

W. F. MASON, President. L. HANSEN, Cashier.
C. H. RYAN, Assistant Cashier.

QUALITY FIRST

That is our motto.

Yes, there is quality in banking service just as there is in the trades and professions. It may be good, poor or indifferent. But for our customers the best is none too good.

The Best--

IN MECHANICAL PROTECTION—as seen in our equipment and our strong, modern vault.

IN THOUGHT AND INTELLIGENT DIRECTION—as exemplified in our officers and board of directors.

IN WINDOW SERVICE—where promptness and courtesy are a guiding law.

*First National Bank
of Loup City, Neb.*

TO LIGHT PATRONS

Having changed our lamp contract from the Westinghouse Lamp Co., over to the Bryan Marsh Co., we will give a reduction of 5 cents on each lamp bought at our office when five or more than five are bought at a time.

The prices on lamps from now on will be:

300 Watt Mazda C	\$3.50
200 " " "	2.25
100 " " "	1.10
75 " " "	.75
60 " " "	.55
40 " " "	.40
25 " " "	.35
10 " " "	.25
7 1/2 " " "	.25
32 " " "	.30
16 " " "	.25
8 " " "	.20
High Low Lamps	1.00

We also will give a rate of 6 cents per K. W. to any one putting in electric stoves. This to take effect January 1.

**LOUP CITY
LIGHT AND POWER CO.**

A Timely Hint

If you are going to buy harness now is the time, before further advances will be made. Come in and talk it over with us.

Bring in Your Harness

For repairing and oiling—bring in one or two sets at a time and avoid the rush.

JAMES BARTUNEK

Your Hardware and Harness Man

THE BIG EVENT HAS HAPPENED FREE-- 640 Acre Wyoming Homesteads

The long-wanted 640-acre Homestead Act is now a law. It permits application for these homesteads in the grass-covered livestock area of Central and Northeast Wyoming. You can reach this area either over the Burlington's main line via Douglas or Converse County or via Upton, Moorcroft, Gillette or Clearmont for Northeast Wyoming. Inquire early and go early.

This area contains large bodies of excellent grazing lands, from fifteen to fifty miles from the railroad. Write me for circular of information and instruction, which will tell you exactly what to do without loss of time to apply for a stock-raising and dairy homestead. You can secure one of these valuable mile-square homesteads in a region established and well known as the permanent livestock area of Wyoming.

It is my judgment that practically all of the desirable grazing and agricultural lands, will be applied for in 1917. We do not advertise these lands for the purpose of creating passenger travel. We consider it our duty to advise you of this opportunity and to tell you that it is the last chance you will have.

**S. B. HOWARD, IMMIGRATION AGENT,
1004 Farnam Street, Omaha, Nebraska.**

Daily sells for less.

Try Chase's first—it pays.

Coming March 10, "Romeo and Juliet."

Henry M. Elsner for glasses. Satisfaction guaranteed.

O. A. Woods returned home from a business trip to Palmer, last Thursday.

Clarence Sweetland returned from Ashton, Monday evening where he is working.

For Thursday night, Feb. 22, "Col. Carter of Cartersville. A 5 act World feature play.

Roy Kenfield of Arcadia, was in our city Monday, returning home on the evening train.

Chicken pox is still going the rounds among the kids. A number of cases have been reported.

Farmers bring in your plows and discs now and be ready for spring work.—Emil J. Schoening. 7 tf

John Janulewicz went to Ashton on Tuesday morning to attend the wedding of Miss Vernie Kwiatkowski.

J. J. Slominski was a business passenger to St. Paul, Monday morning, returning home on the evening passenger.

The Misses Mary and Nora Augustyn went to Silver Creek, Tuesday morning to attend the wedding of their cousin, Ben Cuba.

Mrs. Paul Haskell and little daughter arrived here Tuesday evening from Omaha for a visit with her sister, Mrs. R. F. Campbell.

Felix Dzingle and wife and John Golus left Tuesday morning for Silver Creek where they will attend the wedding of Ben Cuba.

