

Rexall Violet Talcum 1c



A High Grade Talcum Powder

Delightful violet odor. An ideal talcum for baby's use. Contains finest grade of Talc, Rice Powder, Boric Acid.

Small Size—One Can 15c 2 Cans 16c
Large Size—One Can 25c 2 Cans 26c

The Rexall Store

ONE CENT SALE!

Cream of Almonds

Renders the skin white, soft and pliable, and is practically a liquid cold cream, that prevents roughness and chapping.

Standard Price One Bottle 35c.
This Sale Two Bottles 36c



Thursday, Friday, Saturday, May 11, 12, 13

You Ask Us, "What Is a One-Cent Sale?"

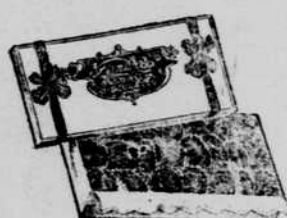
It is a sale where you buy an item at the regular price—then another item of the same kind for 1c. As an illustration: The standard price of Rexall Tooth paste is 25c. You buy a tube at this price and by paying 1c more or 26c you get two tubes. Every article in this sale is a high class standard piece of merchandise just the same as we will sell you every day at regular prices, and have sold you for years.

You Ask Us, "Can You Afford to Sell Merchandise at These Prices?"

Our answer is "We Cannot." This sale was developed by the United Drug Co., as an advertising plan. Rather than spend large sums of money in other ways to convince you of the merit of these goods they are spending it on this sale in permitting us to sell you a full size package of high standard merchandise for 1c. It costs money to get new customers and the loss taken on this sale will be well spent if the goods please you.

Peerage Chocolates

A quality assortment of caramels, nougates and real fruit centers. Thirty-five pieces to the pound—each piece contained in a special white brown-edged cup making an attractive appearance



Standard Price One Pound 50c

This Sale Two Pounds 51c

Household Needs

- | | |
|---|--|
| 25c Little Liver Pills 2 for 26c | 25c Rat & Roach Paste 2 for 26c |
| 25c White Liniment 2 for 26c | 25c Blackberry Cordial 2 for 26c |
| 25c Arnica Salve 2 for 26c | 25c Foot Bath Tablets 2 for 26c |
| 25c Carbolic Salve 2 for 26c | 25c Carbolated Witch Hazel Ointment .. 2 for 26c |
| 35c Liggett's Pure Extract of Vanilla, 2 oz. 2 for 31c | 25c White Pine & Tar 2 for 26c |
| | 50c White Pine & Tar 2 for 51c |

Lord Baltimore Linen



Writing Paper

A high-grade white, fabric-finish writing paper. 24 sheets of paper and 24 envelopes to the package.

Standard Price One Package 25c

This Sale Two Packages 26c

Stationery

- | |
|---|
| 10c Doz. High-grade Thumb Tacks 2 for 11c |
| 15c Doz. Tally Cards, asst. designs 2 for 16c |
| 10c Doz. Place Cards, asst. designs 2 for 11c |
| 5c Fountain Pen or Pencil Clip 2 for 6c |
| 25c Box Writing Paper, White Fabric Finish 2 for 26c |
| 10c Ink Tablet, Fabric Finish 2 for 11c |
| 5c Ink Tablet, Smooth Finish 2 for 6c |
| 50c Illuminated Crest Initial Stationery .. 2 for 51c |
| 5c Penholders, Cork Grip 2 for 6c |
| 5c High-grade Lead Pencils 2 for 6c |
| 10c Package Fabric Finish Envelopes 2 for 11c |
| 10c Package XXX High Grade Envelopes, 6 1/2 2 for 11c |
| 10c Doz. Steel Pens 2 for 11c |



Rexall Cold Cream

An antiseptic and healing cold cream, specially recommended for chapping and roughness of the skin caused by exposure to sun and wind.

Standard Price One Jar 25c

This Sale Two Jars 26c



Red Rambler Hot Water Bottles

The largest selling bottle in the world. The price everywhere is \$1.60 each. Full two-quart capacity. Guaranteed for two years.

