

W. F. MASON, President. L. HANSEN, Cashier.

Childhood Memories

Isn't it a fact that some of the things that happened to you in childhood are still among the most vivid things in your memory?

Childhood impressions are lasting. As the twig is inclined, the tree will grow. If you teach the child the saving habit by starting a bank account, the habit will grow. Many parents realize this and have had their children open accounts at our bank. They are taught to save pennies, the nickles and the dimes. In after years it is easy for them to save the dollars also. You couldn't do better by your children than to help them start a little bank account.

First National Bank

We Pay Five Per Cent Interest on Time Deposits

Announcement!

Our Store is Headquarters for

Black Cat RE-INFORCED HOSIERY

WESTERN UNION TELEGRAM

Kenosha, Wis., Dec. 21, 1915.

R. L. Arthur, Loup City, Neb.

Our new dye plant solves the problem of fast black dye for cotton hosiery.

It is proven by every conceivable test a faster black than the imported article and has been found strictly harmless to fabrics.

You can assure your customers that **FAST BLACK** will continue to be part of the broad **BLACK CAT** Guarantee of Complete Satisfaction to Wearer. Chicago-Kenosha Hosiery Company.

Here you'll find a complete stock of Fast Black Cat Hosiery. You can depend upon the same non-fading, non-croaking, sanitary dyes always used in its construction. There's a Black Cat stocking to suit every member of the family. Any material, weight or color at the price you want to pay. Buy your hosiery here, where satisfaction is guaranteed.

R. L. ARTHUR

When Looking For a Square Meal Drop In

at the

Ideal Bakery & Restaurant

South Side of Public Square

Meals, Lunches and Short Orders
at All Hours

We Also Carry a Full Line of Bakery Goods

Careful Attention Given All Special Orders

FLANDERS & CONGER

TONSORIAL AND BILLIARD PARLORS
Tobacco and Soft Drinks

LOUP CITY

NEBRASKA

Daily sells for less.

Try Chase's first—it pays.

Nineteen sixteen is jogging along.

Alfalfa hay for sale. Inquire of Burr Robbins.

Shoes, tinware, etc., repaired at Grows's Variety store.

V. L. Johns was a business visitor at Rockville Monday.

A. M. Lewis was a business passenger to Aurora Monday.

Clayton Ward, of Arcadia, was seen on our streets last Friday.

John Cynova was a passenger for Schaupps Monday morning.

M. Leschinsky was transacting business at Grand Island Monday.

Miss Lula Scott went to McAlpine Monday evening where she expects to work.

Jack Amick was a Grand Island passenger Saturday, returning in the evening.

Judge Grosvenor came up from Aurora Wednesday evening on legal business.

E. G. Taylor returned home from Omaha Saturday where he had been on business.

Herman Johansen was an east-bound passenger for Lincoln Saturday morning.

C. J. Tracy was an eastbound passenger for Lincoln Tuesday morning on business.

Henry Elsner will fit you with glasses. Satisfaction is guaranteed.

Mrs. McNulty left for South Ravenna Monday to attend the funeral of her nephew.

W. D. Zimmerman returned home last Friday from Ord where he had been on business.

Mrs. Rosa Curtis visited Tuesday with relatives at Austin, returning home Wednesday noon.

D. L. Adamson returned to Seward Tuesday morning, after spending Sunday with home folks.

Frank and Clyde Adamson came up from Seward last week and are visiting with home folks.

Earl Daddow visited at the Alfonso Daddow home at Austin Saturday, returning in the evening.

Miss Clara Bogacz came up from Ashton last Thursday and spent several days' visiting with relatives.

Lamont L. Stephens was a business visitor to St. Paul last Friday morning, returning home the same day.

E. P. Daily returned home Monday from Scotia where he had been on business and pleasure combined.

Our new Pathe Phonograph will demonstrate our new line of popular sheet music for you, L. Schwamer's.

William Ogle came up from Austin Monday and visited between trains with his mother, Mrs. Margaret Ogle.

With all of the wisdom of this community we surely ought to produce at least one candidate for the presidency.