Commencing with next Saturday, Feb. 17, the shows at the Garland Theatre will start promptly at 8:00 o'clock instead of 7:30.

Mr. and Mrs. John Stanczyk and daughter, Vernie, were Ashton callers Tuesday to be in attendance at the Smedra-Kwiatkowski wedding.

Mrs. Frances Goodman and son left Tuesday morning for Oklahoma, where they will make an extended visit with her father and other relatives.

Nelson Smith came down from Sargent, Monday, where he installed the new electric light plant. It took Nels just eight days to complete the job.

W. H. Doner has been having a serious time with the grippe, being confined to the house for nearly two weeks. He is reported as improving.

Oscar Johnson, who has been here visiting with his parents, Mr. and Mrs. F. O. Johnson, and family, returned to his home in Omaha, Tuesday morning.

Clifford Hale went up to Sargent on Monday night, where he will probably remain for about a month and wire a number of buildings for electric lights.

Mr. and Mrs. R. P. Prtchard and little daughter, were eastbound passengers to Grand Island, Tuesday morning. They returned on the evening passenger.

Carlyle Blackwell is featured in "The Clarion" at the Garland Theatre on Thursday night. A big 5 act photoplay taken from the book by Samuel Hopkins Adams.

Mrs. J. A. Danielson and daughter, Miss Dessie, returned home Monday evening from a visit with relatives and friends at Council Bluffs and other points in Iowa.

The brilliant Bluebird photoplay featuring Louise Lovely in "The Grasp of Greed" offers many exciting and ocean disaster scenes. See this photoplay at the Garland Theatre next Saturday.

For Sale—Ten lots in Loup City. All laying together. \$25.00 each. Will sell for part cash and balance monthly payments. Also some other property in Loup City for sale.—August Jaeschka. 7-3

Mr. and Mrs. Oscar Olsen were eastbound passengers to Grand Island, Tuesday and from there they will go to Rochester, Minn., where Mrs. Olsen will take medical treatments and perhaps undergo an operation.

Wm. Larsen and son, Wm. were eastbound passengers to Lincoln, Tuesday morning where he will attend the merchants and retailers convention. From there they will go to Omaha and on to St. Joe to purchase his spring and summer stock of goods.

We guarantee the big 8 reel photo production featuring Geo. Beban in, "An Alien" to be one of the best photoplays we have yet shown. See it at the Garland Theatre Friday night, Feb. 23, and you will then say, "It's a great play." Prices 15 and 25 cents.

John Trumbull, of Lincoln, and J. W. Price of Nelson, arrived here last Friday and are completing the new city well on reservoir hill; the Hydraulic Engineering & Machine Co., of Lincoln having the contract. With the addition of this new well the city will probably not face another water shortage for a long time to come.

Wm. George and Burr Robbins went over to Ord, Monday to buy some registered cattle and before they got out of Ord Mr. Robbins had purchased a 320 acre farm twelve miles from Ord. He will move onto his new farm on March 1st. Mr. Robbins has resided in Sherman county for sixteen years and has been prosperous, well and happy all that time, in fact Burr is always happy. Valley county gains another useful citizen. The boys didn't buy any cattle on the trip.

Henry M. Elsner for glasses.

Try Chase's first—it pays.

Will take in Ford auto in on residence.—W. P. Reed. 4tf

I take in all kinds of sewing at reasonable prices.—Josie Rojewski. Phone Red 63.

S. V. Hansen and Wm. Hawk shipped a car each of stock to South Omaha, Tuesday.

Nelson Smith came up from St. Paul Monday noon on a business and pleasure trip combined.

Wm. Benschoter returned home on Tuesday noon from Dannebrog, where he had been the past few days.

Miss Laura Stellmoe returned Saturday evening from Ashton, where she spent several days visiting with relatives.

For Sale.—Ford car in good condition. Has been run about 10,000 miles. For information call at The Northwestern office.

Ward VerValin returned home Monday noon from Omaha, where he was in attendance at the lumbermen convention.

