

Salesmen Add 12 Pairs of Shoes to The Bee Fund.

More Contributions Needed, However, to Care for Poor Children Exposed to Cold.

Cliff Hiddleston, J. C. Hiddleston, Jess Thurmond, Frank Quinlan, C. L. Johnson and R. D. Heard, salesmen for Roberts, Johnson & Rand, St. Louis, with Omaha headquarters in the Paxton hotel, sent a dozen pairs of new Star brand shoes worth \$5 a pair to The Bee's shoe fund today.

They are being fitted rapidly to needy, cold feet.

Cash contributions are coming in slowly, not rapidly enough to care for poor little boys and girls with feet exposed to the nipping cold.

Every cent contributed to this fund goes to buy shoes for the waifs of the desperately poor. Send a gift to the fund today. It will be acknowledged in this column.

Previously received: \$326.03
 Nellie Christensen 1.00
 Mrs. A. C. Carroll 5.00
 Marjorie and Richard Miller 3.00
 Total \$335.03

Lincoln C. of C. Endorses Taylor for I. C. C.

Lincoln, Dec. 9.—(Special Telegram.)—The Lincoln Chamber of Commerce passed resolutions endorsing the candidacy of H. G. Taylor for the Nebraska Railway commission for a berth on the Interstate Commerce commission.

Cow Described as Most Reliable Manufacturing Machine Invented

Virtues of Milk Giver Extolled by Experts at Meeting of Agricultural Bureau of Chamber of Commerce.

The cow came into her own Friday noon at a meeting of members of the agricultural bureau of the Chamber of Commerce, business men and farmers when Prof. R. G. Hayne, Chicago agricultural expert for the International Harvester Co., extolled her manifold virtues.

"What is home without a cow?" he asked.

"The cow produces more human food than any other thing or animal. She eats refuse and in turn makes it into milk and butter fat. Milk is the best food that can be eaten. All homes need it. If you want to postpone your funeral eat more butter and drink more milk," the speaker warned.

Mr. Hayne said in one steer there was 548 pounds of food and that one cow produced in a year 2,218 pounds of milk and butter fat.

"If we drank all the milk and ate all the butter we needed we would need 10 times the number of cows we now have in Nebraska," he said.

"Farmer" C. L. Smith, Portland, Ore., in charge of development work along the Union Pacific railroad, from Cheyenne to the coast, described his years of experience in visiting homes of farmers and instructing them how to live and be happy.

To be a successful farmer, he said, the home life should be one of contentment.

"I have found where farmers like their work and are not too greedy for money and with a good cow, garden, pig and plenty of hard work he was always successful."

"Farmer" Smith also extolled the cow and made a plea for more good herds in Nebraska.

"Cow Most Reliable Machine."

"The cow is the most reliable manufacturing machine ever invented. It manufactures milk that is indispensable to humans."

"Progressive railroad managers long ago learned that the more prosperous the conditions of the community they served with transportation facilities the more business they had."

"Investigation demonstrated the fact that where dairying was the leading factor in a system of diversified farming, those communities were the most prosperous, their prosperity was continuous, they had more money to spend for merchandise, and because of the better financial condition they were able to furnish a larger measure of passenger and freight business."

Carl R. Gray, president of the Union Pacific railroad and chairman of the committee, was expected to preside but did not arrive in the city until 11:30. D. P. Hogan, vice chairman and president of the federal land bank, presided. Mr. Gray and other high railroad officials were also present at the meeting.

Music is Essential



That Silent Piano—Exchange It For A **\$595 BECKMAN PLAYER PIANO** IN 15 MONTH PAYMENTS

Why "hang on" to the old silent piano that stands in the corner?

If you can't play upon it, if you never hear it, you should trade it to us as part payment on a

Live "Aeolian Made" Player Piano

We sell such players as STEINWAY, WEBER, STECK, WHELOCK, STROUD, AEOLIAN and BECKMAN.

EASY PAYMENTS **OAKFORD Music Co.** 419 S. 16th St. Omaha, Neb.

UNION OUTFITTING COMPANY WIRE FASHION REIGNS
 S. E. COR. 16th & JACKSON STS.



Free \$10 Worth of 'Advo' Groceries If You Join Our Hoosier Xmas Club Plan Sale



Wouldn't it be splendid this Christmas to give her a cheerful, year-round gift that will preserve her health and make her kitchen hours shorter by saving needless steps?

Bring Her a Hoosier on Xmas With a big box of "ADVO" Christmas Groceries free. But you must act quickly, as we have only a limited number of Hoosiers on hand.

We Selected "Advo" Groceries because, being absolutely pure, fine flavored, and reasonably priced, they are economical because you use less.

Now You Can Enjoy a Smart Warm Coat \$100 Down And \$1 Weekly On Easy-to-Pay Terms

NOW is the time to get one of these warm, stylish coats that are so becoming—LATER is the time to pay, if you use our special charge account plan which spreads the payments over a long period of time so you never miss the money.

There is a big selection of warm, good-looking styles, showing large and small collars with or without belts and any number of pretty, fur-trimmed models, all very moderately priced.

New Cloth Coats \$12.50 up **New Plush Coats \$22.50 up**

Any Dress 25% Off **Any Suit 33 1/3% Off**

Modest new and distinctive for every occasion in Tricotine, Pointe Twill, Duveltyne, Canton Crepe and Satin.

