

YRON R. NEWTON is an assistant secretary of the United States treasury, a newspaper man, a watchman and a

Poet comes last in the list, but as a matter of fact it ought to stand abreast of the names of Mr. Newton's other occupa-

tions, and mayhap later it will lead them all. Perhaps some explanation is necessary in connection with the word that Mr. Newton is a watchman. He helps to guard the interests of Uncle Sam, which means that he has a hand in the work of seeing to it that our uncle does not spend his money foolishly or is not, as the saying goes, "done out of it." Every conscientious assistant secretary of the treasury is

Business man was not included in the catalogue of Mr. Newton's callings, but if he were not a business man he would not be where he is today. Some day when the whirligig of time or of politics whirls Mr. Newton out of his present Washington place he may find himself in a business position of high responsibility. Such things frequently happen to assistant secretaries of the treasury. Witness Frank A. Vanderlip, who from an assistant secretaryship in the treasury, went to undertake the responsibilities of the job of president of the great City National bank of New York. Also Witness Robert O. Bailey and several other former assistant treasury secretaries, who are pillars of some of the big private financial structures of these United States.

were newspaper men, but it is not known that either Vanderlip or Bailey ever were poets. When Mr. Newton goes to some position of business reis a poet, and the world probably will not forget that he is a good one.

made. This means that a poet cannot help writing poetry. It is no harder vision. He knew that the country came what the profession calls a star ther's view that to vote anything but for him to sing than as the old English saying has it, it is "difficile for of the government's physicians in ora black bird to whistle." It is under- der that the people might profit the ican war. He reported the deeds of stood that Mr. Newton speaks rather more directly therefrom. lightly of his poetry. But it is recognized nevertheless as being worthy. treasury who suggested a course of first story of the wonderful fight put that father had refused her a favor— When this assistant secretary of the treasury was only sixteen years old was being done by Uncle Sam's de- odds. It was Mr. Newton who first he apostrophized his fiddle in verse. was being done by there sams de-

G, in this voice thou well dost make a spree; But if my mood demands the sadder clef. I drop thee down to solemn C or F.

But sad or solemn, soft, or high or low, Thou art the same old catgut, pitch and bow; Entranced the world doth hear thee, great

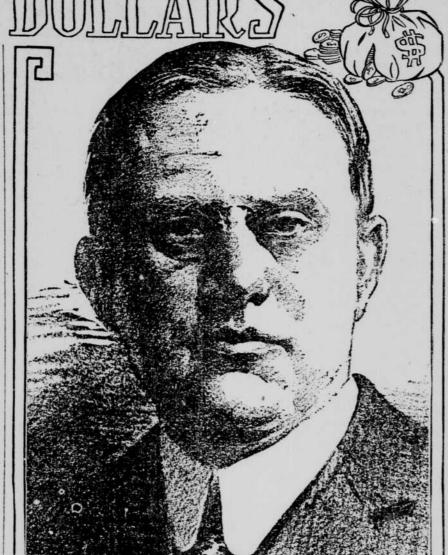
and small, in every cabin and in every hall.

I would to God it were not aught of sin. I'd wish myself Remenyl's violin.

Now it must be remembered that this poem was written when Mr. Newton was only twice eight years old. ern tier of counties. For a while he It had more than a suggestion of prom- was a farmer, a youthful farmer it is ise of what he would do later.

the treasury and is to a degree unfor- through all the centuries have been getful of the fact that he is a poet, Mr. poets at heart. They have not always Newton is wholly unforgetful that he known their own gifts, but the instinct is by training a newspaper man. Ev- of poetry always has been in them. ery newspaper man knows the value Not all the plowboys could write of proper publicity for any worthy ob- Burns' address to the daisy that was what not.

Uncle Sam's government had been hid- what makes the poet.



