

# WRIGLEY'S

## A New and Tempting Taste:



**The Flavor Lasts!**

**Chew it after every meal**

As toothsome as the name implies.

The third of the **WRIGLEY** trio of refreshing, long-lasting confections.

Good for teeth, breath, appetite, digestion.

Have it always with you—it's a boon to the parched mouth in hot work or on long auto trips.

## Canada Offers 160 Acres Free to Farm Hands

**Bonus of Western Canada Land to Men Assisting in Maintaining Needed Grain Production**

The demand for farm labor in Canada is great. As an inducement to secure the necessary help at once, Canada will give

## ONE HUNDRED AND SIXTY ACRES OF LAND FREE AS A HOMESTEAD

and allow the time of the farm laborer, who has filed on the land, to apply as residence duties, the same as if he actually had lived on it. This special concession is the reduction of one year in the time to complete duties. Two years' residence instead of three as heretofore, but only to men working on the farms for at least six months in 1917. This appeal for farm help is in no way connected with enlistment for military service but solely to increase agricultural output. A wonderful opportunity to secure a farm and draw good wages at the same time. Canadian Government will pay all fare over one cent per mile from St. Paul or Duluth to Canadian destination. Information as to low railway rates may be had on application to

W. V. BENNETT, Room 4, Bee Bldg., Omaha, Nebr.  
Canadian Government Agent

Matter of Geography.  
"Miss Howler says she learned to sing in Paris."  
"That may be; she certainly can't sing in this town."

Dr. Pierce's Pellets are best for liver, bowels and stomach. One Little Pellet for a laxative—three for a cathartic.—Adv.

Time to Be Pensive.  
"It's the pen for me," boasted the man who had forged a check. "It's the pen for you," said the judge a few weeks later.

In normal times the annual German consumption of fruit amounts to about 100 pounds per capita.

**IF YOU CAN**  
Invest \$25 cash and a few dollars monthly, you can become associated with a company that should return big profits. You will receive the truth of this statement when it is presented to you. This is not oil, mining or a scheme. Your banker or lawyer can O.K. our business. Address: P. O. Box 65, Pittsburgh, Pa.

## Nebraska Directory

**Hess & Swoboda FLORISTS**  
Special attention to outside orders for floral designs by mail or express. Quick service. 1415 FARNAM ST., OMAHA, NEBRASKA

**BOWLES** Live Stock Commission Co.  
SHIPMENTS SECURED BY \$100,000.00 CAPITAL STOCK PAID UP  
BEST PRICES AND FILLS.  
South Omaha Chicago Kas. City

**MID-WEST ELECTRIC CO.**  
1307 Harvey St. Omaha, Neb.  
709 Cherry St. Des Moines, Ia.  
**ELECTRICAL JOBBERS**  
Installations for General Electric Co., American Electric Co., Telephone, C. & W. Wood Ironworker Co. etc. A good stock of general supplies, both cities.

**Omaha Alfalfa Milling Co.**  
Members Omaha Hay Exchange and Omaha Grain Exchange  
Always in the market for No. 1 ALFALFA-HAY  
WRITE US OR TELEPHONE DOUGLAS 491  
339 GRAIN EXCHANGE, Omaha, Nebraska

**Hotel Loyal, Omaha**  
Take Dodge Street Car From Stations  
ABSOLUTELY FIREPROOF  
Rates: \$1.00 up without bath. \$1.50 up with bath.  
The Hotel With a Reputation  
R. E. FRYAN—Proprietor—J. E. CARRY

**THE PAXTON HOTEL**  
Omaha, Nebraska  
EUROPEAN PLAN  
Rooms from \$1.00 up single, 75 cents up double.  
CAFÉ PRICES REASONABLE

**DOCTORS MACH & MACH DENTISTS**  
3rd Floor Paxton Block  
1014 & Farnam St., Omaha  
Best equipped Dental Office in Omaha. Reasonable prices. Special discount to all people living outside of Omaha.

**GOLD, SILVER and NICKEL PLATING**  
Tableware and silverware made new. Prices reasonable. WE BUY OLD DENTAL TEETH.  
OMAHA PLATING COMPANY  
Established 1898. 705 S. 16th St., Omaha, Neb.

