

# Let's Go Shopping with Holly

The beauty of a candle touches me:  
It is so softly gay—  
So steadfast and so careless of itself,  
Giving its life away.  
With waxen body, slender, white and still,  
Melting as snow or ice.

It is a spendthrift with a soul of flame,  
Offering sacrifice.  
A little space of moments and of hours  
In which to shine and glow—  
A candle's beauty touches me, oh, more  
Than anything I know.  
A CANDLE'S BEAUTY—By Anne B. Payne.

## Benson Society

**Benson Woman's Club.**  
Mrs. J. W. Welch will be hostess to the members of the Benson's Woman's club at the Cherry Croft Thursday, May 12. Installation of officers, annual reports and announcement of committees is the program for the afternoon.  
**Mrs. Beavers to Entertain.**  
Mrs. C. C. Beavers, president of the Benson Woman's club, will entertain the executive board of the club at her home Tuesday afternoon.  
**Class Party.**  
Members of the young married women's class of the Methodist church entertained at a class party Tuesday evening at the home of M. and Mrs. W. G. Smith, 210 South Forty-second street. The husbands were guests of honor. Mrs. Walter Reishaw, president of the class, and Mrs. A. C. Lessard, teacher, received the guests. The rooms were beautifully decorated in the spring colors, pink and green. Mesdames Harry Reed, Lloyd Pearce and Carl Holdridge had charge of the luncheon. The ladies who served wore aprons, caps and cuffs in the colors, pink, old rose, lavender and yellow. The evening was spent in games and music, arranged by Mrs. Smith.

**Luncheon Guest.**  
Mrs. John Vents of David City was a Thursday luncheon guest of Mrs. W. A. Wilcox. Mrs. Vents is en route to her new home in Illinois.  
**Community Center.**  
Mr. and Mrs. F. E. Young entertained Saturday evening in honor of the members of the retiring and incoming members of the community center council. Those present were Messrs. H. W. Colson, Claud Glantz, Harold Wright, L. Hansen, A. Flint and F. E. Young; Mesdames H. W. Colson, Claud Glantz, Meta Sonne-land, L. J. Sprecher and F. E. Young and the Misses Hazel Snyder and Jessie Sprecher. The new council is: President, H. W. Colson; vice president, L. Hansen; secretary, treasurer, Claud Glantz; sergeant-at-arms, Emil Falias; director and chairman of the entertainment committee, Mrs. F. E. Young. O. C. Kindig was appointed on the council to fill the vacancy created by the resignation of F. C. Wolfe. After reports of the past year's work plans for the coming year were discussed the hosts served a luncheon. The community center activities will begin in October.  
**Luther League Meet.**  
Twenty-five members of the English Lutheran league attended the district convention Tuesday evening at the Grace Lutheran church. Dr. C. J. Stauffer, president of Midland, Nebraska, Fremont, Neb., spoke on the subject of "Christian Education."  
**M. E. Sunday School Board.**  
Mr. and Mrs. B. L. Gray entertained the members of the Methodist Sunday school board at their home Tuesday evening, May 2.  
**Will Attend Conference.**  
Rev. O. W. Ebricht of the English Lutheran church will attend the North Platte conference of the Lutheran synod in Midland, Neb., Tuesday, May 8 and 9, at Gréna, Neb.