BYRON R. NEWTON

der bushels for many years. Take the | reporter." Every good newspaper man

de-spread in its influence for good. punch is the man who has reported ter. Kenyon was extremely fond of sponsibility other than that which he Physicians, like many other profes- fires, murders, accidents and street the beautiful daughter, and that made now occupies, it can be taken for sional men, are not given to talking happenings and has written his share complications. For Kenyon feared granted that he will not forget that he about their deeds. The public health of human interest stories picked up that if her father opposed him in poliservice lies within the control of the from the boulevards and from the treasury department and it is one of alleys of the slums. It is said that poets are born, not the works over which in an official After he had made the ordinary run way Mr. Newton must exercise super- of newspaper work, Mr. Newton be ought to know something of the work reporter, and he was sent by a great the straight Democratic ticket was

It was this assistant secretary of the tiago. And it was he who secured the proper publicity for the work that up by the little ship Winslow against refused to scratch the ticket to vote for ton also is a musician. Here is what of the means that are taken to safeguard their health but they know how, was engaged. TO MY FIDDLE.

Queen of the Heavenly Muse, my magic information which they need to help has been printed and reprinted. He shell, in every varying strain thy chords do swell. Whether in major joy or minor riddle. them safeguard themselves. More than this the interested people have paper and he had witnessed the reswell.

Whether in major joy or minor riddle, found that they can be of assistance found that they can be of assistance on the nublic health service by giving on the tragic event and then on the nublic health service by giving When mirth doth reign, I play the A or information concerning the necessi- carelessness of the joyous crowds all

The government officials do not like heartbreaks about them. Some peothe use of the word publicity. "Infor ple have said it is an awful poem. It mation" is the word which in their is strong and very likely awful, but it eyes is proper and it is information is doubtful if its truth is overdrawn which the people have been getting Here it is: about several government activities through the newspaper sense of an assistant secretary of the treasury who for years was a newspaper man.

Byron R. Newton was born in New York state down in one of the southtrue, and if you want to, you may While he is assistant secretary of call him a plowboy. Now, plowboys, ject, be it charitable, governmental or in danger of being crushed by the plowshare, but they could all feel for Some of the official bureaus of the fate of the flower, and feeling is

ing their bright and shining lights un- Mr. Newton for a while was a "cub

# ASSERT LIGHT IS WASTED ture for light largely fails to secure

Experts Claim That Cities Might Avoid Much Expense for Which There Is No Need.

light has been brought to the atten- it is felt that the illumination from world. It is pointed out that in the time be more agreeable to the eye, ase of shop windows there has been Heretofore, illuminating engineers times he is not. A poet never is light on the wares displayed, with the results that much light is wasted, and the consumer will soon find it to his man can write good poetry and be the excess is injurious to passersby. advantage to consult this comparaander these conditions the expendi- tively new profession.

Indians of Southwestern Colorado

Have a Superstition That Is

Felt Most Strongly.

Colorado are interested in the out- are by far the finest and best pre-

come of their predictions about the served of any in the American South-

telephone line which the government west. They will not believe that it

Verde National park. They declare in fact, who, so long ago that the old-

the best returns. The wares are not lighted to the best effect, and if the misdirected light is unpleasant to the

passerby he will not stop to observe. Since the lights of London have extent in the case of the powerful arc. seen dimmed as a precaution against flame and high-pressure gas lights aerial attack, the great waste of used for illuminating the streets; for tion of illuminating engineers, and the these could be controlled and diondition prevails, not only in Lon- rected so as to secure a better diston, but in every other city in the tribution of lighting, and at the same

The same conditions prevail to some

### MARCUS SMITH'S CREDIT



Senator Marcus A. Smith of Arizona takes great pride in the means by which he built up a line of credit back in the days when he was a struggling young lawyer in Tucson.

Shortly after he began living in Tucson, Smith fell in with a pleasant chap from Boston named Stebbins, and another man named Charles Leach, from whom he could borrow money, and by that means he contrived to live until he could get a toehold in his profession. He would borrow \$100 from Stebbins and promise to pay him back on the first of the month. When the debt was due he went to Leach and borrowed enough to pay off Stebbins and square his board bill. The next time he would get money from Stebbins to pay Leach, and so on. He never failed to pay promptly on the first day of the month, and in that way established a great line of credit. He could borrow almost any amount from either Steb-

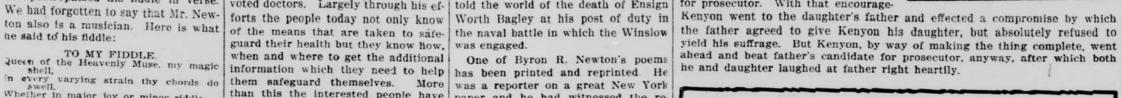
bins or Leach. After his law practice gave him enough to run by his own steam, and he no longer needed to borrow, he still kept on borrowing from Leach and Stebbins for several years and paying them back right on the dot. Why did he do it? Simply for the purpose of advertising his credit.

