

W. F. MASON, President. L. HANSEN, Cashier.
C. H. RYAN, Assistant Cashier.

We are Convinced

that you will never return to the cumbersome, antiquated method of paying your bills in cash, if you once form the habit of using the never safer, more convenient way of paying by check.

We are Positive

that you will save money by carrying a check book.

We can Prove

the truth of our assertions without the sacrifice of one cent. We are ready to hand you a check book, and clear up any doubtful points in your mind regarding its use, whenever you are ready for it.

First National Bank
of Loup City, Neb.

Electrified Homes

Electricity is now fast superceding old methods in many departments of the home. The modern home—the COMFORTABLE home—now has

Electric Heaters
Electric Irons
Electric Lights

and many other labor saving and cost saving appliances. It is the ideal force—no danger, no annoyance, no failure. You are losing half the enjoyment of life if your home is not electrified. Let us wire your house for lights.

We handle the Almo Lighting systems for farm homes. Call and let us explain them to you.

LOUP CITY
LIGHT AND POWER CO.

Full Line of Aluminum Ware

A large number of ladies in this vicinity have wanted to use aluminum ware for some time but have not purchased on account of the high prices.

I now have a full line of aluminum ware which I bought when in Omaha recently and offer it to the ladies of Sherman county and Loup City for about one half the prices asked by other dealers.

Come in and see these fine goods

JAMES BARTUNEK
Your Hardware and Harness Man

Harness still sold at the same old prices

LIST YOUR LAND WITH
BOEHM BROS.

Reliable land and loan agents.
Grand Island, Neb.

We buy and sell land, make loans and real estate transactions of all kinds.

Write us. Best of Reference.

Daily sells for less.
Try Chase's first—it pays.
Germicidal Soap for Dandruff at Swanson's.
A. G. Hunt was a business caller at Scotia, Monday.
Carl Bauman was an Ashton visitor Saturday morning.
A. E. Chase was a business passenger to Ord, Tuesday.
C. Biemond shipped a car of stock to the Omaha markets Tuesday.
Some nice diamond rings at the low prices at Schwaner's sale.
Wm. Simpson made a business trip to St. Paul, Saturday morning.
Loup City Merc. Co., surely have a full line of coats this spring.
Just three brand new pianos left at Schwaner's at wholesale prices.
Two slightly used pianos for sale at Schwaner's at very low prices.
If you are owing me, please call and settle.—Lou Schwaner, Jeweler.
Mrs. M. Leschinsky was a Rockville visitor, Tuesday to spend several days.
Rose Comb R. I. C. eggs, 50c per setting.—C. H. Biehl, Loup City, phone 38-2.
Alton Woten is spending the week end vacation with home folks at Rockville.
John Eggars was a Grand Island visitor last Thursday, returning home Friday.
Dr. Mary A. K. Hendrickson was a business passenger to Rockville last Friday.
C. O. Waggoner went to Sidney last Friday morning where he will look for a location.
Lloyd Bulger went to Arcadia, Wednesday evening for a short stay with home folks.
Mrs. Clarence Sweetland went to Grand Island, Tuesday morning to attend assembly.
For eaves trough, tin work, soldering and all kind of repair work call on L. H. Spahr.
Miss Jeannette Taylor visited with friends at Palmer, Saturday, returning in the evening.
Why not own a good watch when you can get one at the price Schwaner is selling them at.
Mrs. Ed. Angier is attending assembly in Grand Island this week, going down Wednesday morning.
Earl Taylor was an eastbound passenger to Omaha, Tuesday, where he will bring home a new car.
C. C. Carlsen returned home last Thursday from Ravenna and Omaha, where he had been on business.
Miss Maggie Christensen went to Austin, Saturday noon to attend the play given at the Austin church.
Mrs. C. H. Downing and children of Arcadia, were in our city last Saturday, returning on the evening passenger.
Carl Schersberg and son, Alfred, went to Grand Island, Saturday to visit a few days with relatives and friends.
Plymouth Rock eggs for hatchling, 50c per 15. Two blocks west of the old Dr. Jones place.—Mrs. Henry Miller, 12-4.
Mrs. John Fisher went to St. Paul, Tuesday morning to spend the day visiting, returning again in the evening.
Robert Dinsdale shipped two cars of mixed stock to the Omaha, Tuesday. Chris Bauman accompanied the shipment.
Saturday is my last day of sale. You will profit by calling if you need anything in my line.—Lou Swaner, Jeweler.
Mr. and Mrs. Ray McMichael returned home last Saturday from Rochester, Minnesota, where they had been the past week.
Miss Victoria Stanczyk visited with her sister, Mrs. John Dietz, and family at Rockville, last Friday, returning in the evening.
Dr. Carrie L. Bowman made a business trip to Central City last Thursday morning, returning on the evening train.
Tony Stobbe of Ashton, was a Loup City caller last Saturday and while in town made The Northwestern office a pleasant call.
George Schwabauer was an eastbound passenger to Hastings, last Thursday to visit, returning again on Monday evening.
Miss Caroline Amick was a Grand Island passenger, Saturday morning to spend Sunday visiting. She returned home Monday evening.
Miss Nellamae Grierson and Miss Alice LeMasters were westbound passengers to Arcadia last Friday evening to attend a debate.
Mrs. Herman Rickert and little daughter came up from Grand Island, Tuesday evening to visit with her mother, Mrs. L. Bechtold.
Mr. and Mrs. John Oltman returned home Wednesday evening from Omaha, where they had been the past ten days visiting with relatives.
Miss Lucienne, and Atholbert Chase came over from their schools near Mason City and Litchfield, Saturday, to spend Sunday with home folks.
Mrs. Ward VerValin returned home Tuesday evening from Farnham and Hastings, where she has been the past week visiting with her daughters.
Mrs. W. R. Stickney and two children returned home Wednesday evening from Ravenna, where she had been the past week visiting with relatives.

