

W. F. MASON, President. L. HANSEN, Cashier.

Sincerity

We want you to have confidence in what we tell you in these advertisements. False pretenses fool but few. Richness and quantity of clothes count for little on an unhealthy body.

When we tell you that ours is a reliable bank, that the safety of the depositors' funds is our first care, that we are anxious to be of service to the community, that we would like to be honored with your confidence and your account, we hope you will give us credit for sincerity. We believe we can be of service to you and that our interests are mutual. Call in any time and we will be glad to tell you more about our plans.

First National Bank

We Pay Five Per Cent Interest on Time Deposits

Announcement!

Our Store is Headquarters for

Black Cat RE-INFORCED HOSIERY

WESTERN UNION TELEGRAM

Kenosha, Wis., Dec. 21, 1915.

R. L. Arthur, Loup City, Neb.
Our new dye plant solves the problem of fast black dye for cotton hosiery.

It is proven by every conceivable test a faster black than the imported article and has been found strictly harmless to fabrics.

You can assure your customers that **FAST BLACK** will continue to be part of the broad **BLACK CAT** Guarantee of Complete Satisfaction to Wearer.
Chicago-Kenosha Hosiery Company.

Here you'll find a complete stock of Fast Black Cat Hosiery. You can depend upon the same non-fading, non-croaking, sanitary dyes always used in its construction. There's a Black Cat stocking to suit every member of the family. Any material, weight or color at the price you want to pay. Buy your hosiery here, where satisfaction is guaranteed.

R. L. ARTHUR

When Looking For a Square Meal Drop In

at the

Ideal Bakery & Restaurant

South Side of Public Square

Meals, Lunches and Short Orders
at All Hours

We Also Carry a Full Line of Bakery Goods

Careful Attention Given All Special Orders

Daily sells for less.

Try Chase's first—it pays.

Largest line of sheet music we have ever shown at Schwaner's.

Theo. Currier spent New Years with relatives at Ashton, returning the same day.

Roy V. Kelley returned Saturday evening from Cozad where he had been visiting over the holidays with relatives.

Daily sells for less.

Try Chase's first—it pays.

Found—A sled. Owner can get same by calling at the Loup City Tailor Shop.

Miss Stella Karsloma was an Ashton visitor Wednesday to visit with relatives.

Miss Alma Thompson was a passenger to Rockville Monday to visit a few days with relatives.

Daily sells for less.

Chase's for fresh groceries.

Shoes, tinware, etc., repaired at Grows's Variety store.

J. B. Needham was visiting at Austin Monday and Tuesday.

A. B. Outhouse was a business passenger to Rockville yesterday.

J. B. O'Bryan was a business passenger to St. Paul last Friday.

Victor Viener was a business passenger to Greeley Tuesday morning.

Born, to Mr. and Mrs. Frank Kennedy January 4, a fine girl, weight 12 pounds.

Fritz Leschinsky was visiting with relatives and friends at Rockville last Friday.

Mat Janulewicz went to St. Paul Saturday to attend the funeral of a relative.

R. H. Mathew was a visitor to Ord last Friday having business in the federal court.

Miss Florence Dewep was an east-bound passenger to Lincoln Tuesday to spend a week or so.

Mrs. M. Leschinsky was visiting with relatives and friends at Rockville Tuesday and Wednesday.

Miss Goldie Kilpatrick left Tuesday noon for Kearney where she will attend the Kearney normal.

Mrs. William Odendahl came up from Ashton Friday last to visit with relatives and many friends.

Mr. and Mrs. Floyd Janulewicz attended the funeral of Mrs. Nellie Jacobs at St. Paul last Saturday.

January 7, a big dance at the opera house. Music by the Peerless orchestra of Ord. Don't forget the date.

Miss Elnora Remy returned from Grand Island last Friday where she had spent the holidays with home folks.

Our new Pateh Phonograph will demonstrate our new line of popular sheet music for you, L. Schwaner's.