Senator Smith had a law preceptor back in Kentucky who gave him a bit of advice that he has followed through all these years. The professor said: "Avoid cultivating too much sense of humor. Don't crack jokes, but look serious. If you are trying a case that seems funny to you, remember that to somebody it may be a tragedy. Above all things, as you go through life, be solemn; be as solemn as an ass."

So Marcus Smith has abstemiously avoided jokes and japery.

### WHEN KENYON COMPROMISED

Years ago Senator William S. Kenyon of Iowa was running for coun-Vanderlip, Bailey and Newton all public health service for instance has served his apprenticeship as a ticket. His Democratic opponent had The work that the physicians of this "cub." The only managing editor who the backing of a man who was not service do for the people of the United is good for anything and the only ed only the leading Democrat in the comtes is conscientious, energetic, and itorial writer who gets there with the munity but also had a beautiful daughtics he might get the habit and oppose him in other and more serious ways. Moreover, the daughter was one of the dutiful kind that shared her fato call he found the daughter in tears. She confessed reluctantly that she had had words with her father. It seemed a certain young man who was running



# FRANCE'S NAVAL HERO



Admiral Boue de Lapeyrere, commander of the French naval forces. is as popular in France as is Admiral Jellicoe in England. He entered the French navy nearly forty years ago. and from the outset of his career he displayed marked ability.

One of his early commands was in China, when he obtained distinction at the battle of Foo-Chow. His flagship led the attack against the enemy, and the personal courage he displayed made him the hero of France. Since then he has successfully conducted several diplomatic expeditions in the Baltic and the Mediterranean.

It has always been the policy of Admiral Lapeyrere to accompany his fleet in the fighting line. He is not a believer in arm-chair commanding. He prefers to personally give his orders from his flagship to directing affairs from land through the agency of wireless. This means that he

must face serious risks, but the French admiral is quite ready to encounter any danger for the sake of his country. He has spent many weeks cruising in the Mediterranean since the outbreak of the war.

Admiral Lapeyrere is the same age as Sir John French-sixty-two. He is a well-set, handsome man, with a head of thick gray hair and a neatly trimmed beard.

### LLOYD-GEORGE'S STAND-BY

Miss Olwen Lloyd-George, the present system of haphazard approdaughter of the British minister of munitions, is her father's "right-hand man," assisting him in public duties and ministering to his comfort and Uncle Sam's service. A newspaper health in his home.

The minister is a man of highly nervous temperament and occasionally little endeavor to concentrate the have worked almost exclusively in the thought of as practical, but Byron R. he has to have a day in bed, where he receives his private secretaries and attends to the routine of business. At such times his daughter assumes full charge of his room, allows the secretaries just as much time as her father's strength will allow and then politely but firmly ends the day's

> When he is in good health the two are companions for long walks or at golf. In the summers Mr. Lloyd-George has been fond of going with his wife and daughter upon camping excursions, living out of doors and cooking the meals in Gypsy fashion. He returns from such holidays with

his nerves much strengthened. But this summer Miss Lloyd-George has had more than her usual duty in watching over her father, as he has not been able to take a prolonged rest.

His daughter is a wholesome-looking girl, with a highly intelligent face,

and is the "apple of his eye" to her father.

Velvet for Cleaning.

A small piece of velvet is a fine cleaner for brass, and for polishing sil- alone there are from 10,000 to 12,000 verware it is better than chamois. It tanned and finished sheepskins pronuickly removes the dust from wood- duced daily, and probably as many work, and if used to rub the stove aft- goatskins. The sheepskins in particuer it has been blacked will produce a lar find their way into the shoe trade high polish. There is nothing better as well as the goatskins. Both kinds, to dust a felt hat. Silk dresses and converted into morocco leather, the other silk articles should always be goatskins being the genuine article dusted with it, for it cleans perfectly and the sheepskins the imitation, are without cutting or otherwise injuring used extensively in the bookbinding

Leather in Spain.

