

# To Men Interested in Good Clothes



Sometimes we hear men say "Custom tailors have made my clothes for years—store clothes won't fit me." The fact is such men haven't observed carefully. They don't realize the advancement made in the methods of designing and tailoring now applied in the making of the best grades of ready-to-wear clothes. "Kensington" suits and o'coats represent the very latest achievements. Too many inferior makes try to imitate the "Kensington" and confuse the public by advertising them "just as good." The word "Kensington" can always be relied upon as representing the best in clothes, both as to style and quality. In our store you can find the proof of these statements in the suits and o'coats themselves. We invite you to look them over.



Suits \$12.50 to \$30 O'Coats \$10 to \$25

**MAGEE & DEEMER**  
1109 O STREET



IF YOU DON'T  
KNOW

**"BUDD"**

YOU OUGHT TO

**\$2.50 HATTER, 1141 O St.**

**SNAPPY FURNISHINGS AT A PRICE**



## THE CO-OP

OWNED AND MANAGED BY STUDENTS

### There's a Vast Difference

between a pennant and a piece of felt with some letters stuck on it. The pennants from the Co-Op have the clean cut letters, the proportion and the careful workmanship. That is why they have attained their enviable reputation. We make over seventy different styles and sizes.

### Pillow Tops

Have you seen our Varsity pillow tops? The decoration of your room is not complete without one.

### Souvenir Postals, Photos, Etc.

We have eleven different styles of Uni. Postals, including all the buildings and of the football team. Besides these we have several views of the city. Photos of all kinds and sizes.

### Uni. Pins and Fobs

The Co-Op always has a good line of dependable goods. Many of our styles can be obtained only at the Co-Op. Have you seen the new football hat pins and fobs? They are the latest hit. Come in and examine them. Sterling silver only \$1.

Canes, Ribbons and Megaphones, Fountain Pens, Stationery, Magazines. Fine line of carefully selected Chocolates. The Cornhusker Pencil.

**The Co-Operative Book Co.**

318 North Eleventh Street