Grocery Specials for the Week

We handle the North Yakima, Washington box apples at a low price for this time of the year.
1 Box Jonathans\$1.85
1 Box Roman Beauties..... 1.85
1 Doz. fine oranges size 2 1/2 at, per dozen..... .20
1 Doz. larger size Oranges..... .30
1 Doz. larger Oranges..... .40
5 lb. bag Peaberry coffee special..... 1.25
1 Can Saur Kraut..... .10
1 Can Tomatoes..... .10
2 Cans Corn for..... .25
2 lbs. 50 to 60 Santa Clara Prunes..... .25
2 lbs California Dried Peaches..... .25
4 Boxes E. C. Corn Flakes..... .25
6 Bars Flake White Soap..... .25
7 Bars White Russian Soap..... .25

Loup City Mercantile Co.

Try Chase's first—it pays.
Henry M. Elsnor for glasses.
Pianos going at cost, only a few left at Schwaner's.
A fine line of clocks at low prices at Schwaner's sale.
Ladies' spring coats just in at the Loup City Merc. Co.
W. L. Copeland was a business caller at Grand Island, Monday.
Bob Moore was a westbound passenger to Arcadia, Saturday evening.
For sale—Pure Bred S. C. Rhode Red setting eggs.—O. L. Swanson.
Halsey Hansel went to Kimball last Thursday, where he intends to work.
A. B. Outhouse was a business passenger to Arcadia, Wednesday evening.
The Misses Ellen and Doris Howard visited with relatives at Austin, Wednesday.
Mr. and Mrs. J. L. Dunn were Grand Island passengers, Monday to attend assembly.
Just this week of business at Schwaner's. You can't afford to miss those prices.
H. C. Williams left Tuesday morning for Invermy, Canada, where he intends to remain.
Mrs. Otis White went to Fremont, Wednesday morning to visit with her sister a few days.
E. G. Taylor returned home last Friday evening from Ashton, where he had been on business.
Farmers bring in your plows and discs now and be ready for spring work.—Emil J. Schoening, 7 tf
All persons knowing themselves to be indebted to me please call and settle.—Lou Schwaner, Jeweler.
J. E. Roushe went to Kearney on business and pleasure combined last Friday. He returned home Monday.
Mr. and Mrs. W. S. Steen were westbound passengers to Arcadia last Saturday evening to spend Sunday visiting.
Mrs. E. P. Daily was a Grand Island passenger Saturday morning to do some shopping, returning in the evening.
Mrs. A. H. Hansel went to St. Paul, Monday morning to spend the day with her daughter, Mrs. Elmer Chaffee, and family.
Elmer Rasmussen came up from his home at Rockville, Wednesday for a short visit with his sister, Miss Segrid Rasmussen.
Mr. and Mrs. Steve Polski came up from Ashton, Saturday evening and spent Sunday visiting with the L. B. Polski family.
Mr. and Mrs. S. E. Thrasher went to Wymore, Neb., last Thursday morning to spend several days visiting with relatives. They returned home on Monday evening.
Mrs. G. W. Dowell and Mrs. C. E. Smith arrived here last Friday from Schuyler for a visit with the Geo. Brill and Aaron Wall families. They returned to their home Monday.
Daily sells for less.
Wall Paper at Swanson's.
H. E. Willis was at St. Paul last Friday on business.
Alvin Daddow, of Austin, was a Loup City caller, Saturday.
You will find prices at Schwaner's that will surprise you.
Wm. Graefe was a Grand Island passenger, Monday morning.
If you want to sell your land, list it with W. D. Zimmerman.
Mrs. Joe Lewandowski visited with relatives at Ashton, Tuesday.
C. Biemond shipped a car of hogs to the Omaha market last Friday.
L. H. Currier was a business passenger to Rockville last Thursday.
J. W. Dougal was a business caller at St. Paul last Saturday morning.
Wm. Lewandowski was a business passenger to Grand Island, Tuesday.