Standard Price One Bottle \$1.60

This Sale Two Bottles \$1.61

Household Remedies

- | |
|--|
| 50c Kidney Pills 2 for 51c |
| 50c Kidney Remedy 2 for 51c |
| \$1.00 Kidney Remedy 2 for \$1.01 |
| 50c Pile Treatment 2 for 51c |
| 50c Rheumatic Remedy 2 for 51c |
| \$1.00 Rheumatic Remedy 2 for \$1.01 |
| \$1.00 Wine Cod Liver Oil Extract 2 for \$1.01 |
| 50c Asthma Pencils 2 for 51c |
| 50c Blood Tablets 2 for 51c |
| 50c Catarrh Spray Liquid 2 for 51c |
| \$1.00 Celery and Iron Tonic 2 for \$1.01 |

Avoid the Saturday Rush

Owing to the fact that the quantity of goods offered at this one-cent sale is limited, shoppers are advised to come as early as possible if they desire to take advantage of these prices. After the allotted supply of an article is sold out it is impossible to place any more on sale.

Rexall Toilet Soap



Unexcelled in quality for 10c. Lathers freely in any water. One trial will convince you there is nothing better for the price.

Standard Price One Cake 10c

This Sale Two Cakes 11c

Toilet Articles and Soaps

- | |
|--|
| 50c Violet Dulce Liquid Comp. Powder.... 2 for 51c |
| 50c Alma Zada Comp. Powder..... 2 for 51c |
| 50c Violet Dulce Vanishing Cream 2 for 51c |
| 50c Violet Dulce Cold Cream 2 for 51c |
| 25c Violet Dulce Talcum Powder 2 for 26c |
| 50c Arbutus Vanishing Cream 2 for 51c |
| 25c Blemish Soap 2 for 26c |
| 25c Medicated Skin Soap 2 for 26c |



Flor De Murat Havana Cigar

Only the highest class mild Havana tobacco is used in the manufacture of this cigar.

Standard Price One Cigar 10c

This Sale Two Cigars 11c

Harmony Shampoo

A highly concentrated, cleansing shampoo. A few drops makes a delightful thick foam which cleans the hair and scalp thoroughly. Leaves the hair soft and glossy and free from stickiness. Daintily perfumed.



One Bottle 65c Standard Price

Two Bottles 66c This Sale

Miscellaneous Items

- | | |
|---|--|
| 25c Perfume Atomizer 2 for 26c | 25c Wright's Condensed Smoke Flavor 2 for 26c |
| 5c Liggett's Gum 2 for 6c | 25c Ant, Bug & Roach Powder..... 2 for 26c |
| 40c Household Rubber Gloves 2 for 41c | \$1.50 American Beauty Water Bottle.. 2 for \$1.51 |
| \$1.00 Rexall Coaster 2 for \$1.01 | 25c Stork Nurser 2 for 26c |
| 25c Vanity Box 2 for 26c | 5c Stork Nipple 2 for 6c |
| 10c Duster 2 for 11c | 25c Ear and Uleer Syringe 2 for 26c |
| 25c Shaving Cup 2 for 26c | 5c Medicine Droppers 2 for 6c |
| 15c Bath Powder 2 for 16c | |

Rexall Tooth Paste

A perfect dentifrice, antiseptic and deodorant. Cleans and whitens the teeth. Comes out flat on the brush.

Standard Price One Tube 25c

This Sale Two Tubes 26c

Rexall Shaving Cream

Gives a rich, creamy lather and does not smart or dry on the face. In hermetically sealed, collapsible tubes.



Standard Price One Tube 25c

This Sale Two Tubes 26c

Harmony Cocoa Butter, Cold Cream

A wonderful building cream. A true skin food. The well known assimilating properties of Cocoa Butter makes this a distinct improvement over any other.

Standard Price One Jar 50c

This Sale Two Jars 51c

Violet Dulce Complexion Powder



The name stands for the highest quality, being one of the famous Violet Dulce Complexion requisites. One of the best qualities of this complexion powder is that it does not "show" when used properly. Delightfully scented with the Violet Dulce odor. Brunette, White and Flesh tints.

Standard Price One Box 50c

This Sale Two Boxes 51c

The Rexall Store

WM. GRAEFE, Proprietor

LOUP CITY, - - NEBRASKA

Bouquet Jeanice Talcum

Is one of extreme fineness and delicate fragrance. It brings to you the combined odors of the tuberose, the violet, the heliotrope, the geranium, the jasmine and other choice flowers, all of which are delightfully blended in Bouquet Jeanice Talcum Powder.

Standard Price One Can 50c

This Sale Two Cans 51c

