**Bear it in Mind.**

The very conservative profession of medicine is slowly learning its life-long mistake in giving too much medicine, and many of the oldest and best physicians use less medicine each year. Recent experiments in England and Russia prove that the ordinary doses of medicine interfere greatly with the processes of digestion in all instances, and that this interference lasts from two and a half to ten hours—the latter with the use of quinine.

**Don't Tobacco Spit and Smoke Your Life Away.**

If you want to quit tobacco using easily and forever, be made well, strong, magnetic, full of new life and vigor, take No-To-Bac, the wonder-worker, that makes weak men strong. Many gain ten pounds in ten days. Over 400,000 cured. Buy No-To-Bac of your druggist, under guarantee to cure, 50c or $1.00. Booklet and sample mailed free. Ad. Sterling Remedy Co., Chicago or New York.

A woman can never pray five minutes without mentioning a lot of names.


# Scrofula Cured

**Face and Head Covered with Sores, but Hood's Has Cured Them.**

"My face and head were a mass of sores, but since taking Hood's Sarsaparilla these sores have all disappeared. I believe Hood's Sarsaparilla has no equal for scrofula." IDA A. WEAVER, Palermo, Ill.

**Hood's Sarsaparilla**

Is the best—in fact the One True Blood Purifier.

**Hood's Pills** cure liver ills, easy to take, easy to operate. 25 cents.



TOWER'S FISH BRAND

**SLICKER**

WILL KEEP YOU DRY.

Don't be fooled with a mackintosh or rubber coat. If you want a coat that will keep you dry in the hardest storm buy the Fish Brand Slicker. If not for sale in your town, write for catalogue to A. J. TOWER, Boston, Mass.



# LA GRIPPE IS COMING

We sound the alarm. Already it is claiming its victims by the thousands across old ocean. As in the past it will soon cross your threshold. We forewarn you and tell you how to best prepare for it. Don't wait until you have been attacked, but be prepared for the enemy when he attacks you. Send stamp for our 68-page book which gives symptoms and full treatment. Dr. Kay's Lung Balm is guaranteed to be the safest and most certain cure known for la grippe and every kind of cough.

Miss Nellie Penoyer, 1536 So. 10th St., Omaha, Neb., writes: "Have used your Dr. Kay's Lung Balm for a severe case of la grippe. My lungs were very sore, and in taking the Dr. Kay's Lung Balm I found it stopped any desire to cough at once. The soreness on my lungs and in my head soon disappeared. It is pleasant to take and does not cause sickness at the stomach like many cough remedies, yet it cures quicker than any I have ever tried."

(Rev.) J. W. Wohlfarth, pastor First M. E. Church, Urbana, Ill., writes: "I am glad to record the fact that less than one box of your Dr. Kay's Lung Balm cured me of an awful cough. It is a remarkable remedy."

It is sold by druggists, or sent by us by mail for 25 cts. Don't take any substitute for it has no equal. Address Dr. B. J. Kay Medical Co., Omaha, Neb.

We guarantee Dr. Kay's Renovator to be the best remedy known for dyspepsia, constipation and liver troubles. A perfect renovator. Send for book.



## CHANCE TO SECURE ALASKA GOLD

The Alaska Gold Mining and Development company, just organized by Omaha business men, will send a large number of experienced prospectors to the Klondike gold fields. Under the proposed plan of operating, this company will possess great advantages over the ordinary parties going to Alaska and it is believed will yield those interested enormous returns. The officers and directors comprise some of the most active and experienced business men of Omaha. This company offers those who are unable to go to Alaska a splendid opportunity to secure a share of its vast mineral wealth. All parties anxious to obtain an interest in the Klondike gold fields are invited to join this enterprise. For further information write The Alaska Gold Mining and Development company, Ground Floor, Paxton Block, Omaha, Nebraska.



**WAGON SCALES** Something entirely new

A better Scale for less money than has ever been offered. Jones of Binghamton Binghamton, N. Y.

**DROPSY** NEW DISCOVERY; gives quick relief and cures worst cases. Send for book of testimonials and 10 days' treatment Free. Dr. H. H. GREEN'S SONS, Atlanta, Ga.

