

OPENING  
**Jan. 8th**  
CLOSING  
**Feb. 5th**  
25 BIG DAYS

# CLOSING OUT SALE

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**Jan. 8th**  
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## SATURDAY, JAN. 8 at 9 O'clock, Lasting 25 Days

To the Public: Our instructions being to accomplish in the limited period of 25 business days that which could not ordinarily be done in 6 months, this sale will be all and more than the words imply. All the might of our limitless resources will be thrown in one grand push and the prices here quoted are unmatched in the way of giving genuine values. Our vast experience teaches us that price alone will accomplish satisfactory results and upon the principal of low prices the greatest strides will be made. Each and every article in this sale will be reduced in price for 25 days, and more so. It matters not where you live or what the weather conditions may be, it will pay you to be on hand in order to protect your pocket book and secure your share of many bargains. Notice: Mr. Held has been in business long enough in your town to be well and favorably known for square dealings and honorable business principals. While this sensational movement came unexpectedly, you can rest assured that each and every article must be as represented. Let us have your attention for a moment. We have turned our entire stock over to present to the people of this city and surrounding country the most astounding feast of highest grade of general merchandise. Not an article in this store like catalogue houses carry the stock over to an experienced Sales Manager, with positive instructions to "get the merchandise of years that it takes prices and Real Bargains to sell the merchandise, so you will be presented to the very highest point, for the values we are going to give you will far exceed the goods "How can they do it?" Well, our instructions are, "get the money and get it." Pause, Peruse and Profit. This entire stock is on sale but our guarantee goes with this advertisement. This is an occasion, an opportunity so different, so extraordinary that even a comparison would be ridiculous. To raise money on this stock on hand there is no alternative—"Let the goods go for what they will bring." Eclipsing all former efforts, an original and direct appeal to the economical instincts of a dollar made. An event that will always be remembered as Central Nebraska's most sensational Square Deal to all. To the people: Having handled merchandise for years in the capacity of Sales Manager should be proud of. Now that it is offered to the buying public at such prices, it certainly is a move fast. Now is the time to lay in your season's supply.

WALTER McCURE, Sales Manager.

### Look For the Colored Tags; They Tell the Big Savings

This Sale Positively Lasts Only 25 Days. Now's the Time to Buy  
Sherman County's Finest Stock of Merchandise

**READ! THINK! ACT!**  
Lost Opportunities Never Return  
**HURRY? GRAB THIS!**

**TUESDAY, JANUARY 11TH**  
We will sell from 10 to 11 o'clock, 10 yards of CALICO for 10c. Each Lady must measure her own ten yards and only ten yards to each person. Have your 10c ready.

**WEDNESDAY, JANUARY 19TH**  
We will sell Bogota Coffee, regular 30c coffee at 21c. Not over 5 pounds to a customer. From 10 to 11 o'clock.

**THURSDAY, JANUARY 13TH**  
We will sell WHITE RUSSIAN SOAP 10 bars for 25c, from 11 to 12 o'clock. Only one order to a customer.

**FRIDAY, JANUARY 21ST**  
We will sell, from 10 to 11 o'clock, a good 4-sewed broom at 19c. Not over 3 brooms to a customer.

**MONDAY, JANUARY 17TH**  
We will sell Men and Ladies' Shoes and Oxfords, values up to \$5.00, in Patent Leather, Tan and Black Dress Shoes. They go at 98c.

**FRIDAY, JANUARY 25TH**  
We will sell, from 10 to 11 o'clock, a good 4-sewed broom at 19c. Not over 3 brooms to a customer.

**MONDAY, JANUARY 26TH**  
We will sell Sunbaked Oatmeal, regular 25c package at 14c, from 11 to 12 o'clock. Not over 3 packages to a customer.

**MONDAY, JANUARY 31st**  
We will close out all remnants and broken lines of merchandise that will be in the store on this date. Real Bargains. Close out prices. Don't miss this day.

