SEMI-ANNUAL CLEARANCE

1/4 OFF!

SALE

1/4 OFF!

A January Sale in December, owing to unseasonable weather, and having anticipated a much large trade, we are forced to offer these reductions in all departments. Get Yours while the Getting's Good.

SALE STARTS SATURDAY, DECEMBER 20TH, AT 7:30 A. M.

Suits and Overcoats, 25 Per Cent Discount

\$30.00 Suit or Overcoat, now. \$22.50	\$18,00 Suit or Overcoat, now.\$13,50
\$25.00 Suit or Overcoat, now. \$18.75	\$15.00 Suit or Overcoat, now. \$11.25
\$22,50 Suit or Overcoat, now.\$16.88	\$12.85 Suit or Overcoat, now \$9.63
\$20.00 Suit or Overcoat, now.\$15.00	\$10.00 Suit or Overcoat, now \$7.50

25 Per Cent Discount on Trousers

\$6.00 value, now \$1.50	\$3.50 value, now \$2.63
\$5.00 value, now \$3.75	\$3.00 value, now \$2.25
\$4.00 value, now	\$2.00 value, now\$1.50

Suitcases and Grips, One-Fifth Off

\$20.00 value, now \$16.00	\$5.00 value, now \$1.00
\$15.00 value, now \$12.00	\$3.50 value, now\$2.80
\$10.00 value, now \$ 8.00	\$2.00 value, now\$1.60

Shirts, 20 Per Cent Off

Including Dress Shirts, Full Dress, Work and Flannels, such makes as Emery and Arrow Brand.

One-Fourth Off on Sweaters

\$7.00 value,	now		\$2.50 value now
\$5.00 value,	now		\$2.00 value, now\$1.50
\$1.00 value	now	\$3.00	\$1.50 value, now \$1.13

One-Fifth Off on Gloves

Wool and Dress 20 Per Cent Discount. Adlers, Wilson Bros., Sargent's, and Hansen's.

SHOES

A Goodyear welt, black and tan calf, button or lace —good stylish toes, all sizes\$2.45 A Chrome calf, 18 inch high top boot, two buckles, Goodyear welt, in tans only at\$5.85 This shoe is a special

purchase and an exceptional value.

OFF HATS OFF SOFT AND STIFF

Ode	ds and	1	(e)	1	1	s	١	٨	0	1.	th	up	
to \$3.	50 no	W			·						\$1 .	35	
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HOSE

\$1.00 silks now 89c
50c silks now 40c
Special purchase, 50c
silks now
25 silk finish 2 for 25e
Shawknit 25c value, 2 for
6 pr hose, guaranteed for
6 months, per box85c

OFF FUR CAPS OFF

\$10.00 Hudson seal\$8.00	
\$7.50 Alpine seal\$6.00	
\$5.00 Revillion seal\$4.00	
\$1.00 Gordon seal\$3.20	Description of
Caps and \$4.50 value	ALC: A CALL
Special Detroit Seal cap	
\$1.50 value \$3.00	

Xmas Shoppers, take advantage these reductions. One fourth off on all Xmas Goods. Free boxes and gift cards

SPEIER & SIMON

LINCOLN, NEBRASKA

WE SAVE YOU MONEY

CORNER 10th AND O STS.