

**Women's Hose**  
**12 1/2c**  
Pair

In cotton lisle and mercerized; seam back hose with double soles, heels and toes, in black. Seconds of 39c and 50c qualities.

Basement

**Infants' Cotton Half Hose**  
**10c**  
Pair

In dark colors. Small sizes. Worth 25c. Per pair, 10c

Basement

**Children's Hosiery**  
**10c**  
Pair

In cotton hosiery, black or white; all sizes; 19c value; special, pair, 10c

Basement

**Sample 'Kerchiefs**  
**8 1/2c**  
Each

Nice, fine quality Shamrock lawn handkerchiefs; plain white and fancy colored hemstitched borders and embroidered corners; many worth up to 25c.

Main Floor—East

**Absorbent Cotton**  
One-pound rolls, 50c value, each—**25c**

**Creme Elcaya Combination**  
1.10 value; includes one 60c jar of Creme Elcaya and one 50c jar of Elcaya Cold Cream, both for **49c**

Main Floor—West

**Parke Davis Germicidal Soap**  
25c value; very special at, each, **11c**

**One Pint Witch Hazel**  
Gould's Triple Distilled; special, **29c**

On Sale Monday  
Main Floor—West

**Gillette Safety Razor**  
**49c**

Complete with six genuine Gillette Blades in case. The blades alone retail regularly for 80c.

Main Floor—West

**Cocanut Oil Hardwater Soap**  
**2c**

Regularly sold for 5c a bar.

Main Floor—West

**Men's and Women's 'Kerchiefs**  
**25c**

Men's and women's imported Irish linen handkerchiefs—men's are good size and fine quality—women's are white with fancy colored borders and white and colored embroidered corners—values up to 50c—each, **25c**

Main Floor—East

**Collar and Cuff Sets**  
**98c**

For suits and sweaters; fancy linen O'Brien dress sets; trimmed with filet edge; 1.50 value; per set, **98c**

Main Floor—East

**Women's Collars**  
**98c**

Round, square and bib styles in net, lace trimmed; Venice effects; a very pretty finish for summer gowns; values up to 2.25; each, **98c**

Main Floor—East

**Palm Olive Shampoo**  
**37c**

50c Value

Main Floor—West

**Kayser Silk Gauntlets**  
**2.50**

All the newest novelties and plain styles in beaver, mastic, gray, mode, navy, white and black. 3.00 and 3.50 values, per pair, **2.50**

Main Floor—North

**New Sport Hats**  
*For Women and Misses*  
**1.95**



An extraordinary showing of sport hats in every known color and shape; felt, fabric and straw hats in all the bright colors; in this sale, each **1.95**

Second Floor—East

**THE BRAND**  
**Another Record**



One year ago we had "The Sale to Break All Records." For it will linger long in the memory of shoppers and salespeople. "Sale." It will begin Monday, May 15, and will continue as long as upon which we arranged this remarkable sales event. In this sale for us to go to great lengths in the arrangement of merchandise, as you will readily see by an examination of the expectations, in this advertisement no attempt has been made to give the privilege. Many bargain items not advertised will be found in all parts of the store while the prices are the lowest that have been offered in the middle west for figures. Then come and see and you will remain to buy. Of course the on the greatest shopping days in local history. In some instances the stock We advise early buying.

**Domestics and Wash Goods**

**Kerry Dale Suiting**  
For summer sports wear for women, children and misses; beautiful home-span effects, tweedy on both sides in appearance and feel; in a beautiful range of colors, including Genos blue, sunrise, platinum gray, garnet rose and golden glow; specially priced, per yard, **48c**

**Dress Tissue**  
36 inches wide; in assorted checks and plaids; the season's wanted wash fabric, yard, **39c**

**Mill Remnants**  
10,000 yards, including 27-inch shirting cheviots in plain colors; 36-inch bleached muslin; 36-inch bleached cambric; 27-inch fancy outing flannel; percale—and many other useful fabrics grouped in one lot; per yard, **8 1/2c**

**Full Size Mattress**  
Covered with assorted fancy ticking; full standard weight and size; deeply tufted and made with roll edge; worth 9.00; while a limited quantity lasts; each, **6.50**

Basement—North

**Children's Dresses Of Pretty Gingham**  
**89c**  
Worth From 1.50 to 2.50



Dozens of cleverly trimmed models in plain checks and plaids; short sleeves; ideal for school wear; each, **89c**

Sizes 6 to 14.

Second Floor

**Silk Petticoats in White Tub Silk**  
**1.00**

300 white tub silk petticoats; double panel; elastic top; each, **1.00**

Second Floor

**Lingerie Regularly 1.00**  
**1.00**

Regularly 1.45 to 2.00; for tailored and lace trimmed and short sleeves; size 8

Second Floor


**Gingham Dresses For Little Girls, 3 to 6 Years**  
**63c**



Made of Amoskeag Gingham in a large assortment of pretty plaids and checks. Many pretty colors. Easy to launder and keep clean—**A Most Unusual Value**

Third Floor—East

**Trimmed Hats**  
**1.50**



Smart looking trimmed hats in a big variety of styles; values 2.00 to 3.50; all neatly trimmed in good colors, each, **1.50**

Basement—Arcade

**Silk Canton Crepe**  
Regularly 3.95  
**2.79**  
40 inches wide.



900 yards of our best qualities of heavy all silk Canton Crepe go into this great advance summer drive. Several shades of the following colors: **BROWN, NAVY, ALICE, COPENHAGEN, PURPLE, GRAY, TAN, MOHAWK, ROSE, JADE, BLACK and WHITE.**

Main Floor—Center

**Fiber Sweaters**  
Worth 4.00 to 6.00

800 slipover sweaters including brilliant sport and weaves and dropstitch effects.

Second Floor

**Delicious Candies**  
**29c pound**

Delicious Chocolates—Good grade chocolates; our own make; 50c value; pound, **29c**

Patties—Our own make; assorted flavors; 40c value; put up in 1-lb. boxes; each, **29c**

Main Floor—West

**Salt and Pepper Shakers**  
**10c**  
Pair

Practical size, made of clear glass with aluminum tops. 25c value.

Fifth Floor—East

**Needle-Etched Tumblers**  
**10c**  
Each

8-ounce, straight, full lead glass tumblers. Regular 2.00 a dozen.

Fifth Floor—East

**Low-Footed Sherbets**  
**2.00**  
Set of Six

In the popular grape and daisy cutting. Regularly 7.50 a dozen.

Fifth Floor—East

**Cups and Saucers**  
**10c**  
Pair

Plain white Jap china. Delivered in dozen lots only.

Fifth Floor—East

**Women's Cotton Vests**  
**15c**  
Each

Regulation or bodice top, all sizes. 25c value; each, **15c**

Basement

**Fine Laces**  
Spanish Silk Laces  
Allovers and flouncings, in black, white, and colors, 2.50 and 4.00 qualities, per yard, **1.79**

Wash Laces  
Suitable for camisoles, wash dresses, and lingerie. Many styles from 4 to 6 inches wide, 35c to 50c values; per yard, **19c**

Main Floor—Center