**Tri-City Birthday Club.**  
Mrs. E. A. Mason was hostess at a luncheon at her home Friday to the members of the Tri-City Birthday club.  
**Flower Sale.**  
The Standard Bearers of the Methodist church will conduct a flower sale Saturday, May 13, at Giles store. This sale proceeds the Mothers' day program to be given in the various churches Sunday, May 14. Receipts from the sale will be used for missionary purposes.  
**Parent-Teacher Association.**  
The Parent-Teacher association will meet Monday evening, May 8, in the Benson High assembly room. J. L. McCarty will speak on "Taxation" and E. J. Wilcox will furnish two readings. A radio talk will conclude the program. Refreshments will be served.  
**Birthday Dinner Party.**  
Dr. and Mrs. W. A. Wilcox entertained at a dinner party at their home Wednesday in honor of the birthday of their daughter, Miss Hazel Wilcox. Covers were spread for 11 guests.  
**West Farnam Kensington.**  
Members of the West Farnam Kensington will sell Wednesday, May 10, for the children at the Child's Saving Institute.  
**May Sale and Dinner.**  
The ladies of the Methodist Aid society will conduct an apron and candy sale, May 16, in the parlors of the church. A dinner will be served by the ladies on the same date.  
**Royal Neighbor Convention.**  
The Benson camp of Royal Neighbors will attend the Douglas county convention, which meets in South Omaha, Thursday, May 12.  
**To Attend Culver Graduation.**  
Mr. and Mrs. J. W. Welch will leave by auto May 28 for Culver, Ind., to be in attendance at the graduation of their son, Wendell Welch, from the Military academy of Culver. Mershon is a grandson and namesake of J. J. Mershon, who will accompany Mr. and Mrs. Welch in order to be present on this occasion. The closing exercises of the week will be June 7, when the boys' final grand march through the "Old Iron Gate" will be observed. Mr. Welch will enter Dartmouth college in the fall.  
**Gymnasium Class.**  
The last meeting of the married women's gymnasium class will be held Tuesday evening in the auditorium of the city hall. The husbands were guests of the class and a social evening was enjoyed. This class will resume its work in the fall.  
**Birthday and Theater Party.**  
Mrs. J. J. Matthews entertained at a birthday and theater party at the Benito Saturday in honor of her son's 12th birthday. Guests included Viola Peterson, Lois Kurtz, Bernice Keiser, Genevieve East, Eloise Burford, Elmer Keiser, Glenn Johnson, Eugene Fickard, Roy and Edward Stevens.  
**Entertains at Bridge.**  
Mrs. Claud Reed and Mrs. Leuthauser entertained at a bridge party of six tables Wednesday evening at the Prettiest Mile club.  
**High School Day.**  
The Misses Eunice Roth and Lucille Broussard will be in Lincoln visiting Miss Roma Roth,



## Rainbow Iridescent Beads, Earrings and Combs in Matching Colorings

**THE C. B. Brown Jewel Shop, 220 South 16th street, has a large showing of the fascinating new concept in Rainbow Iridescent beads, earrings and combs to match. Twelve different shades afford a wide color range from which to make selection. The prices are so very reasonable that one might almost match these charming novelties to every mood. The deep blue of Lapis, the golden beauty of amber, the shimmering loveliness of Aqua Marine, the ever-charming emerald, the vastly luring color quality of jade when combined with pearls or jet, the new shades of coral and rose, the unique blues, a showing which uses to remarkable advantage Fashion's decision to hang lovely colors from Milady's dainty ears.**

**Tweed O' Wool Suits, Ideal in Weight and Tailoring.**  
**WILCOX & ALLEN, 17th and Harney,** have an extensive showing of the smart Tweed O' Wool sport suits in demure brown and blue heather mixtures as well as the popular high shade, favored in the world of sports, bronze, gold, canna, tiger, tie, aqua marine, myrtle, periwinkle, orchid, purple, long rows of fascinating little suits to fill every suit of need of the woman of the fashion, business or travel world. Wrinkle-proof and damp-proof; you'll find them ideal, indeed. Knickers were had to match in any of the suits shown. The price, very reasonable, \$22.50. Send for illustrated booklet showing different models.

**Slashed Sleeves Fashion's Mode Mark.**  
**THE Mode Pleating Company, 4th Floor Paxton Block, 16th and Harney,** bears witness to the fact that Dame Fashion has issued a declaration that every vestigial sleeve must be slashed. Hundreds of sleeves they've been hemstitching ready for cutting which leaves the edges smartly picoted. Slashes are unusually effective, too, over an accordion-pleated panel of contrasting color.