In the Barcelona district of Spain

## The General Says:

Know-why and know-how are essential to any success. Every one of us has to acknowledge that the same sort of military preparedness that fits a nation for its defense is the most effective principle in making an industry of any kind serviceable and profitable both to manufacturer

This Great Roofing Organization Is Trained Like an Army Three enormous mills-officered and manned by the best trained force ever enlisted in an industrial army-three huge factories that are run like clockwork.

Military exactness in the securing and selection of raw material, and in every

step from then on until the finished product is distributed and sold. Constant readiness-being prepared every minute for the work to be done the next-Right there you have your finger on the great, essential reasons for the unfailing satisfaction every user finds in

# Certain-teed

#### ROOFING

This roofing certainly has no su-perior. It is the best roofing that can possibly be made and it is manufactured in and guaranteed by the largest Roofing and Building Paper Mills in the World. 1-ply is guaranteed 5 years; 2-ply, 10 years, and 3-ply, 15 years, and this guarantee means the minimum life of the roofing. Thousands of Certain-teed Roofs all over the country are outliving the period of

When the General first entered the field the cost of roofing was two or three times more than it is today and the quality was not as high as Certain-teed is today. By reason of his enormous output the General has not only been able to bring down the cost and selling price of roofing, but he has also been able to raise the quality to its maximum. Today every fifth roll of roofing sold bears the Certain-teed label.

facing the Certain-teed Shingle. No painting is necessary. We don't try to use old brick, common rock, or crushed tile from old tile roofs. The slate also increases the fire-resisting qualities, thereby minimizing fire dangers and lowering insurance rates.

of durability on the roof.

SHINGLES

high-grade materials as are used in Certain-teed Roofing. This process recognizes the principle that roofing.

materials don't wear out—they dry out. Therefore, Certain-teed Rooting is made with a soft center asphalt and

coated with a harder blend of asphalts,

which keeps the soft saturation within

-the life of the roofing-from drying out quickly. This produces a flexible shingle, a true sign of thorough satura-

tion in the slowest drying asphalt mix-

tures that can be made for roofing pur-poses. A thick, stiff or heavy-bodied

asphalt shingle is by no means a proof

We use only genuine crushed slate

in natural green or red colors for sur-

These shingles are made of the same

Certain-teed roofing, shingles, wall boards, felts, building papers, etc. bearing the General's name, are sold by your local lumber or hardware dealer at very reasonable prices. Don't send your money away for these goods. Patronize your home dealer.

**General Roofing Manufacturing Company** 

World's largest manufacturers of Roofing and Building Papers

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Detroit San Francisco Cincinnati Minneapolis Kansas City

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THE SERVICE OF THE SE Making Him Feel at Home.

"We are to entertain a distin- Rural Manager-My season has fectly at home?"

"I don't know, unless when it comes time for him to go you let him out by your terms suit. the back door and wish him a safe

#### CUTICURA SHAVING

Is Up-to-Date Shaving for Sensitive Skins. Trial Free.

Prepare razor. Dip brush in hot water and rub it on Cuticura Soap held in palm of hand. Then make lather on face and rub in for a moment with fingers. Make second lathering and shave. Rub bit of Cuticura Ointment over shaven parts (and on scalp if any dandruff or itching) and wash all off with Cuticura Soap and hot water, shampooing same time. One soap for all-shaving, shampooing, bathing and toilet. It's velvet for sensitive skins. No slimy mug. No germs. No waste of time or money. Free sample each, if you wish. Address postcard, "Cuticura, Dept. XY, Boston." Sold everywhere .- Adv.

Our idea of a mean man is one who spends two-thirds of his time in getting money and the other third in keeping it.

guished Russian visitor this evening. been a failure, my folks are starving What can I do to make him feel per- and I should like to engage you to play Othello for a week. Barnstormer-With pleasure,

> Rural Manager-Well, I will give 50 per cent of all the vegetables that are thrown at you.

> Important to Mothers
> Examine carefully every bottle of
> CASTORIA, a safe and sure remedy for infants and children, and see that it Bears the Signature of Chart Hitchire.
> In Use For Over 30 Years.

Children Cry for Fletcher's Castoria

Crumbs of comfort are satisfying only when there are enough of them to make a square meal.

Smile, smile, beautiful clear white made, therefore best. All grocers. Adv.

Of course there is more than one good reason why the match-making maiama should be called Mater.

> Drink Denison's Coffee. For your health's sake.

