Titled Women Are Successful in **Trade Ventures**

Members of English Nobility Are Conducting Dressmaking And Furniture Shops and Other Establishments.

By HELEN HOFFMAN.

ondon, Nov. 19 .- While the results of war have given a new aspect that many women of the old nobility are making of business ventures.

Many women whose family linebusiness circles. The fact that they ara occupied with matters more serious than drawing room small talk, ffects their high social position not Many of them still maintain their lofty position among the elite of British nobility and at the Eng-

Mrs. Fortesque, who has made a great success of her small but elegant dressmaking shop, is well known to Americans. At her home here she entertained a big number of the Rotarians at a garden party when they were touring England. She is the wife of the king's librarian and a noted historian.

Succeeds as Painter. Lady Eileen Orde, daughter of the duke of Wellington, is another who has taken up the serious life. Her husband, who is an artist, has a studio in Paris, and there she follows the artistic life as well. She has made a great success of handpainted gowns. The painting is done on chiffons largely, and the best effects are obtained from white. The designs represent old flowers of

the former British ambassador to the women, or an average loss per France, has gone in for poultry male of 13 and a fraction, as against France, has gone in for poultryraising on a large scale, as have 10 and a fraction pounds per woman. many other women of title and social distinction.

ago when it became known that brought me to New York, where the Romilly, sister of Mrs. Winston Churchill and wife of Lieut. Col. Bertram Romilly, had opened a hat shop in the fashionable shopping section of Mayfair.

Works at Dressmaking.

Many women of society who possessed some artistic talent are just beginning to realize the value of its development and encouragement. While there is a feeling prevalent among the many that it is bad form to be idle these days, or occupied with nothing more serious than bridge and balls, the mounting taxa- ing around, over, and above the 200 tion imposed here, amounting to al- mark.

Speaking of the Winston Churchill, is doing a thriving dressmaking business under the name of Elizabeth Phelps. Her husband is a cousin of Mrs. Winston Churchill, is doing a thriving dressmaking business under the name of Elizabeth Churchill, is doing a thriving dressmaking business under the name of Elizabeth Churchill, is doing a thriving dressmaking business under the name of Elizabeth Churchill, is doing a thriving dressmaking business under the name of Elizabeth Churchill, is doing a thriving dressmaking business under the name of Elizabeth Churchill, with the Madison det wind, we could not accommodate properly nor give personal attention to more than dawy, or if you cannot get your physical director right away, or if you cannot get one you can do a certain amount of exercise away, or if you cannot get one you can do a certain amount of exercise away, or if you cannot get one you can dawy, or if you cannot get one you cannot get your physical director right away, or if you cannot get one you cannot get your physical director right away, or if you cannot get one you cannot get your physical director right away, or if you cannot get one you cannot get you cannot get Mrs. Winston Churchill, Mrs. Fox have been a beauty but for her ex-Pitt says she intends following the cess 40 pounds. "I can't get a job example set by other society women of England recently, and is leaving shortly for a tour of America.

as a model any more."

Love Is Fadian "I've got to get in,"

Conduct Furniture Shops.

While a number of titled women of less social renown than these ried, and he doesn't love me like he mentioned here are engaged in dressmaking or millinery business to add to the family income, a number of society women have gone in for other lines of trade. An antique furniture shop claims the attention of Mrs. Methuen, daughter-in-law of Ferd Methuen. Lady Bentinck, wife of Lord Henry Cavendish, a half- Oyster-Toting Mare brother of the present duke of Portland, and connected with some o the proudest and oldest families of England, has felt the call of business and, like many of her titled sisters, has opened a small furniture shop. One of the most distinguished

moved in the highest circles of fashionable society, but as going into business is no longer a novelty here among society women, no one ap-peared surprised when it was learned that she was interested in an antique furniture shop here.

Aside from actual business ventures, many titled women are proving a great success with the pen and brush, and are turning this talent to commercial benefit.

Dietary Diseases Most

Deadly, Asserts Doctor Columbus, Nov. 19.—"Nearly all diseases which take us off before our time have their origin in dietary deficiences," declared Dr. Harvey W.

