

The Best of all Serials Featuring
HELEN HOLMES
in
"A Lass of the Lumberlands"

The story is laid in the great timber regions of the North Woods, amid the mighty sequoias, pines and cedars, which makes that country famous.

To Start Showing
Wednesday Night, February 14th

Two reels of the serial, two of comedy and drama and one of Weekly News (5 reels) to be shown every Wednesday night.

AT THE
GARLAND THEATER

Admission 10 & 15c Ladies free Wednesday, Feb. 14



The Heart of the Dairy

UNITED STATES CREAM SEPARATOR

Look well to the Heart,—it's the "vital spot" in anybody or anything.

The Heart of the Dairy is the Cream Separator. The Heart of the Cream Separator is the bowl—the Skimming Device in particular.

The U. S. not only holds the World's Record for close skimming, but is the only Cream Separator with a non-rusting skimming device and a non-rusting guarantee.

No Rust Means Easier Cleaned
No Rust Means More Sanitary
No Rust Means More Durable
No Rust Means Better Value

Remember we absolutely Guarantee these Nickel Silver sections against rust, for all time, and on top of our Guarantee is the Maker's Guarantee to both of us.

See if you can find this tremendously important feature in any other Cream Separator. If you can't, then buy a U. S.—the World's Record close skimming separator.

J. J. SLOMINSKI, Loup City

BE AN AUCTIONEER
Earn \$50.00 to \$100.00 a Day

The demand for good auctioneers is large. There are too many of the second class kind and too few of the first class sort. There is scarcely a community in Nebraska which is not now waiting for a capable auctioneer to come in and take care of the auction business. It is only necessary to show your ability by making a few good sales. Then you can have all the work you want.

New Term Opened January 1

No time to be lost. You can learn in a month, the cost is small, and you can make money right from the start. Auctioneering is a mighty good business. And the right place to learn it is at the largest auctioneering school in the world, the

MISSOURI AUCTION SCHOOL
819 Walnut St. Kansas City, Missouri

Write today, or better wire, to Col. W. B. Carpenter, President. He will give you full information. Best yet, take the next train to Kansas City and be ready for instruction on the first day of the term. Don't delay.

Farmers Mutual Insurance Company
OF NEBRASKA

The oldest, largest, strongest, cheapest and best purely Farmers' Mutual Insurance Company in Nebraska. The best is what you want. Stand up for Nebraska and insure in

THE FARMERS MUTUAL INSURANCE CO. OF NEB.
Amount of insurance in force.....\$170,485,794.00
Surplus on hand January 1.....\$ 233,564.56

W. F. TUCKER, Local Agent
Loup City, Nebraska

Valentine Day Comes Next Week.

Of all the Valentines we know, There's some we hope we'll get— Though promised to us long ago. We're waiting for them yet. They bear a lovely lady's face— A maiden we adore. And though we rarely see her, we But love her good in any clime; Her face is good in any clime; Send her where'er you will. But while you're spending, recollect That we, too, have a till.

Correspondence with apple growers and inspection of orchards indicate that blister canker is still a widespread and most important apple enemy, according to the department of agricultural botany of the University of Nebraska. Apple scab and blotch are readily controlled by proper spraying. Canker however requires continuous attention if it is to be held in control. Owners of infected orchards should write to the Experiment Station for further information as to the best methods of control.

CLEAR CREEK SAND.

G. W. Hager shipped a mixed car of stock, Tuesday.

Martin Burtner and S. C. Eastbrook made a business trip to Loup City, Saturday.

L. B. Hickman came home Saturday evening from Ulysses, where he had been on business.

Henry Shulz and Frank Lammers shelled corn for G. A. Richmond, S. C. Eastbrook and H. W. Hale last week.

Frank Kusack had some trouble in getting his Ford to go. J. L. Richmond took him to town in his jitney, Saturday.

J. E. Rainforth has been sawing his wood with his auto engine. He says he never saw a saw saw like that saw saws.

Thomas Parsley held a public sale on Tuesday. It was a fine day and everything sold well. There was a big crowd present.

