that hestarica CITY NORTHWESTERN OUP

VOL. XIV.

LOUP CITY, SHERMAN COUNTY, NEBRASKA, FRIDAY, DECEMBER 31, 1897.

NUMBER 41

There are always some one who tands ever ready to critisize the CHRISTMAS IS VERY NEAR HEAR, WICH II LOUD work of others who do their best to make a success of any public entertainment or doings of any kind, and especially if they fail in any part of he undertaking. But the fault finder is generally the one that does the least towards assisting in the work. Many people find fault before stopping to consider the task imposed upon the ones having charge of the affair. Of course, they make mistakes, but as a rule, are to be commended for their effort. Such mistakes are, of course, noticed by SILVERWARE AND CLOCKS. REMEMBER THAT the outsider, and particurlarly the fault finder sooner than, they are by those who make them. These objections are often well meant. But THE ONLY GUARANTEE ONthe fault finder never stops to consider the situation. He should put himself in the same place and ask the question, "could I have done half as well as he has done; or perhaps it would be more fitting to ask, "could I have done it at all." There is work connected with getting up and successfully carrying out an entertainment that is very difficult and only those who have had experience can lead in the work with any assurance of success.

"Tell mother I will be there" was the telegram sent by President Mc-Kinley when he received the news thet "Mother Mckinley was serioushave done the same so that ordinarily little if any attention would have been paid by the public to a telegram of this nature. But when the circumstances are taken into consideration there is great importance associated with this particular flashing news. It signifies that this nation owes a debt of gratitude to its christian mothers. It means that the lulabys of the cradle; the prayers at the mother's knee; the advise givon in youth and prayers for guidance and success in active public life have prepared this map to wield the scepter of the nation and that in his exhaulted position these teachings from infancy to mature years are not forgotten. Great men show their greatness often through their

A good watch, mens size, from A fine 8 day, half hour strike clock only - - 2.75. Niekel clocks from .60 cents to -1.25 Solid gold rings from - -1.50 up Set Roger Bros, tea spoons 2.00 to 4.00 Elegant pickle castors from - -Cake stands from 2.50 up .50 to 1.50 Silver mugs, fine goods from We keep musical instruments; string violin fixtures and an elegant line of spectacles, with a pushing optician to correctly fit your eyes. Thanking your for past favors and striving ever to merit the public ly sick. Any dutiful son would patronage in the future, we remain, Yours for success, I. S. SHEPPARD. Loup City Jeweler and Optician. P. S.-OUR TRADE MARK, GOOD SCISSORS, 25 CTS Loup City Roller Mills. DAILY CAPACITY ONE HUNDRED BBLS. -MANUFACTURERS OF HIGH GRADES OF-Wheat flour, Wheat graham, Rye flour, Rye Graham, Wheat gritz, Fine meal and feed, which we always keep on hand.

BEST FULL PATENT." KITCHEN QUEEN" OUR BRANDS: CROWN FANCY FAMILY."

STOP! THINK!

and the JEWELRY STORE is loaded

down with desireable presents and we must sell

them next week. You must get a present for

your wife, girl, mother, sister, or some friend

and the jeweler must not be forgotten. A

jewelry store is the only reliable place to get

a jewelers guarantee is always good. In fact it is

----Here are some of our prices--

CLOCKS AND SILVERWARE

\$4.00 up

2.00

We have lately made changes in our mill which has greatly imhome training. It is this which proved our flour, and are now turning out flour equal to any on the home training. It is this which leaves its impress in the active walks of life. The man, young or old who forgets the lessons of loving market. Try our NEW BRAND, "KITCHEN QUEEN." It is a leader. that any mill is liable to get a poor sack mixed in with a better grade in home instructions, who fails to show making the different grades. Be loyal. Patronize home industry. his appreciation of a mothers sacra-

do as the crowd does and visit the new store of

J. PHIL JAEGER,

Where the finest line of general merchandise can be seen and Where anything you want can be

HAD AT ROCK BOTTOM PRICES.

When to buy is controlled by inclanation; where to buy is a puzzling problem-the largest assortment and place for best bargains usually decides it. This store offers something more powerful than mere assortment. It has linked economy with its vast collection, and goods are being sold over our counters at the lowest cash price to the customer in the

History of Merchandising in Nebraska.

Are you on to the fact that the common, every day things that you can buy almost anywhere, is what foots up the biggest in your dry goods buying for a year? Are you buying them right. Are you buying them at this store? We pay as close attention to values in this kind of goods as to the best we have. Wont it pay you to do the same?

Our motto is: "Your money's worth or your money returned," and is fullfilled in every sale.

