Tires to Be Sold on Same Basis as Other Articles

Manufacturers to Make Good Losses to Faulty Material -Mileage Guarantee Discontinued.

The only guarantee of a definite amount of mileage will be the name of the manufacturer. The amount of service which the consumer gets from his tire will depend entirely on the care which he gives them. It the material in the tire or the workmanship is faulty any reputable manufacturer will make good. It, on the other hand, the fault is due to carelessness or neglect on the part of the mortorist, he will have to

This departure from the mileace guarantee basis has been brought about almost entirely by a flagrant abuse of the adjustment privilege formerly extended to motorists Nothing in this new arrangement will work a hardship on the motorist who is honest and sincere in the care of his tires.

Warranty Approved. The following warranty has been approved by the tire manufacturers' division of the Rubber Association of America, "ne.

matic automobile tires for any specific mileage, but every pneu-matic automobile tire bearing our name and serial number is warranted by us to be free from de-

fects in workmanship or material. "Tires claimed to be defective will be received only when all transportation charges are prepaid, and when accompanied by this company's claim form, duly filled out and signed by owner. If, upon examination, it is our judgment that the direct cause of the failure of the tire to render satisfactory service is attributable to fault material or workmanship we will, at our option, either repair the tire or replace it for a charge of which will compensate for the service rendered by the returned tire. based upon its general appearance and condition.

"Pneumatic automobile tires in which a substitute for air has been used, tires used when not inflated to the pressure recommended by us, used under loads in excess of those recommended by us, used on wheels out of alignment, abused used on rims other than those bearing these stamps, (), (), (), or which have been injured through accident or design, are not subject to claim

"This company does not authorize any dealer or agent to make any other or additional "guarantee" or "warranty."

Manufacturers in Agreement. According to information received recently the following manufacturers have accepted the new standard war-

ranty and claim form:
Acme Rubber Manufacturing Co.,
Ajax Rubber Co., Inc.; Armstrong
Rubber Co., Beacom Time Co., Bergougnan Rubber coroporation, Braender Rubber & Tire Co., Brunswick-Balke-Collender Co., Buckeye Rubber Products Co., Carlisle Tire corporation, Continental Rubber Works, Converse Rubber Shoe Co., Cupples Co., Demman-Myers Cord Tire Co., Diamond Rubber Co., Double Fabric Tire Co., Dunlop Tire & Rubber corporation. Dural Rubber corporation, Empire Tire and Rubber corporation, Falls Rubber Co., Federal Rubber Co., Federal Rubber impire Tire and Rubber corporation, Falls Rubber Co., Federal Rubber Co., Firestone Tire and Rubber Co., Fisk Rubber Co., Gates Rubber Co., General Tire Rubber Co., Globe Rubber and Tire Manufacturing Co., the B. F. Goodrich Co., Goodyear Tire and Rubber Co., Gordon Tire & Rubber Co., Hamilton Rubber Manufacturing Co., Hawkeye Tire & Rubber Co., Hewitt Rubber Co., Hood Rubber Co., Hydro-United Tire Co., Ideal Tire & Rubber Co., Inland Rubber Co., Kelly-Springfield Tire Co., Kenyon Co., Inc.; Keystone Rubber Manufacturing Co., Kokomo Rubber Co., Lambert Tire & Rubber Co., Lambert Tire & Rubber Co., Lambert Tire & Rubber Co., Lamcaster Tire & Kokomo Rubber Co., Lambert Tire & Rubber Co., Lancaster Tire & Rubber Co., Lancaster Tire & Rubber Co., Lion Tire & Rubber Co., Mason Tire & Rubber Co., McCreary Tire & Rubber Co., Miller Rubber Co., McCreary Tire & Rubber Co., Miller Rubber Co., Mohawk Rubber Co., Overland Tire & Rubber Co., Norwalk Tire & Rubber Co., Nebraska Tire & Rubber Co., Pennsylvania Rubber Co., Pharis Tire & Rubber Co., Pennsylvania Rubber Co., Potter Rubber Co., Quaker City Rubber Co., Racine Auto Tire Tire Co., Republic Rubber corporation, The Rubber Products Co., Semple Rubber Co., Sprague Tire & Rubber Co., Standard Four Tire & Rubber Co., Standard Four Tire & Rubber Co., Standard Four Tire & Rubber Co., Tyler Rubber Co., United & Globe Rubber Co., United States Tire Co., Victor Rubber Manufacturing Co., Seibering Rubber Co.