Mike Kaminski returned to his work at Schuyler Tuesday noon after spending over Sunday with his family.

O. F. Peterson returned home Tuesday evening from Grand Island, where he had been for several days on business.

It is cheaper to pay for your own paper than to wear out shoe leather trotting over to borrow your neighbors.

J. A. Chandler returned home last Friday from Ravenna where he had been in the interests of the telephone company.

William Ohlson returned home last Friday evening from St. Paul and Grand Island where he had been on business.

Frank Janulewicz came up from Aurora last Friday evening and visited till Tuesday morning with many relatives and friends.

See bills for Mrs. Frank Blaschke's farm sale, on Thursday, January 27th, at Round Grove, two and one-half miles southeast of Loup City.

Mrs. George West, of Ravenna, came over Monday evening to attend the banquet given by the Eastern Star lodge of this place.

Miss Louise Bartunk, who has been here visiting with her parents, Mr. and Mrs. James Bartunek, and family, returned to her work at Ord Monday.

George Whitaker returned home Tuesday evening from St. Joseph, Mo., where he had been for some time visiting with his brother and other relatives.

Daily sells for less.

Mr. and Mrs. Ed. Oltman came up from Schaupps last Thursday evening and attended the big dance and visited with relatives, returning home Friday morning.

The Eastern Star lodge of this place held a banquet Monday evening in their hall, in honor of Mrs. Bessie M. Mickey of Osceola, Neb., as Grand Instructress of Oriental Chapter No. 78 O. E. S.

The state meeting of the county superintendents of Nebraska will be held at Lincoln next week, January 26, 27 and 28. Superintendent Currier of this city will attend and will speak on the subject, "The Field Coach for Teachers."

A number of Odd Fellows attended a meeting of that order at Rockville Wednesday evening. District installing officer L. S. Conger installed the newly elected officers of the Rockville lodge. The meeting was followed by a big feed.

Try Chase's first—it pays.

Wonderful Business at Vic Swanson's

Since I started on the Cash Basis, January 7th, my business has nearly doubled. It goes to show how people will take advantage of cash prices. Why buy on credit and pay higher prices for merchandise when we can save you big money by paying cash? I will defy any store in Loup City doing a credit business to sell merchandise at anywhere near the prices I am selling them at. Call in and see for yourself and get my prices and see where you are paying more for merchandise. Don't pay for the other fellow's losses. Pay in the cash and save money. It pays big dividends.

VIC SWANSON

THE CASH STORE.

Where You Buy Goods at Rock Bottom Prices.

Daily sells for less.

Chase's for fresh groceries.

E. A. Miner was a business visitor to Grand Island Tuesday.

John Janulewicz was a business passenger for Ashton Tuesday morning.

Clyde Rettenmayer and Earl Morrow were passengers to Austin Wednesday.

Stop in and let us demonstrate our new line of sheet music at Lou Schwamer's.

James Bartunek made a business trip to Ashton Tuesday, returning in the evening.

Fritz Bichel left Monday morning for Denver on business and to visit with relatives.

Corn Flakes, 6c per package, at The Loup City Cash Store, Wm. Lewandowski, proprietor.

Mrs. Alva O. Lewis and two children, left Tuesday morning for their new home at Phillipps, Neb.

Clarence Spencer returned home Monday evening from Aurora where he had been visiting with relatives.

M. Levy came up from Hastings Wednesday evening on business in connection with the Pizer & Co. store.

Miss Carrie Cole returned from Palmer where she had been called on account of the illness and death of her father.

P. E. Hansen and sister, Miss Mable, are in Lincoln this week, attending the lumbermen's convention, which is in session there.

Mrs. Leta Curtis returned home last Saturday from Omaha where she has been visiting with her sister, Mrs. Ward Hildreth.

J. P. Leininger returned home from Fort Morgan, Colo., last Saturday where he had been on business, and visiting with his daughters.

Mr. and Mrs. A. B. Outhouse and Ward Ver Valin left Wednesday morning for Lincoln, where they will attend the Lumbermen's convention.

