

Christmas
Sale of

JEWELRY

We Guarantee to Save You Money!

Not an article in this store was bought at war time prices. The entire stock has been purchased within the last seven months and bought at prices that only cash can demand. You—our customer—are the one that gains, for we pass the saving on. Buy any article in this store and if you can buy the same quality article elsewhere for anywhere near the price we ask we will gladly refund your money. Christmas is only a few days away so—

SHOP NOW!!



THE FINEST GIFT DIAMONDS

The gift for every member of the family. Our diamonds were bought when the market was the lowest it had been in the last five years. We do not own a diamond bought at war time prices. We guarantee our prices to be lower—that is why we say that you can buy here and

SAVE MONEY!



Sterling Silver Cigarette Cases

at just one-half of last year's prices. This model, elegant engraved and some emblem cases. Prices run from—

\$5⁰⁰ Up

This is one real Gentlemen's Christmas Gift



Extraordinary Value Monday, Tuesday and Wednesday

This Watch is 14-karat white gold, hand-somely engraved, beautiful dial, has a perfect 15-jewel movement, guaranteed time-keeper. Each and every watch has been perfectly adjusted in our shop before being sold.

Last Year War Price \$55;
Price Monday, Tuesday
and Wednesday **\$27⁷⁵**

This Watch is 14-karat white gold, beautifully engraved, nifty and swell dial, 15-jewel movement, perfect time tested. Adjusted 2 weeks in our shop before selling.

Last Year War Price \$45;
Price Monday, Tuesday
and Wednesday **\$21⁷⁵**

Come in and get one of these wonderful values, it surely makes a lasting and by all means useful Christmas present, a small payment will secure one of these watches.

War Prices have all been taken out of Howard, Hamilton, Elgin, Waltham, Hampden and Illinois Watches. Before buying elsewhere see us for prices and quality.



Prices Talk Louder Than Words

Here is your most valuable bet of the season. We invite competition, considering Quality and Prices. These

LADIES' WRIST WATCHES

Will be the talk of every Wrist Watch Shopper wanting and getting the most and best for the very least money.



No. 7—14-karat 20-year Goldfilled Octagon Wrist Watch, elegant, hand-engraved, with 2 bracelets, silk ribbon and 20-year goldfilled spring bracelet, fitted with a most reliable 15-jewel movement, guaranteed timekeeper; last year war price \$27.75; now... **\$17.50**

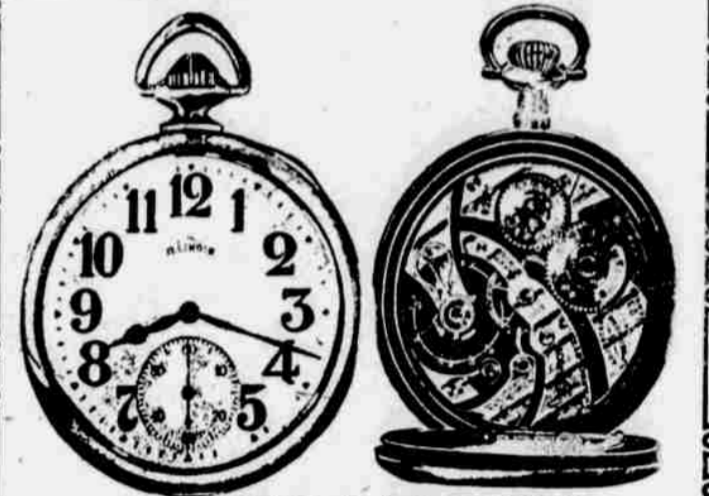
No. 8—14-karat 20-year Goldfilled Case Octagon Wrist Watch, perfectly plain for monogram, two bracelets, 20-year goldfilled spring bracelet and silk ribbon fitted with an absolutely guaranteed 15-jewel movement and a good timekeeper; last year war price \$25.75; now... **\$15.75**

No. 9—14-karat 20-year Goldfilled Case, beautifully engraved, with 2 bracelets, one 14-karat 20-year goldfilled spring bracelet and silk ribbon bracelet, with 15-jewel guaranteed lever movement that will run and keep good time; last year war price \$23.75; now... **\$13.75**

No. 10—20-year guaranteed Goldfilled Case, perfectly plain for monogram, 2 bracelets, 20-year goldfilled spring bracelet and silk ribbon, with 15-jewel lever movement, guaranteed to keep time; last year war price \$21.75; price now... **\$11.75**

If you want to get one of these watches, you must not delay. We only have a limited number and cannot again offer you any of these most reliable watches at above prices. A small payment down will secure one of these watches for Christmas. A MOST LASTING CHRISTMAS GIFT

Only
12 Shopping Days
Till Christmas



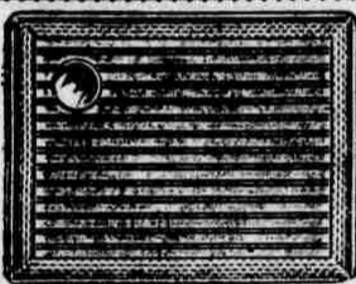
A WATCH

for a Christmas present is the most lasting, useful and appreciated gift. Some of you may wear your father's or mother's watch.