Wiley, in an address here.
"If we want to build up human vitality, if we want to resist disease, if we want to live healthy, useful and especially, long lives, we should study carefully that problem which

"By the study of food I do not cab to escape being mobbed by the can the traditional study of food, amused crowd that surround-d mean the traditional study of food, or what your doctor tells you, but them, what the scientific dietitian tells you. The If we have that kind of advice we will lay the foundations for that great work of human uplift, so far as pro- tral part of the boardwalk and imlonging human life is concerned. which will mean so much to the jam of humanity that crushed closer health and prosperity of the nation." and closer to them. Frightened, the

Plane Travel Blamed for

Rapid Spread of Disease a side street. Paris, Nov. 19.—Rapid spread of Institute of State Craft disease epidemics throughout Europe, remarked since 1919, is attributed to improvement of airplane

The French Academy of Medicine has recommended that a corps of sanitary inspectors be stationed to the convention of the organization and endorsement asked for the

Fat New Yorkers in Earnest Race to Reduce

New York .- (Special Correspond-

ence.)-What is the most universally popular topic of conversation today? Base ball? Railroad strikes? The weather? None of these, no matter how vitally they affect the individual. No. It's reducing. Take any gathering of women, some of them either have reduced, are doing it now, or sults of war have given a new aspect to many phases of English life, none (which day may arrive and may not). At male gatherings, too, of these is causing wider and more not). At male gatherings, too, favorable comment than the success physical fitness is a large part of their main interest in life.

Therefore, knowing that no one wants to be fat who is fat, and no age trails back to the dim past when other wants to be fat who is leaning knighthood was in flower bear new in that direction, and knowing furlitles today. They are known as ther that outside of a small minority Madame this or Madame that in with whom fat is an actual disease. with whom fat is an actual disease, usually an affliction of the thyroid glands, there is no need of people of cither sex carrying about extra weight which does nothing to improve their health and looks and much to dispel both, Dr. Royal S. opeland, health commissioner of New York, and I have staged a war on the obese goblin.

First Contest in Chicago, It came about this way: A year ago last spring Health Commissioner Dr. John Dill Robertson and I staged such a war in Chicago. He took 25 women and I took 25 men and for a month we carried on a contest the result of which proved that even in one month's time many, many pounds may be removed from the person of a number of people with comparative case and extreme comfort and joy to the reduced one.

In case any doubting Thomas who reads this about the men being as interested as women in the abosorbing frames, let me say in that contest the men came off victorious with a total male loss of flesh of 268½ pounds, as dainty shading and coloring.

The countess of Derby, wife of against 1271/2 pounds loss among Since that contest requests have come to me from all over for the Society was surprised a few weeks staging of another battle. Which health commissioner has entered 50 women against 50 men under my direction and an extremely lively race 20-minute workout. Have a leader for honors and weight loss is prome on both sides, one who is interested

Recruits Storm Office. Following the announcement with the Daily News of New York, the offices set aside for registration were ercising habit, and consequently you

come, and running into vast sums for the big incomes, has had telling effect on the fortunes of many who were regarded as affluent before the war descended on Europe.

Speaking of the Winston Church-ills reminds me that there are other.

Policemen had to be called in to quell what looked like a riot. It was heartbreaking not to be able to take every applicant. They begged and pleaded to enter, but even though we had secured Philadelphia Jack O'Brien's institute in the Madison Garden a huge place of its bind with the properties of the line of the place of its bind with the properties of the line of t Policemen had to be called in to

Love Is Fading. "I've got to get in," said another.
"My husband is kicking all the time about how fat I'm getting. I weighed only 122 when I was mar-

"A heavy fellow doesn't stand a good chance at a job these days," a 247-pound male urged in his own cause. "I go looking and employers tell me I can't work as well as a fel-