The matches made in heaven are not the brand dipped in brimstone.

## 10c Worth of QUPD! Will Clear \$1.00 Worth of Land



Get rid of the stumps and grow big crops on cleared land. Now is the time to clean up your farm while products bring high prices. Blasting is quickest, cheapest and easiest with Low Freezing Du Pont Explosives. They work in cold

Write for Free Handbook of Explosives No. 69F. and name of nearest dealer. DU PONT POWDER COMPANY

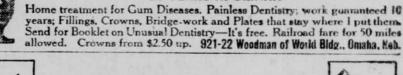
# **Business Opportunities**

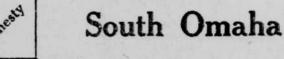
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Nebraska Directory

# 26 YEARS IN OMAHA







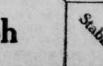
Kansas

DELAWARE

Byers Bros. & Co.'s Live Stock Commission Business was established on these four

corner stones during pioneer times. THEY HAVE STOOD THE TEST of all these years and are better equipped than ever to render

"Satisfactory Service"



So. St. Joseph



Most Southerly Point. land of this country is at a bend in from Brownsville.

south mainland. although not as far south as Key which marks the farthest point a pic- editions.

West. The most southerly point, on | turesque Mexican ranch house is situ-As a result of a recent survey the Rio Grande, is to be appropriately ated. made by United States government marked. The locality is an ideal one engineers, it has been found that the for a beautiful public park, although most southerly point of the main it is at present almost inaccessible

the Rio Grande, 20 miles southeast of The scene is tropical in all of its new books of more or less substantial Brownsville, Tex. It had long been natural aspects. The level landscape character, and 1853 new editions, a supposed that the lower extremity of is covered with groves of stately palm fair deduction being that of all the the peninsula of Florida was farther trees and an undergrowth of rank veg- tens or hundreds of thousands of etation of the richest hue of green. books published in this country for The survey shows that the main- Wild flowers of fragrance and colors the past fifty years or so, only 1853 land reaches a latitude of 25 degrees, abound. Almost on the very spot were deserving of new and revised

BELIEVE IN "LITTLE PEOPLE" the wires will not "talk." When asked now are, carved these wonderful cities why, they solemnly reply that the out of the cliffs. They believe that "little people" will permit no such un- spirits built the cliff dwellings, and canny things to come so near their that spirits still inhabit them. They ancient homes. Nor can they be per- reverently call these spirits the "little suaded to the contrary. The Indians people." For this reason it is difficult The Indians living near the cele- live in great awe of the prehistoric to induce Indians to approach the ciff orated Mesa Verde in southwestern dwellings of the Mancos valley, which dwellings.

our warships off Havana and off San-

unheeding of the sore troubles and the

ODE TO NEW YORK.

Vulgar of manner, overfed. Overdressed and underbred. Heartless, Godless, hell's delight. Rude by day, and lewd by night; Bedwarfed the man, o'ergrown the brute.

Ruled by boss and prostitute.

Purple robed and pauper clad.
Raving, rotting, money mad;
A squirming herd in Mammon's mesh.
A wilderness of human flesh:

It falls to the lot of this assistant

secretary of the treasury to see to it

that the sites which have been recom-

mended as proper for the erection of

public buildings are all that they

should be. In other words Mr. New-

ton has to see to it that someone is

not putting one over on Uncle Sam

Congress appropriates money for pub-

lic building sites and does it frequently

without much care in selection. Just

now the treasury department is hold-

ing up more than two hundred authori

zations made by the lawmakers for

the purchase of sites for public build

ings. A vast amount of money is in

volved and, more than this the econ-

omy and efficiency of several depart

ments of government are at stake. It

is said that as the result of the watch-

fulness of the treasury officials the

priations for public buildings ultimate-

Newspaper men have made good in

man sometimes is practical and some

ly will be abandoned.

proper business activities.

Crazed with avarice, lust and rum, New York, thy name's dellrium.

The Sort She Liked. "What are all those photographs of has just completed into the Mesa was Pueblo Indians, or any Indians. young fellows you have in your book?" "Oh, that book is my collection of that the poles will not stand and that est traditions describe them as they souvenir spoons."

Books That Are Deserving. Statistics show that in 1914 there were published in this country 10,175