

LOUP CITY NORTHWESTERN

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LARGEST CIRCULATION OF ANY NEWSPAPER IN SHERMAN COUNTY.

THE PAPER THAT THE PEOPLE READ

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ANTWERP FALLS ON TO OSTEND

Antwerp Evacuated Last Friday—Germans Push on to Ostend. THEN ENGLAND WILL CATCH IT

Friday last after eight days of fierce fighting, the Belgian, evacuated Antwerp, the Germans occupied the same and will push forward as rapidly as possible and capture Ostend on the seashore, from which vantage point it is proclaimed the German will try their skill on England, and if possible take possession of that country. Just how far they will succeed is a matter for coming history.

In the far east, both the Russians and the Germans claim advantage, each denoting the other liars in their laudable efforts to make believe they are gaining over the other.

In a nut shell here you have the situation, and here we leave it to the readers' imagination to supply where the real leaves off and the imaginary comes on the stage of action. Suffice it to say that the allies and Germans are each in the situation of the old fellow who had purchased a bull pup which he wished trained for fighting purposes. The old man got down under the table on all fours, his son holding the pup in leash. At the word, the boy let go of the beast which caught the old man by the nose and hung on for dear life. In agony, the old man yelled to the boy to take the pup off, to which the boy replied, "Stick to it dad; it may be mighty tough on you, but it'll be the making of the pup."

Sherman County School Notes

I believe in a permanent agriculture, a soil that shall grow richer rather than poorer from year to year.

I believe in hundred-bushel corn and in fifty-bushel wheat, and I shall not be satisfied with anything less.

I believe that the only good weed is a dead weed, and that a clean farm is as important as a clean conscience.

I believe in the farm girl and the farm boy, the farmer's best crops, and the future's best hope.

I believe in the farm woman, and will do all in my power to make her life easier and happier.

I believe in a country school that prepares for country life, and a country church that teaches its people to love deeply and live honorably.

I believe in community spirit, a pride in home and neighbors, and will do my part to make my own opportunity the best in the state.

I believe in the farmer, I believe in farm life, I believe in the inspiration of the open country.

I am proud to be a farmer, and I will try earnestly to be worthy of the name. —Frank I. Mann.

The county superintendent acted as one of the judges last week of the school exhibit at the Howard County Fair. The teachers of Howard county are to be congratulated on the splendid exhibit of school work and for the careful and systematic manner of handling the exhibit. Supt. Shuman of Valley county and Supt. McCutchen of Merrick county were the other two judges of the school exhibit.

The county superintendent visited the fifth and sixth grades of the Loup City schools last week. The pupils were generally earnest, industrious, and orderly. It was an inspiration to talk to these pupils. Parents of the Loup City schools should visit the school and see the work being done. I believe that ours will compare favorably with any school of its size and equipment in the state. The education of our boys and girls in the fullest and completest sense is the most important thing in their lives. Give your teachers encouragement and support by visiting the schools.

A NAME FOR EVERY FARM

Get A Name For Your Farm and Then Advertise By That Name. BUY ENTIRELY BY THAT NAME.

The custom of naming the farm is spreading all over the United States. Iowa is probably ahead of other states at present but its lead is threatened. Farmers are not naming their places for mere sentiment's sake, although that has a lot to do with the choice of names. The farmer recognizes the advertising value that a good farm name creates. Charles Dillon, of the Kansas Agricultural College, pointed to this feature when he said,

"Why don't you advertise, Mr. Farmer? Get a name for your farm and then advertise your farm by that name. Suppose you choose the name Fairview. Then buy under the name Fairview, sell under the name Fairview, have your butter marked Fairview on print Fairview on your berry boxes and have eggs marked Fairview, paint on your wagon boxes and have Fairview printed on your letter heads and envelopes. It won't be long before the name of your farm is known and people will be calling for your products. The town merchant advertises and the farmer can just as well advertise his butter, eggs and produce." Let the progressive farmers of this neighborhood name their farms. Pick out a good name and let us know. We will publish it and that will pre-empt the title for your sole use. Just for a starter we will suggest a few names:

- Brookfield, Brookside, Blue Grass, Brushville, Buckeye, Cedarhurst, Cedar Ridge, Clover Dale, Clover Wave, Country Maze, Crow's Nest, Cherry Grove, Elmhurst.
- Forest Lawn, Fruit Hill, Gladbrook, Glendale, Green Hills, Gold Sheaf, Golden Rule, Highland, Homeville, Honeycomb, Homeagain, Hillcrest, Hoosier Hall, Honeysuckle Lodge.
- Jersey Fruit farm, Lonetree, Liberty Hall, Lucust Grove, Maple Lane, Maple Lawn, Meadow brook, Maple Crest, Manhattan, New Era, Oak Grove, Pinehurst, Poplars, Prospect Place.
- Ravenwood, River View, Riverside, Roseland, Sycamore, Short-horn, Shadyside, Sleepy Hollow, Shepherd's Retreat, Shady Valley, The Elms, The Maples, The Locusts, The Meadows, Walnut Lane, Water Edge, Weeping Willow, Woodcrest, Woodleaves.

The Baby Show in Full Swing

Last week and this week is being given at the opera house, in addition to the pictures, a series of baby pictures of Loup City darlings from five years of age down to those of a few short months on this mundane sphere. Up to Monday evening of this week there were 107 pictures of little ones, with votes given and prizes later to the baby who captures the biggest number. Quite a rivalry is shown. They will be given up this Saturday evening, when the prizes will be awarded to the babies with the highest number of votes. So far the race seems to be between Bob Jenner and his donkey and Marshal Burnett and his mastiff, the rivalry becoming so intense that the donkey and dog may have to fight it out in the ring.

Mrs. G. E. Ryan of Orange, Calif., arrived here last Wednesday for a few days' visit with her son, C. H. Ryan, of the First National Bank. She has to terminate her visit so as to reach her in California before the last day of this month.

A DREAMER OF DREAMS DRIFTING LIKE CHIPS

Are You One of the Many Who Pass Up One Opportunity After Another, a "Dreamer of Dreams" Living Always in the Future But Never a Thought of the Advantages That You Have in Reach Today. You Have Doubtless Had Many Opportunities Presented to You But Have Always Lacked Power to Decide Until it Was Too Late. If You Have Not a Spark of That "DO OR DIE" Spirit Then Its Of No Use, Don't Try.

THE CONTEST IS JUST GETTING STARTED.

Would you trade your spare time for an automobile? That's the proposition—you want that auto and the Northwestern wants an increased subscription list—we are willing to trade.

Our big offer is still in its infancy, but already several people realize what an opportunity it is for them, and they are preparing to take advantage of it. There is room for more and none of you can lose a thing. In fact you can't work in the contest without making a profit. That's fair enough, isn't it? We know you would like that auto and you have just as good an opportunity of winning out as anyone else.

Everybody boost, now. If you are not in the Northwestern's contest yourself, you certainly have a friend on the list. Boost! Help yourself or your favorite win. Maybe your subscription is in arrears, if it is pay up and cast your votes for someone.

To the contestant who turns in

the most money on subscriptions up to and inclusively of October 21st, we will give a \$5 set of silver knives and forks or they may select any article of that value from the jeweler's stock so go after the subscriptions without delay and be the one to win that first special. Votes will be issued according to printed schedule which appears in the paper, these votes will count on both special and grand prizes.

We are indeed fortunate in having secured the services of the "OLD REDDIABLE" firm of Burgess Johnson & Co., of Brookfield Mo., to handle our automobile contest which is just started nicely. This company has the reputation of being reformers in the contest business, conducting their campaigns on entirely new methods, accepting the best features of the old contest and exploiting new methods and features which are conducive to greater success and satisfaction obtained. We are glad to state that the man in

charge of the Northwestern contest now being put on is considered by Mr. Burgess as his "top-notch" man. Mr. Howser recently conducted a contest for Gov. Clark and Ex-Senator Hotchkiss of Iowa on their weekly paper, the Dallas County News, and has letters from these gentlemen as to his ability, honesty and thorough understanding of the circulation question. Never has Mr. Howser conducted a contest but that the contestants and public were entirely satisfied with his principals and business methods. Each and every contestant receives the same impartial advice and treatment from beginning to close of the contest. This eliminates all dissension and does away with the habitual knocker.

Again we wish to congratulate ourselves and the Northwestern's many friends and loyal supporters upon our good fortune in securing the services of this contest company with such an enviable reputation for fair dealing, honesty and results obtained.