Plenty of new horseradish prepared. Robert Fulliton, Phone 9720, Austin, Neb. 14-17
Will Curtiss is the new man behind the counter at the Rexall drug store.
Dr. O. E. Longacre was a Grand Island passenger Wednesday morning on business.
Ed Wilson was a business caller at North Platte, Tuesday, returning home Wednesday.
Say Dora, I saw your coat down at the Merc. Co., yesterday and it surely is a dandy.
Mrs. Homer Hughes left last Friday for Clay Center to spend several days visiting.
Mrs. J. W. Peterson went to Aurora, Tuesday morning to visit with relatives a few days.
Sidney Thrasher left last Friday morning for St. Joe, Mo., where he will spend some time.
L. H. Spahr cleans and repairs all kinds of sewing machines at Jas. Bartunek's. Call at once.
Mr. and Mrs. John Cynova came up from Ashton last Friday evening for a short visit with friends.
Jas. W. Johnson made a business trip to Aurora, Monday morning, returning home Tuesday evening.
You can afford to purchase presents for the future at the prices Schwaner is making you.
For Sale—Five room house and seven lots in Loup City for sale.—Enquire at Jung's restaurant.
Mrs. N. P. Nielson went to Grand Island, Monday to spend the day she returned home Tuesday evening.
Henry Schuman was an Ashton caller, Wednesday morning to spend a few days visiting with relatives.
Aaron Wall and Paul Coder left on Monday on a business trip to Utah and other western points of interest.
Mrs. E. G. Taylor and daughter, Miss Lucille, were Grand Island passengers Saturday morning, returning the same day.
Joe Cole went to Austin last Thursday and spent the day with his sister, Jennie, who teaches school at that place.
Rev. Smithberg returned home Tuesday evening from Lincoln, where he had been in attendance at district conference.
Claude Burt returned to Lincoln, on Monday morning after a visit here with his home folks, Mr. and Mrs. C. W. Burt.
Rev. Vincent R. Beebe returned on last Thursday from Lexington, where he had been in attendance at district conference.
Mrs. Kate Stellmoch and son returned home last Friday evening from St. Paul, where they had been to consult a doctor.
Lost—A new dress overcoat between Loup City and James McBeth's last Saturday. Finder please return to this office. 15-1
Coming! Industrial entertainment at Presbyterian church Friday evening March 30, at 8 o'clock. Admission 15 and 25 cents.
The Misses Nancy Lewis, Marie Gilbert and Inez Noyes were Grand Island visitors Tuesday to attend assembly and to visit.
John Ohlsen was a westbound passenger to Arcadia, Monday evening to look after the new library which is being built at that place.
Mr. and Mrs. Nelson Fisher and Miss Nellie Maciejewski, were St. Paul callers, Saturday, to spend several days visiting with relatives.
Mrs. Chris Bauman and children went to Rockville, Wednesday to spend a few days visiting with her brother, John Dietz, and family.
A. B. Young and daughters, Margie and Oral, came in last Saturday evening from Schuyler, for a short visit here with their many friends.
Mr. and Mrs. J. B. O'Bryan returned home Saturday from Hot Springs, Ark., and other western points, where they have been the past two months.
Miss Faye Bond, who has been here visiting with her sister, Mrs. C. H. Ryan, and family, returned to her home at Gresham, Friday morning.
Don't forget "The Old Peabody Pew" and "Living Pictures" at Presbyterian church Friday evening, March 30, at 8 o'clock. Admission 15 and 25 cents.
Miss Leda Reed, who has been here visiting with her brothers, A. E. and Ralph, and families, returned to her home at Greeley, Saturday morning.



