

"Earth After All Is Pretty Good Place If We Look Now and Then On A Smiling Face"

# LOUP CITY NORTHWESTERN

OFFICIAL PAPER OF SHERMAN COUNTY, NEBRASKA.

LARGEST CIRCULATION OF ANY NEWSPAPER IN SHERMAN COUNTY.

THE PAPER THAT THE PEOPLE READ

VOLUME XXXIII

LOUP CITY, NEBRASKA, THURSDAY, October, 1st 1914.

NUMBER 41

## INTERESTING SENSATIONAL

Details on Another Page of This Issue. Opening Announcement of Rapid Fire Campaign to Be Conducted for the People of Sherman County.

### MANY IN THIS SECTION WILL BE INVOLVED.

If you are devoid of enthusiasm, ambition, and that quality called "pep" in the language of the "live wire" it will not be worth while for you to read any further. You might as well save your eyes. But if you are actually open to a call from opportunity, and have a fair show of ambition, then we know you will be tremendously interested in this story. Some wise man once said, "important happenings occur during the blue moon season." We are not prepared to state whether this is the blue moon season or not, but we do know that one of these important happenings is going to be "pulled off" in Central Nebraska in one-two-three order. The fact of the matter, is, you will have to watch closely for this proposition is going to be staged in the short period of eight weeks.

Don't be impatient and wonder why we are beating around the bush. We are merely trying you out. If you are a live wire you will have the patience to read still further. Anyway, it will only take you six minutes by the clock to read the entire article.

All right, if you are now in a receptive mood, listen closely: We are going to pull off the greatest contest that has ever been staged in Central Nebraska. We are going to head our list of prizes with that world-famous car, the Five Passenger, Electric Lighted, Electric Started Maxwell, 1915 Model. You ought to know that the Maxwell has long been noted for the service it renders.

We want you to thoroughly understand that the 1915 five passenger Maxwell which we are going to give away in the next few weeks is fully equipped in every respect. If you have night driving to do at any time after you become the proud owner of this elegant car, you need have no fear, for the electric head lights throw a strong ray of light over the roadway one hundred yards in advance of the car. The electric horn button is placed on the left side where you can press it in an instant, and send forth a warn note which is bound to be heard and respected.

The Maxwell is today recognized as the peer of most medium priced cars. It has easy riding qualities, a beautiful appearance, is more than roomy, and above all can be depended on to take you where and when you want to go.

Our first prize MAXWELL has been purchased of John Blaska of Loup City and will be demonstrated to the interested parties as much as the roads will permit. Look for the MAXWELL with the banners; it will be on display soon.

Honestly: Can you afford not to try for such a prize, especially when all is required of you is the investment of a few spare hours a day for a very few weeks? If you are at all desirous of possessing a real car, now is the time to gratify that longing, with little or no cost to you.

The MAXWELL is merely our first prize, and heads the list of five prizes which will be awarded at the close of our big subscription campaign, which will close about November 30th.

Our second prize will be on display soon, and is to be a \$100 list value diamond of beauty and brilliancy. The last three prizes will be a business scholarship or a granola and two high grade watches, either lady's or gent's cases.

Besides these five prizes we are

going to give ten per cent cash commission to every contestant who fails to win a prize and who makes a cash report each week. You see everyone who tries in earnest will be bound to come out winner. Our contest is being conducted by a firm of experts in this business and one of their representatives will be at THE NORTHWESTERN office not later than October 5 to answer all questions and help each contestant as much as possible. Our contest is being handled by the old and reliable firm of Burgess, Johnson & Co., of Brookfield, Mo.

The Maxwell will be given to the contestant who has the most votes at the conclusion of the contest. Contestants will work only eight weeks. The other prizes will be awarded in the order listed, and the commission will be given to non-winners.

Votes will be issued in only two ways—by securing cash subscriptions to THE NORTHWESTERN at the regular rate and by collecting the free 50 vote coupons from each issue of the paper. Nothing could be more simple. However, all questions will be cheerfully answered.

The thing to do is to clip out the nomination blank which appears in the big ad on another page and send it in today. You can nominate yourself or a friend. The contest will be considered to start October 15.

Anyone of good character no matter where residing is eligible to enter THE NORTHWESTERN'S contest.