**NEBRASKA NATIONAL INSURANCE COMPANY**  
LINCOLN, NEBRASKA  
Fire, tornado and hail insurance, farm and town property, automobile and threshing machinery. Policyholders and agents participate in the profits of this company. Agents wanted in open territory. 18th year. Incorporated Jan. 4, 1899

**Hotel Castle**  
632 S. 16th Street  
Omaha, Neb.  
New, absolutely fireproof. 300 ROOMS  
With private toilet \$1.00; with private bath \$1.50.  
FRED A. CASTLE, Proprietor

**ELECTRICAL JOBBERS**  
Flash Lights, Mazda Lamps, Electrical Supplies, Lighting Fixtures, Gas Lighting Supplies, Vacuum cleaners, Electrical washing Machines, Electric Irons. Send for catalogue.  
BURGESS-GRANDEN CO.  
1511 Howard St. Omaha, Neb.

**IT PAYS TO SHIP CREAM DIRECT**  
ALFALFA BUTTER CO., OMAHA  
Ask us to put your name on our quotation list that you may compare our prices with others

## FAIRY TALE

A short story that will be of interest to all readers of the Northwestern, and especially the little folks. It appears in this section weekly. What's your opinion of it?

## DADDY'S EVENING FAIRY TALE

BY MARY GRAHAM BONNER

**RAINY DAY PARTY.**  
"It's raining," said Mrs. Duck.

"That's no news to me," said Mrs. White Duck. "I suppose I can see and feel that it is raining as well as most Ducks or Folks."

"Well," said Mrs. Duck, "you needn't be so cross!" Mrs. Duck was usually called Mrs. Web Duck. Her feet were even more webbed than most Ducks, and they all have ugly feet you know.

"I only meant," said Mrs. White Duck, "that I can fly, so even if I go up into the air a little bit I can still feel it raining. Now you, you poor dear, can only feel it in the water because you can't fly as I can."

"It comes down on my back though," said Mrs. Web Duck.

"It might do that," said Mrs. White Duck, "if you were taking a bath and splashing."

"Ah, but I'm not."

"Well, that's nothing to boast about. Baths are the greatest joys in a Duck's life. I do hope you're no exception to the rule."

"Oh, no; oh, no," said Mrs. Web Duck. "I love baths as all Ducks do. But I meant that I happened not to be taking a bath at this moment, so I know it is raining."

"Well," said Mrs. White Duck, "we'll not talk any more about it in this way. If you know it's raining, and if I know it too, let's give a raining party."

"Three cheers!" shrieked Mrs. Web Duck, and Mrs. White Duck cackled delightedly, for she was beginning to feel ashamed of herself. She knew she had not been very nice to Mrs. Web Duck.

"I shall ask the Ducks at once," said Mrs. White Duck.

"I shall get the refreshments ready," said Mrs. Web Duck. "There should be some good bugs at the market today. On a rainy day they come out in fine shape. And I shall find many other goodies. We'll have a splendid party."

Off went Mrs. White Duck flying a little and then visiting all the nearby ponds.

"We're having a raining party," said Mrs. White Duck. "It's raining, you see, or you feel, and we're going to enjoy it."

All the Ducks said that they would be delighted to come to the raining party. Then it seemed as if the Rain Clouds and the King of the Clouds wanted every Duck to be quite, quite sure it was raining, for down the rain came with might and main.

As the Ducks arrived at the pond where Mrs. Web Duck and Mrs. White Duck were waiting for them, they all said: "What a lovely day for a party."

"Yes," said Mrs. White Duck, as she waved her wings a little and snatched her beak together, "there is nothing like a rainy day for a party."

"I've heard," said Mrs. Web Duck, in her best society cackle, "that some Folks liked a sunny day for a party. Isn't that too absurd?"

"Too absurd!" they all cackled. "There is nothing so nice as water. We like it to swim in, to drink, to live in, and we like water pouring down on our backs. Especially when we haven't had a rainy day for such a long time."

"Yes," said Mrs. White Duck, "a rainy day is so good for the spirits. It makes me feel so jocular."

"And to think," said Mrs. Web Duck, "that so many Folks say it depresses them. They say that they hate the rain. They grumble and fuss and stay in the houses and look out at the rain as if it had no right on the earth at all."

"The very impertinence of them!" said Mrs. White Duck. "What would the poor earth do without good rain water to drink? Would Folks give it enough water to drink? Not they! It's the little raindrops who do that. And to think of staying in the house and looking at the rain! As if a few drops of water would hurt them! They might complain if pebbles were raining down, but of water, lovely, cool, fresh water, never! Oh, how much better they'd feel if they only went out in the rain and enjoyed it! And the poor Sun must rest sometimes. It's only fair."

