

Northwestern Subscription Campaign

Commencing Monday, January 15 and Closing Saturday, March 10

EIGHT WEEKS OF HUSTLING

The Prize A Fine 4-Cylinder 5-Passenger Buick Automobile Costing \$725

The Best Prize Ever Given in this Section of the State by a Newspaper

This subscription campaign is being conducted by The Northwestern and no "contest manager" or so-called "expert" has been employed.

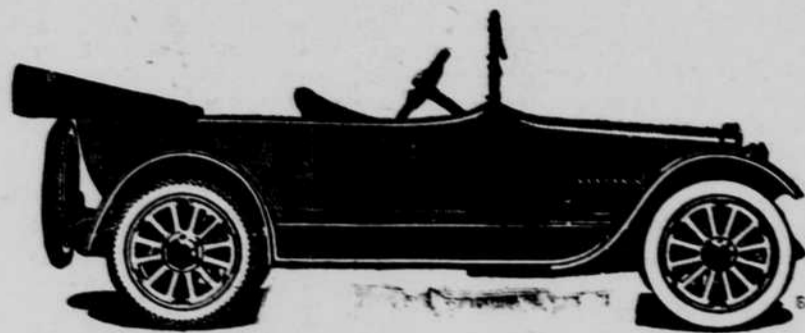
The car will not be driven during the contest and who ever gets the car will get a new car and will be the first one to drive it.

Subscriptions will count as follows:

One year, \$1.50	-	-	-	1,000
Two years, \$3.00	-	-	-	2,500
Three years, \$4.50	-	-	-	5,000
Five years, \$7.50	-	-	-	10,000

Every five new subscriptions will be called a block and each block will count 10,000 extra Votes.

The subscription price of The Northwestern will not be cut during this campaign.



No subscriptions are to be brought to The Northwestern office until Saturday, January 20, at which time arrangements will have been made to count the votes. All votes cast up to and including Saturday, February 3, will count double. After that date the original schedule will be maintained.

Contestants not Winning the Car Will be Paid a Commission of 10 Per Cent on all the Business They Turn in.

*Campaign Lasts Just Eight Weeks
A Little Time And Work Will
Secure This Automobile. Get Busy*

*The Best Hustler will Win.
Will That be You?*

Fill out the following coupon and get into the race:

Loup City Northwestern,
Loup City, Nebraska.

Enter as
a candidate in The Northwestern's Buick
Automobile contest, and credit the 10,000
free votes.

Name

Address

SEE THE CAR ON DISPLAY NOW AT THE BUICK SHOW ROOM

**BIG NEBRASKA CONVENTIONS
LINCOLN, JANUARY 15th to 19th**

AGRICULTURAL AND LIVE STOCK SOCIETIES
Board of Agriculture
Corn Improvers
State and County Fairs
Nebraska Dairymen's Association
Agricultural Extensions
State Florists' Society
Nebraska Home Economics
Rural Schools Association
Horse Breeders
Swine breeders
Sheep Breeders
Cattle Breeder

SPECIAL FEATURES—January 15th, "Horse Day;" January 16th, "Live-Stock-Dry-Farming Day;" January 17th, "Horticultural, Beef Cattle and Dairy Day;" January 18th, "Potato Day;" January 19th, "Rural Credit Day."
For official programs, information, etc., apply to W. R. Mellor, Chairman, Lincoln, Neb.

BIG COLORADO EVENT
National Western Live Stock Show,
Denver, Colo., January 20-27, 1917.
L. W. WAKELEY, General Passenger Agent,
1004 Farnam Street, Omaha, Neb.

**Say, How is
Your Light?
Winter is here. Try
the Electric Lights and
you will use no other**

We now have our new plant running. Also have an experienced electrician and want a chance to figure on **WIRING YOUR HOUSE**. We sell the celebrated **WESTINGHOUSE MADZA LAMPS**. We sell washing machines. We sell the Alamo Farm Lighting plants

**Loup City Mill & Light
Company**

Don't poo-hoo at something you don't understand. There's always some one wiser than you who can see the point. No man is a whole man until he knows how to earn a blameless livelihood.—Emerson.

CHURCH NOTES.

Methodist.
Two splendid audiences last Sunday and a nice normal attendance of 236 at Sunday school. Miss Jennie Cole led the Epworth League in a very interesting way. One of the pleasing results of the day was the placing of our church paper, the Central Christian Advocate in twenty-three new Methodist homes. If you want this fine religious weekly in your home phone the pastor or tell him any time to send in your name and the paper will come. You will be a better christian and Methodist if you will let it come into your home.

