



THINK IT OVER

BEFORE YOU SPEND \$25 for that Suit or Overcoat, why not try and see what you can get for \$15.00? Remember a 10 Spot added to your bank account will help to buy something else. *Don't Buy* until you have seen what we have for you and you will go from here to the *Bank*.

THE BIGGEST \$18.50 worth you ever bought in a Suit—
No. 4130, The Clothcraft Blue Serge Special.

OUR LINE-UP

Clothcraft, Bradford and Adler Clothes.
Regal and Beacon Shoes---Stetson Hats.
Munsing Underwear---Wilson Bros. Gloves.
Phoenix Hosiery---Arrow Shirts and Collars.

SPEIER & SIMON

We Save You Money

LINCOLN, NEB.

COR. 10TH AND O STS.



Ours is one Clothing Store you can depend on in every particular---largest variety of styles and prices in town---that's everything to you, because you can come here with your own ideas and be suited.

And again it's an exclusive men's store---the largest in Nebraska---and one store does not outgrow others unless the greater number of people buy from that store.

Hart Schaffner & Marx Clothes

can be seen here in all their exclusiveness and superiority. They should be of special interest to college men---for they're clothes that are designed for men who know that there are new things every day.

ARMSTRONG CLOTHING COMPANY GOOD CLOTHES
MERCHANTS