Mr. and Mrs. M. M. Stouffer are keeping house and doing the chores for Mr. and Mrs. A. D. Jones while they are in Lincoln.

The men and boys of Clear Creek got out for a big coyote hunt, Tuesday and succeeded in rounding up one coyote and several jack rabbits but Mr. Wolf got away.

A. D. Jones came back from Lincoln one day last week. He stopped off at Grand Island. He made a business trip to Beaver Crossing, Monday, returning home in the evening.

Mr. and Mrs. F. T. Richmond and A. D. Jones left Friday morning for Lincoln, to be present at the burial of Mrs. Nellie Ward, a sister of Mrs. Richmond and Mrs. Jones.

HISTORICAL FACTS OF THE PAST WEEK.

Former President McKinley was born January 29, 1843.

The Russians took Tabriz on Jan. 30, 1914, in one of the early fights of the present European struggle.

Carlos of Portugal was assassinated February 1, 1908.

General J. E. Johnston was born on February 3, 1807.

Friday, February 2, was Candelmas Day and Ground Hog Day. As Candelmas, it meant the feast of the Purification of the Blessed Virgin, so called from being formerly celebrated with processions and shows of candles. It was instituted in the sixth century during the reign of Justinian and came in lieu of the Roman festival of Saperclia which had also been celebrated with candles. As Ground Hog Day, it is an old superstition still largely believe in, that the ground hog will come out of his lair on this day and that if he sees his shadow he will run back into his hole and that inclement weather will prevail for six weeks. If, however, the day be cloudy and no shadows are cast throughout the day, the little rodent will remain outside and the following six weeks of weather will be pleasant. As last Saturday was bright and clear, Brother ground hog surely saw his shadow and according to superstition the following six weeks will be stormy.

Sunday, February 4th, was Septuagesima, the third Sunday before Lent. It is so called because it is about seventy days before Easter.

YOUR LAST CHANCE.

Recently we published in these columns an offer of The Youth's Companion and McCall's Magazine, both for a full year, for only \$2.10, including a McCall Dress Pattern. The high price of paper and ink has obliged McCall's Magazine to raise their subscription price February 1 to 10 cents a copy and 75 cents a year—so that the offer at the above price must be withdrawn.

Until March 31, our readers have the privilege of ordering both publications for a full year, including the choice of any 15-cent McCall Dress Pattern, for only \$2.10.

The amount of reading, information and entertainment contained in the fifty-two issues of The Youth's Companion and the value of twelve monthly fashion numbers of McCall's at \$2.10 offer a real bargain to every reader of this paper.

This two-at-one price offer includes:

1. The Youth's Companion—52 issues
2. The Companion Home Calendar for 1917.
3. McCall's Magazine—12 fashion numbers.
4. One 15-cent McCall Dress Pattern—your choice from your first copy of McCall's—if you send a two-cent stamp with your selection.

THE YOUTH'S COMPANION
St. Paul St., Boston, Mass.

New subscriptions received at this office.

"KNOW THE UNIT."

"Know the unit."

This is a hint the home economics department of the University of Nebraska offers to housewives who would buy economically. Since raw materials and labor fluctuate in price, the selling price of a commodity or the size of the package must vary.

For example, many Lincoln folks objected to a proposed raise of 1 cent in the selling price of the one-pound loaf. Though the loaf still sells for 5 cents, its size has been reduced so much that the consumer now pays 9 cents a pound for his bread.

Likewise, the housewife who hesitates to pay 40 cents a pound for fresh eggs (60¢ a dozen) often buys prepared breakfast foods at the rate of 40 cents a pound. Yet she could buy equally as good breakfast foods (unprepared) at 3, 10, or 12 cents a pound and cook them herself at little cost. Consequently, economical buying requires a knowledge of the unit price rather than package price.

WHAT MUST HOT COFFE BE?

A preacher was describing the "bad place." "Friends," he said, "you've seen molten iron running out of a furnace, haven't you? It comes out white hot, sizzling and hissing. Well— (the preacher pointed a long, lean finger at the congregation, "they use that stuff for ice cream in Hades.")

Most men can see where their wife would have made a splendid gang boss, but for the accident of birth.