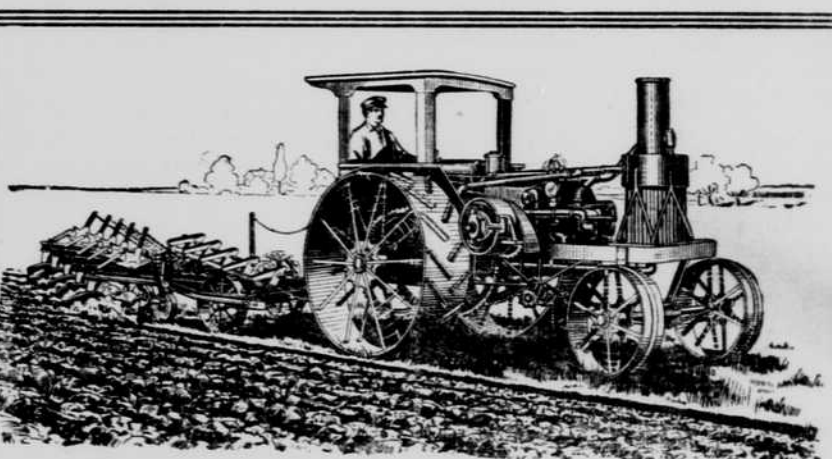
No Wonder She Smiles
for who wouldn't feel pleased knowing that such
Delicious Soda

as that served at our store was soon to be served.
All our fountain drinks and ice cream dainties are prepared from the very best products that we can buy.
Treat yourself to one of them today.
O. L. SWANSON,
Druggist



Save for some good thing
Have a Record this Year
Mr. Farmer—this year you should have a record of all sales and purchases, loans and interest payments.
It isn't necessary that you keep a set of intricate books to do this—
Just Open a Check Account at This Bank
Make all deposits here, pay all bills by check, and WE'LL DO THE BOOKKEEPING FOR YOU.
We furnish all check-books, deposit-books and slips without charge.
Loup City State Bank
Loup City, Nebraska

O. S. MASON
Implements, Hardware, Farm Seeds, Machine Oils, Windmills, Pumps, Pipes
Plumbing and Heating a Specialty



SIX REASONS FOR AVERY TRACTOR SUCCESS
1. The price of Avery tractors are from \$200 to \$500 cheaper than any other makes due to the company having bought their materials for 1917 in the advance of the last raise in prices.
2. Sliding frame, two speed, double transmission.
3. Extra large crank shaft. No owner ever broke one.
4. Removable inner cylinder walls.
5. No pumps, fan or outside lubricator.
6. Avery makes six sizes of tractors, one for every size farm. Call and let us explain this tractor to you and get a catalogue.

O. S. MASON
LOUP CITY, NEBRASKA

Our Regular Prices
Fancy Peaberry Coffee, per lb.....25c
Good Santos Coffee, per lb.....22c
1 Gal Karo Corn Syrup.....55c
1/2 Gal. Karo Corn Syrup.....30c
1 Gal. Karo White Syrup.....60c
1/2 Gal. Karo White Syrup.....35c
4 Boxes Corn Flakes.....25c
California Dried Peaches, per lb.....11c
Atlas Oatmeal.....25c
Saxson Oatmeal.....20c
10 lb Kegs Herring.....1.00
Santa Clara Prunes.....12c
Pancake flour, 5 lb. size.....22c
6 oz. Can Milk.....05c
16 oz. Can Milk.....10c
Please come in and see our Men's Suits at \$12.50. Also we have a nice line of Men's trousers and Boy's Suits.

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General Merchandise
QUALITY RIGHT PRICES SERVICE

When looking for a good lunch or short order drop in at the
IDEAL BAKERY
LUNCHES AND SHORT ORDERS
AT ALL HOURS
We carry a full line of Bakery Goods. Careful attention given to all special orders.
Have the agency for Fleischman yeast in small tin foil cakes. In stock at all times.