

Try Our Luncheonettes

They are always the best.
We serve hot and cold
drinks all winter long.

LINCOLN CANDY KITCHEN
South West Cor. 14th O



There used to be more
obstacles in the clothing
business than you'd find
in a hurdle race.

Hard work on our part
and scientific progressive-
ness on the part of our
manufacturers have re-
moved them.

No more shoddy fabrics,
no more misfit garments,
no more slipshod tailoring.

Instead there are fine
woolens, and stylish, well
built clothes that the best
of tailors couldn't equal at
the price.

A look at our Kensing-
tons will convince you that
it's true—\$20, \$25 and up-
wards.

MAGEE & DEEMER

Engraved dance programs done in
Lincoln. Ocker Engraving company.
Brownell block.

COLLEGE MEN

Should have their Clothes Made to Order

We have the finest fabrics and make the best fitting clothes in
Lincoln. Spring and Summer Suits

\$15.00 and up

FLODEEN & BRETHOUWER
Merchant Tailors: 129 So. 11th St.

UNIVERSITY JEWELER & OPTICIAN

C. A. Tucker
JEWELER
S. S. Shean
OPTICIAN

1123 O STREET YELLOW FRONT
Your Patronage Solicited

For your Steaks, Chops and Quick
Service Visit
The New York Chop House
Open Day and Night.
1840 O Street

HAVE
EVANS
Do Your Laundry

Lincoln Hotel

Eddie Walt

JUNIOR HOP

May 10, 1912

Tickets \$1.25

SENIOR PINS

New Shipment Just Arrived
Get One Before They Are All Gone

The University Book Store
340 North 11th Street

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DO YOU KNOW
?

FROM A SCIENTIFIC POINT OF VIEW

Sheik Brand Pure Foods

are pure and absolutely free from any adulteration.
Take home a happy surprise for the folks at home.

*There is Happiness, Health and Joy
under each Sheik label*