

# Let's Shopping with Jolly

The Christmas pine grows straight and high  
In the depths of the forest old;  
And it hears the song of the woodfolk shy,  
When the nights are still and cold.  
And the winds croon a murmurous lullaby,  
While the silver moon hangs low in the sky.

So the pine tree's heart grows strong and true,  
And its branches straight and tall;  
And we welcome its coming each year anew,  
For the joy it brings to all.  
We deck it with silver and berries bright,  
And light it with candles on Christmas night.  
O beautiful tree! may we everyone grow  
Strong and straight and true;  
May we hear the music sweet and low  
The wood-folk sang to you,  
And O may our hearts grow as true and fine  
As the heart of you, O wonderful pine.

—THE PINE, by Laura Amsden Fowler.

### Gifts Of Silken Loveliness Appeal to Feminine Gift Recipients—Two Hour Sale Monday.

HERZBERG'S Main Floor Shop, 1519 Douglas, offer a fascinating display of negligees, robes, lingerie, bloomers and petticoats, ravenously decorated in bits of cobwebby lace, folds of georgette, and touches of hand embroidery. Hose in every desired shade will be found in this department, the newest designs in all silk, all wool and silk and wool combinations in the plain and decorated clocked models ranging in price from \$1.45 to \$2.45 a pair. A two-hour sale from 10 to 12 on Monday will afford the value-seeker an opportunity to buy silken tедdies, step-ins and bloomers formerly priced up to \$3.95, for but \$2. A luring offer, is it not?

Fans in the shops are showing an inclination to decrease in size, especially in the hand painted and embroidered styles.

### Electrical Gifts Demonstrated Daily In Showroom.

THE Nebraska Power Company, 15th and Farnam, have a daily demonstration in their corner showroom of electrical appliances suggested as Christmas gifts. Delicately browned will be the waffles on Christmas morning if they're made on the new iron which may be manipulated by lifting or lowering a handle. Quite the last word in electric waffle irons! Each iron will make three waffles in three minutes, baking both sides at once. Then there's the "Turn-over" toaster, automatically turns itself! The gifts useful though they're both a bit unusual.

For evening garments the furs most in demand are first mink, then ermine, kolinsky, squirrel and mole.

### Furniture Shop Offers An Unusually Varied Gift Line.

CORTE-ALDOUS-HUNT Furniture Shop, 24th and Farnam, has an unusually varied showing of furniture gift pieces characteristic of the unusualness of the gifts is a "Christian Science Reading Stand" of mahogany, at \$5.50. A high rack in the center holds the daily lesson booklet, the sloping sides hold most conveniently the reference book Bible the whole arranged to revolve at will. A mirror for every odd corner of the house is represented in the showing ranging in price from \$4.75 to \$25. Individually fashioned lamp shades in artistic color, and fabric combinations will be found on polychrome bases for table use or on delicately carved floor lamps with silk cord "pulls." Nothing is more delightful for the child's gift than a sturdy bit of furniture. You'll find that this furniture store specializes in children's furniture.

White satin frocks beaded in crystal and paneled in lettuce green chiffon have been introduced by the French.

### All The "Surprise" Of The Picnic Luncheon Is Embodied In The Box Lunch.

THE Miller Box Lunches which will be sent auto delivery to any part of the city are just as exciting as that it will cost a quarter and that its sure to be delicious, one knows nothing. Phone Douglas 6339 for immediate delivery to home or office.

White flannel skirts are seen with bright colored sweaters and are worn with matching hats of ribbon, felt or straw.

### Western Union Shopping Service by Telegraph.

If you'd like to purchase a pair of gloves for your sister in San Francisco, a fur cap for Uncle George in Canada, the Western Union telegraph don't write. Call Douglas 5300 Monday. Transfer department for information in regard to the Christmas shopping service.

### Now Is the Time to Buy:

The bathrobe for him, a gift which will stretch from neck to beach-time. The house dress for her, in which she may maintain her self-respect even though housework may press heavily. The gift in time in lingerie of fluffy fineness. The glove bond, certificate, note; under whatever name, this providence of gloves for the days to come will wake affectionate echoes in her heart. The mirror beautiful to reflect her loveliness, the white she is to reflect the generosity of your gift. The lounging robe of silk brocade in hints of glory which will set him dreaming of fairylands, as he smokes in his den. An article for travel use—bag, box or wardrobe, of which there are so many and so solidly handsome as well as useful as to rank them well up on the gift lists. The motor robe of fur or fabric to warm his heart as well as his knees. Plants, bulbs, flowers for her. To say Merry Christmas with growing or growable outdoor things is to confer a compliment most delicate. To search out the gifts for little ones.