There are tailored models with youthful lines; others lavishly embroidered or becomingly trimmed with fur.

Pound Boxes of Balduff's \$1.00 Box Chocolates 44c

Continuing for Saturday

Reduction Sale of Apparel

Exceptional Values in Women's Coats

\$32.50

You will appreciate the adaptability of these coats—their lines are graceful and the fine fabric is combined with furs in a most charming way. Full silk lined. Colors are navy, black and brown. Trimmed with—

Australian Opossum, Nutria, Mole, Beaverette

Third Floor

Choice of Balance of Our Entire Stock of **COATS** 30% Reduction

This sale includes every Fall and Winter Coat in stock. Plain and fur trimmed; every desirable material and color is included. All sizes. For example:

Coats: Originally priced at \$50.00, now	\$35.00
Coats: Originally priced at \$75.00, now	\$52.50
Coats: Originally priced at \$98.75, now	\$69.13
Coats: Originally priced at \$150.00, now	\$105.00

Coat Shop—Third Floor

Choice of Our Entire Stock of **DRESSES** 30% Reduction

Dresses for every occasion—sport, street, afternoon and evening. In the choicest materials, styles and colors. Betty Wales and Rosemary Dresses excluded from the sale.

Dresses: Originally priced at \$25.00, now	\$17.50
Dresses: Originally priced at \$39.75, now	\$27.83
Dresses: Originally priced at \$59.75, now	\$41.83
Dresses: Originally priced at \$115.00, now	\$80.50

Dress Shop—Third Floor

Our Entire Stock of Suits on Sale in Three Groups

Values to \$59.75	Values to \$85.00	Values to \$125.00
\$25.00	\$39.75	\$59.75

Suit Shop—Third Floor

Our Entire Stock of Girls' and Misses' COATS at a 30% Discount

Warm winter coats for school or dress wear. Handsome materials, styles and colors. Sizes 8 to 18.

Junior Shop—Second Floor

Gift Suggestions From Our Toilet Goods Shop

Individual Bottle Coty's Lorigan Extract	\$6.50
Mary Garden Toilet Water	\$1.75 and \$3.00
Roger & Gallet Fleurs de Amour Extract	\$7.50
Rigands Un Air Embaumé Toilet Water	\$7.50
Sterling Silver Nu Point Pencil	\$1.49
Vanity Cases, double and single	50c, \$1.00 and \$1.50
60c Cutex Manicure Sets	49c
A large assortment of Toilet Waters, all colors	\$1.00
Christmas Tree and Gift Dressings	10c, 15c and 20c
\$1.00 Box Eaton's Highland Linen	89c

Toilet Goods Shop—Main Floor

Saturday, a Sale of Blouses In Two Groups

Crepe de Chine and Georgette Over-Blouses in suit shades, including brown, navy, bisque, mohawk and combination colors. Embroidered, beaded and braided. Also a limited number of plain tailored Crepe de Chine.

Exclusive models of the finest quality materials in the most fashionable styles and the newest trimming ideas. There are Crepe de Chine and Georgette in tunic, tie-back and regular styles. Special for Saturday—

Blouse Shop—Second Floor

at \$2.95

at \$6.95

Pathe Feres Co. Wires Us to Hold a Christmas Sale

Phonographs

Regardless of cost, we place on sale our entire stocks of "nationally advertised" Pathe Phonograph at the lowest prices they have sold for in years. If you have been thinking of giving the home folks a Phonograph for Christmas, this sale is YOUR opportunity.

Model	Regular Price	Pathe Wired Sale Price	Model	Regular Price	Pathe Wired Sale Price
Model 3	\$55.00	\$35.00	Model 7	\$110.00	\$75.00
Model 6	\$75.00	\$50.00	Model 10	\$150.00	\$90.00
Model 12—Regularly	\$175.00	Xmas Sale Price			\$110.00

Join the \$1.00 Down "Pathe" Christmas Club. TEN DAYS Free Trial in Your Home, if You Wish. Easy-to-Pay Terms—No Interest To Pay

TOYS

Saturday! Great Special Purchase

Sale of Cut Glass at the Year's Lowest Price

From a standpoint of "variety" and "value-giving" this is the "Gift Sale" of the year, offering Semi-Cut Candy Jars, Footed Jellies, 6-inch Handle Nappies, 12-inch Orange Bowls, 12-inch Celery Trays, 10 1/2-inch Hexagon Vases, 8-inch Bowls, 8-inch Nut Bowls, 6-inch Footed Comports, 7-inch Footed Bowls, 8-inch Footed Pickle Dishes, 6-inch Footed Triangle Nappies, Marmalade Jars, Sugar and Cream Sets, Mayonnaise Bowls with Ladle, 6-inch Flower Baskets, etc., etc., in beautiful cuttings at the ridiculously low price of

98c

You Can Actually Save 25% to 50% on Dolls, Toys, Books, Games

Don't take our word for this—shop around—compare and be convinced. Purchasing in carload lots in addition to our favorable location Out of the High Rent District means a substantial saving on your Christmas Toys. Make your selections Saturday while stocks are complete.

Santa Is Here!

The jolly old fellow wants to meet every girl and boy and hear what they want for Christmas.

Have Toys Charged

Your credit is good here. Buy Toys now and pay next year.

Eldredge-Reynolds Co.
 The Store of Specialty Shops