**How we love to hark back to the olden days when braided rugs were plentiful in the homes of our forefathers. We somehow like to imitate, appreciate and use braided rugs today—and why not? Are they not lovely in color, durable and useful? It is not right to use braided rugs and improve upon the former designs as we are doing? Many housewives must think so, hence the popularity of braided rugs today.**

**By JEAN TRUE.**  
Necessity was the mother of invention with our forefathers. They needed rugs and made dignified braided ones, put them in front of the fireplace (the hearth of the home), in bedrooms, entrance halls, and other needed places to beautify and add comfort to their simple but dignified rooms.  
Braided rugs are used frequently in the old colonial houses in the east. They are used in any modern home providing there is the proper setting. They seem to fit in keeping with the craftsmanship of Sheraton, Chippendale and colonial furniture.  
If you wish a dainty bedroom you can find these rugs in any soft-toned colors you wish; washable ones may be secured for the bathroom and nursery, while the darker tones find a place in entrances, dining rooms and living rooms. They are cool and fresh looking and make good rugs for summer use.  
These hand braided rugs are made both round and oval and are generally used in three sizes, small, medium and large.  
One of the chief assets of these rugs is their various color combinations—there is no limit. They may be made to blend in with any draperies or cretonnes you may select, they submit to any color harmony in wall coverings you may devise.  
I have seen a dignified hand braided rug at the foot of a colonial stairway used with good effect. I know a clever housewife who uses braided rugs in the bathroom—these have white centers with blue borders. She sends them to the laundry and they come back white and fresh as new.  
Have you seen those wonderful hand braided, piled and wool rugs that would grace the hearth of a spacious and dignified fireplace? Do you wish to possess one? Are you ambitious and do you have some leisure time? Have an inspiration and make one of these rugs. Create your own design. Let your imagination for color or lead you and you will be pleased with your results, provided you make it to fit a particular and purposeful place.  
You can use old clothing to make these rugs. If you do not have enough of one fabric, use material in contrast to other colors. Cut strips from old clothing the width you wish for braiding. You can mix colors when braiding or use a solid color as you wish.  
An oval mat with a gray center surrounded by a narrow border of dark brown, then a wider border of orange, a narrow one of brown, then one of blue half as wide as the orange, and last a brown edge the same width of the blue and you have a rug that will be nice for a bedroom with a yellow floor and buff walls. The furniture should be of walnut, buff curtains with blue drapes, the picture frames should be brown or gold, and touches of yellow or orange should be repeated in the bed curtain or hand made spread.  
With the season of flowers so close at hand, one cannot have too many vases available. The woman of foresight will collect all the odd ones there are about the house left from last year, and supplement these with others which may be picked up here and there as one comes upon them inexpensively priced. These should not all be of one depth, but of varying lengths, so as to hold short-stemmed as well as long-stemmed flowers.

**Hats in bright red straw sound alluring. One only hopes they will not become too commonplace before summer.**

**Motives Which Mother Will Treasure.**  
**IN THE A. Hospe company art department, 1513 Douglas,** are to be found hundreds of delightful hand-wrought motives which will prove unusually acceptable to mother—the gift to send on Mother's day. Dainty little blossoms not over the margins of the hand-lettered motives framed in tinted bandings, boxed ready for mailing.  
Hats in bright red straw sound alluring. One only hopes they will not become too commonplace before summer.

**New Bathing Suit Stock Includes Well Tailored Suits for the "Stylish Stout."**  
**IN THE beautiful new bathing suit stock just arrived at the Townsend Sporting Goods company, 1309 Farnam, are included finely fashioned bathing suits for the big woman, sizes 44, 46 and 48 assure smart bathing suits for the large woman, these at \$10.00 are of best quality wool in black. Belts of narrow white braid with neat buckle will be made up to order. This is the time to select an exquisitely colored bathing suit before the sizes are all broken in the new colors. There are three models offered in taupe and canna, a lovely color combination, myrtle green and white, bronze brown and gold, navy and white, black and white, smoke and tomato, Pekin blue and honeydew. A fascinating collection of perfectly tailored bathing suits in finest wool, at \$7.50, \$8, \$10, \$12 and \$14. Order early!**

**Do You Know That?**  
**THE Y. W. C. A. Pastry Shop, 17th and Howard,** is making the best hot chicken sandwiches, chicken pie and strawberry shortcake, chicken pie and try them. Take home one of their Pecan Butter Horns, a regular California fancy roll. Novelties to tempt the jaded spring appetite.  
Long fringe is used extensively and is considered by many modistes to be the most flattering material a woman can wear.