### Evening Appointments Pleasant Feature Of New Dundee Residence Beauty Parlor.

MARY E. BALLARD, in her new residence beauty shop, 3917 Farnam, offers the opportunity of making evening appointments, a relief to the busy holiday shopper, the club and business woman. Phone Harney 3555.

For evening wear, lace stockings seem to be favored, but sprigs of embroidery are also extensively shown for trimming.

### Baby Grand Piano Offered At Unusually Low Price To Introduce New Location of Well Known Music Company.

THE Oakford Music Company, now on the southeast corner of 10th and Howard, are offering an exquisite new Baby Grand Piano in a standard make for \$425. An ideal Christmas gift! This new location affords the largest single piano parlor in the city providing space for 100 pianos on the display floor. The Baby Grand Piano display room is \$322 a showing to delight the music lover. A cordial invitation is extended to the Christmas public to view the extensive display offered of musical instruments of all kinds.

The suit jacket is generally loose and features a narrow string belt.



### Imported Canaries Promise Gift Offerings of Originality.

THE Max Geisler Bird Company, 1617 Farnam, have received a Christmas shipment of German canaries, an original gift suggestion. Exquisitely trained singers, they may be purchased as low as \$8.00.

Evening gowns are better in the high colors, though a few blacks are shown, and black is still considered very smart.

### Specially Priced Gifts In Removal Sale.

THE Townsend Gun Company, 1514 Farnam, offer at special prices gifts suitable for all members of the family:

For the youngsters: Gilbert Toys and Lionel Electric Trains.

For big sister or mother: Tennis and golf goods.

For Father: fishing tackle which assures a big catch next summer.

For the tom-boy members of the family: skates and skis.

Of the excellent quality, well known to those acquainted with this shop, the gifts at removal sale prices will appeal to all holiday shoppers.

According to reports the demand for slip-on dresses is on the wane, and again the woman of fashion is looking for the more intricate design of the more elaborate type.

### Why Not A Silk Dress "Pattern" For Mother's Gift?

THE Silk Shop, 1517 Douglas, is showing a lovely line of materials particularly appropriate for a gift dress pattern for mother. Have you seen the corduroy robe materials, 33 inches wide they're showing at 95c? These velvets are in all the new and charming bright colors. "If its silk, think of the Silk Shop."

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Bands for the tennis player are of both crepe and satin ribbon with an appliqued motif at the front.

### "Add-A-Pearl" Necklaces Represent A Gift Investment Unique In Gift Annals.

THE C. B. Brown Jewel Shop, 220 South 16th Street, is showing the delightful little "Add-A-Pearl" necklaces which may be bought in the \$5 size which has three little pearls on a tiny gold chain. Adding one or several pearls on each anniversary and Christmas constitutes a true investment as well as a solving of the troublesome gift question of what to give. Send for an illustrated descriptive folder on the "Add-A-Pearl" necklace. A wonder stock in every department will be discovered by the eager shopper, gifts for everyone make it possible to fill the entire Christmas gift list without leaving the shop. Every gift shown at Brown's is a "Gift that Lasts."

For street wear, both light and dark gray hose are good, and it is rumored that sheer hose in navy blue will be worn.

### Of Course Its "Nancy Jane's" That "Best" Box of Christmas Candy.

"NANCY JANE" who makes such delicious chocolates and caramels so rich and creamy that they quite melt in one's mouth has attractively boxed candies on sale at the Women's College Club Exchange Nebraska Power Company, entrance on 15th, one door south of Farnam.

Speaking of the new silhouette for spring it is believed that the straight line will be seen, but the cut of the dresses will be such that they will show more decided fit than this season.

### Take Your Decorative Problems To This Embellishment Shop.

No matter what difficulty you're in, how much material to buy for the pleated skirt, what kind of beads would be most effective with certain fabrics, matches for buttons, tassels, etc., the Ideal Button & Pleating Company, third floor Brown block, 16th and Douglas, is ever ready with a bit of skillful advice. Their work is always above reproach, moderate in price too.

### Crockery Shop Offers Many Tables Of Original Gifts—Low In Prices.

THE Lowenmeyer Crockery and Gift Shop, 1614 Harney, offers table after table on which are displayed unique gift offerings pleasantly low in price. Little glass marmalade jars, baskets, lamps, smoking stands, and vases will be found in varied forms. If the unusual gift appeals to you, this is the shop for which you've searched.