Don't Miss a Part of This Sale.  
Yours respectfully,  
**"THE BOOSTER STORE"**  
P. G. HELD, Proprietor  
**ASHTON, - - - NEBRASKA**

Everything as advertised, no misrepresentations, nor the slightest exaggeration has been permitted. All furniture and fixtures for sale.

We know your credit is good but at the prices we are making, we will sell for cash only.  
Bring in Your Produce Same as Cash

### Shoes

#### Men's Shoes

\$4.50 Dress Shoes, genuine Kangaroo.....	Sale Price \$3.79
\$4.50 English Dress Shoes.....	Sale Price \$3.79
\$3.85 Gun Metal Shoes.....	Sale Price \$3.19
\$3.35 Gun Metal Shoes.....	Sale Price \$2.69
\$2.95 Gun Metal Shoes.....	Sale Price \$2.39

#### Men's Work Shoes

Peter's Good Feeler, \$4 value.....	Sale Price \$3.49
Peter's Homestake, \$3.95 value.....	Sale Price \$3.19
\$3.00 O. U. Shu.....	Sale Price \$2.49
\$3.40 Tuffer.....	Sale Price \$2.69
\$3.50 Storm King.....	Sale Price \$2.79
\$3.60 Willow.....	Sale Price \$2.89

#### Ladies' Shoes

##### Kirkendall Dress Shoes

\$3.75 Value.....	Sale Price \$2.98
Foot-Schult, \$3.25 Patent Colt.....	Sale Price \$2.69
Peter's Black Diamond \$2.35 Gun Metal.....	Sale Price \$1.89
Mayer Gun Metal, \$2.50 Value.....	Sale Price \$1.89
Peter's Tan Calf, \$3.50 Value.....	Sale Price \$2.48
Mayer's \$3.25 Value.....	Sale Price \$1.89
Martha Washington, \$2.50 Value.....	Sale Price \$1.98

#### Boy's and Girl's Shoes

Peter's Good Value, \$2.50 value, sizes 2 to 6.....	Sale Price \$1.96
Peter's Black Diamond, \$2.25 value, sizes 13 to 2.....	Sale Price \$1.76
Peter's Black Diamond, \$2.10 value, size 7 to 13.....	Sale Price \$1.67
Peter's O. U. Shu, \$1.85 value, size 10 to 2.....	Sale Price \$1.39

#### Men's and Ladies' Oxfords

Peter's Black Diamond, \$4.50 value.....	Sale Price \$3.29
Peter's Cascade, \$3.00 value.....	Sale Price \$1.98
Peter's Vici Kid, \$2.00 value.....	Sale Price \$1.36
Mayer's Custom Made, \$3.50 value.....	Sale Price \$2.19
Ladies' Peter's Diamond Special, \$2.75 value.....	Sale Price \$1.79
Mayer's Custom Made, \$3.25 value.....	Sale Price \$1.98

#### Misses' Oxfords

Kirkendall Mary Jane, \$1.75 value.....	Sale Price \$1.29
Peter's Mary Jane, \$2.00 value.....	Sale Price \$1.39
Mayer's Mary Jane, \$1.75 value.....	Sale Price \$1.19

#### Rubber Boots

B. F. Goodrich Rubber Boots, \$4.25 value.....	Sale Price \$3.19
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All overshoes and rubbers will be reduced in price during this sale.

#### Men's Shirts

Fine Silk Shirts, \$3.00 value.....	Sale Price \$2.29
Fine Silk Shirts, \$2.50 value.....	Sale Price \$2.98
Wool Shirts, \$2.50 value.....	Now \$1.89
Wool Shirts, \$2.00 value.....	Now \$1.69
Wool Shirts, \$1.75 value.....	Now \$1.29
Dress Shirts, \$1.50 value.....	Now \$1.09
Dress Shirts, \$1.25 value.....	Now \$98c
Dress Shirts, \$1.00 value.....	Now \$79c
Dress Shirts, 50c value.....	Now \$39c
Work Shirts, 50c value.....	Now \$39c
Boy's Work Shirts, 40c value.....	Now \$29c