\$1.85 FOR 50 CENTS

PRATT'S

Save Feed Bills
and get better results from your stock. Add small amount of Pratt's Animal Regulator to the daily ration. Strengthens and stimulates digestive organs and improves stock receiving full benefit of food. In packages to suit—25¢, 50¢, \$1; 25-lb. pails, \$2.50.

"Your money back if it fails."

Get Pratt's Profit-Sharing Booklet.
1913 Almanac FREE

we will give you your choice of two assortments of PRATT'S GUARANTEED ANIMAL AND POULTRY REGULATORS AND REMEDIES, each having a retail value of \$1.85, for 50c and a signed coupon. You will find these coupons in the advertising of the PRATT FOOD COMPANY, appearing in the first issues of the leading agricultural publication in February—Bring the coupons to us—We have the goods.

The Pratt ad and coupon appear in 40 Farm Papers, including Nebraska Farmer, Twentieth Century Farmer, Iowa Homestead, Farmer's Mail & Breeze, Kansas Farmer, Farmer's Wife, Successful Farming, Kimball's Dairy Farmer, Breeder's Gazette, Western Farm Life.

O. L. SWANSON
DRUGGIST

SOME GOOD ADVICE.

Don't be a grumbler. Some people contrive to get hold of the prickly side of everything; to run up against the sharp corners, and find out all the disagreeable things. Half the strength spent in growling would often set things right. You may as well make up your mind, to begin with, that no one ever found the world as he would like it; but you are to take your share of troubles, and bear them bravely. You will be very sure to have troubles laid upon you that belong to other people, unless you are a shirk yourself, but don't grumble. If the work needs doing, and you can do it, never mind about the other person who ought to have done it and didn't. Those workers who fill up the gaps and smooth away the rough spots, and finish up the job others leave undone, they are the true peacemakers, and worth a whole lot of growlers.—David City Banner.

Classified Advertising

KODAK FINISHING.
KODAK FINISHING. LOWEST prices. Strictly professional work. Prompt service. Send for price list.—W. F. Mohler, Fremont, Neb.

SEED CORN.
PURE SILVER MINE AND ST. Charles White (Red Cob.) Carefully selected. Tipped, butted and shelled. \$2.00 per bushel.—L. E. Larsen, St. Paul, Neb., 5-11

LAND AND STOCK.

FOR SALE:—MY EIGHT ROOM house. Good barn and outbuildings with twelve lots in cherry and plum trees. Also 4½ acres of land and another tract of 3½ acres all in alfalfa and fenced chicken tight. Nearly new two seated spring wagon and a Jersey red sow with six pigs.—Alfred Anderson.

HOMESTEAD OR FARM LANDS.

OREGON & CALIFORNIA RAILROAD Co., Grant Lands. Title to same re-vested in United States by act of congress dated June 9, 1916. Two million three hundred thousand acres to be opened for settlement and sale. Power Site, Timber and Agricultural Lands. Containing some of the best land left in United States. Now is the opportunity time. Large sectional map and description of soil, climate, rainfall, elevations, etc. Postpaid one dollar. Grant Lands Locating Co., Box 610, Portland, Oregon. 6-13

NEW HOME

"I'll get it for my wife"



NO OTHER LIKE IT. NO OTHER AS GOOD.

Purchase the "NEW HOME" and you will have a life asset at the price you pay. The elimination of repair expense by superior workmanship and best quality of material insures life-long service at minimum cost. Insist on having the "NEW HOME".

WARRANTED FOR ALL TIME.
Knows the world over for superior sewing qualities. Not sold under any other name.

THE NEW HOME SEWING MACHINE CO., ORANGE, MASS.
FOR SALE BY
E. P. DAILY, FURNITURE CO.

LOCAL MEN TO ATTEND BIG CHICAGO CEMENT SHOW.