Splashes Into Harbor

Baltimore, Nov. 19.—Old Nell, the oyster-totin' horse and the pride of Yo'k street, walked into the harbor members of not only English but a at the Baltimore Canning company's landing and was nearly drowned. to a certain degree substituted so-ciety for business is Mrs. Rodd, wife of Sir James R. Rodd, who has had

a long and honorable diplomatic son, her negro driver, who swears at career, having at one time served as and by Nell and says she's the one the councillor of the embassy at horse in Baltimore that can eat an Rome, among his many other diplo- oyster without sprinkling hay all pendicitis, Spine. Catarrh. Asthma, Inmatic posts. Mrs. Rodd always has over it, was putting the oysters on

and first thing she knew she was heart, stomach, liver, bladder, neuralgia overboard and the wagon with her. and all other diseases that cause suffering, Paralysis knocked the oyster in- tated people of all ages, strengthening dustry cold as men came running to every organ of the body and making them fish Nellie out. Fifty men might feel twenty years younger! have pulled her out by the tail, but We give a money back guarantee, if not she didn't have enough tail. So they sent for the Society for the Prevention of Cruelty to Animals, affections being easily cleaned out by it. shouting encouragingly at Nellie un- It is applied one hour each day. Every

Atlantic City, Nov. 19.—Two young women, who sought to give the board walk a thrill by appearstudy carefully that problem which ing among the promenaders in most nearly affects those things, and knickerbockers, were forced to call that is food," continued Dr. Wiley. | an officer to escort them to a taxi-

The knickerbocker pair, wearing long capes, removed their outer wraps when they reached the cenmediately became the center of a girls decided they had enough and the gallant policeman acted as a buf-fer in getting them clear and down

Proposed to Women's Body Philadelphia, Nov. 19.—An institute of government or statecraft, especially those coming in on ex-project. Mrs. Haviland H. Lund of 1416 BROADWAY, NEW YORK, N. Y. pressed from Poland and the east. Washington announced.



Antoinette Donnelly registering recruits for the reducing contest between 50 fat men and 50 fat women. anges, or stewed fruits,

low who is lighter. It's serious business with me.' Another man who tipped the beam at 297 confided that his wife wasn't the same old girl to him since he

took on all this weight. And so it went, running the gamut of reasons, some humorous, some work of remodeling overweighted tragic, and all reasonable enough. For after all you cannot plead much in favor of obesity, can you?

Good Stunt Anywhere.

Now, if it is popular in New York and Chicago, it is going to be equally so in your city. So, why not get in the game with us. Why don't you start a reducing contest of your You can get a gym to work in. Or, if you can't, have some meetised. I wanted to see if people in the east were not as vitally interested in this absorbing subject as those in the west. I find they are, indeed. is plump is good natured enough to enter into the spirit of it. And the request for recruits on both sides in the Dolly Name of New York the of lasts longer. You get into the exare pioneering an excellent health movement. The contest idea is best, for any rivalry heightens interest in

BREAKFAST.

BREAKFAST.

Apple, small orange, or one-half grape-fruit. One or two eggs. Thin toast, dry. Coffee with spoonful hot milk.

LUNCHEON.

Vegetable soup (no creamed soups).

Rye bread, bran bread, or bran biscuit, buttered.

Lettuce and cottage cheese salad, or lettuce and tomato salad; vinegar dressing.

DINNER

DINNER.

Moderate helping of lean meat or nonfat poultry or fish.

Any bulky vegetable (as carrots, furnips, lettuce, cabbage, tomatoes, onlons, spinach).

Coffee.

Fruit dessert—grapefruit cocktail, or-

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shouting encouragingly at Nellie until those experts came and rescued her. That night she had a straw bed twice as thick as usual and a doctor and a lot of prescription for horse hooch.

Girls in Knickerbockers

Almost Mobbed by Crowd Atlantic City, Nov. 19.—Two two sources and it is as true as the sun ships and it is as true as the sun ships.

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SATURDAY. BREAKFAST. TUESDAY. Stewed pears or prunes without sugar.
One small slice teasted gluten
or tyo bread.
One broiled lamb chop or one small cake,
broiled hamburger steak.
Black sugarless coffee.

LUNCHEON. Stuffed egg salad (without mayonnaise).
Three amall crackers or spinich,
with boiled or poached eggs.
Three small crackers.
Buttermilk or tea without cream or sugar.

DINNER.