Home-Made Thermostat.

An ingenious motorist recently contrived a thermostat by removing a rubber hose between the top of the cylinders and the radiotor and replacing it with a metal one, embodying a shut off valve of the butterfly type, such as are used on carbureters. A rod from this valve extends through the dash so that the driver can regulate the amount of water illow through the cooling system. In effect this is a manually controlled thermostat.

Air Leaks and Misfiring.

Air leaks are a common cause of misfiring, though they are often overlooked. A worn valve guide allows enough air to be sucked into the cylinders to cause misfiring, and it also permits oil to leak out. If oil is discovered leaking out it is fair to assume that excess air is being injected into the fuel charges.

Business Activities

Opens New Cafe.

Lodgspole, Neh.-R. P. Ladwig, former manager of the International Harvestur company branch here, has opened a restaurant and cafe.

Fairbury, Neb.—The stockholders of the Fairbury Building and Loan as-ecciation elected S. H. Diller, president; E. L. Sinpakins, vice president; S. R. Merrell, treasurer; F. A. Houston, secre-tary; Lucile Houston, assistant secretary; P. L. Rain, attorney, Dr. R. E. Potter was elected director to succeed J. C. Lien whose term had expired and J. W. Hurwell was elected director to succeed A. V. Pease, resigned.

Re-Elect Officers, Gladstone, Neh.—The stockholdes of the State Bank of Gladstone re-elected the entire beard of directors. Frank Henkel is president and John E. Knobel is cashier.

Telephone Meeting.

Deshler, Neb.—The annual meeting of the Deshler Telephone company was held here. Over 200 of the 260 stockholders were present. An assessment of \$10 was veted on country phones and \$20 on basiness phones. It was explained that the sum raised would be sufficient to complete the sxchange building and move the lines and polis from Main avenue to cables being placed in the alleys. The present officials were unanimously re-elected: President, Albert Caugey; vice president, P. J. Buntemeyer; director, Ernst Lehmann; secretary, R. W. Rodenburg; treasurer, Paul Ude.

Farm Bank Meeting.

Paymee City. Neb.—The Pawnee National Farm Loan association heid its annual business meeting of directors at the First State bank here. The following offices were elected: J. K. Madden, farmer, president: Harry Deweber, farmer, recretary, and J. F. Halderman, banker, treasurer. The organization acts as an auxilary to the Federal Land bank in making loans to farmers and has done a thriving business during the three years of its existence.

Endorse Hespital Plan.

Superior, Neb.—A plan to maintain the Lewis Memorial hospital board. It is the plan of the board to place the hospital on a basis similar to many industrial hospitals. A hospital service during the period covered by this payment, upon presentation of the stending physician. Six hundred of these tickets is the goal. This proposition was endorsed by the club.

Resume Luncheons.

Bank Names Officers.

Pawnee City, Neb.—The Farmers State bank of this city elected the following officers: President, H. C. Van Horne; vice presidents, W. S. Patts, Dr. A. B. Anderson, Rr., and J. T. Trenery; cashier, Henry Blume, and assistant cashier, M. L. Van Horne. All of these officers succeed

A radical departure from the usual method of selling and handling tires has been announced recently by the leading members of the Rubber Association of America, Inc. The members of the Rubber Association of America, Inc., includes the leading members of the Rubber Association of America, Inc., includes the leading manufacturers.