WHY? Because your father bought a real honest watch, and a good watch will last more than one generation. War prices have all been taken out and eliminated in our store. We do not deal in Swiss watches, which cause you an endless amount of trouble both in getting material for repairs and getting the proper watchmakers who know the repairing of a Swiss Watch. But we do sell honest American Watches, such as:

Howard Watches
Hamilton Watches
Elgin Watches
Waltham Watches
Hampden Watches
Illinois Watches

\$11⁷⁵ and Up



Just for Monday Only

We will sell you one beautiful nickel silver filled Cigarette Case, swell engraved; last year's war price, \$4.00. Monday, All Day... **\$1.47** As Long as They Last

Silverware Guaranteed Without Limit

Get This Beautiful, Useful and Lasting Silverware for Your Christmas Table—War Prices Eliminated

Prices of today are as follows: Wm. Rogers & Son beautiful La France pattern, 40 pieces in swell mahogany chest, 6 Tea Spoons, 6 Dessert Spoons, 3 Tablespoons, 1 Sugar Shell, 1 Berry Spoon, 1 Gravy Ladle, 6 Hollow Handle Medium Knives, 6 Medium Forks, 6 Individual Salad Forks, 1 Butter Knife, 1 Cold Meat Fork, 1 Long Pickle Fork, 1 Cream Ladle. Last Year War Price \$55, now... **\$32.75**

Wm. Rogers & Son beautiful La France Pattern, 26 pieces in swell chest; 6 hollow handle knives, 6 forks, 6 dessert spoons, 6 teaspoons, 1 butter knife, 1 sugar shell; last year war price \$27.75, price now... **\$15.75**

Wm. Rogers & Son beautiful La France Pattern, 6 hollow handle knives and 6 forks; last year war price \$18.00, price now... **\$12.00**

Wm. Rogers & Son beautiful La France Pattern, 6 fancy knives and 6 forks; last year war price \$10.00, price now... **\$6.00**



Wm. Rogers & Son beautiful La France Pattern, 6 individual salad forks; last year war price \$7.00, price now... **\$4.50**

Wm. Rogers & Son beautiful La France Pattern, 6 teaspoons; last year war price \$3.50, price now... **\$2.00**

Wm. Rogers & Son beautiful La France Pattern, 6 dessert spoons; last year war price \$3.50, price now... **\$3.50**

Wm. Rogers & Son beautiful La France Pattern, 6 tablespoons; last year war price \$7.00, price now... **\$4.50**

Wm. Rogers & Son beautiful La France Pattern, berry spoon, last year war price \$3.00, price now... **\$2.00**

GRAY LADLE
Wm. Rogers & Son beautiful La France Pattern, gravy ladle, last year war price \$2.50, price now... **\$1.75**

MEAT FORK
Wm. Rogers & Son beautiful La France Pattern, cold meat forks, last year war price \$2.50, price now... **\$1.50**

BUTTER KNIFE
Wm. Rogers & Son beautiful La France Pattern, butter knife and sugar shell, last year war price \$2.50, price now... **\$1.50**

This new and up-to-date La France Pattern is all Platinum finish. See this and you will buy this in preference to any other pattern. A complete line of all the best manufacturers' guaranteed silverware at Sale Prices this week. Rogers & Bros. 1847, Holmes-Edwards, Wm. Rogers & Son, Rogers & Bros., and Stratford Silver.



Extraordinary 1/2 Price Sale

Only 26 of these long handled, ivory, oval shape, bevel edge, glass Mirrors in stock, to be sold Monday at half price.

\$12.00 Mirror **\$6⁰⁰**
for

\$10.00 Mirror **\$5⁰⁰**
for

Come early Monday morning and secure one of these beautiful Mirrors. Surely this makes a lovely Christmas gift.



OH! LADIES DO NOT OVERLOOK THIS \$1.00 Cut Glass Counter

ON SALE MONDAY—Any one of these articles will make a lasting appreciated Christmas Gift.