**BUTTER** WANTED—Highest market prices paid. JAS. A. CLARK & Co., 319 So. 11th St., Omaha.


**NEW ROUTE TO HEALTH.**

Little, fragrant, palatable tablets, in a dainty enameled metal box, just right for the vest pocket or the lady's purse. On the tablets are stamped the letters, "C. C. C." Cascarets, Candy Cathartic. Eat one like candy and the little tablet at once purifies and regulates the whole digestive canal. It destroys disease germs in the mouth and throat, stops souring of undigested food in the stomach, stirs up the liver, and tones and strengthens the bowels, making them act healthily and naturally. They are well and widely advertised in the press, but the best advertisement for Cascarets is the wonderfully mild yet positive action, which makes a Cascaret convert of everyone that tries them. We recommend them to all our readers.

**A Little Agnostic.**

A London magistrate one day had a little boy as a witness in a case before him, and he thought fit, according to the usual practice, to test the boy's orthodoxy by first asking, in a paternal way, whether he knew where bad people went to after they were dead. His lordship was very much disconcerted by the ready reply: "No, I don't; no more don't you; nobody don't know that."

**Read the Advertisements.**

You will enjoy this publication much better if you will get into the habit of reading the advertisements; they will afford a most interesting study and will put you in the way of getting some excellent bargains. Our advertisers are reliable, they send what they advertise.

**Woman Beats the Record.**

A tarpon weighing 205 pounds is said to have been caught in Fort Meyers, Fla., with hook and reel, a few days ago by a Kentucky lady, after a hard and gallant fight of one hour and twenty-five minutes. It is said to be the largest fish of the kind ever caught in that manner. It was 7 feet 3 inches long.

**The Burlington Route—California Excursions.**

**Cheap, Quick, Comfortable.**

Leave Omaha 4:35 p. m., Lincoln 6:10 p. m. and Hastings 8:50 p. m. every Thursday in clean, modern, not crowded tourist sleepers. No transfers; cars run right through to San Francisco and Los Angeles over the Scenic Route—through Denver and Salt Lake City. Cars are carpeted; upholstered in rattan; have spring seats and backs and are provided with curtains, bedding, towels, soap, etc. Uniformed porters and experienced excursion conductors accompany each excursion, relieving passengers of all bother about baggage, pointing out objects of interest and in many other ways helping to make the overland trip a delightful experience. Second class tickets are honored. Berths $5.

For folder giving full information, call at nearest Burlington Route ticket office, or write to J. Francis, General Passenger Agent, Omaha, Neb.

**She Forgave Him.**

Husband. "I won enough money last night at poker to get you a new dress."

Wife (sobbing). "I think you might stop playing those horrid cards, John. You know what it may lead to in the end, and to think that I should ever be the wife of a gambler. This is t-t-too much. What kind of a dress shall I get?"

**There Is a Class of People**

Who are injured by the use of coffee. Recently there has been placed in all the grocery stores a new preparation called GRAIN-O, made of pure grains, that takes the place of coffee. The most delicate stomach receives it without distress, and but few can tell it from coffee. It does not cost over ¼ as much. Children may drink it with great benefit. 15 cents and 25 cents per package. Try it. Ask for GRAIN-O.

**Celestial Fashion.**

"When I married you," he said, "I thought you were an angel."

"I inferred as much," she said "From the very first," she went on, "you seemed to think I could get along without clothes"—Tid-Bits.

**Beauty Is Blood Deep.**

Clean blood means a clean skin. No beauty without it. Cascarets, Candy Cathartic clean your blood and keep it clean, by stirring up the lazy liver and driving all impurities from the body. Begin to-day to banish pimples, boils, blotches, blackheads, and that sickly bilious complexion by taking Cascarets,—beauty for ten cents. All druggists, satisfaction guaranteed, 10c, 25c, 50c.

Stone jars are far better than tin boxes for keeping bread during hot weather.

**Educate Your Bowels With Cascarets.**

Candy Cathartic, cure constipation forever. 10c, 25c. If C. C. C. fail, druggists refund money.

No woman who believes in cook books believes in total depravity.

# THE ROTHSCHILDS.

## THE GREATEST MONEY POWER IN THE WORLD.

**Between Them They Control $2,000,000,000 — In 1815 One of Them Made £5,000,000 in a Day by Getting the Exclusive News from Waterloo.**

"RICH as a Rothschild," has for a number of years throughout the civilized world been a typical expression for a man of immense wealth. Others have shown equal talents for money making, to be sure, as, for example, Barney Barnato, who recently committed suicide, and is said to have accumulated a fortune of $300,000,000 within the last ten years. Or one might cite the late Jay Gould in our own country, who turned everything he touched to gold. But in the case of the Rothschilds, all the different banking houses conducted by the separate members support one another in great transactions, so that they are practically one at need. As they represent or control in total more than $2,000,000,000, they may be set down as constituting the greatest money power in the world, says a writer in an American journal.

