

# WAR IS ON

and we are going to fight all competition in every line that we have in our Store.

Some people think it pays to send away to some Mail Order House for what they need and then say how much they have saved.

We defy any such a thing.

We will meet any Mail Order House prices on the same conditions as they sell goods.

And besides what TAX does your mail order house pay to your county? In what way do they help you in time of need?

We are here to make your city grow and as your city grows it makes your land higher.

Take our stores away and let your city go down what will your land be worth? You would not even want to live in Sherman county. Let us work together and boost for Loup City and Sherman county.

And as for the quality of goods, we handle the best lines, such as

**Douglas and Star Brand Shoes, Fay Stockings, Henderson Corsets, Munsing Underwear, Bradley Sweaters.**

Below we will quote you a few articles for comparison

## Ladies' Cloak Department

No. 603. Chase Parisian Poney skin cloth, used as the material in this coat. It is very fur like in appearance, of good winter weight, wavy shadow striped pattern to imitate real pony fur, this coat is advertised in a Mail Order House catalogue at \$8.49 our price is \$7.50

No. 379. Ladies Chase Angora coat full length plain Angora like fur, black. Is cut straight and loose, this coat is advertised at a catalogue house at \$12.95, our price is \$11.50

No. 3212. A Ladies plain gray cloth coat all wool full length, this is a bargain at \$7.50



Cloth Gloves

3 pair good Canton Flannel Gloves for 25c



## Men's Broad Long Work Shirts

This shirt is made in extra full sizes and good quality and we sell them at the same price that other shirts are sold 50c

## Bradley Sweaters

We have a nice line of all wool sweaters

## Sheep Lined Coats

### Special Feature.

These coats have been bought at the very lowest price money can buy, and we are going to sell them the same way. You may compare these prices with any Mail Order House. To prove that we know what we say, we are quoting these prices to you without freight or express.

178--\$6.50 This is a strictly High grade MOLESKIN Coat, SHEEP LINED with Beaverized sheepskin collar.

The shell of this garment is made of a heavy drab moleskin cloth, generally known as English leather because of its great wearing qualities; body lined with selected sheepskin. Large beaverized sheepskin collar in imitation of beaver fur; sleeves lined with heavy gray blanket lining, reinforced moleskin cloth armholes, knit sleeve wristlets. Three set-in pockets corduroy bound edges, double breasted front which closes with automatic fasteners, and large sewed on collar tab; length of coat 34 inches. This coat is advertised in some catalogues at \$6.75 Chicago. Our price is only \$6.50 at Loup City Nebraska.

## No. 135--\$5.85 Brown Duck Sheepskin Lined.

This coat is made of 10 ounce Brown duck and lined throughout entire body with selected sheepskin. Heavy gray felt sleeve lining. Large shawl collar imitation of beaver fur, double breasted front which closes with automatic buckles, knit sleeve wristlets and throat tab, length of coat 33 inches. This coat is advertised in a Chicago catalogue at \$5.75. Our price f.o.b. Loup City, Nebraska, is only \$5.85.

## No. 134--\$4.95, Brown Duck Sheepskin Lined.

Made from good weight brown duck, double-breasted, lined throughout with a good sheepskin lining, has 7 inch roll beaverized lamb collar, which has a large corduroy throat tab, two outside pockets which are fastened with leather corners and corduroy bound, knit wristlets, Gray blanket lining sleeves, has buckle fasteners, length of coat 33 inches. You will find this coat advertised in a Chicago catalogue at \$4.89, add to that for express 38c, money order and stamp 5c-- or 43 cents and it will cost you \$5.32. Our price f.o.b. Loup City, is \$4.95.

## Men's Fur Coats For Comparison.

No. 417303. Brown Russian Calf Fur Coat \$29.50  
Made from natural brown flexible russian calfskin, with large shawl collar made of the same material; quilted body lining, leather arm shields knit sleeve wristlets, two deep slash pockets, front edge braided, double breasted front which closes with loops.  
This coat is advertised by Sears and Roebuck at \$29.90 Chicago, We sell it at Loup City for \$29.50

No. 305. Black Galloway Fur Coat \$28.50  
This coat is made from natural black Galloway fur, made from selected soft tanned Galloway skins, with a very large shawl collar made from the same material; quilted lining, two outside pockets, leather arm shields, kicker front, edges bound with braided cord, knit sleeve wristlets, length of coat 52 inches.  
This coat is advertised by Sears Roebuck at \$28.90 Chicago, Our price at Loup City no freight to pay \$28.50

No. 295. Black China Dog Fur Coat \$20.00  
This is a high grade plain black China Dogskin Fur Coat, large shawl collar of same material, quilted body lining, striped sleeve lining, knit wristlets, leather arm shields, two outside slash pockets, length of coat 52 inches.  
This coat is advertised by Sears Roebuck at \$20.00 Chicago, Our price is only \$20.00

## Men's Work Socks

6 pairs for 45c

Farmers medium weight Socks, Medium weight, fine clean cotton socks for farmers and working men, elastic ribbed tops, easy to get on or off, these socks will give good service. Practical working man's socks, knit from selected cotton yarn of good quality soft and clean and fine, with white toe, heels and tops, seamless feet.  
Sears Roebuck advertise these at 6 pairs for 40c Our price is 6 pairs for 45 cent, call and try 6 pairs of these socks.