One cup vegetable soup.
One medium slice lean roast beef, chicken, or broiled steak.
Celery or olives or radishes.
Stewed or broiled tomatoes or boiled cabbage.
Baked apple.
Black sugarless coffee or tea.

SUNDAY.

BREAKFAST.

DINNER,
Beef broth (fat skmmed off), one cupful.
Roast chicken, Moderate serving.
Cauliflower (plain).
Colery.
Cold slaw with vinegar dressing.
Stewed raisins flavored with lemon

Clack, sugarless coffee or tea.

SUPPER.
Waldorf salad (apple and celery chopped together) with French dressing.
One bran muffin.
Buttermilk or skimmed milk, one glass.

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"Girls that Last"

One orange.
Two slices crisp bacon.
One soft boiled or poached egg.
small, thin slice toasted rye bread
(no butter),
Black, sugarless coffes.

BREAKFAST. Grapefruit or crange juice.
Two builed or coddled eggs,
muffin or one piece toasted rye,
bread (without butter).
Coffee, black and unsweetened

Coffee, black and unsweetened
LUNCHEON.
Boyl clear soup. Three crackers.
Lettuce and tomato salad, with vinega
dressing (no oil or mayonnaise).
Coffee or tea.
DINNER
Lean roast beef or broiled steak.
One large helping spinach, asparagus,
cabbage or cauliflower.
Fruit salad or combination salad with
French dressing.
One piece rye bread, toasted.
Coffee.

WEDNESDAY. BREAKFAST. Orange, one large, soft boiled or poached eggs. One thin slice rye bread, Black sugarless coffee,

One cup bouillon, One soda cracker. Ten staks asparagus without butter. One raw apple. DINNER.

Raw oysters (four).
One slice lean roast beef.
One-half cup plain boiled string beans.
One medium tomato sliced, with vinegar,
sait and pepper.
One small slice Brie or Swiss cheese.
One small cracker. One small cracker. Black sugarless coffee,

LUNCHEON.

THURSDAY. BREAKFAST. Stewed fruit of any kind, Egg boiled or poached, Bran bread toast without butter, Coffee with hot skim milk.

LUNCHEON.
Clear tomato soup.
Crackers.
and tomato salad with French dressing. Fruit unsweetened. Coffee or tea clear. One serving of any lean meat,
Carrots unbuttered,
Lettuce salad,
Bran bread,
Fruit,
Coffee or tea clear, DINNER.

FRIDAY. BREAKFAST. Stewed apricots or prunes without sugar
One poached egg on one thin slice
toasted gluten or rye bread,
One cup coffee with boiled milk and no
sugar.
LUNCHEON.

One cup bouillon.
One slice Swiss cheese.
One small slice rye bread.

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Broiled hallbut steak with lemon.

Cauliflower (plain), large serving, ettuce or water cress and egg salad with French dressing and very little oil.

One sliced orange.

Black sugarless coffee. Dr. R. W. Bailey r. Bertram Willams Make Dentistry Easy for You 706 City Nat. Bk., 16th and Harocy

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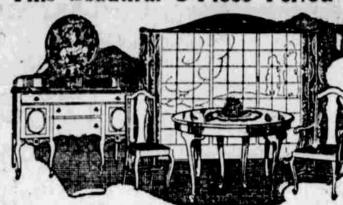
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This immense purchase, consisting of five carloads, will be placed on sale Monday. November 21st, and we would advise those who are desirous of making a substantial saving to be at the store at their earliest convenience. The articles here listed will make lasting, useful and handsome Christmas Gifts.

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consisting of 60-inch Buffet, 54inch Extension Table and 6 Chairs with blue leather seats, all in the popular Queen Anne design and finished in either Walnut or Mahogany \$102.50

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This special purchase and offering opens the way for you to have a new dining room table for the holidays at little cost. Tables range in size as follows: 42, 45, 48 and 54 inches. The prices are equally wide in range, but all are low

\$12.50, \$16, \$19.50 and \$22.50 Walnut Extension Tables (48 and 54 inches) Start your Walnut Suite while our prices are so far below the



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ing. Substantially constructed and well finished, they are amazing values at our Special Purchase Sale prices

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