Mrs. Lizzie Shrove and Liddle Has-kins, spent the day visiting with relatives and friends at Rockville Wednesday.

Miss Grace Fawthrop returned from Hastings Saturday evening where she had spent the holidays with her parents.

Rosco Owens returned to his school duties at Grand Island Friday after spending the holidays with home folks.

Mrs. Elba Smalley was a passenger to Arcadia Tuesday evening to visit with her parents, Mr. and Mrs. Charles Bulger.

Miss Eunice Chase returned home last Friday from Omaha where she had spent the past week visiting friends.

Mrs. Joseph Zaworski and two children returned home from a week's visit with relatives at Ashton Tuesday evening.

Frank Gappa, and family returned home from Ashton Tuesday evening where they had been visiting with relatives.

Mr. and Mrs. W. A. Hayes, who have been here visiting at the J. F. Nicolson home, left for Dannebrog Wednesday morning to visit.

Mrs. Stanley Kowalski, who has been here visiting at the Mat Ignowski home, returned to her home at Farwell Tuesday morning.

Lucenne, Muriel and Hal Chase returned home from Ashton Saturday evening where they spent New Years with R. D. Sutton and family.

Miss Florence Leininger returned to Fremont Saturday morning where she is teaching, after spending the holidays here with her parents.

The Misses Myrtle and Lucille Bulger and Gale Owen, visited at the Elba Smalley home last Friday, returning to their home at Arcadia the same evening.

The Misses Grace and Mable Lang returned from Lincoln Monday evening to resume their school work after visiting over the holiday season with home folks.

The Misses Mable Daddow and Lila Goodwin left Tuesday noon for Kearney to take up their school work, after visiting over the holidays with home folks.

Mrs. Anna M. Stephens came up from Rockville last Friday and visited over Sunday with her son, Lamont L. Stephens and wife. She returned to her home Monday.

Miss Orena Ohlson resumed her school duties at Lincoln Saturday morning after spending the holidays with her parents, Mr. and Mrs. Henry Ohlson, and family.

Mrs. A. L. Ballman and son Percy, returned to their home at St. Paul Tuesday, after spending several days here visiting at the Sam Daddow and Norton Lambert homes.

Rev. F. W. Guth, who has been pastor of the German Evangelical church for sixteen months, left Monday morning for York, where he will travel for the Harrison Nursery company.

Mr. and Mrs. Ed. Bartlett and baby returned to their home at Loretta, this state, Wednesday morning. They have been here visiting with Mrs. Bartlett's father, George McGee.

I sell meat by the quarter, hind quarter 11 cents and front quarter 8 1/2 cents. Hogs by the whole or a half 9 cents. I buy beef hides and furs at the highest market price.—JOHN EGGERS.

Mrs. Edith Hoadley was a passenger to Grand Island Tuesday morning to meet her mother-in-law, Mrs. Laura Hoadley of Glendo, Wyo., who will visit here for a while at the Hoadley and W. R. Stickey homes.

Daily sells for less.

Try Chase's first—it pays.

Alfalfa hay for sale. Inquire of Burr Robbins.

E. G. Taylor returned home from a business trip to Omaha last Friday.

Corn Flakes, 6c per package, at The Loup City Cash Store, Wm. Lowandowski, proprietor.

Miss Stella Stellmack went to Ashton last Thursday to visit with relatives and many friends.

Miss Thressa Dzingle visited with friends at Schaupps last Thursday, returning in the evening.

Miss Margaret McFadden came up from Austin last Friday after spending the holidays with home folks.

Paul McLaughlin returned home from Aurora Saturday evening where he spent the holidays with relatives.

George Henyan arrived last Friday evening from Bartley, Nebr., to spend a week with his many friends here.

Mrs. Leta Curtis left last Friday for Omaha to visit a week or ten days with her sister, Mrs. Ward Hildreth.

Miss Marcia Ver Valin returned to her school work at Hastings Monday after spending the holidays with home folks.

Miss Amy Christensen returned home Monday noon from Boelus where she had been visiting with relatives.