One of our fine Methodist families gave us a dandy "roasting" last week. We made a roast out of it anyhow and it was sure good. Likewise some more canned fruit from kind friends. We are thus enabled to indulge in high living without the cost. The parsonage people enjoyed a fine dinner and visit with Mr. and Mrs. W. H. Hughes on Tuesday. One such sumptuous spread in a week is sufficient. That must also be the verdict of the one who undertakes to satisfy nine such voracious appetites as bob up at the parsonage three times a day.

The meetings at Wiggle Creek have been progressing encouragingly. The crowds are good. The christian people are giving united and hearty support. The preachers are doing their best. The Spirit of God is leading. Rev. Waggoner will preach next Sunday at 3:30. Sunday school at 2:30. The young people are taking hold of the meeting and are a great help in the music.

The "Weekly Workers" cards are being sent and handed in. Another nice list this week. There are eight weeks left. Have you a conscientious reason for not signing or for not attending the weekly efficiency meeting? H. R. H. Williams will lead the League devotional service at 6:30 next Sunday. It will be a live one. If you are a live one be there on time. The pastor will preach at 10:30 on, "The Worthy Lift." This is the first of a series on the subject of "Life." Don't miss it. At 7:30 you will enjoy "Weighed and Wanting." Live song service by the chorus led by the choir director L. N. Smith. Everything is alive, nothing dead, you're alive. Let's get together. We can if you will come to these meetings. Welcome.

Presbyterian
The contest between the Hustlers and the Rustlers in the Presbyterian Sunday School came to a close last Sabbath, with the Hustlers just two points in the lead. A later count of the points however reveals the fact that in reality it was a tie. The Rustlers on last Sabbath counted only four visitors and there were five present, and as a visitor counted two points, this would have made the contest a tie, only for the fact that the other result had been announced and the Rustlers are going to stand by it and give the banquet,

possibly one week from Friday. We all enjoyed the contest, and the last Sabbath was the best. It was an inspiring sight to see the thirty-seven young people and the forty-three men lined up in the two classes. The two classes were about of equal strength when the contest started, and about the same when it closed. The Hustlers had eleven scholars when they began and they closed with thirty-eight. The Rustlers had twelve and closed with thirty-nine. The total number of new scholars added to the two classes during the contest was fifty-two, and the total attendance was two hundred and twenty-nine.

The subject for the sermon Sunday morning at 10:30 will be, "The Consecration of Our Weakness" and in the evening at 7:30, "One Thing."

The subject for Christian Endeavor is, "Ought." This is rather a peculiar subject. Come and see what you can get out of it. Miss Pearl Needham is the leader.

WASHINGTON TOWNSHIP.

John Welty made a business trip to Loup City, Monday.

A. C. Hagey visited at the C. E. Johnson home Sunday.

Oscar Nordstrom visited with John Anderson over Sunday.

Mr. and Mrs. Pearl Clausen visited at the Roy Lelinger home, Sunday.

Mr. and Mrs. Oscar Jewell visited at the Charles Jewell home, Sunday.

Mr. and Mrs. Jay Turvey visited at James Turvey's place last Sunday.

Mr. and Mrs. Warren Darrow visited with the A. P. Malm family, Sunday.

Harry Jewell sold some horses to a horse buyer from Litchfield one day last week.

Wm. and Alfred Malm and Ed. Welty, visited at the G. W. Anderson home, Saturday.

Mr. and Mrs. Ollie Terhune and Miss Kate Clausen, visited R. P. McClarey's family last Sunday evening.

The dance given at the John Anderson place was well attended and everybody reported a good time.

FINANCIAL STATEMENT
of Logan Township, Sherman County, Nebraska, for the year ending January 2, 1917.

RECEIPTS.
Money from County Treas.
Expenditures \$3,574.35
Bridge fund \$ 693.30
Road fund 2,738.20
General fund 91.05 3,522.55

Bal. on hand \$ 51.83
Attest: J. Q. Pray,
(Seal) Township Clerk.

NOTICE: Taken up on Dec. 7, 1916, a red pig weighing about 40 lbs. Owner may have same by calling for it, and paying for this ad, and the keeping of same.

Mrs. Sarah Bennett,
R. F. D. No. 3 Arcadia, Nebr.
Phone No. 9221.

E. P. DAILY FURNITURE CO.

Sells for less and pays the freight

100 CENTS

That is the value you get for every

DOLLAR

you spend at this store. Our goods are honestly bought and honestly sold. We have no ambition to get rich quick. Just a reasonable profit satisfies us.

Come in! Come now. See For Yourself!

E. P. DAILY FURNITURE CO.

Your money's worth or your money back