"Well, we know enough to like a rainy day," said Mrs. Web Duck, and all the other Ducks said: "It's been the nicest day for the party."

**Restore the Balance.**  
Each solitary kind action that is done, the world over, is working briskly in its own sphere to restore the balance between right and wrong.—Frederick W. Faber.

## For the Lady Readers

Miss Julia Bottomley, an expert on fashions, is the author of this department. She offers practical suggestions on every day dress that aid materially both country and city folks. Her fashions for women are essentially modest, tasteful, simple, economical and becoming to the wearer.

## What Well Dressed Women Will Wear

All that is left to designers of one-piece frocks is the discovery of new finishing touches in the way of decorations. Every conceivable method of making in the skirts and bodies has already been exploited, with plaits and shirrings utilized where any fullness is required and the waistline placed anywhere from just below the bust to the line of the hips.

As skirts grow narrower and straighter plaits take the lead in providing the fullness necessary, since at the same time they insure straight lines. Besides they are better adapted

blouses are designed without any provision for their needs.

This blouse is of georgette with vestee, collar and narrow turned-back cuffs of satin, in a contrasting color. The body of the blouse is rather plain, with a little fullness (set in at the shoulder seams) in the front. The sleeves are full, gathered into deep cuffs of crepe and these are finished at the wrist with narrow satin cuffs. All seams are hemstitched. The edges of the satin vest are finished with a piping of satin, and it fastens with three fancy square buttons set on from



NEW MODELS IN ONE-PIECE FROCK.

to wool fabrics than shirrings are. In the beautiful frock pictured above they are seen at their best, for the skirt is made up of a series of panels having inverted plaits at the side of each panel. They are strapped down a few inches below the waistline by narrow folds of the material fastened at each end with small cloth-covered buttons.

The bodice appears to fasten in the back and is cut with a square opening at the front of the neck. The over-bodice of crepe georgette covered with an all-over pattern, in soutache braid, probably fastens with snap fasteners, under the left arm. The sleeves are full and plain, finished with a deep cuff of braided georgette matching the bodice. A turnover collar at the neck is small and may be either of plain

the line of the bust to the waistline. There is a tiny button at the throat, fastening with a loop of silk.

Embroidery in heavy silk floss, repeats the color in the vest and appears at each side of the front. The season has developed a leaning toward color contrasts in blouses, which often does not stop at two-color combinations. This is a very attractive model for the woman who finds a costume blouse, to be worn with a dressy tailored suit, the most convenient of all things for afternoon wear. Where time is precious and distances great, as in the larger cities, a blouse of this kind and a handsome suit, will carry their wearer through the afternoon and evening without any heartburnings.

For exactly the same purposes, the



COSTUME BLOUSE OF CREPE AND SATIN.

crepe or of lace. In the model it is of crepe and it will be difficult to improve upon it.

This frock offers an effective solution to the problem of the woman who would like to make over a suit into a one-piece dress.

Here is one of the new blouses that may be worn with either open or closed throat. There are a lot of women who cannot wear the open throat successfully, and this is a model to make them rejoice; for nearly all

peplum blouse deserves much consideration. It is made of georgette crepe usually, with peplum more or less long, according to the preference of its wearer, and it is much elaborated with trimmings. It achieves formal dress and has so much good style that it may even shine down more pretentious garments.

Julia Bottomley

## W. L. DOUGLAS

"THE SHOE THAT HOLDS ITS SHAPE"

\$3 \$3.50 \$4 \$4.50 \$5 \$6 \$7 & \$8 FOR MEN AND WOMEN

Save Money by Wearing W. L. Douglas shoes. For sale by over 9000 shoe dealers. The Best Known Shoes in the World.

W. L. Douglas name and the retail price is stamped on the bottom of all shoes at the factory. The value is guaranteed and the wearer protected against high prices for inferior shoes. The retail prices are the same everywhere. They cost no more in San Francisco than they do in New York. They are always worth the price paid for them.

The quality of W. L. Douglas product is guaranteed by more than 40 years experience in making fine shoes. The smart styles are the leaders in the Fashion Centres of America. They are made in a well-equipped factory at Brockton, Mass., by the highest paid, skilled shoemakers, under the direction and supervision of experienced men, all working with an honest determination to make the best shoes for the price that money can buy.

Ask your shoe dealer for W. L. Douglas shoes. If he cannot supply you with the kind you want, take no other make. Write for interesting booklet explaining how to get shoes of the highest standard of quality for the price, by return mail, postage free.