Mrs. Tillie Rein and son Emmett, were passengers to Aurora last Thursday on business and pleasure combined.

Miss Alma Hapka returned from Ashton last Thursday, where she had been visiting with relatives and friends.

Mrs. Minnie Hansel was transacting business in Lincoln the latter part of last week, returning home Saturday evening.

Miss Alice McBeth, who has been visiting with relatives at Osceola over the holidays, returned home Saturday evening.

Mrs. Katie Gilbert left last Thursday morning for York to visit a week or two with her mother and other relatives.

Mr. and Mrs. J. E. Scott returned home last Friday from Madison, Mo., where they spent the holidays with relatives.

Mrs. Harvey O'Bryan and little daughter came up from St. Paul last Thursday to visit with relatives and friends.

Messrs Earl Taylor and two cousins Archie and Mac Brown, returned to their school duties at Hastings Monday morning.

Miss Retta Gasteyer returned to her school duties at Litchfield Sunday after spending the Christmas holidays with home folks.

Don't forget the dance at the opera house, January 7. Special music by the Peerless orchestra of Ord. You are invited. Come.

Cecil Milburn and Bob Jenner, Jr. were passengers to Arcadia Saturday and spent over Sunday there with relatives and friends.

Mrs. Louie Bly went to St. Paul last Thursday to attend the funeral of Mrs. Nellie Jacobs which was held Saturday at that place.

Miss Ernestine Odendahl returned home from Ashton last Thursday, where she had been visiting with her brother, William, and wife.

The Misses Marie and Lula Scott returned home last Thursday from Sargent where they had been visiting with many friends and relatives.

Mr. and Mrs. H. L. Miller and two children, who have been here visiting at the E. P. Daily home, returned to their home at Scotia last Friday.

Mr. and Mrs. Lee Bly went to St. Paul last Thursday to attend the funeral of a relative, Mrs. Nellie Jacobs. They returned home Saturday night.

Mrs. Louise Solms returned home last Thursday from Long Beach, Calif., where she has been the past two or three months visiting with relatives and friends.

Rev. Theodore Young left Monday morning for Lincoln and Omaha and several other places to visit and then he will go to Chicago where he will enter school.

Mrs. Ross Warrick returned home from Bloomfield, Nebr., last Friday, where she had spent the Christmas holidays with her parents, Mr. and Mrs. R. H. Gibson.

Mr. and Mrs. M. W. Kearnes, who have been here visiting with their daughter, Mrs. J. W. Dougal, and family, returned to their home at Dunlap, Iowa, last Thursday morning.

Mrs. Harriet VerValin and son, Ralph, who have been here visiting with their son and brother, Ward VerValin, and family left last Thursday for their home in Detroit, Mich.

Miss Wauvetta Conger returned to her home at Arcadia Friday evening after visiting here at the S. E. Galloway home. Miss Martha Galloway accompanied her and visited until Tuesday.

Mr. and Mrs. Antone Fisher, and family, who have been here visiting with Mrs. Fisher's parents, Mr. and Mrs. Chris Christensen, and family, returned to their home at Torrington, Wyo., last Saturday morning.

Little Buddy and Emily Nightingale, who have been here visiting with their grandma and aunt, Mrs. J. Froehlich and Mrs. L. B. Polski, returned to their home at Ashland Saturday morning. Mrs. Froehlich went as far as Ashton with them.

Daily sells for less.

Try Chase's first—it pays.

I. C. Smith was a business passenger to Rockville Monday.

Richard McDonald of Boelus visited here Friday and Saturday.

N. A. Steen was suffering from an attack of the grippe last week.

The Misses Ida and Hilda Steen were Grand Island passengers Monday.

Miss Ida Steen resumed her school duties in Schaupps Tuesday morning.

Stop in and let us demonstrate our new line of sheet music at Lot Schwaner's.

Mason Phillips returned to school at York last Monday after spending the holidays with his parents.

Mrs. M. C. Mulick visited with her little daughter Alice at Ashton Monday, returning in the evening.