Halsey Hansel returned to his school duties at St. Paul, Monday noon, after several days' visit here with his mother, Mrs. A. H. Hansel.

Chris Zwink, Sr., shipped a car of hogs and a car of cattle to the South Omaha markets, Monday. Mr. Zwink accompanied the shipment.

Mrs. Rosa Curtis and son, Howard, came up from Austin, Monday noon for a visit. Clarence Curtis, another son, of Bradshaw, also came up for a visit.

The second chapter (2 reels) of "A Lass of the Lumberlands" at the Garland Theatre next Wednesday night. A program of 5 reels every Wednesday night.

For Sale.—Fifteen head of work horses and mules from two to six years old. All native stock. Also two short horn bulls.—E. G. Aufrecht, Phone 9722 R 3 Arcadia, Neb. 8-2

Born, on Friday, Feb. 9, to Mr. and Mrs. A. K. Merybaw, a son. This boy is a good sized youngster, weighing 13 1/2 pounds. Mother and child are reported as getting along nicely.

Mrs. August Bechthold returned home Monday noon from Rochester, Minn., where she had been to visit her husband, who is in the hospital at that place for medical treatment.

Mr. and Mrs. L. N. Smith returned home last Saturday evening from their extended visit at Canaan, Connecticut, Westfield, N. J., and Tipton, Iowa. They also stopped at Buffalo and Albany, New York City, Washington, D. C., and Chicago. They report cold weather and a delightful trip.

The boy scouts entertained their mothers at the Presbyterian church on last Thursday evening. The scouts royally entertained their mothers and the affair was pronounced a great success. Rev. Steen preached a sermon for the scouts last Sunday morning and all members of both troops were present in uniform.

Mrs. F. M. Henry went to Omaha and other points Wednesday to buy a stock of millinery. Mrs. Henry will return soon and will open a millinery store in the building formerly occupied by Mrs. Mathew. She announces that her line will be complete in every detail and invites the people of Loup City and Sherman County to inspect her stock when she gets established.

Reports from H. L. Grassmuck at University Place state that he is improving nicely, though the doctors have prescribed absolute rest for several months. Mr. Grassmuck is in a very nervous condition and nothing but rest and quiet will do him any good.

E. G. Taylor is planning the building of an elevator at Murphy, Nebraska, and visited that town last week to pick out the site for the new building. Murphy is a new and fast growing town down in Hamilton county. Vic Swanson opened a general merchandise store there several months ago and is doing well.

A number of the teachers for Loup City schools next term of school have been elected as follows: C. U. Bitner, superintendent; J. W. Davidson, principal; Miss LeMasters, assistant principal; Ray Clark, teacher in high school; Klean McNulty, seventh grade; Lena Smith, sixth grade; Ida Steen, fifth grade; Anna Klopfer, third grade; Florence Depew, second grade; Orpha Outhouse, kindergarten. The other teachers will be appointed soon and announcement of the appointment will be made at a later date.

Henry Schumann came in from Glenrock, Wyoming, Saturday and expects to remain here for about three weeks. Henry has filed on a 640 acre homestead a few miles from Glenrock. Oil has been discovered around Glenrock and Henry says there is a flowing well a mile and a half from his claim. He also reports that the entire section of that country is having a boom and that there is plenty of work at good wages. Here's hoping that Henry will strike oil on his place.

The Northwestern this week presents a suggestion to the business men of Loup City, and that is, if arrangements can be made with the theatre management, to give a free picture show to the farmers and their families on Saturday afternoons, the various merchants to give out the tickets. This is a very good inducement to bring people to our town to trade and would be appreciated by many who could not attend a picture show at any other time. At any rate, the plan is being carried out in other towns with very satisfactory results. We believe it would be a winner here and the cost would not be very great.



Anderson Tailoring
is extreme in style, or has a conservative tone, whichever is best liked by the wearer.

Gus Lorentz
LOCAL REPRESENTATIVE

Daily sells for less.

