

The Daily Nebraskan

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JOURNALISM AS A FIELD

HARVEY E. NEWBRANCH DEFENDS NEWSPAPERS AND TAKES RAP AT CRITICS.

REPORTER POOR BUT POWERFUL

Editor of Omaha World-Herald Advocates Honest Journalism for Consideration of University Newspaper Men in "Ethics of Journalism."

In a witty and gripping address last night, Harvey E. Newbranch, editor of the Omaha World-Herald, defended the journalistic profession before the meeting of the Journalistic Seminar. Admitting that it was not a paying profession from the common standpoint of the dollar, he nevertheless maintained that the reporter gained in power and the satisfaction of achievement what he might lose in the coin of the realm. He narrowed the field, accordingly, to fit the cases of only those men who had an innate love for the profession.

Speaking on "The Ethics of Journalism," he first turned to the criticism which is often applied to the newspaper man, that the reporter is not and cannot be a gentleman. Seeking to find whether the amateur reporters should not be turned into fields that were wholly "nice and respectable," Mr. Newbranch drew the conclusion that even newspaper men were human. That there were gentlemen and gentlewomen in the business, and that some were quite otherwise. But that to brand the profession as not respectable was to assert a self-evident absurdity.

Papers Must be Independent.

In all cases, he said, the newspaper must foster a spirit of plain decency, honesty, fearlessness, and devotion to the public welfare. He cited the case of the Chicago "Inter-Ocean" which had been a power in the west, now outclassed and thrust aside by the journals of the people, the "Tribune" and the "Daily News." In the matter of editorial policy he disproved the theory that the interests would supply the financial backing to a fetch-and-carry newspaper. Such profits as can be made—and great newspapers are mints for their progressive owners—go to the paper that surrenders for profits its title to a genuine respectability, making that surrendered not on the altar of special interests, but on the altar of the people themselves.

Is "all the news that's fit to print" the kind of news that will go well with a progressive paper? How far may the editor go in limiting his columns and concealing unpleasant items from the public? These were questions which Mr. Newbranch answered by referring to the reforms that originate from newspaper publicity of evils. Pitiless publicity he advocated as the most effective deterrent of crime and the most potent means of punishment. Pitiless, but not yellow, publicity.

(Continued on Page Four.)

Every Live University Has One! Will You Be One of the?

APPLICATIONS CROWDING FOR CIRCULATION MANAGER

Applicant Will be "Tried out" During Subscription Campaign, on Merit System.

Several applications for the position of circulation manager of the Daily Nebraskan have been received at the office of the secretary of the Student Publication board. It is that that many more will be received before the end of the week.

An entirely new plan for selecting the circulation manager will be tried this year. Applicants for the position will be turned over to the new business manager and the assistant and together they will select from the applicants the student who in their estimation will make the best man to work into the business management.

During the campaign of next week the various applicants for the position will assist in soliciting new subscriptions, both among the students, faculty and the alumni of the business section of the city. It is thought that in a semi-competitive contest for new subscribers, the best man can be selected. The selection will be made upon the merits of the various candidates. Personalities and favoritism will not be shown to any one.

Students, preferably sophomores, are urged to make application for this position. Send your application to Mr. T. A. Williams in care of the Administration building or seen him personally.

CAMERA ARTIST FROM EAST "SNAPS" FRAT HOUSES

Makes a Specialty of Such Work and Travels Over Entire Country.

An enterprising knight of the kodak from old "Noo Yawk" has been out bagging the Greeks of Nebraska the past week. He has "slipped one over" on the local photographers by taking five hundred dollars at least of picture money out of their own particular province. The Greeks and their money are soon parted when a photographer of ability who is a hustler dogs their path. This particular camera man is traveling about the country visiting all the larger schools, shooting "gentlemen clubs" and gathering lots of "moss," while the local man rests in blissful security.

Second Girls' Party Scheduled for Next Saturday Afternoon

The second of the series of all-university girls' parties will be given in the Temple Saturday afternoon from 2:30 to 5. Games, dancing and fancy work will be the program of the afternoon.