Most of these leading manufacturers.

Most of these leading manufacturers have discontinued entirely the mileage guarantee on both cord and fabric tires. From now on these manufacturers will sell their tires just as the clothiers and the shoot manufacturers will sell their tires just as the clothiers and the shoot manufacturers will sell their tires just as the clothiers and the shoot manufacturers sell their merchandise with only the good name and reputation of the manufacturer of the Mexima of Mexima succession of Mexima succession of Mexima succession in this county last year, was mapped out as the principal work for the cloub.

Bank Names Officers.

Geneva, Neth—Rest.

Mill Bulla Reads.

Julesburg, Colo.—Julesburg, Business Manager during the absence of Mexima who has recently severed his connection with Liceolar papers, will act as Julesburg, the will spend at Excelsion Springs, Me. Link will suppose the columbus Tolegram has succession, which will spend at Excelsion Springs, Me. Link will suppose the columbus Tolegram has taken as six-weeks' vacation, which will spend at Excelsion Springs, Me. Link will

tion with Liucoin papers, will act as business manager during the absence of Mr. Backus.

Improve Beatrice "Y."

Beatrice, Net.—Work has been started on the new Y. M. C. A home in the Spicer block. The improvements when completed will cost about \$15,000, the money heing raised some weeks aga by private subscription.

Commerce Body Election.

Sidney, Neb.—Sidney Chamber of Commerce held its annual meeting and elected the following officers: Dr. H. E. Manitor, president; L. T. Poole, vice president; Mr. W. Dimery, treasurer, and as directors, W. H. Hedgkin, A. K. Greenlee, Dr. M. E. Petibone, Guy V. Doran, A. E. Phelps and Rev. Samuel Light. The sectors, J. W. Johnson, will continue to act until the directors meeting later in the month.

Grain Company Meets.

David City, Neb.—The annual meeting of the Farmers' Co-Operative Grain company was held at the Community building. J. W. Norton of Polk, newly elected president of the State Farm bureau, gave a talk along co-operative lines. J. F. McGurk, J. D. Hagik and A. H. Peters were re-elected directors.

Superior, Neb.—The Superior Stock Shippers' association held their annual election at the Commercial club rooms Andrew Glichrist, who has served as shipper for the past year, was re-elected to that position. There were 150 members of the association present. This association is the oldest of its kind in the state of Nebraska.

New Bank Officers.

West Point, Neb.—The bank officers of the different banks were elected as follows: First National, C. Hirschmann, president; W. Koudele, vice president; William Gentrup, cashier; West Point National, J. T. Bauman, president; H. W. Baumann, vice president; L. W. Johnson, cashier; B. J. Fischer, assistant cashier. The Nebraska State bank, Dr. T. D. Thompson, president; Herman Koch, vice president; J. F. Zalicek, cashier; W. T. Knievel and Miss Veda Zajicek, assistant cashiers.

Elect Directors.

Cambridge, Neb.—The Community club elected the following board of directors: H. W. Thorndike, H. E. Day, B. F. Butler, C. A. Phillips, C. W. Jehn. Mr. Thorndike has been president for the last two years.

Resume Luncheous.

Superior. Neb.—The first luncheon of the Superior Commercial organization in 1922 was held with an attendance of 32.

Loan Company Meeting.

Grand Island. Neb.—The Equitable Building and Loan association of Grand Island has just completed the 49th year of its activities and re-elected Charles (G. Ryan president, S. N. Wolbach, treas-

Social Activities Over Nebraska

there.

C. E. Iosialistion.

Pawnes City, Neb.—The Christian Endeaver society of the First Presbyterian church of this city installed the following officers: President, Robert Foley; vice president, Kenneth Wherry; secretary, M'ss Cocile Graver; treasurer, J. Haro'd Wilson, and organist, Miss Bernice Wherry.

Install Officers.