- Cut Glass Sugar and Creamer, set... **\$1.00**
- Cut Glass Flower Basket... **\$1.00**
- Cut Glass Vinegar Bottle... **\$1.00**
- Cut Glass Celery Dish... **\$1.00**
- Cut Glass 6-inch Nappy with handle... **\$1.00**
- Cut Glass Spoon Tray... **\$1.00**
- Cut Glass Marmalade Jar, silver top, with spoon... **\$1.00**
- Cut Glass 3-footed Pickle Dish... **\$1.00**
- Cut Glass 7-inch Berry Bowl... **\$1.00**
- Cut Glass 7-inch 3-footed Berry Bowl... **\$1.00**
- Cut Glass Sugar and Creamer... **\$1.00**
- Cut Glass Water Tumblers, 6 for... **\$1.00**
- Cut Glass Syrup Pitcher, sanitary, each... **\$1.00**
- Cut Glass 6-inch Vase, heavy cut, each... **\$1.00**
- Cut Glass 10-inch Vase, heavy cut, each... **\$1.00**
- Cut Glass 5 1/2-inch Compot, heavy cut, each... **\$1.00**
- Cut Glass Candy Jar... **\$1.00**
- Cut Glass Salt and Pepper, with gold initial... **\$1.00**
- Salt and Pepper quadruple silver... **\$1.00**

These and Many More Articles Go on Sale Monday Morning. Come Early and Get Yours.



Our Entire Stock of the Very Finest Imported

Beaded Bags

Go on Sale Monday
Last year's war prices ran from \$25.00 to \$45.00. We make no reservations. Out they go at

\$9⁷⁵

Gentlemen's Ruby Rings

Gentlemen's heavy solid gold reconstructed Ruby Rings. We bought the entire stock of a manufacturer who needed the money. We are passing this wonderful buy on to you, selling you any one of these heavy solid gold reconstructed Ruby Gentlemen's Rings for—

\$11⁷⁵

Last year's price was from \$20.00 to \$28.00 for the very same rings. Come in and select one of these fine rings and have it laid away for Christmas.



Special TUESDAY Special Sheffield Silver Bread Tray



Genuine Sheffield Silver Bread Trays with handles. Regular price \$6.00; as long as they last... **\$2.95**

One gross of these beautiful genuine Sheffield Bread Trays with handles sold in four hours. We have received another gross of these bread trays which go on sale Monday.

Mail Orders Promptly Attended and Shipped Same Day Received. Add Return Postage. At the Sign of the Crown—Up the Golden Stairs.

Brodegaard Bros. Co.

Southeast Corner 16th and Douglas Streets



STERLING Thimble

Last Sale of These Sterling Silver Thimble
Special for Wednesday
Any Size **17c**
"The Talk of the Town"

Extra Special For Monday Only

26-piece Silver Set in mahogany chest; swell Rosemary pattern consisting of 6 Knives, 6 Forks, 6 Tablespoons, 6 Teaspoons, Butter Knife and Sugar Shell. Regular price \$21.75.



Reduced to
\$11⁷⁵
Monday Only

Only 47 Sets of These in Stock. Come Real Early and Get Yours.

ONCE MORE, MONDAY ONLY, or as long as they last. Only one set to each customer. 6 Silver Teaspoons, William Rogers & Son unlimited guarantee; beautiful La France pattern, at **\$1⁰⁰**

- #### All Over Town Talked About \$1.00 Jewelry Counter
- School Girl Friend Goldfilled or Silver Pencils with goldfilled or silver necklaces... **\$1.00**
 - Young Ladies' Dorn Cases in silver or green gold... **\$1.00**
 - 14-karat Goldfilled Knives with 2 blades... **\$1.00**
 - Solid Gold Baby Seat Ring for engraving, one letter free... **\$1.00**
 - Baby Pins, 14-karat goldfilled... **\$1.00**
 - Baby Bracelets, 14-karat goldfilled... **\$1.00**
 - Baby Locket and Chain, 14-karat goldfilled... **\$1.00**
 - Ladies' Sterling Silver White Stone Bar Pins, very swell... **\$1.00**
 - Ladies' Lingerie Clasp, plain or engraved, Sterling silver and 14-karat goldfilled... **\$1.00**
 - Ladies' 14-karat Goldfilled Brooches, very latest design and with different sets... **\$1.00**
 - Genuine Gillette Razor with blades, in nice case... **\$1.00**
 - 14-karat Goldfilled Cuff Buttons, swell designs in green and white gold... **\$1.00**
 - 14-karat Goldfilled Stick Pins, set with rubies, emeralds, amethysts, etc... **\$1.00**
 - 14-karat Goldfilled Valdemar Watch Chains; soldered links, in regular and green gold... **\$1.00**
 - 14-karat Goldfilled Regular Gents' Watch Chains... **\$1.00**
 - 14-karat Goldfilled Tie Clips, engraved or plain... **\$1.00**
 - 14-karat Goldfilled Belt Buckle or Sterling silver filled... **\$1.00**
 - Genuine Leather Belts, any size, each... **\$1.00**