Democratic Campaign Donners

Last week the following list of donors to the democratic campaign fund was presented to the Times-Independent for publication, but for some reason it failed to publish it. This week the list has been given the Northwestern for publication, which we are glad to make for the benefit and interest of our democratic readers:

- C. F. Beushausen \$2 00
- L. B. Polski 5 00
- A. E. Charlton 3 00
- D. D. Charlton 2 00
- John W. Long 2 00
- W. Hancock 2 00
- O. F. Petersen 2 00
- Lou Schwaner 1 00
- Gus Lorentz 1 00
- C. H. Ryan 1 00
- Lamont L. Stephens 2 00
- H. R. H. Williams 1 00
- August Jaeschke 1 00
- T. E. Youngquest 2 00
- E. G. Taylor 2 00
- John J. Jezewski 3 00
- W. J. Root 1 00
- R. H. Mathew 2 00
- R. M. Hiddleston 1 00
- S. N. Sweetland 1 00
- E. Dwehus 2 00
- L. H. Currier 3 00
- M. C. Mulick 1 00
- Chas. Bass 2 00
- Dan McDonald 1 00
- Henry Beck 1 00
- C. W. Trumble 10 00
- W. D. Zimmerman 7 00
- Orrin Slote 5 00
- Harve Chapman 1 00
- Albert Dickerson 1 00
- C. E. Paul 50
- Frank Gappa 2 00
- S. S. Polski 5 00
- Total \$77 50

Mrs. Heapy may confidently be expected to be our next county superintendent of schools. From every quarter of the county come good reports of support promised and judging from these and from those who know her best and as one of the very best and most satisfactory educators and teachers of the county, it is good judgment to believe she will be elected by a safe majority.

From Ventura California

We received a letter last week from our old friend, L. Gee, at Ventura, Calif., enclosing another year's subscription. He speaks very highly of that country and says he and his good wife are enjoying the best of health in that sunny climate. He rejoices over the fact that they do not have the winds, storms, tornadoes, and the like, and says the only thing of the like there is the roar of the breakers which can be heard for miles when it is stormy off the coast. We are glad they are well and doing well, and their many friends here would be glad to see them again.

W. E. Henry was here a few days last week from Flagler, Colo., returning home Saturday.

"A Woman's Sacrifice."

At the Daddow opera house, on Tuesday, October 20, the E. H. Ramsey company will present Billie Burkes most brilliant comedy drama, "A Woman's Sacrifice." The story of "A Woman's Sacrifice," is one that will appeal to every man, woman and child. Telling the story of a daughter's great love for her father, an old G. A. B. veteran, her marriage to a man she does not love, to save her father from poverty and want, and her final great victory when she, in spite of many obstacles placed in her path by jealous rivals, falls in love with her husband.

Come out and enjoy an evening of good clean amusement. Reserved seats on sale at Swanson & Lofholms. Popular prices.

Clayton Conger last Friday purchased the little lunch room just north of the Northwestern office of his uncle, Ashley Conger, and is now right down to business in his new work.

MRS. REYNOLDS SERIOUSLY ILL

Mrs. S. S. Reynolds Reported Very Low at Her Sons Home. HAS BEEN FAILING SOME TIME

Last Monday, S. S. Reynolds was called to the home of his son, Wright Reynolds, a few miles west of Litchfield, by the word that his wife who was visiting the son was dangerously ill. Her condition was so serious that his son, Clark Reynolds was also called over there the following morning, where they are at the bedside of the wife and mother, who was reported slightly improved at last reports, but not out of danger by any means. Mother Reynolds has been in failing health for a number of years, but was not supposed to be in such a serious condition as at present.

Another change in business firms has occurred the past week. Last Friday T. E. Youngquest sold his shoe store back to Lum Fletcher, while Mr. Fletcher last week sold his meat shop to some party from Kansas City, but who has not as yet come up and closed the contract and taken charge of that business. Mr. Youngquest has not decided as to his future plans.

Mr. and Mrs. Mike Nickolaus were called to Clay county Wednesday morning, called there by the death of Mr. Nickolaus' good mother, who passed away the day preceding. She had been in a serious condition for some time, caused by paralysis, a second or third stroke, the son being called to her bedside several times. The many friends of our esteemed friend will deeply sympathize with him over his irreparable loss.