## 50c Boys, Each Suit

No. 167552. Extra heavy flat knit sanitary fleece lined Union Suit, for boys and youths 50c.

No. 167550. Boys Jersey Elastic Ribbed combed cotton Union suit, of extra quality for boys and youths.  
This suit you will find listed in Sears-Roebuck catalogue No. 129 on page 414 price 60c.

## 50c Each Garment for Men

No. 167070. Men's silver gray color extra heavy flat knit cotton sanitary fleece lined underwear for men.

Extra heavy flat knit cotton with heavy soft sanitary nap fleecing on inside, strongly sewed and put together; reinforced throughout, is built for service, color silver gray.

Average weight 15 to 19 ounces.  
"Do not confuse this with the retailers ordinary 50c garment, because the retailer could not sell this for less than 60c, for each garment," so Sears-Roebuck says.

We guarantee this garment to be as good and to weigh as much as any garment at this price 50c



# FOR School Wear Every Day Wear All Kinds of Wear

## BUY BLACK CAT HOISERY

### R. L. ARTHUR

German--On Sunday there will be services in the German church at Ashton, preaching both in German and English, services at the usual hour. F. W. Guth.

No Trespassing--As crops have been destroyed and fences torn down of late, I hereby forbid all trespassing on my place. N. P. Neilson.

See Schwane's window this week for the best \$1.00 value in Ladies Hand bags ever shown in the city.

Mr. and Mrs. R. Bateman arrived last week Tuesday from Bisbee, Arizona, and will make their home here for the future. Mrs. Bateman was formerly Miss Edith Smith of this city. They will live on a farm near this city.

"The Hallers" exponents of High class singing, character comedy singing ventriloquism and sensational equilibrium. At opera house Friday and Saturday Nov. 6 and 7.

The home creamery advanced the price of cream to 30 1/2 cents on Tuesday the 2nd. Ravenna Creamery Co.

We received a pleasant call last Saturday from Editor C. B. Cass of the Ravenna News, accompanied by his good father, H. G. Cass, of Aurora, the gentlemen being here in attendance on the democratic rally.

THRESHING GOAL  
You will soon need threshing coal we have a full supply and our prices are right. Also let us figure with you on your winter's supply.  
Taylor's Elevator.

GOITRE REMEDY  
A Goitre remedy, which is as near a positive cure as can be had. Address Box 423, Greeley Center, Nebr. sep.17tf.

You know as well as anyone when you need something to regulate your system. If your bowels are sluggish, food distresses you, your kidneys pain, take Hollister's Rocky Mountain Tea. Always relieves. Be well tomorrow by taking it tonight. Swanson & Lofholm.

Order of Hearing on Petition for Appointment of Administrator  
In the County Court of Sherman County, Nebraska, }  
State of Nebraska, } ss.  
Sherman County, }

In the matter of the estate of Juliette Waite, deceased.  
On reading and filing the petition of Willis R. Waite praying that Administration of said Estate may be granted to James I. Depew as administrator.

Ordered, that November 7th, A. D. 1914, at two o'clock p. m., is assigned for hearing said petition, when all persons interested in said matter may appear at a County Court to be held in and for said County, and show cause why the prayer of petitioner should not be granted; and that notice of the pendency of said petition and the hearing thereof be given to all persons interested in said matter by publishing a copy of this Order in the Loup City Northwestern, a weekly newspaper printed in said county, 3 successive weeks prior to said day of hearing.  
Dated October 19th 1914  
E. A. SMITH,  
County Judge.  
[SEAL] Last pub. Nov 5.

Order of Hearing and Notice on Petition for Settlement of Account.  
State of Nebraska, }  
Sherman County, } ss.

In the County Court of Sherman county, Nebraska  
To the heirs, legatees, devisees and to all persons interested in the estate of Jens Andersen, deceased:

On reading the petition of Hans Andersen, Administrator with will annexed praying a final settlement and allowance of his account filed in this Court on the 4th day of November 1914, and for decree of court for distribution of residue of personal property of said estate and decree of possession of real estate. It is hereby ordered that you and all persons interested in said matter may, and do, appear at the County Court to be held in and for said County, on the 20th, day of November A. D. 1914, at 1 o'clock p. m., to show cause, if any there be, why the prayer of the petitioner should not be granted, and that notice of the pendency of said petition and the hearing thereof be given to all persons interested in said matter by publishing a copy of this order in the Loup City, Northwestern a weekly newspaper printed in said county, for 3 successive weeks prior to said day of hearing.  
Dated November 4th, 1914.  
E. A. SMITH,  
County Judge.  
[SEAL] Last pub. Nov 19

# Loup City Mer. Co.

## AUCTION SALE

CONTINUED

..At..

