The Northi restern published eveiry friday
at the county seat

 Official Paper Sherman County


A Matatil highorade Family Sowing Gurarateed Eual Io the Bess.

 20.


## Remember the Main <br> features of this advertisement:

Lying caused the untimely death of Annanias and Saphira, and telling the truth caused John the Baptist to loose his head! Consequently this week we will "say nothing but saw wood." Help us to dispose of the wood pile. Its good wood.

Girls or boys school shoes, size 6 to 8<br>.90<br>size 8 to 12<br>105<br>size 13 to 2<br>125

Red, green, and brown woolen dress goods, per yard 22 Plain all wool dress flannels
White flannels at 25,35 and 50 cents per yard.
Red flannels at 20 and 30 cents per yard,

## ONE CASE CANNED GOODS:

mon
$\qquad$
can white cherries.
cans Green Gage plnms
cans corn
cans baked beans.
cans stringless beans
cans sourkraut

## Full assortment oply $\mathbf{\$ 3 . 2 5}$

Come in and learn our prices on dry goods and clothing. I am selling them Respectfully yours

CHAS. GASTEYER
NEW GOODS,
FOR HOLIDAY TRADE
J. PHIL JAEGER

NEW PRICES,
TO SUIT EVERYBODY
We are here again with a wonderfully large stock of merchandise in all lines

Clothing, Underwear, Dress Goods, Ladie's, Gent's, and Children's
Shoes, Mittens, Notions, Chinaware, Queensware, and a general stock for the Holiday trade. NEW UTSTOMERS:- We thought that we sold to every body. Evidenty there are some we don't, for we see new faces almost every
The average customer does know values-testimony of many merchant to the contrary. Our suceess we believe is mainly due to the fact $t$ we have "caugat on, and know how to bay so as to enable us to show our customers real and not misterious values:

TWO THINGS:
close.
You have got goods to bay, and are going to buy them
2. We have got goods to sell, and knew what
do to sell them. Knew it when we bought the goods.

We never have had such a tremendous stock as we now hav
If its only 5 cents worth we appreciate it. If its 8500 . worth can please you in every item:
DRESS GOODS:
This part of our business we give our special attention. Most
our customers buy dresses that are to last more than one season


We guarantee our prices to be as low as any house in this country. Come early and select your Holliday presents. Yours for business, J. PHIL」 JAEGER

SOUTH SIDE PUBLIC SQUARE, LOUP CITY, NEBRASKA


## MY CLOTHING DEPARTMENT

 is a delight to the eye, and that quiet refined feeling of elegancethat a person of tast feels but canoot describe, is the sensation that spreads over you when you try on one of our tailored suits or over. coats. You can find what you want in our estaoilishment. Any goods, any style at any price. Our boy's and children's clothing
is but a reproduction of our men's. is but a reproduction or our men's. The same care with the man-
ufacture. The same care in the selection of the stock. SHOES FOR MEN, WOMEN AND CHILDREN. We tave the finest line of shoos ever brought to this city. tyle and prices. We make a specialty of our shoe department and invite all to come in and look over our assortment.