Table Rock, Neb.—District Deputy President Mrs. Nancy J. Glasson of Tecumsen installed the officers of Table Rock Rebeath lodge No. 115. The officers artifiers Pearl Freeman, noble grand; Mrs. Edna Hastings, vice grand; Mrs. Amy Marble, secretary; Mrs. Alwilda Carmichael, treasurer; Mrs. Edna Griffing, past noble grand.

past noble grand.

Large Crowd at Social.

Columbus, Neb.—The largest crowd ever in attendance at an Elks social event was the record when a trial by jury was conducted in a manner that caused two hours of uproarious mirth. Edgar Howard of the Columbus Telegram was the residing judge. Col. Vivian Brian and Postmaster Stubblefield were the littgants Lawyer McElfresh and County Attorney Cotto Walters acted for the plaintiff, with Clover Long and August Wagner for the defendant. Alderman Reagen brought in the yerdict as foreman of the jury. Sterfff Kavanaush officiated as balllif and Irve Speece was court reporter. Every detail of courtroom had been arranged in the form of "sets," and the lawyers worked as hard as if they were actually engaged in a case at a real court.

Firemen Stage Dance.

Bloomfield, Neb.—Over 250 tickets were sold for the 20th annual ball of the Bloomfield volunteer fire department. W. H. Weber, as presiding judge of a "kantgare court," handed out many fines and a substantial sum was added to the department's treasury in this way.

Legion Post Election.

Install Officers.

Table Rock, Neb.—The Royal Neighbors Installed officers as follows: Oracie, Rose Plucknett: vice oracie, Millie Fort; past oracle, Maud Rogers; chancellor, Edith Ross; recorder, Lillian Ladner; receiver, Mildred Jewell; marshal, Christina Russ; assistant marshal, Francis Nicholas; sentinel, Lillie Rossiter; sentinel, Ada Rathhum; manager, Netile Barratt.

Community Chorus Concert.

David City, Neb.— After a series of rehearsals under the direction of J. A. Parks of Tork, the Divid City Community chorus made its first appearance in concert in the high school auditorium. There were 138 voices in the chorus, with Miss Helen Hall accompaniat. The program consisted of eight numbers by the chorus,

Columbus, Neb.—Pestiminary plans for holding a district meeting of the American Lorison in Columbus in February, at which Department Commander Ritchie of Ough ha, and several of the other department officers will be present, were made by liartman Post at. This will be the first official visit of a department commander it of Columbus since the organization of the Logien, and the ex-service men plan to make it a big event.

Elect Directors.

Boatries, Neb.—At the annual meeting of the Y. M. C. A. the following board of directors were selected tone year S. F. Nichols, A. J. Soddard, T. O. Merchant, H. M. Garrett, Dr. J. C. Waddell; two years, W. H. Davis, C. L. Sherwood, R. H. Buckman, H. L. Dempster, Rev. V. F. Clark; three years, J. Ed. C. Fisher, Crois Dempisier, Thomas Dehrse, C. F. Shaffer, W. H. Morton.

With County Agents

A. H. De Long, Agent.

Breeders continue to send in advertising for our 1822 directory. More pictures for cuts have been received this year than for any previous Issue and indications are favorable for a substantial book.

Weddings

Aurora, Neb.—Miss Ida Hedblom was married to Rev. John Johnson of Bristow at the Swedish Mission church. Miss Hedblom was in charge of the local hospital and Rev. Johnson was at one time the pastor of the West Swedish church of Hamilton county. They left immediately for Bristow where Mr. Johnson will close out his business interests preparatory to moving to Aurora.

Beatrice, Neb.—William Earl McConnell, 20, Wymore, and Ruth Moore, 27, Ainsworth, were married here by Rev. V. F.

Travathan-Hutchens.

McCook, Neb.—Roy George Travathan and Miss Jennie Beulah Hutchens, both of Wilsonville, were married in McCook, Rev. C. W. Ray performed the ceremony at the Lethodist church parsonage.