Residences for sale on small monthly payment plan.—W. P. Reed 4tf

Clark Reynolds helped out at Arnett's during the rush last Saturday.

A small acreage near town. Well improved to exchange on a farm.—W. P. Reed. 4tf

Miss Emma Fowler had a tussle with the grippe for several days, but is up and around again.

G. D. Bowen was a business passenger to Boelus last Thursday morning, returning in the evening.

Mrs. Floyd Janulewicz spent the day visiting with her mother, Mrs. Dymek at Ashton last Thursday.

Mrs. John Cewell went to Lexington last Thursday for a short visit there with relatives and friends.

Mrs. Wm. Couton of Austin, was in our city shopping last Friday. She returned home on the noon train.

Clifford Hale and Clarence Peterson were business passengers to Grand Island and Hastings last Thursday morning.

Wm. Nicklaus, a young attorney of Lincoln, visited over Sunday in Loup City with Count Attorney, L. L. Stephens.

A. B. Conger returned to his home in Aurora, last Thursday morning after having visited the past ten days with relatives and friends.

Miss Inez Noyes returned home on Saturday evening from York and Bradshaw, where she had been the past few months visiting.

Mrs. S. A. Allen and children went to Lincoln last Thursday morning to visit a week or two with her mother, Mrs. Flora DeCamp.

Mrs. M. Elliott of Cairo, passed through our city last Friday enroute to Arcadia, where she will visit a few days with relatives and friends.

J. R. Gardiner, editor of The Ashton Herald, came up last Friday evening on business and to attend The Eternal City at the opera house that evening.

Mrs. W. O. Brown and daughter, Mrs. T. R. McIlravy, were shopping at Grand Island last Thursday. They returned home on the evening passenger.

Jack Amick was a pleasant caller at The Northwestern office. Mr. Amick purchased a box of envelopes to take care of his fast increasing correspondence.

Grand Island is coming to the front. A new ten story hotel is the latest improvement for that town. The new building will be erected in the near future.

Mr. and Mrs. Julius Sorenson of Cairo, are the parents of a baby boy, born last week. Mrs. John Oitmann is at Cairo getting acquainted with her new grandson.

O. Benschoter is visiting with two brothers at Falls City. From there Mr. Benschoter will go to Iowa to visit with relatives and will spend about a month on the trip.

Mrs. John Warrick went to Grand Island last Friday for a few days' visit with relatives and friends. On her return trip she will stop at St. Paul, her old home, for a short visit with relatives and friends. She returned home Monday evening.

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Borrow of Your Bank

When arranging for a farm mortgage loan, bear in mind that there can be more service to you than the formality of securing the loan itself.

When your farm mortgage is negotiated through this bank, you are assured our constant interest in your welfare, not alone in seeing to the repayment of your loan at maturity, but in assisting you in the many ways open to us.

Borrow of your bank and maintain your high credit standing.

Loup City State Bank
Loup City, Nebraska

O. S. MASON
Implements, Hardware, Farm Seeds, Machine Oils, Windmills, Pumps, Pipes
Plumbing and Heating a Specialty

WARNING

We have had a 10 to 15 per cent advance on all machinery in the last 30 days. I can still sell you goods at old prices if you purchase early. Don't delay, come in and arrange for your machinery.

O. S. MASON

Which is the Right Road?

That Depends on Where You Are Going

If you are in search of the freshest, cleanest and best line of

GROCERIES

The right road is the one that leads straight to our store. You will find here just what you are looking for. It is our constant endeavor to supply our customers with the cream of the market in all lines.

DON'T BE SIDE-TRACKED
Come straight to

WM. LEWANDOWSKI
General Merchandise

QUALITY RIGHT PRICES SERVICE

When looking for a good lunch or short order drop in at the

IDEAL BAKERY

LUNCHES AND SHORT ORDERS
AT ALL HOURS

We carry a full line of Bakery Goods. Careful attention given to all special orders.
Have the agency for Fleischman yeast in small tin foil cakes. In stock at all times.