Old Dreamland Theater

Saturday

November 7, 1914

at 2:00 o'clock p. m.

Lots of Good Bargains Left.

C. C. COOPER

## Unclaimed Letters

Remaining in the post office at Loup City month ending Oct. 31.

Ladies  
Mrs. Katie Woytalwicz, Agnes Mogenson, Mrs. Carry Mucellen, Miss Emm Matuschek, Miss Bessie Lewes, Gentlemen  
John Riskaske, W. Novak, Frank Kuefer, R. P. Howard, Fred M. Hutzel, Andrew Brant.

Persons claiming the above will please say "Advertised" and give date of this List.

C. F. Beushausen, P. M.

## FOR SALE OR RENT

For Sale--Base burner, Mrs. Chris Christensen.

For Sale eighteen head of Duroc Jersey male pigs, mostly spring pigs, with a few fall yearlings.  
Ben Klimper

For Sale--Alfalfa hay. See Henry Dolling.

For Sale--Six-horse power gasoline engine. Chris Domgard.

For Sale--Over 400 Plymouth Rock Chickens. Mrs. D. Domgard.

For Sale--Some Shorthorn bull calves; also Duroc Jersey boar pigs. Phone 831. H.N. Fisher.

For Sale--Five fairly well improved farms near Sargent, Nebr. For particulars, inquire of J. W. Lundy, at Ashton, Nebr.

For Sale--Two, desirable residence properties in Rockville, both well improved, price reasonable. Good reason for selling. Inquire at Rockville State Bank, Rockville, Nebr. 9 30 3t.

Nature always warns you if your bowels are clogged or inflamed--heed this. Hollister's Rocky Mountain Tea removes the inflammation, soothes the irritated organs, restores natural digestion. The world's regulator. Start tonight. Swanson & Lofholm.

## LOCAL NEWS

Mrs. C. C. Outhouse was a passenger for Lincoln Monday morning for a week or ten days' visit.

Vote for--Oh, yes; election is over. We nearly forgot.

Leave orders for John McDonall dray at either lumber yard, or at E. G. Taylor's, or Phone Red 104

J. W. Thompson and wife and Doug. Bowen and wife autoed to Rockville Sunday last and visited relatives that day.

If you want good, prompt draying, call on John McDonall, successor to L.C. McDonall. Phone Red 104

W. R. Mellor and wife came up from Lincoln last Saturday evening and remained over election, W. R. never failing to come home to deposit his vote.

Estray--At my place, a red heifer calf. Came some three months ago. Owner can have same by proving property. Tony Tryba.

Go to the Pioneer meat market for fresh oysters and celery.

Robert O. Bowman the great character portrayer appears at the opera house tonight. Don't miss it.

I have a limited amount of boys suits at \$3.00, 3.50 and up to 5.00 see them at Lorentz.

L. Banks Hale arrived here last week on a business trip from his homestead over in Wyoming. He is looking as though ranch life agreed with him.

Lost--Gray silk scarf, with tassels lined with blue satin; last Friday evening, between Dead Horse school house and Loup City. Reward for recovery. Emily Steen.

**Our Lines Stand Fast**

Our Style Has Never Been Beaten-- Better Let Us Fortify You Against the Attacks of Gen. Jack Frost! Bring Up Your Infantry, Too, We'll Equip Them In Our Boys' Department!

**The Hub**  
V. VIENER, Proprietor




Herman Wile & Co., Buffalo, N. Y.

## LOUP CITY FLOUR

Why buy Flour shipped here by outside mills when you can get

### Loup City White Satin Flour

for less money, and every sack guaranteed. All dealers handle our flour.

## LOUP CITY MILL & LIGHT CO.

Coming to  
**Opera House Nov. 19**  
7:30 p. m.



## Don't Miss This Big Attraction

### THE \$40,000 5 REEL FEATURE FILM SENSATION

#### "From Molten Steel to Automobile"

We have secured this fascinating, vivid and highly educational series of wonderful Motion Pictures, illustrative and descriptive of the most absorbing phases of the automobile industry.

These wonderful films show thrilling, nerve tingling incidents, daring hill climbing, precipice edging, road tests and exciting racing scenes.

See just how America's foremost popular priced car--The New 1915 Maxwell Automobile is made.

Ask us for Tickets of Admission. These Tickets are Free.

**JOHN BLASKA**

Compare our Job Work with others  
a word to the wise is sufficient.