**Subtle Color Notes Charm the Buyer of Mother's Day Verse Cards.**  
**THE Brandeis Book and Stationery department, main floor, Brandeis stores, have an unusually pleasing showing of cards for Mother's Day. Cards for all the mothers in the land may be bought here, one's very own mother, the "chum's" mother, mother of husband or wife, you'll find them all represented in the clever verses on the tinted cards shown.**

**Hot Weather Sounds Call For Lighter Apparel.**  
**AND those cozy, furry wraps, so delightful during fall, winter and early spring are now quite, quite out of season. Dresler Bros., 22nd and Farnam, have one of the largest and most modern Fur Storage plants in the country. "Insured against everything but old age," will be the comforting assurance of Mrs. Dresler. Call Atlantic 0345 for immediate delivery service.**

**Jewel Showing Priced Amazingly Low.**  
**THE Reese Jewelry Store, 16th and Harney, offer exceedingly good values of particular interest at this time of the year when there is a crystallization of many sweet dreams, the time when the vow is taken for better or for worse. A one-third karat blue-white Westcott diamond in an 18-karat white gold box mounting is priced \$100; this for the engagement ring. The loveliest little wedding ring of solid platinum has five diamonds mounted in its exquisite surface, \$40. White gold wedding bands, beautifully engraved, 18-karat weight, are offered for \$6.50. Values to interest the discriminating buyer.**

**Who Wants Wrinkles?**  
**MARY BAL-LARD, a beauty specialist, 3917 Farnam, will chase away every wrinkle with her facials and n d outlined treatment with the Anti-Wrinkle cream. \$1.25 a jar. Phone Harney 3555.**

**Bills of Cost Compared in a Face Brick House.**  
**EVERY builder of a home finds it chief importance the "bills of cost," and realizes that the expert in building must necessarily be absolutely truthful in matters pertaining to cost quotations. The Hydraulic Press Brick company, main floor, W. O. W. building, Fourteenth and Farnam, will be glad to send you a new booklet on this subject; also an exquisitely illustrated little book which demonstrates in manner practical and convincing the advisability of building your home of face brick—taken from every point of view, structural, artistic, economical and sentimental. Another little booklet which I'll be glad to send you upon request is "How to Build a Brick House." These three free of cost. You'll enjoy the showing of brick panels which cover the walls of this great showroom. Many new color schemes have found a place in 1922 building specifications.**

**Jewel Gift Shop Offers Unusual Giftings in Window.**  
**THE John Henriksen Jewel Shop, 16th and Capitol, are introducing their splendid gift collection in a way most novel, a delight to the giver of many gifts. Unique pieces have been selected from the entire stock ranging in selling price from \$7.50 to \$20, and have been priced to sell for \$5.  
Six cut glass water glasses, \$5.  
Six cut glass sherberts, \$5.  
Deep silver vegetable dish, \$5.  
High rose vase, five inches in base diameter, \$5.  
Cream and sugar sets of finest cut glass, \$5.  
Bon bon dishes in silver and cut glass, \$5.  
Lemon sets in silk-lined boxes, cut glass sterling trimmed with sterling fork, \$5.  
Syrup pitchers of silver on tray, \$5.  
Water pitcher of silver, \$5.  
Olive trays, engraved, pierced or with handles, \$5.  
Crumb tray sets, \$5.  
Dutch silver smoking sets on tray, \$5.  
Shaving sets, \$5.  
Chest and bread trays of silver, \$5.  
Sterling inlay cut glass cake plates, eight inches in diameter, \$5.  
All pieces placed in the window are fresh stock, Libbey and Hawkes quality cut glass, many of the pieces with delicate engraved designs combined with the cutting; the silver is new in styling, everything fresh, new and essentially acceptable as gift offerings. May I urge your early viewing of these \$5-windows? A Saturday feature.**

**Smartly Tailored New Gingham Frocks Show Original Style Notes**  
**L AMOND'S, 17th and Farnam, have some lovely new gingham frocks in which to greet the spring. Finest quality imported gingham in a rose pink check which has organic bandings embroidered in red and white. The loose-swinging side panels provide a chic becomingness. A silky little black and white frock has deep "V" neckline with picot edged ribbon tie in black contrast to the vivid Bulgarian embroidery on white organdie vestee, collar and cuffs. Of course you'll want at least one of the red checked affairs so gaily youthful when collared with white linen.**