LOOK FOR W. L. Douglas name and the retail price stamped on the bottom.

W. L. Douglas \$3.00 \$2.50 & \$2.00  
President, W. L. Douglas Shoe Co.,  
185 Spark St., Brockton, Mass.

## Farm Hands Wanted

Western Canada Farmers require 50,000 American farm labourers at once. Urgent demand sent out for farm help by the Government of Canada.

**Good Wages Steady Employment**  
**Low Railway Fares**  
**Pleasant Surroundings Comfortable Home**  
**No Compulsory Military Service**

Farm hands from the United States are absolutely guaranteed against conscription. This advertisement is to secure farm help to replace Canadian farmers who have enlisted for the war.

A splendid opportunity for the young man to investigate Western Canada's agricultural offerings, and to do so at but little expense.

**Only Those Accustomed to Farming Need Apply**

For particulars as to railway rates and districts requiring labour or any other information regarding Western Canada apply to

W. V. BENNETT, Room 4, Bee Bldg., Omaha, Nebr.  
Canadian Government Agent

But Cool Million. "He talks a lot about being heir to a million." "Hot air!"  
The Right Way. "How did he get to be a college president?" "By degrees."  
Renovate patent leather by rubbing with a cloth soaked in milk. Even a tadpole can boast of his social position, for he is in the swim.

—but remember there is Only One

## "Bromo Quinine"

That is the Original

## Laxative Bromo Quinine

This Signature on Every Box

**E. M. Grove**  
Used the World Over to Cure a Cold 25c in One Day.

A Semiprecious Stone. "Is she interesting?" "No, cold as a stone." "Oh, I see; a sort of jade, eh?"

## THICK, GLOSSY HAIR FREE FROM DANDRUFF

Girls! Beautify Your Hair! Make It Soft, Fluffy and Luxuriant—Try the Moist Cloth.

Try as you will, after an application of Danderine, you cannot find a single trace of dandruff or falling hair, and your scalp will not itch, but what will please you most, will be after a few weeks' use, when you see new hair, fine and downy at first—yes—but really new hair—growing all over the scalp.

A little Danderine immediately doubles the beauty of your hair. No difference how dull, faded, brittle and scraggy, just moisten a cloth with Danderine and carefully draw it through your hair, taking one small strand at a time. The effect is immediate and amazing—your hair will be light, fluffy and wavy, and have an appearance of abundance; an incomparable luster, softness and luxuriance, the beauty and shimmer of true hair health.

Get a 25 cent bottle of Knowlton's Danderine from any store and prove that your hair is as pretty and soft as any—that it has been neglected or injured by careless treatment—that's all. Adv.

Weight for weight, a manila rope is just about as strong as a steel one.

To Prevent Old Age Coming Too Soon!  
"Toxic poisons in the blood are thrown out by the kidneys. The kidneys act as filters for such products. If we wish to prevent old age coming too soon and increase our chances for a long life, we should drink plenty of pure water and take a little Anuric," says the world-famed Dr. Pierce of Buffalo, N. Y.

When suffering from backache, frequent or scanty urine, rheumatic pains here or there, or that constant tired, worn-out feeling, the simple way to overcome these disorders is merely to obtain a little Anuric (double strength) from your nearest druggist and you will quickly notice the grand results. You will find it many times more potent than lithia, and that it dissolves uric acid as hot water does sugar.

**To Prevent Old Age Coming Too Soon!**

St. Joseph, Mo.—"During expectation I became ill, nervous, and times I would faint away and lie in these spells for two or three hours. I took medicine but kept getting worse all the time. I decided to try 'Favor' and was thankful. It not only built me up, good health but saved my child. I had a fine baby; it weighed eleven pounds and has always been healthy."—MR. FLOESIE WALDEN, 2824 S. 19th St.

Favorite Prescription is put up both liquid and tablets. No alcohol narcotic. Ingredients on wrapper. For sale by druggists.

**DR. KNOLLENBERG'S D. C. SANITARIUM**  
If You Suffer With ACUTE AND CHRONIC DISEASES, Investigate Dr. Knollenberg's New Drugless Treatment.  
FOR RHEUMATISM, LUMBAGO, NEURALGIA, KIDNEY AND HEART TROUBLE.

My Guarantee for Special Treatment: "You Don't Pay If I Fail. If you remain in my sanitarium under my care and treatment. These treatments not only benefit, but eradicate poisonous accumulations from the system."

Office and Sanitarium 24th and Farnam Sts. Phone Doug. 7265. Omaha, Neb.

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