per doz <br> Spring chickens, per lb |
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## LOCAL NEWS.



SUITS IND OVERCOATS! TEN PER CENT Reduced Price Sale!

As the weather has been too mild for Overcoats to sell, we are going to give prices that will make them move, and in order to do this we will give a TEN PER CENT DISCOUNT on all Suits and Overcoats, in Men's. Boys' and Children's sizes, all new and up-todate goods. At these prices it will be our loss, but your gain. This sale wilh be FOR SEVEN DAYS ONLY, commencing Saturday morning, Nov. 13th, and ending Saturday evening, Nov. 20th.

DO NOTT EORGET THE DATE

| Men's $\$ 10$ overcoats now - $\$$ <br> Men's $\$ 10$ suits now | $\begin{aligned} & 9.00 \\ & 9.00 \end{aligned}$ | Boys' $\$ 5.00$ Overcoats at |  |
| :---: | :---: | :---: | :---: |
| en's $\$ 15$ overcoats now - 1 | 13.50 | Boys' $\mathbf{8} 8$. | 7.20 |
| Men's $\$ 15$ suits now . . . 1 | 13.50 | Boys' $\mathbf{\$ 8} .00$ Suits at | 7.20 |
| Men's $\mathbf{8 2 0}$ overcoat now | 18.00 | Boys' $\$ 10$ Overcoats at |  |
| Men's \$20 suit now | 18.00 | Boys' Slo Suits a | 0 |
| Men's \$25 overcoat now | \$22.50 | All Children's Suits per cent di | $\text { s } 10$ |
| Men's 25 suit now | 22.50 | days only. |  |

## Loup City Mercantile Co.