Miss Emma Janulewicz returned to York Monday morning after spending the holidays here with home folks.

For Sale: A nice lot of Indian Runner ducks for a short time at 75c each.—Mrs. John Warrick, Phone 7014.

Miss Segrid Rasmussen returned from Rockville Monday where she has been for some time visiting with her parents.

Mrs. D. Marandville came up from Aurora last Friday to visit a week or two with her daughter, Mrs. C. P. McLaughlin.

Mr. and Mrs. George Lanterman returned to their home at St. Paul last Thursday after spending a few days at the Fred Daddow home.

Mrs. Thomas Dinsdale came up from Palmer Monday evening and visited with many friends and relatives. She returned home Tuesday morning.

Homer Hults, and family, returned home Monday evening from Rockville where they have been the past few days visiting with relatives.

Miss Mable Hansen returned from Hastings Monday where she visited over the holidays with her parents, Mr. and Mrs. Hans Hansen.

Miss Jennie Sutton, who has been visiting in Omaha the past week with her friend, Miss Marie Seabolt, returned home Monday evening.

Mrs. Charles Collins, who has been here visiting with her sister, Mrs. E. T. Beushausen, and family, returned to her home at North Loup Monday.

Merle Hiddleston came up from his work at Lincoln Saturday evening and spent Sunday with his parents, Mr. and Mrs. M. Hiddleston, and family.

Mrs. S. H. Richmond returned home from Falls City, Nebr., Monday evening where she had been spending the holidays with her parents.

William and Victor Larson of Arcadia, visited relatives and friends here the latter part of last week, returning to their home Saturday afternoon.

Miss Grace Conger returned home Monday evening from Greeley where she has been spending the holidays with her sister, Mrs. A. E. Reed, and family.

Miss Marie Ohlson returned to her school work in Lincoln Monday morning after spending over the holidays with her parents, Mr. and Mrs. John Ohlson.

Miss Nellie Grierson returned from Ansley Monday to take up her duties as teacher in the high school after visiting over the holiday season with home folks.

Miss Carrie Cole returned Monday evening from Grand Island, Palmer and North Platte, where she has been spending the holidays with her parents and friends.

Mrs. Lou Schwaner and son Charles, returned home from Ord and Burwell Monday where they have been the past two weeks visiting with relatives and many friends.

The Ladies' Aid society of the Mission church met with Mrs. N. A. Steen last Thursday afternoon. About thirty members were present and a pleasant afternoon was spent.

J. W. Long and son and daughter, John and Margaret, returned home Monday evening from Danville, Kentucky, where they have been the past month visiting with relatives.

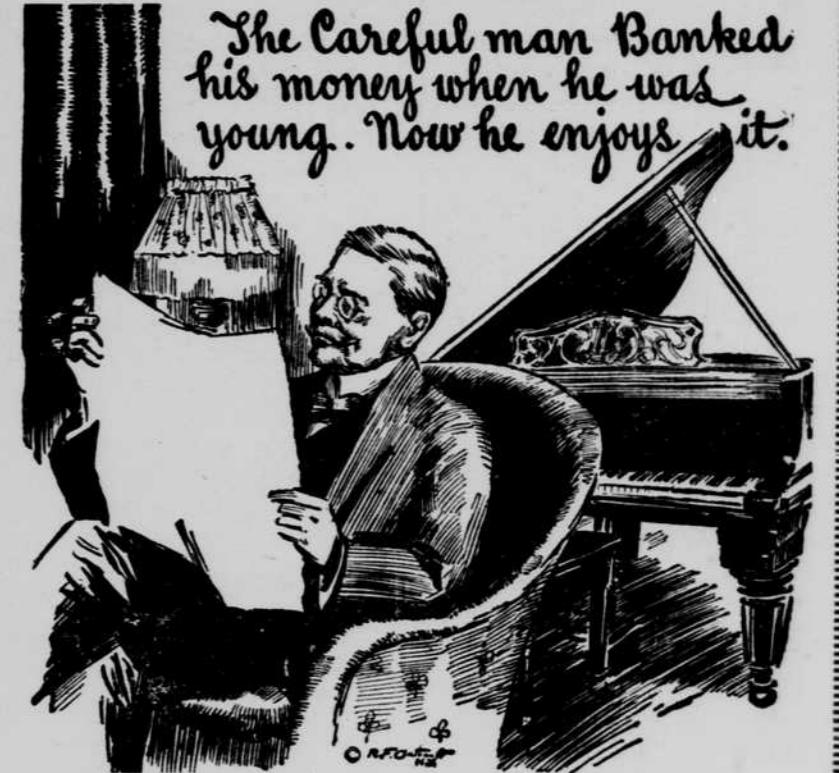
Earl Daddow returned home from St. Paul Saturday where he had been visiting with his aunt, Mrs. A. L. Ballman, and family. She accompanied him home for a few days' visit.