The long waistline silhouette is favored for children's fall dresses.

### Subtle New Fragrances Of Perfumes And Powders Make Them Ideal Gift Offerings.

THE Green Pharmacy, 16th and Howard, offer a complete line of two new perfumes and powders, Karess and Fiancee, each an equally attractive essence. Unusually artistic are the exquisite gift containers in which the new requisites are packed, cunningly gilded boxes finished in brilliant toned satins.

### A "Corrective" Shoe Which Really Corrects.

THE "Ground Gripper" Shoe Store, 1414 Farnam, offers in the "Ground Gripper" a corrective shoe which truly corrects foot troubles. Send for an illustrated booklet which explains fully the possibilities of correcting foot troubles through the wearing of the "Ground Gripper" shoes.

### "One-Fourth Off" Prices In Photo Supply Shop.

THE Schmitz Photo Supply Shop, 311 South Sixteenth street, offers a pre-holiday special price reduction of one-fourth off on all kodaks, albums and frames. It isn't Christmas if one doesn't get a kodak! Write for prices.

### Little Touches Give Charm to Feminine Personality

beads are extremely popular in bag-dog, entire draw string bags being crocheted from them. Even on slippers, these tiny bits of cut steel are in evidence, and black satin slippers for evening wear, are embroidered with them along the sides or across the toe. Velvet slippers are the latest footwear fad and make their appearance in vivid colorings as well as in black. Combinations of gold or silver brocade are also used with black velvet. Besides this material, brocades and satins are favored for evening wear, while patent leather suede, calf and kid are used for the street. As to shoe modes, all sorts of sandals and cut-out effects are in vogue. Punch work, braid, stitching, embroidery and appliqued motifs are used as trimmings, rhinestones, red, blue and green stones, serve to form the most attractive of ornaments. Feathers, too, in nod-

### Select English Cut Riding Boots If You'd Have Your Gift To Her An Unusual One.

HERZBERG'S Shoe Department, mezzanine floor, 1519 Douglas, have a smart showing of English cut riding boots in brown and black which suggest the unusual gift choice. Brown "Aviator" riding boots in high laced style are ultra-voguish.

### Hat Shop Offers Remodeling Service on Hats, Furs, Marabou and Feathers.

THE Kruger Hat Shop, third floor Barker Block, 15th and Farnam, offers an unusual remodeling and rettriming service on hats, a freshening and remodeling of furs and marabou surprisingly effective.

The dance hat of tulle is smart.

### If It's To Be A Leather Gift You'll Surely Find It In This Extensive Showing.

REILING & STEINLE'S Luggage Shop, Eighteenth and Farnam streets, is offering attractive gifts in leather for gift selection. Tooled and plain, oblong, oval and square of glittering patent finishes, quietly conservative or gayly novel are the handbags offered for Milady Vanity. Bill folds and coin purses for men will be found in interesting assortment from the well-known leather houses of Mark Cross, London, and C. F. Krumpp, the representative leather house of the United States. May I make your leather gift selection this week?



### This Year The Gift To Her Should Be A Useful One.

THE Kneeter Alaska Fur company, Fifteenth and Douglas streets, offers specially lovely values in fur coats appropriate for your useful gift to her this year.

### Place Christmas Flower Orders Now—Don't Forget The Telegraph Flower Delivery.

"LOWER orders should be placed now for Christmas," to quote John Bath, florist, 18th and Farnam. Don't forget that you can order through this florist flowers to be delivered to any distant point. The telegraph service you know.

### Alluring Dainties in Readiness For Your Gift Selection.

HATTIE PUTNAM'S Nu-Bone Corset Shop, 5th floor Karbach block, Fifteenth and Douglas, is showing fascinating gift dainties for Christmas gifting. Dainty caps of lace, ribbon and silk, silky garters for wear with the filmy negligee, sturdy bungalow aprons for house wear fashioned on novel new lines—everything you'd like to choose for gifts unusual.

### Art And Music Store Expresses Gay Holiday Spirit.

THE A. Hospe Music and Art Store, 1513 Douglas, is a gay place indeed just now. Musical instruments of all kinds are to be found on the different floors while the art department is a joy. Do your gift shopping at Hospe's first!

### Dainty Undies Choose Decorations Of Delicately Tinted Hemstitching.

THE Mode Pleating Co., fourth floor, Paxton block, 16th and Farnam, are hemstitching rows and rows of vivid colorings upon the holiday gift undies which busy persons hate and take up to this embellishing shop for the finishing touches. They'll be glad to finish, pack and send your gifts for you with jolly cards.