Subscriptions from any place will count votes. Collections from present subscribers will count votes as well as new subscriptions.

Read it over again, and if you don't understand—ask. Call phone red 138 for further particulars.

About thirty young ladies of Mrs. Slocumb's Sunday School class met this week in the church for the purpose of organizing their class into a Philathea class. The following officers were elected: President, Ruth Adams; Secretary, Lettie Cunningham; Assistant Secretary, Eleanor Spencer; Treasurer, Fay French; Reporter, Fern Rowe; Social, Grace Daddow, Ruth Miner, Verla Fowler; Volunteer, Bessie Fisher, Pearl Dinsdale.

Editor Jack Rightenour, wife and baby were over from Litchfield a few days last week to attend the county fair and visit relatives and hosts of friends.

## One of Our Business Men Goes Hunting

A good one is told on one of our leading business men, who was out hunting a few days ago with a party. While stalking through the fields, a covey of birds flew up from almost under his feet, and before he could get his bead on them they got out of range. While cussing in purest English over the beastly luck and vowing a European war on the next bird, another one started almost under his pedal extremities, and fearing he would not have time to get it any other way, threw his gun at the feathered

Mrs. J. W. Amick returned from her Ohio visit last Saturday and now J. W. is crowing over the editor because the latter is still a forced widower.

## LOUP CITY SCHOOL ITEMS

Rooms Crowded to Fullest Capacity Total Enrollment 376 ONE HUNDRED IN HIGH SCHOOL

Our schools have started for the year and are in full swing. We expected to be crowded, and it has turned out so. One of the grades below the high school has already enrolled 35 pupils, another one 38, and a third has 43. The total enrollment is 373. Of this number 100 are in the high school. We have 30 non-residents.

The display of school work at the fair last week showed something of the work done in the Loup City schools. Much of it was good enough to show at a state fair. The display in domestic science and manual training was a very commendable one, though done mostly out of school. As a citizen of the town, I should be glad to see manual training provided for the boys in our school at the earliest possible date.

All school children in the country and small towns have, or ought to have, some work to do about the home as soon as they are old enough. Large numbers of the pupils in the Loup City schools do help with work at home. A few inquiries in the way of an investigation, not at all thorough, revealed that in addition to home work done by our pupils twenty-five of them do other regular work for income. No doubt others could be found. Where is there a town of our size that can make a better showing in this respect, I believe in culture, but I believe also in coming in touch with practical life in proper ways.

The article in last week's Northwestern signed "Anon." had the right ring and was good enough to be signed by the writer's own name. J. H. Burwell.

## Aurora Man Shoots Wife and Then Fires Bullet Into His Own Brain

Last Sunday morning, Oscar Brown, aged about 50 years, proprietor of the Central hotel in Aurora, shot his wife to death, after which he turned the gun on himself, death ensuing after a short time. Brown had been up town and purchased a gun and cartridges and coming home about 10 o'clock went immediately to the kitchen, where his wife was doing the cooking. What happened previous to the shooting, will never be known. Upon hearing two reports of a gun, the hotel guests rushed into the room, finding the bodies of Brown and his wife lying upon the floor, the latter dead and the murderous husband in an unconscious condition with a bullet hole in his head, dying soon thereafter without regaining consciousness. One report was that they had quarreled over some

business deal preceding the awful crime, while another report has it that jealousy caused Brown to snuff out both their lives, he suspending there was a traveling man in the case, he claiming she wore a ring given her by the commercial man. Mrs. Brown was really the head of the hotel affairs, her husband making deals and trades along real estate lines, in which he always came out loser, and this, coupled with ill-health and jealousy, caused many quarrels, they had frequently separated only to live together again. It is claimed their troubles began after they moved to town, always before living amicable on their farm near Aurora. People of Aurora do not believe Brown's suspicions against his wife's character were justified. He has a brother, Wm.

J. W. Lundy, more familiarly known to his friends, as "Bill" Lundy of Sargent, and whose friends are as numerous as the sands on the seashore, has purchased the Lorentz general stock of merchandise at Ashton, and by the safe adv. in the Northwestern it will be seen that he has put on a \$5,000 price reduction sale to reduce the stock. At the close of the sale, "Bill" will continue the business there along regular lines. He is the liveliest of live wires.