#### Men's Trousers, Etc.

\$4.50 value.....	Sale Price \$3.29
\$4.00 value.....	Sale Price \$2.98
\$3.00 value.....	Sale Price \$1.98
\$2.00 value.....	Sale Price \$1.29
\$1.00 value.....	Sale Price \$79c
Men's Overalls, \$1.00 value.....	Now \$98c
Men's Jackets, \$1.00 value.....	Now \$86c
Men's Jackets, 75c value.....	Now \$69c
All over Overalls, \$1.90 value.....	Sale Price \$1.49
Men's Duck Coats, \$2.50 value.....	Sale Price \$1.79
Men's Duck Coats, \$1.50 value.....	Sale Price \$1.19
B. F. Goodrich Rainproof Slipon, \$7.50 value.....	Now \$5.39
\$6.00 Raincoats.....	Now \$3.29

#### Men's Caps

\$1.25 value.....	Sale Price 89c
\$1.00 value.....	Sale Price 79c
50c value.....	Sale Price 75c
Boy's 50c value.....	Sale Price 55c
Men's Leather Caps, \$1.25 value.....	Sale Price 89c
Men's Leather Caps, \$1.00 value.....	Sale Price 69c

#### Children's Overcoats

Children's Overcoats, \$6.00 value.....	Sale Price \$3.29
Children's Overcoats, \$5.00 value.....	Sale Price \$2.79

#### Trunks

\$9.00 value.....	Sale Price \$5.98
\$6.50 value.....	Sale Price \$4.29
\$4.00 value.....	Sale Price \$2.49

#### Men's Sweater Coats

\$6.50 value.....	Sale Price \$4.98
\$4.50 value.....	Sale Price \$3.89
\$3.00 value.....	Sale Price \$1.98
\$2.50 value.....	Sale Price \$1.48
\$1.50 value.....	Sale Price \$1.19

#### Men' and Ladies' Jersey Sweaters

\$2.00 value.....	Sale Price \$1.69
\$1.50 value.....	Sale Price \$1.19
\$3.50 value.....	Sale Price \$1.98
\$3.00 value.....	Sale Price \$1.79
\$2.50 value.....	Sale Price \$1.49
\$2.00 value.....	Sale Price \$1.29

#### Men's Hats, Etc.

\$3.00 Derby Hat.....	Sale Price \$2.19
\$3.00 Soft Hat.....	Sale Price \$1.98
\$2.50 Soft Hat.....	Sale Price \$1.69
\$2.00 Soft Hat.....	Sale Price \$1.19
Men's Sheep lined vests, \$3.25 value.....	Sale Price 98c
Men's Leggings, 60c value.....	Now 48c
Men's Leggings, 60c value.....	Now 39c
Men's Corduroy gauntlet gloves 25c value.....	Sale Price 17c
Men's Cotton gauntlet gloves 15c.....	Now 9c
Men's Cotton gauntlet gloves, 10c.....	Now 7c
Men's cotton mittens, 15c value.....	Now 11c
Children's cotton mittens, 10c value.....	Now 6c
Children's cotton mittens, 10c value.....	Now 6c
Men's 15c Handkerchiefs.....	Sale Price 11c
Men's 10c Handkerchiefs.....	Sale Price 7c
Men's 5c Handkerchiefs.....	Sale Price 4c
Ladies' 15c Handkerchiefs.....	Sale Price 11c
Ladies' 10c Handkerchiefs.....	Sale Price 7c

**A Colossal Event—Never Again**  
Such a sale as this. The pins knocked from under high prices. Mail order houses under sold—factory prices shattered. Read this announcement from start to finish; it will pay you handsomely. In order to all confusion and misunderstanding we ask you to read this document often, then bring it with you to our sale of this stock, so there cannot be the slightest mistake regarding the values, etc. A square deal and one price to all. This sale positively lasts only 25 days. Now is the time to buy.  
A Sale. Big in its extent; big in its scope; and big in its benefits most timely. For many reasons this is one of the most important sales ever held in Sherman County, for none but Merchandise of the highest quality enters into this selling. Read! Think! Act! Lost opportunities never return.