Willis Fulliton has received the sad news of the death of Mrs. Julia Fyle at Connaught Lake, Pa., who died Sept. 28 and was buried at Kinsman, Ohio. She was the mother of Effie Cady, a cousin of Mr. Fulliton, who will be remembered by many friends and acquaintances whom she made while on a visit here some three years ago.

Mrs. L. V. Slocumb was called to Dow City last Wednesday afternoon by the sad news that her mother was in a serious condition from a third or fourth stroke of paralysis. Word from her after arriving at the bedside of the mother was to the effect that speech was deprived of and her recovery extremely doubtful.

Editorially Mentioned

The election of F. M. Henry as treasurer of Sherman county assures the people of the utmost efficiency in that office. His election is only a matter of majority.

In electing W. S. Waite for district clerk, Sherman county secures one of the most painstaking and efficient men in the county and one whose clerical talents are of the very best.

Of course, Uncle Lou Williams will succeed himself in the sheriff's office. There has been no doubt of that from the first. And Sherman county had a more efficient peace officer, has the confidence of the people without regard to party affiliation, who will give him the usual big majority.

There can be no better man found for county clerk than W. T. Gibson. He is thoroughly qualified, has been identified with affairs of Sherman county for more than a quarter of a century, is one of her pioneers and will serve the county well in the capacity of county clerk. Vote for W. T. Gibson and honor a man who has honored the county with the

HOWELL HERE OCTOBER 19

R. B. Howell, Republican Candidate for Governor Here Next Monday IN LOUP CITY AT 1 O'CLOCK P. M.

Loup City is to be favored with a visit from R. B. Howell, republican candidate for governor next Monday on his automobile tour through the state. He is scheduled to be at Comstock at 9 o'clock in the morning, at Arcadia at 10 o'clock at Loup City at 1 o'clock, at Ashton at 2:30, Farwell at 3:30, Elba at 4:30 and St. Paul at 7:30. Undoubtedly, a delegation from Loup City of candidates and citizens will meet the governor and his party at Comstock or Arcadia and escort them through the county to Ashton or beyond, where they will be met by a St. Paul delegation in autos and piloted to that city. Let every republican and citizen generally tender the touring candidates a warm welcome to the points mentioned above.

Monday of this week, many of the county candidates on the republican ticket and leading republicans from Loup City and over the county auted to the west part of the county to hear R. B. Howell, republican candidate for governor discuss the issues of the day at Ravenna, Sweetwater, Hazard and Litchfield. Every one who was fortunate enough to hear him were vastly pleased at the straightforward talk he gave on the issues of the day and what he proposed doing as governor, should the voters of the state place him in the executive chair. He made many converts and numbers of democrats proclaimed their intention of voting for him. That he will be elected by a good rousing majority is firmly believed state-wide and enthusiasm follows in the wake of his tour. He was accompanied by Mrs. Howell and son, who is chauffeur, and by Auditor Miner and a brother of Frank Harrison, in his big auto, while several state candidates are also following him in autos from town to town, through the west part of the county.

A notice posted in the postoffice Monday announced the place was closed for "Lincoln Day." Brilliant postmaster. But then, why shouldn't the great democratic leader have the right to change the name from "Columbus" to "Lincoln?" The only wonder is that the great historian did not change it to "Bryan Day," in accordance with his wonderful puppy love for his master.

Mrs. Werner Pritchau and little son went to Boelus last Saturday for an over-Sunday visit.

very best years of his life and helped bring it up to its present high standard in all ways.

As county attorney, J. S. Pedler has done more to save costs of court procedure to the taxpayers than many times over the salary of that office. It is Uncle Joe's pride to settle matters out of court whenever it can be done and in scores of times has saved court trials and consequent costs in the capacity of peace advocate as well as the county's attorney. It is a safe bet that the people know and appreciate it and will act accordingly at the November election.

No surprise will be expressed if the returns at the November election show that R. P. Starr has been elected state senator from this 22nd district by a handsome majority. Reports from Buffalo and Kearney county are most encouraging, not only for Mr. Starr but for the entire republican state ticket as well. That Mr. Starr will get a handsome vote in his own county is assured, and if the other two counties do as well it will be Senator Starr in the next legislature.