**New Beauty Shop Offers a Cut Price Night Revelers Welcome All Night to Introduce Work to Madam Service of Popular Cafe and Cafeteria.**  
**THE Lady Esther Beauty Shop, Nos. 8 and 9, Baldrige Block, 20th and Farnam, phone AT. 6185, is offering a pleasantly low price for a shampoo and marcel, \$1.25. This to introduce the excellence of work, the attractive modern appliances of this new beauty shop to Madam Omaha. Lady Esther's delightful requisites are shown in a wide selection in this shop, demonstrated by "Lady Esther" herself.**

**Hardy Plants and Shrubs of Study Growth Unusually Low in Price.**  
**AT THE Bilz Shop, 15th between Harney and Farnam, you'll find these hardy plants, 15c each: Double hollyhocks for this summer's dusty, salvia (blue), for borders, Dusty Miller and Sweet Alyssum, Wistaria vines with purple flowers (a 3-year growth), oriental poppies (large red), Shasta Daisies, double white, tall blue larkspur, golden and purple glow, galliardia, coreopsis, mixed phlox, mixed pinks and chrysanthemums. Send 20 per cent extra for postage when ordering.**

**May White Sales of Unusual Interest to Spring Shoppers**  
**BRANDEIS MAY WHITE SALE for 1922 begins Monday morning, May 8. Such splendid values, amazing how far one's dollars will go if it is but a bit thoughtful!**  
In the silk department are offered the popular white silks proclaimed to be the best selection for the woman of the 1922 Fashion World: Canton crepe, to fashion lovely sport frocks, \$2.50; heavy, lustrous crepe de chine, \$1.79; wash satins of fine quality, \$1.69; Kabe crepe of dependable washing wear and the popular Habutaj (like pussy willow in finish), \$1.79; sport satin, one yard wide, good weight, high lustre, \$1.15; broadcloth, \$1.59.  
The first shipment of Irish linens bought by Mr. R. S. Fischer on his recent trip abroad will be placed on sale Monday morning: Irish linen table cloths in 2, 2 1/2 and 3-yard lengths, values from \$8.50 to \$20 are offered at \$5, \$7.50 and \$10; napkins, 22-inch size are \$5.25 a dozen, big manufacturers samples and rejects, most wonderful values in years; Hand-made filet and mosaic work is offered at one-half price. For summer use, centerpieces of Madeira, 24-inch, \$3.99. Values in scarfs are unusual values to \$15 at \$8.98. Large sized hemstitched all linen towels are 49c. All bedspreads and turkish towels are specially priced. Everyone is invited to visit the exhibit of laces and lace-trimmed linens in special viewing room at the back of the new linen department.  
The domestic department offers: Naisuoks in 10-yard pieces at \$1.75 and \$2.69; Duretta cloth, splendid for sports suits, nurses uniforms and children's suits and frocks, 36 inches wide at 29c. This fabric is white with black stripes in plain dots in assorted sizes, 98c. Ultra sheeting, 90 inches wide, bleached, is 55c, unbleached 50c. Finish is offered in two practical widths, 36-inch at 28c, 54-inch at 29c.  
Let's sail! Send checks with orders, please, and order early.

**"Pansies for Remembrance" on Novel Suggestions for Making Money to Support Milady's Pet Charity.**  
**THE ALAMITO DAIRY, Twenty-sixth and Leavenworth, phone Douglas 0409, is offering a means of making money to support milady's pet charity. To the four women's organizations of Omaha and Council Bluffs which bring the largest number of members, children and friends to the plant during the month of May, from the 1st to the 27th, at 2 or 3:30 p. m., or in the morning or evening by special appointment, they offer donations of \$30, \$35, \$25 and \$10. Great enthusiasm is being expressed in club circles, for all forms of women's organizations are eligible—church societies, women's clubs, business and professional women's clubs, labor unions, parent-teacher's associations, mothers' circles, sewing and embroidery clubs, social clubs, card clubs, lodges and civic improvement leagues. Societies of over 100 membership are requested to come in divisions on successive days, all being credited to the society represented. Any one may vote for any organization, whether a member or not—a voter, a voter, just talk, or membership will be served, with free creations of cottage cheese distributed. Miss Lurie E. Stearns of Wisconsin, well known to Omaha, who has been lecturing in the south and east, giving the past winter, just talk, on "Two Wonders of the World." Reserve an afternoon at once.**