#### Underwear

Men's 2-piece cotton, heavy fleece underwear at.....	39c
Men's Union heavy cotton fleece underwear at.....	79c
Men's Union light weight underwear, \$1.25 value.....	Now 79c
Men's Union light weight underwear, \$1.00 value.....	Now 69c
Men's Wool union underwear, 50c value.....	Now 36c
Men's Wool union underwear, \$2.25 value.....	Now \$1.79
Ladies' 2-piece heavy fleece cotton underwear.....	Now \$1.69
Ladies' Union heavy fleece underwear, \$1.25 value.....	Now 89c
Ladies' Union light weight underwear, 50c value.....	Now 39c
Ladies' Vest, light weight, 15.....	Now 9c
Ladies' Pants, light weight, 25c.....	Now 19c
Men's heavy fleece union suits, 65c value.....	Now 49c
Boy's heavy fleece union suits, 50c value.....	Now 39c
Girls' heavy fleece union suits, 65c value.....	Now 49c
Girls' heavy fleece union suits, 50c value.....	Now 39c

#### Hose

Ladies' all-silk hose, 50c value.....	Now 39c
Ladies' silk boot hose, 25c value.....	Now 19c
Ladies' silk lisle hose, 25c value.....	Now 19c
Ladies' cotton hose, 15c value.....	Now 11c
Ladies' heavy fleece hose, 15c value.....	Now 11c
Men's silk lisle hose, 25c value.....	Now 19c
Men's silk lisle hose, 20c value.....	Now 14c
Men's cotton hose, 15c value.....	Now 11c
Men's cotton hose, 10c value.....	Now 7c
Children's cotton hose, 15c value.....	Now 11c
Children's cotton hose, 10c value.....	Now 7c

#### Blankets and Batting

\$5.50 all wool blankets.....	Sale Price \$4.59
\$4.50 all wool blankets.....	Sale Price \$3.29
\$3.50 all wool blankets.....	Sale Price \$2.19
\$2.50 Woolnap blankets.....	Sale Price \$1.89
\$2.00 Woolnap blankets.....	Sale Price \$1.59
Baby blankets, .75c value.....	Sale Price \$1.19
Baby Blankets, 50c value.....	Now 49c
Large size bed covers, \$2.25 value.....	Now \$1.49
Large size bed covers, \$2.00 value.....	Now \$1.29
Bed spread, \$2.25 value.....	Now \$1.59
Lace curtains, \$1.50 value.....	Now 89c
Single curtain 45c.....	Now 39c
90c Bats.....	Sale Price 69c
85c Bats.....	Sale Price 59c
15c Bats.....	Sale Price 11c
15c Bats.....	Sale Price 9c
10c Bats.....	Sale Price 7c

#### Ladies' Caps and Hoods

\$1.50 value.....	Sale Price 89c
\$1.00 value.....	Sale Price 69c

#### Ladies' Coats

\$15.00 value.....	Sale Price \$7.98
\$12.00 value.....	Sale Price \$5.98
\$10.00 value.....	Sale Price \$4.98
\$8.00 value.....	Sale Price \$3.98
\$6.25 value.....	Sale Price \$3.39
\$5.00 value.....	Sale Price \$2.98
\$4.00 value.....	Sale Price \$2.19
\$3.00 value.....	Sale Price \$1.98

#### Groceries, Etc.

Everything in the Grocery Department will be sold at less than cost. All stoneware up to 10 gallons will be sold at 8c per gallon. 10 to 20 gallons, Sale Price 9c; 20 to 30 gallons, Sale Price 11c.

#### Potatoes

In order to close out all goods I will put on sale 500 bushels of Early Ohio Seed Potatoes at 59c per bushel. Special prices in large lots.

#### Booster Coupons During This Sale

In order to be a good booster I will give the Booster coupons during this sale.