The founder of this clan of money kings, Mayer Anselm Bauer, was a money-lender and bric-a-brac dealer, who did business in the Jewish quarter of Frankfort, Germany, during the latter half of the eighteenth century, in a house which bore the sign of a red shield (Rothschild). This afterwards gave a name to the family, when Mayer Anselm began to acquire large wealth. His great skill as an expert in coins and curios brought him the friendship of the Landgrave of Hesse-Cassel, who also made him his banker. At a later period it fell to him to be of great assistance to this German prince by concealing his treasure of jewels and plate at a time of crisis. He restored the full value of these with five per cent. interest, and thenceforward he became favorably known to European courts as a financial agent always to be trusted. Before he died, in 1812, branches of the Frankfort banking house had been established at London, Vienna and Naples, the Paris firm not being organized till the downfall of Napoleon and the re-establishment of the Bourbons.

The greatest financial genius of the Rothschild family, though there have been many of great talent, was Nathan Mayer, of the second generation, who established the house of N. M. Rothschild & Co., in 1798, in London. He flew to the stars, and grovelled in the mud for money. He welcomed all transactions, big or little, wherewith to turn the banker's penny. He was the most daring speculator of his time on the Stock Exchange, and the most successful. He had carrier-pigeons and fast-sailing boats to bring him the earliest news from the war centers of Europe, and so help him to manipulate stocks. He followed Wellington's army to Waterloo in person, and had relays of the swiftest horses and a fast yacht lying in the harbor at Ostend. So he arrived at the London Stock Exchange, after the battle, twelve hours ahead of any public announcement of the victory, and made £5,000,000 by one of the most tremendous series of speculations in history. In 1810, when the Duke of Wellington, then commanding in Spain, drew on the English government for £3,000,000, and the English treasury was short, Nathan bought the drafts at a big discount, and at once sent the money. The stories about this remarkable man are almost endless, and show how strangely he was alike equal to the most tremendous schemes and the pettiest tricks of avarice.

The succession of this house fell to Lionel, the eldest son, who was the money maker, while the other three sons devoted themselves to pleasure and art collecting. One of these brothers was Anthony, the first English Rothschild to be knighted, and it was his daughter who married the present Earl of Roseberry, and presented her bridegroom on the morning of the nuptials with a cheque for £2,000,000, inclosed in a gold box set with diamonds. Lionel was made an English baron, but before he was elevated to the peerage he was elected many times to the house of commons. Each time, however, he was retired because he refused to take the oath "on the faith of a Christian." Finally parliament got tired of this curious farce, and a bill was passed permitting Jews to be sworn on the Old Testament. This removed the political disability of the race, in 1858, after a fight of eleven years.

**Reed and His Typewriter.**

Speaker Tom Reed has been learning to use a typewriter, and often practices on the machine in the ways and means committee room. One day after the assistant secretary of the treasury had been telling the committee about the finances of the country Reed sat down to the typewriter and gave to Bourke Cockran the following interesting opinion on what he thought had been the result of the conference with the Democratic committee:

—x—qwerty SXBBIC*MNHTG?!*,** 3z77-7-11.

**The Reason Is Plausible.**

Morgan—I wonder why it is that priests never get married? Flower—Don't you know that women have to confess their imperfections to the priest? Morgan—Yes, of course; but—— Flower—Then what makes you ask such fool questions?

**Slow Ocean Trips.**

The varied tastes of humanity add greatly to the spice of life. While we think that apparently every one who crosses the Atlantic is pushing to take passage on the fastest steamers, there are many who are just as anxious to dawdle over on the slowest boats. There are enough of these to keep the crawlers going year after year. Such passengers are those who love the sea voyage best of all, or who are in poor health and need the complete rest of a long voyage. Passage on the slow goers is cheaper by far than on the fast ones, yet it is not by any means the poor or the economical who use them. Some very rich New Yorkers travel that way by preference.

**Left Destitute!**

Not of worldly goods, but of all earthly comfort, is the poor wretch tormented by malaria. The fell scourge is, however, shorn of its thong in advance by Hostetter's Stomach Bitters, its only sure preventive and remedy. Dyspepsia, biliousness, constipation, rheumatism, nervousness and kidney complaints are also among the bodily afflictions which this benificent medicine overcomes with certainty. Use it systematically.

**A Pleasing Assurance.**

He—I don't see how ever Midges had the nerve to embrace Miss Adipose. She must weigh 200.