Henry Ohlsen & Son and a local party of others interested in permanent construction with concrete are making plans to visit the Tenth Chicago Cement Show at the Coliseum, Feb. 7-15. The Chicago Coliseum is one of the famous convention auditoriums of the country. It has housed perhaps more national exhibitions and national political conventions than any other building in the United States. Concrete is so widely used and it interests so large a number of people, that the Chicago Cement show is regarded, not only as the barometer of the building business, but of business in general for the ensuing year. This year the barometer is at a high point, as is evidenced by the large number of exhibitors who have applied for space. They have such confidence in the building boom that they have applied for space in greater numbers than ever before. For the first time in the history of the Show it will be necessary to use the balcony of the Coliseum in addition to the main floor and Annex.

Practically every type of concrete construction will be exhibited at the Cement Show as well as all the various kinds of machinery for its manufacture.

Chicago is the natural place to hold such a large national exhibition as it is within three hours' ride of the center of population of the United States and because it is the world's greatest railroad center. Over 50,000,000 people, or half the population of the United States, live within a night's ride of Chicago. As the convention city of the country, it has ample hotel accommodations.

In addition to the Cement Show, there will be held, during the same week, several conventions of allied interests, including the national conventions of the American Concrete Institute, National Builders' Supply Association, Illinois Lumber and Builders' Supply Dealers' Association, American Concrete Pipe Association, and American Association of Engineers.

Thousands of contractors, engineers, building material dealers and city and government officials from all parts of the United States and Canada, will be in attendance to interchange ideas on the year's progress in building construction, and our local representatives will have ample opportunity to profit by meeting these well-known men.

TIME FOR HATCHING.

The purpose for which birds are needed and the class to which they belong decide the season for beginning incubation. Those who raise broilers in any appreciable numbers must begin hatching late in December. If one has a good market and understands how to care for winter hatched chicks, this is a very profitable end of the industry, though the fertility of eggs is low in cold weather and the life germs of the fertile eggs may be poor.

Small breeds, as Leghorns, Hamburgs and Polish may be hatched as late as May and mature before cold weather, but heavy birds should be hatched in February and forced to early maturity if intended as layers. If so managed, they will lay all winter, but if hatched as late as April or May, it will require expert care to get a pullet of the Asiatic or American class into laying condition before autumn and they may not lay until nearly a year old. If possible, Asiatics should be hatched before the middle of February and Americans before the first of March, as both classes are slow to mature under average conditions.

Highly specialized layers like the Mediterraneans should not be hatched before the first of April, as they may moult in the fall if they mature too early, in which case they may not resume laying until very late in the winter. They make better winter layers when hatched in April or May, and it is the winter layers which make the big egg money. June and July chicks may thrive well, but pullets rarely begin to lay until nearly spring.

Three or four times as many chicks should be hatched as there are hens to be discarded, because at least half the chicks will be males and there will be some inferior pullets to be culled and sold in market unless used on the home table. The sale of culs and cockerels should pay for all the eggs used in hatching and for the feed needed before they reach marketable age.

After deciding how many pullets will be required to replace the old hens, and the probable amount of males and culs, fifty per cent more eggs should be allowed, as a hatch of two-thirds of the eggs is fairly satisfactory provided the chicks are vigorous.

Average Period of Incubation:

Chickens	20-22 days
Geese	28-34 days
Ducks	28 days
Turkeys	27-29 days
Guinea fowls	28 days

People who think advertising doesn't pay will wonder why the American Tobacco company has appropriated between \$3,000,000 and \$3,500,000 for it this year.

Geese! but we'd hate to be a farmer these days—corn worth only about 90¢ a bushel, butter too high for ordinary people to eat, and eggs more precious than gold. Thankful we are indeed, that we are in the newspaper business, the most remunerative business in the world!

GARLAND THEATRE PROGRAM.

Commencing Thursday February 8.

THURSDAY NIGHT
"The Little Church Around the Corner."
5 reels (World)

FRIDAY NIGHT
"The Eternal City"
9 reels (Paramount)

SATURDAY NIGHT
"The Flirt"
5 reels (Bluebird)

TUESDAY NIGHT
"The Highest Bidder"
5 reels (Wm. Russell with Mutual)

WEDNESDAY NIGHT
"A Lass of the Lumberlands"
5 reels (Serial, comedy and Weekly News.)