#### Dress Goods

Ginghams, 12 1/2 value.....	Sale Price 9c
Ginghams, 10c value.....	Sale Price 8c
Ginghams, 8c value.....	Sale Price 6c
Ginghams, 7c value.....	Sale Price 5c
Outing Flannel, 10 and 12c values.....	Sale Price 8c
Waisting Flannel, 15 and 20c values.....	Sale Price 11c
Comfort Cloth, 12 1/2 value.....	Sale Price 9c
Comfort Cloth, 10c value.....	Sale Price 8c
French Ginghams, 25c value.....	Sale Price 18c
Silk Stripe goods, 25c value.....	Sale Price 18c
White goods, 15c value.....	Sale Price 11c
Crepe, regular 35, 30 and 25c values.....	Sale Price 18c
Waisting goods, 40c values.....	Sale Price 25c
Elderdown, 50c value.....	Sale Price 39c
Flannel waisting, 50c values.....	Sale Price 36c
Curtain Serim, 50c value.....	Sale Price 38c
Curtain Serim, 40c value.....	Sale Price 26c
Colored Damask, 50c value.....	Sale Price 39c
Table Linen, \$1.00 value.....	Sale Price 79c
Table Linen, 60c value.....	Sale Price 39c
Sheeting, 9-4, 25c value.....	Sale Price 18c
Sheeting, 10-4, 35c value.....	Sale Price 24c
Pillow Tubing, 42 in., 20c value.....	Sale Price 14c
Yoshina Silk, 25c value.....	Sale Price 18c
Crepes Kimona goods, 35c value.....	Sale Price 23c
Crepes Kimona goods, 20c value.....	Sale Price 14c

#### Wool, Silk, Etc.

All \$1.25 goods in serges and fancy colors..... Sale Price 89c  
All \$1.00 goods in serges and fancy colors..... Sale Price 79c  
All 75c, 65c and 50c goods in serges and plaids..... Sale Price 39c  
\$1.00 Silk, yard wide, in plain colors, checks, plaids and figured  
A fine selection..... Sale Price 69c  
All 50c silks..... Sale Price 39c  
Heavy corduroy, \$1.00 value..... Now 67c  
All wool red flannel, \$1.50 value..... Now 98c  
Red Flannel, 40c value..... Now 27c

#### Grocery Department

Corn, 10c value.....	Sale Price 7 1/2c
Salmon, 15c value.....	Sale Price 10c
Matches.....	3 boxes for 10c
Calumet Baking Powder, 25c.....	Now 19c
Calumet Baking Powder, 15c.....	Now 10c
Calumet Baking Powder, 10c.....	Now 8c
No. 1 Oysters.....	per can 8c
Sardines, mustard.....	per can 8c
Sardines, oil.....	per can 4c
Sweet Potatoes, 15c value.....	Now 11c
Pumpkins, 15c value.....	Now 11c
Pears.....	3 lb. can 11c
Hominy.....	per can 8c
Sunkissed Oatmeal.....	large package 19c
Puffed Wheat, 15c value.....	Now 9c
Coffee Special, 25c value.....	Now 16c
Beets, 15c value.....	Now 11c
Sunshine Corn Flakes.....	per package 5c
Macaroni.....	Sale Price 8c
White Russian Soap.....	8bars for 25c
Spaghetti.....	Sale Price 8c
Salt, per bbl.....	Sale Price \$1.89

#### Doomed to Go

Mail order houses would be a failure if the people only knew what big savings will be here during this sale. Our stock consists of only the best obtainable, and prohibits such as "seconds" and damaged goods to enter our store, and such as mail order houses handle. See our prices on the best goods and compare both price and quality—then you be the judge. Come to the greatest unloading sale ever witnessed in Ashton. You will be surprised what a little money will do. This will be a big loss to us, but it can't be helped and the entire stock is at the mercy of the public. Hurry! Grab This! This sale includes our entire stock. Nothing will be held back. Can you, dare you, in justice to yourself, overlook a chance like this? Everything just as advertised, no misrepresentations, nor the slightest exaggeration has been permitted.