She—He wouldn't, perhaps, but she told him that 'faith would move mountains.'—New York Journal.

**Beware of Ointments for Catarrh That Contain Mercury,**

as mercury will surely destroy the sense of smell and completely derange the whole system when entering it through the mucous surfaces. Such articles should never be used except on prescriptions from reputable physicians, as the damage they will do is tenfold to the good you can possibly derive from them. Hall's Catarrh Cure, manufactured by F. J. Cheney & Co., Toledo, O., contains no mercury, and is taken internally, acting directly upon the blood and mucous surfaces of the system. In buying Hall's Catarrh Cure be sure you get the genuine It is taken internally and made in Toledo, Ohio, by F. J. Cheney & Co. Testimonials free. Sold by Druggists, price 75c per bottle.

Hall's Family Pills are the best.

**Absent-Minded.**

She (dreamily)—Just think of it, in two weeks we shall be married!

He (absent-mindedly)—Oh, let us be happy while we can.—Vogue.

**Cheap Tickets**

Via the Omaha & St. Louis R. R. and Wabash R. R. St. Louis, one way, $9.10, round trip, $15.35. On sale every Tuesdays and Thursdays. St. Louis: Round trip October 3d to 8th, $11.50. Homeseekers' Excursions. South: September 21, October 5 and 19. One fare the round trip, plus $2. Springfield, Ill.: Round trip, $13.25; on sale September 18, 19, 20. For tickets and further information call at 1415 Farnam St. (Paxton Hotel Block), Omaha, or write G. N. Clayton, Omaha, Neb.

The most interesting age of baby is after it has outgrown it.

**FREE, IMPORTANT INFORMATION**

To men (plain envelope.) How, after ten years' fruitless doctoring, I was fully restored to full vigor and robust manhood. No C.O.D. fraud. No money accepted. No connection with medical concerns. Sent absolutely free. Address, Lock Box 288, Chicago, Ill. Send 2-cent stamp if convenient.

I know that my life was saved by Piso's Cure for Consumption.—John A. Miller, Au Sable, Mich., April 21, 1895.

Very few women know the weigh to a man's heart.

**TO CURE A COLD IN ONE DAY.**

Take Laxative Bromo Quinine Tablets. All Druggists refund the money if it fails to cure. 25c

No man can be very lazy in a mosquito section.

**Mrs. Winslow's Soothing Syrup**

For children teething, softens the gums, reduces inflammation, allays pain, cures wind colic. 25 cents a bottle.

It is surprising how easy some people quit.

**No-To-Bac for Fifty Cents.**

Guaranteed tobacco habit cure, make weak men strong, blood pure. 50c, $1. All druggists.

Before Love grew blind it became very far sighted.

**Coe's Cough Balsam**

Is the oldest and best. It will break up a cold quicker than anything else. It is always reliable. Try it.


# FREE $150.00 IN CASH.

We print here a list of words. They are sets of letters jumbled together, from which can be made the name of 8 cities in the United States. For instance, CGOIHAC can be transposed into Chicago, and so on down the list.

We will give:

| |
|---|
| LPIHAILPEDAH |
| CGOIHAC |
| WNE KYRO |
| OTNBSO |
| HISGNNOAWT |
| MOITRALBE |
| TANALAT |
| NANEPIMLIOS |

First Prize in Cash—$50.00 to ten persons first sending correct answers.

Second Prize in Cash—$50.00 to the next 20 persons sending correct answers.

Third Prize in Cash—$50.00 to next 50 persons sending correct answers.

Should more than the required number send correct answers, the awards will be made according to date letter is mailed, hence it is advisable that your letter should be among the first. You can win one of these prizes if you are quick and use your brains. The above rewards are given free as an inducement to read **New Ideas**, a handsome 16-page illustrated journal covering an entire new field. It gives information about the latest inventions and progress in science, illustrating the most striking novelties for business and household use. Its subscription price is the only cheap thing about it. Send answer to-day!

OUR CONDITIONS.—You must send with your answer 25 cents (stamps or silver) for a Six Months' Trial Subscription to **New Ideas.**

**ALL SURE OF A PRIZE.**

Aside from the prizes above named, we will give a **special prize** to each person who sends an answer, whether correct or not, provided that 25 cents in silver or stamps be sent for a six month's subscription to **New Ideas.** These special prizes are awarded along the line of **Novelties, Music, Decorative Art, History and Fiction. Be sure to state** in letter **which you want.** This contest will close Saturday, Oct. 30th, and names of prize winners will be announced in Dec. number of **New Ideas.** Address, **New Ideas, Sta. K. 208, Philadelphia, Pa.**



**BEST HIGH GRADE ALL METAL WHEELS** for farm wagons. Any size a width tire to fit any skein.

**NO TIRE SETTING.** Saves the cost of the wheel in one season.

**PRICES BED ROCK** Write for circulars & prices

Havana Metal Wheel Co., Havana, Ill.