F. A. Gibson arrived this week from Zephyrhills, Fla., to take up his duties as one of the Herald force. Mr. Gibson is an experienced newspaper man and job printer and we take pleasure in introducing him to the Fort Lauderdale public in the confidence that he will serve you well and cordially.—Fort Lauderdale (Fla) Herald.

An epidemic of hog disease has struck the country in and around Burwell.

J. H. Maiefski, who is candidate for supervisor from the district comprising Ashton and Rockville townships, was a Loup City visitor Monday.

## GREAT BATTLE STILL RAGES

Terrific Struggle Between Germans and Allies Without Decision. RUSSIANS GAINING IN PRUSSIA

Latest reports from the great battle line of 150 miles in east France are to the effect that it continues, as it has for the past ten or more days, without appreciable gain to either the Allies or the Germans. In fact, so close is the censorship of the press news that nothing is known to any certainty, and what we do get comes more from the imagination of correspondents than from any facts concerning army moves. The Germans are still pounding away at the allies in the Aisne battle, the latter seemingly giving back as good as sent. The Russians are claimed to be pouring hordes of soldiers into the Hungary plains and the Austrians are retreating before them. Germany is said to be preparing for a long war by financing heavily. The claim is made from German authority that the war is costing that country \$3,000,000 a day, but that it will be possible for them to continue the struggle for a year yet without touching on other resources than that now on hand. The main Russian army is moving toward the Posen frontier, with Berlin the objective point. Austria declares the reports of Russian successes untrue. Beyond the above, and with that, for that matter, nothing seems to be known.

Bert Travis' good mother from Aurora visited him a few days last week and attended the county fair.

## DARLING ON THE HOME TOWN

The Habitual Mail Order House Patron is Too Often Like A Gambler. KEEP OUR RESOURCES AT HOME.

Many argue that in time, practically all merchandising will be done by mail from a few great cities. They contend that this is the economical method. Some Socialists, who believe in the three fundamental principles of Karl Marx socialism, take this view of the trend of the times. The three fundamentals referred to are—rent is wrong, interest is wrong, profit is wrong.

Well, in-as-much as the large city department stores and mail order houses are private enterprises, are not owned by the people, are not a part of a great commercial system in a co-operative commonwealth, why not keep our rents and profits at home?

The habitual mail order house patron—he is forever talking of his winning, but says nothing of his losses. The lost time, the unsatisfactory goods, the article he had to return at his own expense, the repairs on shipments damaged in transit, the patching he has done, the unlooked for heavy freight charges, are all, with an effort, forgotten in contemplation of the one article that is just as good or perhaps a trifle better than he really expected it to be. Like the man who thinks he is benefited by the panacea brought from the street corner medicine vendor, he is surprised to find that he got something for his money.

That the farmers are the most liberal patrons of the outside concerns, is a prevalent and mistaken idea. Merchants often do not practice what they preach—the grocery dealer sends away for dry goods, while the hardware dealer sends away for furniture and the wives of both belong to some soap club.

Brown, a farmer living west of Arcadia. The tragic death of the couple leaves eight parentless children, the youngest being seven years of age.

A letter from Mrs. Carsten Truelson at Hemet, Calif., states that her mother, Mrs. Jacob Albers, likes it well there and is improving in health every day. She puts in her time going over the ranch gathering the ripe fruit and otherwise enjoying herself.

Mrs. Dr. Aye's parents, Mr. and Mrs. Wm. Wilhelma, and her sister and husband, Mr. and Mrs. Richard Kirheck, all of Chapman, this state, came over by auto and visited her last Sunday.

The Baptist Ladies' Aid Society will meet with Mrs. Art Bennett, Friday afternoon. You are invited.

## Gerrard Stock Company Closes Engagement

The Gerrard Stock Co., which played here four nights last week, was one of the very best if not the most capable company play here in the past ten years. While all the plays given were of the very best and highest order, the closing night, with "St. Elmo" on the boards was to our thinking the crowning diadem of all. In this, the entire company did especially well, while the part of St. Elmo, reherded by L. H. Gerrard, and Edna, given by Mrs. Steele, the leading lady, were par

The great and only A. C. Best was up from Aurora over last Sunday looking after his Best interests in this county, returning home Monday.

## OVER 8000 PEOPLE AT FAIR THURSDAY

Most Excellent Weather, Largest Crowd Ever in City, and Wonderful Exhibits Displayed.