The Crawford Courier, J. W. Burleigh's newspaper, has been enlarged to a seven column quarto, making it the largest newspaper published in Daws county.

J. V. Anderson, of Grand Island, trainmaster on the Union Pacific railroad, and G. O. Brophy, of Omaha, superintendent, were transacting business in our city this week.

Daily sells for less.

AT VIC SWANSON'S
Special for 10 days.

5 doz. \$1 corsets at 65c.
3 doz. \$1.50 corsets at 85c.

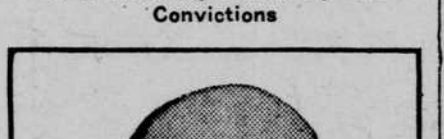
GIVES THE PEOPLE
A SQUARE DEAL

W. M. FEDERMANN, a Leading Druggist of Kansas City Stands By His Convictions

"I have always believed," he said, "that a druggist's first duty is to the health of his customers. I tell my people frankly that a safe, gentle, inexpensive laxative such as Rexall Orderlies, kept in the home, will pay the biggest dividends of any investment ever made. I recommend it as the best family laxative, because it is put up in tasty candy tablet form that appeals to men, women and children alike, and is as delightful and pleasing to take as it is healthful."

We have the exclusive selling rights for this great laxative.
Trial Size 10c
Wm. Graefe.

W. M. FEDERMANN



Daily sells for less.

Try Chase's first—it pays.

Daily sells for less.

Try Chase's first—it pays.

Largest line of sheet music we have ever shown at Schwamer's.

Lost—A bunch of keys about Jan. 1st. Finder will please leave at this office and be rewarded.

Clarence Arnett is visiting with relatives at McCool Junction and Phillipps, Neb., this week.

Miss Amy Christensen returned Monday noon from Boelus where she visited over Sunday with relatives.

Mrs. Moncel Milburn, of Arcadia, visited here last Saturday at the W. D. Garner home and with many friends.

See bills for Mrs. Frank Blaschke's farm sale, on Thursday, January 27th, at Round Grove, two and one-half miles southeast of Loup City.

W. T. Owens was a passenger for Lincoln Tuesday morning to attend the assessor's convention which is in session there this week.

Thomas Dinsdale came up from Palmer last Saturday evening and visited over Sunday with his brother, Robt Dinsdale, and family.

Mesdames J. K. Ward, Mel Gordan Clyde Thompson, and the Misses Wau-netta Conger and a Miss Brown, all of Arcadia, were visiting in our city last Saturday.

I sell meat by the quarter, hind quarter 11 cents and front quarter 8 1/2 cents. Hogs by the whole or a half 9 cents. I buy beef hides and furs at the highest market price.—JOHN EGGERS.

Mrs. Louis Bechthold returned home last Saturday evening from Grand Island where she has been the past month visiting with her daughters, Mrs. Herman Rickett and Mrs. Minnie Schierkotsky.

Mrs. J. Froehlich left last Friday morning for California where she will visit for some time with relatives. From there she goes to Oregon, where she will visit with Mrs. J. Phil Jaeger, formerly of this place.

The musical comedy "Henpecked Henry" will be shown at the opera house next Monday evening, January 24. This company is out their second season and are making a hit wherever they show. The writer saw this show about a year ago and was well pleased with it.

Mrs. William Mordors, of Pennsylvania, who has been here visiting with her brother, W. S. Steen, and wife, left last Friday morning for Lincoln to visit, and from there she goes to Hastings to visit a sister, and before returning home will go to South Dakota to visit relatives there.

Our farmer subscribers will find some valuable information about the scientific cultivation of hogs and about the care and training of horses in the agricultural department in this issue of The Northwestern. Knowledge means money to the up-to-date farmer.

Wednesday, January 12, was the 28th anniversary of the big blizzard which caused such a heavy loss of human life and stock in the west. The blizzard of '88 is still talked by the old timers as the father of all storms. The 28th anniversary was marked by severe cold weather, but we are thankful to state that there was no blizzard in sight.—Brown County Democrat.