Crin laize, which looks exactly like the old-fashioned black horsehair that covers Victorian furniture, is being used by milliners for hats.

### Expert Decorating Service Offered Free of Charge.

ORCHARD & WILHELM'S interior decorating experts at your service! A free decorating service is extended by the store, and its offered to all customers in a suggesting-planning service before or after buying no matter in what part of the store the merchandise is purchased. The management of this great modern furniture house wants everyone to know of and profit by this decorative service which assures the individuality to the home of humble circumstances in just as delightful a measure as in the home of more lavish expenditure. They invite you to bring your decorating problems to them, that difficult choice of lighting fixtures, drapes and curtains, rugs and carpets. Even the placing of furniture is of absorbing interest to the decorating staff.

Notes from Paris acclaim that skirts for street wear will be eight to 10 inches from the ground, and still longer for evening wear.

### Holiday Fashion Functions Promise To Be "Bright" Indeed.

If one may judge from the unusual beautiful buckles and ornaments which the modish footwear models in the Thomas Kilpatrick & Company's shoe department display. Exquisitely fashioned white metal ornaments and buckles form the background for rhinestones and unusually fine colored stones, emeralds, sapphires and rare jade, these in quaint new pendant ornaments, buttons, tiny bowknots, square and oval buckles to slip over the fashion-favored strap style pump of silver and satin. "Marvette" is the name given to the dainty new silver cloth strap pump which charmingly combined plain silver cloth with brocade metal cloth. These at \$15 with 50c war tax. Stylishly cut are the plain silver cloth strap pumps at \$13.50 with 35c war tax. Filling every gift demand are the handsome boudoir mules and smart D'Orsay models in delicate tints ranging from \$5 to \$10. The attractive new Morocco leather house shoes are offered at \$10.

Net hairbands have crested work that gives the effect of rhinestones.

### Give A Thought Now To The Needed Bit Of Work On Your Automobile.

THE Universal Auto Top Company, 19th and Douglas, offer a skillful service for the repairing of your car top to make it entirely ready for the holiday entertaining. There may be needed a new curtain to replace one that is torn or lost, the upholstery perhaps needs the "stitch in time" or the electric re-upholstering of the interior in a delicate damask. You will find expert service at the Universal.

### For Palm Beach are noted prints, cretonne and gingham with sets consisting of large floppy hat which matches an elaboration of a smock which might be used for a dress.

### Captivating Spanish Coiffeures Achieved By Use Of New Gray Amber Combs Set In Semi-Précious Stones.

DRETFOLD'S Hair Dressing Parlor, 1001 W. O. W. Bldg., 14th and Farnam, have just received a quantity of new Spanish combs, the new gray amber which Dame Mode declares are to be worn in all shades of hair. At \$4, \$5, \$6, and \$7 they're charmingly set with green or blue stones in delicately traced designs.

### Your Christmas List Is Good For A Trip On The "Christmas Special" At This Jewel Shop.

BRING your Christmas list and take a trip on the Christmas Special bound for the Hemrickson Jewel Shop! You'll find every member of the family represented in the different departments of this shop: father would delight in an emblem of his particular fraternal order; fraternal pins, charm pendants and rings are offered in a wide range; lovely gifts are shown for mother, bar pins of gold and platinum engraved, filigreed and plain; quaint little silver serving pieces; delicate chains for pendants, frames for treasured pictures, tiny traveling clocks and watches. For the house one might select a piece of the exquisite Libbey or Hawkes cut glass, a beautiful clock or an impressive piece of hollow ware silver in quality plate or sterling. Rings are quite the most appealing gifts for big sister, links, buckles, and watches for brother, while tiny tots are represented in a gift way by tiny bracelets, pin sets, drinking cups and silver sets for the table. Out of the high rent district, 16th and Capitol, it's a jewel shop which offers values not to be overlooked.

### Catering Of Character Achieved By Popular Cafe Man.

ALFRED JONES, who operates the Hillcrest cafe of home cooking, 2811 Caldwell, is an artist in the line of catering. His services ensure correctness of every detail of the wedding breakfast, luncheon, dinner or supper. A distinctive touch will be found in his arrangements which adds to the happy memories of the occasion. Such lavishly planned and cooked dinners he is serving at Hillcrest during the holiday season, chicken, turkey, goose and duck to order, steak or fish if one prefers. Delightful surprises, too, in the way of relishes and salads while the desserts are quite the last word in deliciousness.