### CLIMATIC CONDITIONS NEVER BETTER.

It will perhaps be a long time before the weather, the season's crops and the crowds in attendance will equal or excel that given us for another Fair, such as we had last week. Thursday's attendance, which exceeded 8,000 in numbers, was perhaps the largest crowd ever gathered in Loup City on a public occasion. Tuesday was given over to the placing of exhibits and the getting in and taking care of the stock, and getting everything in readiness for the later attendance. Wednesday noon had come before the exhibits were in place, and the crowds were so small that the management nearly had heart failure, but when Thursday arrived with the magnificent crowd of so many thousands, representatives of all sections of the county, the management was compelled to wear heavy bands around the heart to keep that organ from expanding to such an extent that it would burst forth from proper environments. Friday, while not bringing a very large crowd yet was most encouraging. While the fair proper was most satisfactory in the number and excellence of the exhibits, the sports, for the most part were pretty punk. The ball games, especially the Thursday and Friday afternoon games were unspeakably poor says those who were in attendance. The vaudeville artists were also very good, but outside of this, and the regular ocean wave and merry-go-round, sports were tame. In the evenings, the pictures given by Secretary Mellor of the State Fair management, which were pronounced most interesting and

instructive and worth many times the price of evening admission, which was put at 15c by the fair people, to help swell the receipts. The secretary of the association promises to give us the list of prizes awarded and the names of the winners for next week's paper.

Yesterday noon the editor of the Northwestern was in receipt of the announcement of the marriage of W. R. Mellor to Miss Marietta daughter of Mrs. George Parrish at Lincoln on Tuesday, Sept. 29, 1914. The Northwestern, with the hosts of friends of our honored townsman, will wish for him and his fair bride success and happiness through life.

Uncle George Ware was here a few days last week visiting his daughter, Mrs. John Fisher, and family, and his hosts of friends hereabouts. Uncle George and his good wife have moved back to St. Paul from Lincoln, where they expect to make their permanent home.

The Northwestern is pained to chronicle the death of the infant daughter of Mr. and Mrs. Felix Makowski, which occurred last Thursday morning, Sept. 24th, at about four o'clock. The funeral was held from the St. Josephat church the following day.

W. R. Mellor was up from Lincoln a few days last week in attendance on the county fair. In the evenings he gave a number of pictures of the state fair and other scenes which were greatly enjoyed by the crowds, and were of a very educational nature.

Joe Clark, oldest son of C. A. Clark of the Revenna Creamery Company, and one of the live wires of that gold mine for our farmers, was here last Saturday on his way home to Ravenna from a trip to Ord, looking after the cream business.

L. C. Prescott, a traveling man of Stark, Florida, and Mrs. J. P. Redfern of Findley, Ohio, cousins of J. Q. Pray, who had been visiting him for a few days, left for their homes Monday morning.

Norton Lambert on Tuesday purchased the Charley Larsen dray and business and will run two transfer wagons. Norton said he had to enlarge his business to give business to his new son who had just arrived and would later run one of the wagons.

We understand that Mr. Bueshausen, brother of C. F. Bueshausen, who moved here with his family some time since will open a furniture store in the new Oltman building, next door to the Mercantile store.

Victor Viener left Tuesday morning for Fremont, where his wife and mother are visiting, and from there into Omaha after a new stock of goods.

The many friends of Marsel Youngquest and family will be glad to know that they will be here any day now from Watertown, S. D., Marsel leaving Monday with the car while Mrs. Youngquest and children left there last Saturday for Loup City, stopping off a few days at Aurora.

Rev. W. C. Harper and wife from Scotts Bluff, arrived here and visited a few days with old friends and parishioners here, where Rev. Harper was formerly pastor of the M. E. church. They were on their way to Madison, this state, where Rev. Harper will preach the coming year, being transferred there from Scotts Bluffs, where he had been returned for another year by the Northwest Nebraska, of which Scotts Bluffs is a part. Rev. Harper went on to his new charge Monday morning, while Mrs. Harper remained a day or so longer, before joining her husband at Madison. May they have the greatest success in their new pastorate.

E. G. Taylor, J. W. Long, W. S. Waite, S. N. Sweetland and J. A. Chandler went to Arcadia Monday morning on telephone business.