New Cord Tire Added

to Old Diamond Family

The British army has 12 field mar-more than a trade design. The Dia-more than a trade design. The Dia-ter in this history of tire making."

special road gripping power which greatly increases security against side forward and back skidding. A-n other important characteristic is that these nonskid qualities endure throughout the entire life of the

"Timed nicely with the New Year.

The Diamond Rubber company, Inc., announces the addition of a new cord tire to the fine old Diamond family," asserted Henry Nygaard of the Omaha Tire Repair company, local dealers. "It possesses all the qualities which have made the name. Diamond, so prominent among tires for 29 years.

"The new tread, upon which they lay great emphasis, is something



with gas flow.

Sediment, water and dirt in fuel cause delays and repair bills. The carburetor becomes clogged with dirt which results in increased operation costs and poor running motor.

There is a solution. The Stromberg Gasoline Filter solves the problem. It cleans the gasremoves all dirt-takes out water. Filters the gas just before it enters the carburetor—after it passes vacuum tank. Reduces repair bills—eliminates delays. Attached to bottom of vacuum tank, carburetor or gas line. No mechanical knowledge required—connect it yourself. A well made necessity that outlasts car and

pays for itself. Large screening area-does not interfere Needle valve shuts off flow of gas when sedi-

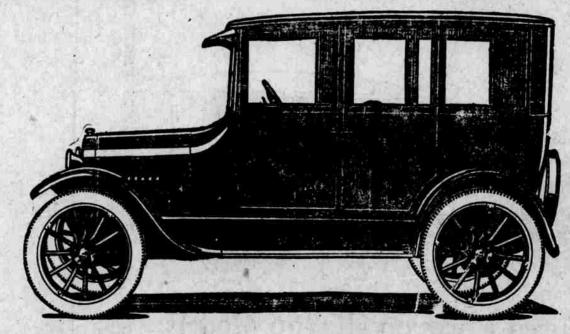
ment chamber is released for cleaning. Prevents theft-It locks the car. Get one today from your dealer. Price is low-

\$3.00 complete. State name and model of car. Dealers-write for territory and special sales plans. STROMBERG MOTOR DEVICES COMPANY

Manufacturers of THE STROMBERG CARBURETOR 64 East 25th Street, Chicago, Ill.
Distributed by

AUTO ELECTRIC SERVICE CORPORATION 2205 Farnam Street, Omaha.

CHEVROLET



First Showing of the New Superior Chevrolet Four-Door Sedan

> A car excelling in comforts and refinements not usually associated with enclosed cars at such a low price. Coachwork that excites admirationbody lines that please the eye-durable uphol-stery, several new and exclusive features—these are some of the reasons why you should make it a point to see this new Chevrolet model today.

CHEVROLET MOTOR COMPANY Division of General Motors Corporation

Retail Store

2659-61 Farnam Street, Omaha, Neb. Phone Harney 7280

(F. O. B. DETROIT)

Effective January 16, 1922

Chassis - - - \$285 Runabout - - - \$319 Touring Car - - \$348 Truck Chassis - \$430 Coupe - - - - \$580

Sedan - - - -Tractor - - - \$625

history of the Ford Motor Company. Orders are coming in fast, so place yours promptly to insure early delivery.

These are the lowest prices of Ford cars in the

Authorized Omaha Ford Dealers

C. E. PAULSON MOTOR COMPANY. . 20th and Ames Ave. SAMPLE-HART MOTOR COMPANY. . 18th and Burt Sts. UNIVERSAL MOTOR COMPANY 2562 Leavenworth St. ADKINS MOTOR COMPANY......4911 So. 24th St. GALBREATH MOTOR COMPANY 60th and Military Ave. McCAFFREY MOTOR COMPANY....15th and Jackson Sts.

"PRESENT FORD PRICES ARE THE LOWEST EVER QUOTED"