PISO'S CURE FOR CURES WORST COUGHS AND COLDS. Best Cough Syrup. Tastes Good. Use in time. Sold by druggists. CONSUMPTION


When you visit Omaha you should call at C. S. Raymond Co.'s jewelry store, corner Fifteenth and Douglas streets, and examine their jewelry and art goods for wedding, birthday and Christmas presents, also steel engraved wedding stationery, invitations and visiting cards. It is the only first class, up-to-date jewelry, art and cut glass store west of Chicago and St. Louis. Engraving and printing 100 visiting cards $1.50 by mail.

**Where no Space Is Wasted.**

In many tropical countries the roof of the house is a very important part of the building, being put to a variety of uses not dreamt of in colder lands. In the one-storied houses of Peru, for instance, it is not uncommon to find the mules and horses lodged on the first floor, and the family on the floor above, while on the great flat roof there may often be seen fowls, pigs, goats and even cows. The cows are taken aloft when they are merely calves, and spend the rest of their lives on the roof.

**Everybody Says So.**

Cascarets Candy Cathartic, the most wonderful medical discovery of the age, pleasant and refreshing to the taste, act gently and positively on kidneys, liver and bowels, cleansing the entire system, dispel colds, cure headache, fever, habitual constipation and biliousness. Please buy and try a box of C. C. C. to-day; 10, 25, 50 cents. Sold and guaranteed to cure by all druggists.

**Wants to Sell.**

Fuddy—So Kommuter wants to sell his place out in Switchville?

Duddy—That cannot be. He is forever cracking it up and telling everybody what a beautiful place it is.

Fuddy—Yes; that is the reason why I know he wants to dispose of it.—Boston Transcript.

**Rugs Made From Your Old Carpets.**

Latest improvement, new method of making reversible rugs from your old Brussels or Ingrain carpets, with border all around. Send for circular and prices to S. Kross, 6.11 Wentworth Ave., Chicago, Ill.

**The Difference.**

"What is the difference between biography and autobiography, papa?" asked Johnnie.

"One shows a man as he is and the other shows him as he thinks he is."

FITS Permanently Cured. No fits or nervousness after first day's use of Dr. Kline's Great Nerve Restorer. Send for FREE $2.00 trial bottle and treatise. DR. R. H. KLINE, Ltd., 931 Arch St., Philadelphia, Pa.

No girl objects to a filled engagement ring if it is filled with finger.

**FARRELL'S BAKING POWDER IS**

The best, at half the price; all grocers will refund your money if you are not satisfied.

Marriage is the one ideal of a young girl and the one idea of a widow.


# Try Grain-O! Try Grain-O!

Ask your Grocer to-day to show you a package of GRAIN-O, the new food drink that takes the place of coffee.

The children may drink it without injury as well as the adult. All who try it, like it. GRAIN-O has that rich seal brown of Mocha or Java, but it is made from pure grains, and the most delicate stomach receives it without distress. ¼ the price of coffee.

15 cents and 25 cents per package. Sold by all grocers.

**Tastes like Coffee Looks like Coffee**



**HALL'S Vegetable Sicilian HAIR RENEWER**

Drives off old age; restores lost color to the hair; gives it the richness and gloss of youth; prevents baldness. No dandruff.



**OUR KLONDIKE SHOES**

are a gilt edge line, and every gentleman should see them before buying. They are the best line we have ever offered. Ask your dealer for them, and you will get the best as well as the latest style shoe in the market. Be sure to ask for it.

KLONDIKE

BENTLEY & OLMSTED, Des Moines, Ia.



**FEATHERS** Geese and Duck Feather Pillows, Beds, Bolsters and Cushions. Write for prices. Kansas City Feather Co., 1249 Walnut St.



W. N. U. OMAHA. No. 43.—1897.


When writing to advertisers, kindly mention this paper.


**NO MISTAKE.** Thousands have been cured promptly of

# NEURALGIA BY SAINT JACOBS OIL TRY IT


**Even in This Rhyme.**

The English language must be tough,
At least, that's what I've reckoned,
For it is still alive to-day
Though murdered every second.
—New York Truth.