Feb. 23rd "An Allen"

Business and Professional Guide

ROBT. P. STARR Attorney at Law LOUP CITY - - - - NEBRASKA	J. H. O'CALLAGHAN Licensed Embalmer and Funeral Director With Daily Furniture Co. Loup City, - - - - Nebraska
R. H. MATHEW Attorney at Law And Bonded Abstractor LOUP CITY - - - - NEBRASKA	C. R. SWEETLAND Plumber & Electrician For good, clean and neat work Satisfaction Guaranteed Come and Get My Prices
AARON WALL Lawyer Practices in All Courts LOUP CITY - - - - NEBRASKA	O. S. MASON Plumbing and Heating. Tinwork. Loup City, - - - - Nebraska
LAMONT L. STEPHENS Lawyer First National Bank Building LOUP CITY - - - - NEBRASKA	WALTER THORNTON Dray and Transfer Call Lumber Yards or Taylor's Elevator Phone Brown 43
ROBERT H. MATHEW Bonded Abstractor Only Set of Abstract Books in County LOUP CITY - - - - NEBRASKA	J. E. Bowman, M. D. Carrie L. Bowman, M. D. BOWMAN & BOWMAN Physicians and Surgeons Phone 114 LOUP CITY - - - - NEBRASKA
O. E. LONGACRE Physician and Surgeon OFFICE, OVER NEW BANK Telephone Call No. 39	S. A. ALLEN Dentist Office Upstairs in the New State Bank Building LOUP CITY - - - - NEBRASKA
A. J. KEARNS Physician and Surgeon Phone 30—Office at Residence Two Doors East of Telephone Central LOUP CITY - - - - NEBRASKA	W. L. MARCY Dentist Office: East Side Public Square Phone Brown 116 LOUP CITY - - - - NEBRASKA
A. S. MAIN Physician and Surgeon LOUP CITY - - - - NEBRASKA Office at Residence Telephone Connection	E. T. BEUSHAUSEN Licensed Embalmer Funeral Director

Good Lumber
at
Lowest Prices

KEYSTONE LUMBER CO.
Yards at Loup City, Ashton, Rockville, Schaupps and Arcadia

F. J. SCHOLZ & SON
manufacturers of
MONUMENTS AND MAUSOLEUMS
JACOB RITZ, Rockville, Nebr.

POSTPONED PUBLIC SALE

On account of extreme cold weather my public sale of land and live stock was postponed. Same will be sold at public auction at my farm 6½ miles east and 2½ miles north of Arcadia, on

Saturday, February 10, 1917
Land Sale at 10 a. m. Free Lunch at Noon. Stock Sale at 1 p. m.

19 HORSES AND MULES 19
Including two brown mares 10 and 13 years old, wt. 2800; bay team, mare and gelding, 5 and 6 years old, wt. 2800; team bay geldings 5 years old, wt. 100; sorrel gelding 3 years old, wt. 1050; four colts coming 3 years old, three colts coming 2 years old; saddle horse, smooth mouth. Four mules, 1 team extra good 5 and 6 year olds, wt. 2500.

36 HEAD OF CATTLE
Including extra good Polled Durham bull, ten milch cows, 8 coming 2 year old heifers, 11 coming yearling steers and heifers and 6 young calves.

55 HEAD OF HOGS
Including 20 brood sows and 35 stock hogs

FARM MACHINERY, ETC.
Including grain binder, corn binder, McCormick mower, hay rake, hay stacker, two sweeps, corn planter, 2 listers, Emerson 2-row, 2 gang plows, 2 harrows, 3 cultivators, 2 wagons, fanning mill, manure spreader, good four horse wheat drill, 2 sets work harness, 300 bushels corn, 65 bushels barley, some oats and numerous other articles.

Also 1914 Ford Touring Car and Complete Threshing Outfit.

TERMS OF SALE
All sums of \$10 and under, cash. Over that amount a credit of 3 months time will be given on approved notes bearing 10 per cent interest from date. No property to be removed from premises until settled for.

P. A. ROSE, Owner
R. R. Burdick, Auct. E. M. Williams and G. N. Kinsey, Clerks