Dry goods, groceries, boots shoes, Hats, Caps, . Chinaware, Queensware, flour, etc. etc. In fact a full line of anything you want.

We have plenty of careful, painstaking clerks to wait on you. We care even more than you do who shows you goods, and that you should have respectful and considerate attention.

Our stock is thoroughly up-to-date in quality and style in every department. Come and make your comparison.

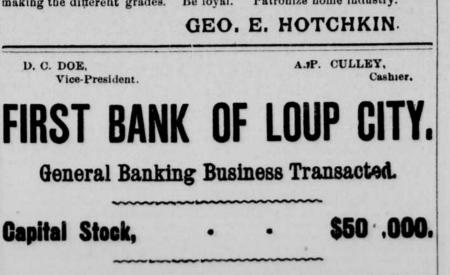
With compliments of the season I am Yours Truly,

J. PHIL JAEGER,

SOUTH SIDE PUBLIC SQUARE, LOUP CITY, NEBRASKA.

fice, of a mother's care in helpless infancy, of her hours of sleeplessness for his good, of her powers of endurance in times of his sickness, of her watchfulness over him when absent, should be numbered among the lowest of earths mortals. Men who have risen to positions of henor and trust whether in public business or professional life have attained the eminence through the influance of their loving mothers. President McKinley recognizes this fact and when he wired "Tell mother I'll be there" his great big heart was in every word. When President Garfield took the oath of office and had kissed the bible he immediately turned around and kissed his aged mother. He recognized that success in life had come to him from these two sources and that the dear old mother was uppermost in mind

"Tell Mother I'll Be There' young man. He should be by her side whenever possible to repay her for her hours of care in childhood; to make her life pass more pleasantto make her life pass more pleasant-iy; to scatter the flowers of filial Witch Hazel Salve the famious healing love along her pathway; to sheer her in her declining years; to keep her checks from prematurely farrow- fered for eight years from dispepsia ing through his sonly devotion. The cured by using DeWitt's Little Early young man who fails to do this for Risers, the famlous little pills for all stomach and liver troubles.-Odendahl B fear of some giddy associate saying "he is tied to his mother's apron ments without reputation or merit will always aim "to be there" when mother deeds him is one of earth's brightest jewels. --Kearney Sun. alk ky Odendahl Bres.



Loans on Improved farms at NINE per cent. Best Company and best terms to be had in the west.

CORRESPONDENTS :-- Chemical National Bank, New York City, N. T.; Omake Filonal Renz. Omaha. Nahrasha

It is easy to eatch a cold and just as should be the watchword of every is and all throat and lung troubles. It

Mrs. M. B. Ford, Ruddell's, 111., sufand chronic constipation and was finally

Don't be pursuaded into buying linistring" will penitensly wish some Chamberlain's Pain Balm costs no ir ore and its merits have been proven by a

It is easy to eatch a cold and just as easy to get rid of it if you commence early to use One Minute Cough Cure. It cures coughs, colds, pronchitis pneumon-ia and all throat and lung troubles. It is pleasant to take, safe to use and sure to cure.—Odendahi Bres. J. A. Perkins, of Antiquity, O., was for thirty years needlessly tortured by physicians for the cure of ezema. He was quickly cured by using DeWitt's Witch Hazel Salve the famious healing salve for piles and skin diseases.—Oden dahi Bros. Mrs. M. B. Ford, Ruddell's, III., suf-

tinued until December 27th, at Sovelock M., at same time plaintiff gurnisheed ob Gunther. on are required to answer said peti-a on or before December 37, 1827. HENRY REESS, Plaintiff, Ry M. T. GARLOW, his Attorney

Agent.

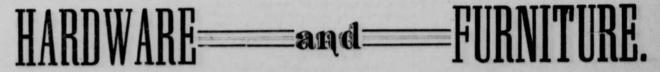
Both Mon and Women. If you are day that there was a mother's apron string to tie to. There is no truez nobility than that of a dutiful obs-dient, attentive son, and he who

But liars will figure.

Liars figure low and promise everything. You get not what they promise, but what you pay for;

Nothing more and nothing less.

We give you what we promise, something more. Call and see our splendid line of



Tufted lounges at prices that was never heard of before. They are not stuffed with wind either nor yet stove pipe.

CUPBOARDS FROM 3.50 up. IRON BEDSTEADS AT OMAHA PRICES

Before buying IX wash boilers (so called) look at our heavy retinned or copper wash boilers and get something for your money. Delft granite ware, the best made.

Call and see us before buying and we will give you one hundred cents worth of goods for a dollar. If you need any light on the subject call and inspect our new line of lamps, from 15 cents up.

Don't forget the Brick Hardware Store. E. H. WATKINSON.