If you want to operate on the Chicago Board of Trade send for our free book containing full information how to trade. On account of the short wheat crop in foreign countries and the short corn crop in this country, both corn and wheat will sell much higher, and now is the time to make a profitable investment. We execute orders in wheat in 1,000 bushels and upwards, and corn and oats in 5,000 bushels and upwards. Write us today. R. J. Laughery & Co., 228 Rialto Building, Chicago. Members Chicago Board of Trade.

A special broom should be kept for sweeping carpets.

**To Cure Constipation Forever.**

Take Cascarets Candy Cathartic. 10c or 25c. If C. C. C. fail to cure, druggists refund money.

Bamboo furniture can be cleaned with a brush dipped in salt water.


**AGENTS WANTED TO SELL** GENERAL HORACE PORTER'S NEW BOOK,

**CAMPAIGNING ★ ★ WITH GRANT,**

A SUPPLEMENT to GEN. GRANT'S MEMOIRS.

Splendidly illustrated. A first-class book. EASY TO SELL. Exclusive territory. Liberal discounts. Address THE CENTURY CO., 33 East 17th Street, New York.



Trade Mark. BIG G. CURES in 1 to 5 days. Guaranteed not to stricture. Prevents contagion. THE EVANS CHEMICAL CO. CINCINNATI, O. U. S. A. $1.00

**CURE YOURSELF!** Use Big G for unnatural discharges, inflammations, irritations or ulcerations of mucous membranes. Painless, and not astringent or poisonous. Sold by Druggists, or sent in plain wrapper, by express, prepaid, for $1.00, or 3 bottles, $2.75. Circular sent on request.



**OPIUM** MORPHINE and WHISKY HABITS. HOME CURE. Book FREE. Dr. J. C. HOFFMAN, Isabella Bldg., CHICAGO, ILL.



**FREIGHT PAID** on all orders of 200 sq. ft. of Roofing or Wall and Ceiling Manilla. Write for samples and prices. The Kay Manilla Roofing Company, Camden, N. J.



# BLACK LEG

Is prevented by "vaccination." Mortality in U. S. A. during last 2 years reduced to one-third of one per cent. Thousands of Herds successfully vaccinated. Testimonials, etc.

**PASTEUR VACCINE CO.,** 56 Fifth Avenue, Chicago.

BEWARE OF IMITATIONS, NONE GENUINE WITHOUT OUR TRADE MARK.

# Keep in Good Form

during the winter. Riding will do it, and a Columbia bicycle will do it best of all. You can depend on a

# Columbia Bicycle

to give you plenty of winter exercise and just as good service as it will in summer.

**STANDARD OF THE WORLD**

means that Columbias are the patterns for all others.

**$75 to all alike.**

**Hartford Bicycles,** Better than any except Columbias, **$50, $45, $40.**

POPE MFG. CO., Hartford Conn

If Columbias are not properly represented in your vicinity, let us know.



CANDY CATHARTIC

# Cascarets

CURE CONSTIPATION

REGULATE THE LIVER

10c 25c 50c ALL DRUGGISTS



# AN OPEN LETTER To MOTHERS.

WE ARE ASSERTING IN THE COURTS OUR RIGHT TO THE EXCLUSIVE USE OF THE WORD "CASTORIA," AND "PITCHER'S CASTORIA," AS OUR TRADE MARK.

*I,* DR. SAMUEL PITCHER, *of Hyannis, Massachusetts, was the originator of* "PITCHER'S CASTORIA," *the same that has borne and does now* Chas. H. Fletcher *on every bear the fac-simile signature of* Chas. H. Fletcher *wrapper. This is the original* "PITCHER'S CASTORIA," *which has been used in the homes of the mothers of America for over thirty years.* LOOK CAREFULLY *at the wrapper and see that it is the kind you have always bought* Chas. H. Fletcher *on the and has the signature of* Chas. H. Fletcher *wrapper. No one has authority from me to use my name except The Centaur Company of which Chas. H. Fletcher is President.*

*March 8, 1897.* Samuel Pitcher, M.D.

**Do Not Be Deceived.**

Do not endanger the life of your child by accepting a cheap substitute which some druggist may offer you (because he makes a few more pennies on it), the ingredients of which *even he* does not know.

**"The Kind You Have Always Bought"**

BEARS THE FAC-SIMILE SIGNATURE OF

Chas. H. Fletcher

**Insist on Having The Kind That Never Failed You.**

THE CENTAUR COMPANY, 77 MURRAY STREET, NEW YORK CITY.