J-PROM TICKETS LIKELY TO BE IN DEMAND LAST OF WEEK

Sales Reported as Lively With Shortage Probable After Tickets are Called In.

The committee in charge of the Junior Prom announces that the tickets are selling rapidly and those who are planning on attending the big dance should purchase the necessary pasteboard as soon as possible. The fact that there has been a cut in the price of the dance hall enables the committee to plan for more elaborate details than had been anticipated, and guarantees the dancers one of the classiest dances of the year. There has been some novel stunts planned and the committee is enabled to do this.

Old graduates that are planning attendance are sending in their orders for tickets, and the number of alumni attending is expected to be large. This will make the dance on the liveliest that has been held in years. The chairman announces that the tickets will be taken off the market some few days before the dance, after they have been checked in it will be impossible to obtain one of them.

The tickets can be obtained from the following men, D. Mapes, R. Swift, G. E. Reed, O. Zumwinkle, M. Rorbaugh, K. M. Snyder, J. Grimison, P. Southwick, and W. H. Bauman.

Sororities Do Little Rushing Because of Nearness of Exams.

Rushing season for the sororities is now open. However, the sororities in general have not taken advantage of the opportunity, to any great extent. In a few instances, there has been some slight rushing, yet the thing has nowhere been done on a wholesale scale or in the extreme. No doubt due to the fact that semester exams are approaching, in the too near future. This is nominally "cramming" season and rushing is only a minor detail.

Toward the end of next week when students will begin lift their flushed and weary faces from the reams of "foolscap," they will heave sighs of relief and will turn all attentions to rushing. Then it will proceed in real earnest and will continue until second semester pledge day.

The victim to the rushing epidemic will almost entirely be "old girls"—students who have been in school for at least one semester past; because scarcely more than a dozen new women will matriculate in February. The date of the second semester pledge day is not at all definite. Suffice to say there can be no pledging until all of the first semester grades have been reported at the office.

UNI. APPEARS IN MOVIES

DR. CONDRA'S EFFORTS TO CATCH NEBRASKA STUDENT LIFE TO BE SHOWN.

AT AUDITORIUM THIS EVENING

Is Part of Exhibition of State Activities Made for Organized Agriculture Meetings.

Tonight the moving pictures taken by Dr. Condra throughout the state will be shown at the auditorium. These pictures will include campus views showing Chancellor Avery in his office, Dean Bessey in the green houses and his office, views of the museum and views of the campus at the farm and downtown. The pictures of the Olympics football games, the two debating teams and the Nebraskan staff will be included in the reel. General views will also be shown, poultry and horse exhibits and the power farming at Fremont. The students that think of attending the exhibition should get there early as the show starts at seven-thirty and there will be a capacity house.

AGRICULTURAL ASSOCIATIONS HOLD FULL DAY'S PROGRAM

Something Doing Every Minute While the farmers Hold Possession of Lincoln.

The Agricultural associations put in another busy day yesterday, their program filling the entire day. The meetings were held at the Lindell hotel, the State Farm and the state capitol. The day's program included the following features:

The State Horticulture society met at the Lindell hotel. The State Live Stock Improvers' society, State Short-horn Breeders' association, State Hereford Breeders' association, Aberdeen Angus Breeders' association, Red Poland Breeders' association, Dalry Cattle Breeders' association, State Dairymen's association, State Forlists' association, State Home Economics' association, and the State association of Rural School Patrons, all met at the farm, while the Nebraska tax commission met at the state capitol.

Annual Y. W. C. A. Circus Abandoned for This Year Is Given Out

The "Circus," an entertainment planned by the Y. W. C. A., has been given up for this year because a basketball game had been scheduled in the armory for the same night.

The girls had first spoken for the use of the building but gave up their plans rather than cause any trouble for the athletic management.

The faculty of the Ohio State university, by their own decision, will no longer be addressed by the title of "Professor," but a plain "Mister."—Ex.