George R. Mann and Clifford L. Rein, of the law firm of Mann & Rein, of Lincoln, Neb., are here this week codifying the ordinances of Loup City. The ordinance will be published in book form and will be much more convenient to refer to than at present. It will take the greater part of this week to complete the work. The Northwestern is printing the book.

Miss Hattie Froehlich entertained the N. S. A. club at the home of Mrs. L. B. Polski Tuesday evening. The rooms were decorated in pink and green. A dainty three-course luncheon was served and the evening was spent playing various games. The invited guests were Miss Dudden, the Misses Ada and Lena Smith, Miss Mable Hansen, Mrs. Viola Odendahl, Mrs. Ernestine Odendahl, Mrs. Wes Pedler, Miss Ruth Levy and Miss Hattie Froehlich. All reported a most enjoyable time.

Aylesworth's marvelous motion pictures of wild animal life and hunting big game in the Canadian Rockies and Alaska. A two year expedition after big game with gun and camera in the great unexplored north country over unknown trails with packed horses, canoe and dog teams. Interesting, startling and educational. The most wonderful "Motion Pictures" ever taken of North America wild animals in their native haunts. To be shown at the Daddow opera house, Saturday, January 22.

LOST.

A brindle bulldog, with cropped ears and short tail. Finder notify T. R. Lay, Loup City. Reward.

FOR RENT.

We have for rent a nearly new four room house with electric lights and city water. Can give possession any time.—FIRST TRUST CO.

FOR SALE.

My home with lots of 140 feet front and 180 feet deep. Cheap and terms reasonable. Must sell at once. Inquire of Jas. W. Conger.

Piano at a Bargain.

Customer near Loup City is unable to finish payments on piano contract. We will turn piano over to first satisfactory party who will pay balance either cash or five dollars per month. Address Schmoller & Mueller Piano Co. Omaha, Neb.

FOR SALE.

Five and one-half acres of land, also another tract of four and one-half acres; six lots fenced chicken tight, half in cherry and plum trees. A team of four and six year old dark brown mares, weight 2,500 pounds. Also a brand new two seated spring wagon, set of double harness and a sow with five pigs.—Alfred Anderson.



WHEN YOUR MONEY IS IN OUR BANK IT IS SAFE FROM FIRE, BURGLARS AND YOUR OWN DESIRE TO SPEND IT.

THE WAY TO HAVE MONEY IN THE BANK IS TO "PUT" IT THERE, LET IT "STAY" THERE AND ALWAYS ADD TO IT.

JUST SAY: "I AM GOING TO HAVE MORE MONEY" AND BANK IT. THIS IS THE ONE SURE WAY TO GET AHEAD.

BANK WITH US.

Loup City State Bank

We Can Make You a Farm Loan on the Amortization or Rural Credit Plan

On this loan the total payment will be \$9.07 for each \$100 borrowed, payable annually. If these payments are made for 20 years the loan will be fully paid off and released. Payments can be made in advance of maturity or the entire loan paid off any time the borrower desires to do so. Twenty-year loans relieve you of commissions and expense incident to renewals of five-year loans.

In 1893 the company offering this loan made a \$300 loan for 10 years at 6 per cent and this loan was renewed for another 10-years period at the same rate. A statement of this loan is as follows:

Principal loaned	\$300.00
6 per cent interest for 20 years.....	360.00
	\$660.00

Under the amortization or rural credit plan annual payments on \$300.00 loan would be \$27.50, or a total for 20 years of

Difference saved by borrower

If you contemplate making a farm loan, come in and let us explain this plan to you.

First Trust Company

Loup City, Nebraska

Meat and Brains

The brainiest people of the world are meat eaters.

Brainy people make the money because they have more than the usual allotment of brains.

This exceptional brain development is due in great part to the eating of the right kind of meat—GOOD meat.

Eat Meat and Buy It Here

Pioneer Meat Market

O. L. TOCKEY, Proprietor



We Carry Coal

that gives absolute satisfaction, coal that is clean and leaves no clinkers, in short, coal that is satisfactory in every respect.

KEYSTONE LUMBER CO.

Yards at Loup City, Ashton, Rockville, Schaupps and Arcadia