**When Milady's Finished Coiffure Shows Lack of Luster Scalp Conditions Should Be Studied.**  
**NATURE is almost fatal in her indicative expressions, and when Milady's coiffure shows a lack of brilliancy, an absence of the ravishing sheen so much to be admired, it is time to visit the specialist on scalp conditions. Dullness of the hair is but a forerunner of baldness and graying hair. Mr. Roberts and Mr. Franks, well known specialists, personally supervise the scalp treatments in their beauty shops—The Black and White Room, Burgess-Nash; the Salon de Beaute, Hotel Fontenelle, and the Beauty Shop at the Blackstone.**

**Photographic Studio Offers Exceptional Lighting Facilities.**  
**THE NELSON STUDIO, second floor, Paxton block, Sixteenth and Harney, phone Douglas 4787, offers the fascinatingly effective lighting facilities to be found in any of the motion picture studios on the Pacific coast. In fact, this clever new Omaha photographer learned his art among the movie people. You'll find the results achieved in lighting effects novel, indeed; just what you have been wishing for! The evening appointments, with assurance of perfect results, prove especially attractive to the busy wedding parties of early spring.**

**Save The Surface And You Save All!**  
**REMARKED one of the sterner sex in a letter which I chanced to read the other day—this to Mr. Greer of the Green Pharmacy, 16th and Howard. It is a bit amusing to note that the gentleman was speaking of the exceeding lowness of decolletage and the extreme shortness of skirts when he spoke of "surface." The protective covering suggested was a magnificent Ar-sol powder, so delicate in texture, so delightful in fragrance, of such splendid protective qualities.**

**First Warm Days Bring Into Prominence the Smartness of Men's Shirts.**  
**AS soon as the warm weather makes necessary the removal of smart shirts, there's a great demand for smart shirts. The Burgess Shirt Company, 2nd Floor Karbach Block, 15th and Douglas, has most attractive new shirts which any woman can make up with ease if she buys one of the Burgess Shirt patterns with instructions. Of course, Mr. Burgess himself will drop a valuable hint on construction if one desires.**

**A Colorful Showing of the New Butterfly Frocks in the "Grille Nook."**  
**THE Grille Nook at Herzberg's, 1519 Douglas, have the most delightful little Butterfly frocks of finest quality gingham, all with a touch of hand broderie for \$2.95. Slip-over-the-head models they're slashed up at the sides to show bloomers of the same material with springy tastic at waist and knees. All the girls love their "Butterflies."**

**Your Hat Renewed in Usefulness.**  
**THE Kruger Hat Shop, 303 Barker Bldg., will reblock your hat, refresh your marabou, make over your furs in manner most satisfactory. Closed at two on Saturdays.**

**Readers Fair:**  
**DURING the next few weeks shopping activities include the many wants of the sweet girl "grad," the beautiful brides of May and early June, and the forerunners "vacationers" who believe in ordering her tailored sports togs early. Send in your list of what you need and the amount of money you feel you can spend—prices will be appended in the Omaha shops, with careful descriptions on each article, and returned for your decision. Remember the required deposit of \$2 on each C. O. D. purchase ordered.**



**New Arrivals in Chic New Jewel Studded Combs Offered at Prices Marvelously Low.**  
**HAYDEN BROS' semi-precious jewel department, main floor, has a large exhibit of hair ornaments just arrived, in colors to match every gown of spring and summer, \$2 and \$3.50 values for but 98c. Quaint in shaping, the stones smoken in dainty shell foundations, they represent unique color touches for Milady of Fashion; sapphire, amber, vivid rose enameling on gray shell with red stones, coral outlining on brown with glittering rhinestones in continuous outline. One will want several of them.**

**Orchid is a leading shade this season in lingerie and in millinery.**  
**Umbrellas of Any Color, Shape or Size Repaired or Re-covered.**  
**THE Western Umbrella Company, 18th and Harney, will repair or re-cover your umbrella at very reasonable prices. Your "sun-raw" may need a new writing-ferule or tips, or perhaps you've tired of a green silk covering and would like one of the new purples. Your opportunity.**

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