### Furniture Gifts Achieve The True Holiday Gift Spirit Combined With A Practical Gift Selection.

HARTMAN'S Furniture Store, 415 South 16th Street, have innumerable gift suggestions of value to the person who wishes to combine the beautiful and practical in his gift. Mahogany gate leg tables, \$32.75. Tall mahogany hall clocks, \$62.50. End tables for chair or davenport, \$10.50. Solid mahogany Martha Washington sewing cabinets, \$21.50. The gift of furniture is one sure to appeal and the values quoted above are truly attractive.

### Novel Gift Ideas Moderately Priced In Corset and Lingerie Shop.

WHO wouldn't adore to receive a pair of blue satin garters with stiff frill of silk lace and bits of glycerettes? Or a silver and blue brocade vanity which includes rouge, powder and lip stick container. Lovely gifts are offered in Mrs. M. C. Donohue's Corset and Lingerie Shop, in the McArde Hat Shop, 1613 Farnam.

### First On The Gift List—The Artistically Filled Fruit Basket.

YOU'LL surely place first on the list one of the fruit filled baskets at James Fruitland, southeast corner, 16th and Howard. They'll pack these beautifully if you wish one sent out of town.

### Electrical Gifts At Special Prices.

MILTON ROGERS & SONS COMPANY, 1515 Harney, have announced special prices on two electrical gifts of value. Manning Bowman Electric Toaster, \$4.49. Manning Bowman Electric Coffee Percolator (7-cup size), \$9.79. Your gift is sure to appeal if it's an electrical one!

### Dame Fashion's Fads.

Sheer hose in navy blue are being worn in Paris. Black satin and white radium lace are used in combination. Suits of striped woolen fabrics are trimmed with wool fringe. Fruit and flower trimmed felt hats are having a great vogue. Blond stockings are taking the place of the popular gray ones. Many of the frocks for southern resort wear show elbow length sleeves.

### The Frock of Canton crepe is very much worn. It is generally made in a plain, low, sleeveless model, embroidered heavily at the hem.

A smart costume recently noted was a symphony in violet shade with a long sports coat of rough tweed, a cloth frock of lighter shade and a deep-urule hat rimmed in black quilts.

### Flat purses have their sides outlined by a single row of rhinestones and black onyx, arranged with six of the white and six of the black stones alternately so that it makes the outline black and white by inches.

Striped and plaid skirts in the color colors have been adopted by many of the younger set in the heavy Scotch tweeds, plain and in the dark heather mixtures of brown gray, blue, orange and rust; and it is becoming quite the fad to have a hat or tam of the same material as one's sports skirt.

### There are a number of people who give thought to the matter of buying and, on the other hand, there are a number who buy thoughtlessly the first thing that comes to hand. It is to the former that this column is addressed.

### Heavy brushed wool traveling or motoring coats are smart.

### Beauty Specialist Will Make Appointments For Work In Your Home.

ELIZABETH HOPSON, Douglas 5529, will make appointments for beauty work to be done in your home. Call Sunday afternoon or Monday after 4. You'll find her work lovely indeed, the prices moderate and the convenience of home beauty work a delight.

### Points noted on new suits are the low waistings which are usually blouses, the growth of width in suit sleeves and the use of much narrow braiding.

### Furs For Christmas Need Not Be Expensive.

DRESHER BROS., 22nd and Farnam, are offering furs exquisite in quality and styling at prices within the reach of all. Mink coaters range in price from \$12.50 to \$18.00, attractive gift offerings, voguish additions to Milady's wig tailor.

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Besides adding their own touch of individuality to the costume, these fragile bits of adornment, fans of feathers or lace, hairpins and high back combs, handbags and slippers are the most acceptable of presents for the holidays which are so near at hand.



### Your Christmas List Is Good For A Trip On The "Christmas Special" At This Jewel Shop.

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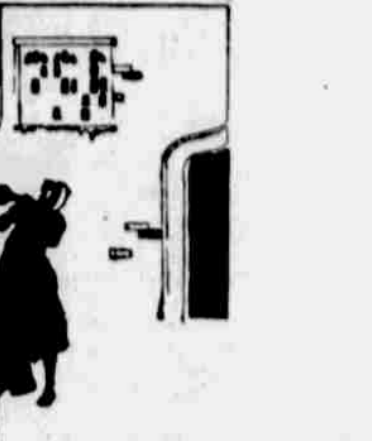
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