### BUSINESS DIRECTORY

Every Loyal University Student Is Urged to Patronize these Nebraskan Advertisers, and to Mention the Paper White Doing So.

ARCHITECTS-Fisk & Dieman. ART GOODS-Curtice, Lincoln Book

BANKS-Columbia, First National. BARBER SHOP-Palace, R. & C., Ploneer.

BARBERS' SUPPLIES-A. L. Undeland & Co.

BICYCLES, ATHLETIC GOODS-Sam Hall, Sidles, Girard, Lyman,

BOOKS & STATIONERY-Porter, Co-Op, Brown, University Book Store. Sam Hall, Lincoln Book Store. BOOK BINDING-Gillespie.

CARPENTER-Wilson.

CIGARS-Powell, Lindsey, Foliart,

CLOTHING-Unland, Magee & Deemer, B. I., Paine, Armstrong.

COAL-Gregory, Dierks, Whitebreast, P. D. Smith.

CONFECTIONERY-Leming, Maxwell, DAIRY-Franklin, Leming. DANCING HALL- Fraternity. DENTISTS-Boston Dentists.

DRUGGIST-Steiner, Woempner, Rector, Brown, Riggs, Wright, Red Cross.

DRY GOODS-Miller & Paine. EXPRESS-Lincoln Local, Lincoln

Transfer. FLORISTS-Chapin Bros.

FURNITURE-Rudge & Guenzel, A. M. Davis, Hardy.

GROCERS-Keystone.

HARDWARE-Hall, Rudge & Guenzel. HOTELS-Lindell, Walton, Boyd. INSURANCE-Connecticut Mutual.

JEWELERS-Tucker, Hallet, Wolfe, Trickey.

LAUNDRIES-Yule Bros.,

LIVERY-Forbes.

LUMBER-Dierks.

MILLINERS-The Famous.

NOVELTIES-Thorpe.

OPTICIANS-Dr. J. J. Davis, Hallet,

PAINT & GLASS-Western Glass & Paint Co.

PIANOS-Schmoller & Mueller, Hoss Curtice.

PLUMBING-Korsmeyer.

POOL & BILLIARDS-Powell.

PRINTING, Griffin Greer, New Century, Ivy Press, Review Press, George Bros.

RESTAURANTS-Westerfield, Home Cafe, Don Cameron, Hendry, Palace Dining Hall.

SHOES-Perkins & Sheldon, Sanderson, Anderson,

STENOGRAPHER - Shepherd, room 512. Richards blk.

SURGICAL INSTRUMENTS - Red Cross Pharmacy.

SUITORIUM-Weber.

THEATRES-Olliver.

TYPEWRITERS—Olliver.

TAILORS-Unland, Bumstead, Union College Tailors, British Woolen Mills Oakley & Anderson, Denver Tailors

J. B. TRICKEY & CO.

JEWELERS AND OPTICIANS

Come in and Have Your Eyes At-

tended to. 1035 O St.

# In Society.

From every point of view except the important one of finance, the Senior Prom. just past was a most successful affair. Not a hitch occurred to mar the evening's enjoyment, the music and refreshments were excellent, the floor good and the crowd not too large, and not quite large enough. It was not aimed to have the dance a money-making affair, as so many have been in the past, but only a few over fifty couples attended, which was not as many as the committee wished, or as the preparations they had made deserved.

One pleasant feature was the noticeable absence of etags. One, perhaps, two, who are not out of place, were observed, but the usual number of eighteen or twenty were not in evidence. What means those in charge adopted to rid themselves of these hangerson is not known, but it is hoped they will divulge their secret.

Rumor says the dancing room at the Lincoln hotel is to be transformed into a lunch room of some kind, and will soon be not available for dances. This hall has usually been of just the right size to accommodate the crowd that attends the more formal functions held at the Lincoln, and the seclusion and quiet prominades have made this a most popular place for University dances. Already the Flemish Cafe is being removed to a new location at the Capitol hotel, and probably a new location for the dancing parties will have to be sought to take the place of the Lincoln.

The Viking dance is set for April 22 at Walsh Hall.

The alumni chapter of Kappa Alpha Theta will meet Wednesday afternoon.

Theta Nu Epsilon will give a dinner dance at the Lincoln Friday evening.

The Innocents will hold a smoker at the Delta U house Thursday even-

Alpha Omicron PI entertained the members of Pi Beta Phi at the home of Miss Luree Beemer Saturday even-

The Faculty Women's club will be entertained by Mrs. Barbour and Mrs. Kimball at the home of Mrs. Kimball, 1936 D street.

Miss Ina Cooper, '07, is at her home in Humboldt, having given up her work in the University for this semester.

Four men were initiated into the engineering fraternity of Sigma Tau last Thursday. The ceremonies were conducted at the Sigma Alph chapter

Miss Grace Meeker and Mr. G. A. Moore, both undergraduates of the University, were married Friday afternoon. Up to the day of the event both young people were in school and their marriage came as quite a surprise to their many friends, none of whom attended the wedding.

The Young ladies of Kappa Alpha Theta will entertained the mothers of a number of their members at a house party the latter part of this week. A number of entertainments are planned in their honor.

Mrs. E. R. Buckner, Misses Vinda Hudson, Cora Pierce and Bessie O'Conner were initiated into Delta Delta Delta Saturday afternoon at the chapter house. The usual spread followed the ceremonies.

Tickets for the Glee Club concert to be held May 6 are on sale. These are exchange tickets to be exchanged for the reserved seats, which will not go on sale for some time yet. Tickets may be had from the various members of the club, or at either of the book stores.

Company B Hop, the next dance on the University calendar, comes April 22 at Fraternity hall. This dance in past years has been one of the most popular of the informals, and this year's promises to surpass all former

The committee in charge is Lieut. Shorey, chairman, Sgrt. White, master of ceremonies, Messrs. McCallum, Denny and Parr.

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