Miss Bessie Fisher entertained the following to a 6:30 o'clock dinner at her home Sunday: Misses Edythe Ohlson, Ida Steen and Clara Anderson and Messrs. Eph Johnson, Eric Olson, Ed. Anderson and Charles Olson.

I wish to thank all my friends of Loup City for their kindness and hospitality shown to me during my short stay here, also for the many and useful gifts presented to me both at Christmas time and at the farewell banquet.—Rev. Teodor Young.

Rev. Teodor Young gave a farewell talk to the Swedish people on Sunday afternoon. A large crowd was in attendance to give him an idea as to how his people appreciated his faithful work here during the summer and fall and to wish him success in his new work.

The members of the Swedish Mission church gave a banquet at the home of Mr. and Mrs. Alfred Anderson last Friday evening in honor of Rev. Teodor Young who left Monday morning for Chicago. About sixty guests were present to partake of a bountiful supper and to wish Rev. Young a pleasant trip and a speedy return to Loup City.



LOOK AT THIS PICTURE—THIS IS WHAT EVERY MAN LOOKED FORWARD TO WHEN HE WAS YOUNG.

THE ONES WHO ARE REALIZING IT ARE THE ONES WHO KEPT THIS PICTURE IN THEIR MINDS AND WENT TO THE BANK WITH THEIR SPARE MONEY AND LET IT "PILE UP" FOR THE FUTURE.

NOTHING IS SO PITIFUL AS A TIMID AND PENNILESS OLD AGE.

WHAT ARE "YOU" GOING TO DO?

BANK WITH US.

Loup City State Bank

When You Think

LUMBER

Think of

HANSEN LUMBER CO.

The Farmer's Friend

COAL

Get Our Prices It Pays

POSTS	PAINTS
SQUARE	STAINS
DEAL	VARNISH
FENCE	GLASS
STEEL	OIL
GATES	ROOFING
TANKS	

We Can Make You a Farm Loan on the Amortization or Rural Credit Plan

On this loan the total payment will be \$9.07 for each \$100 borrowed, payable annually. If these payments are made for 20 years the loan will be fully paid off and released. Payments can be made in advance of maturity or the entire loan paid off any time the borrower desires to do so. Twenty-year loans relieve you of commissions and expense incident to renewals of five-year loans.

In 1893 the company offering this loan made a \$300 loan for 10 years at 6 per cent and this loan was renewed for another 10-years period at the same rate. A statement of this loan is as follows:

Principal loaned	\$300.00
6 per cent interest for 20 years	360.00
	\$660.00

Under the amortization or rural credit plan annual payments on \$300.00 loan would be \$27.50, or a total for 20 years of \$554.00

Difference saved by borrower \$116.00
If you contemplate making a farm loan, come in and let us explain this plan to you.

First Trust Company

Loup City, Nebraska

A Seasonable Hint--

In fair weather prepare for the storm. Lay in your winter's coal now. How about your storm sash and doors—let us tell you how they will pay you dividends.

KEYSTONE LUMBER CO.

Yards at Loup City, Ashton, Rockville, Schaupps and Arcadia