



### None Is More Important Than Gloves

**Long White Kid Gloves**—16-button length of selected French kid with Paris point embroidered backs; overseams and liberal sleeves; 9.00 value; per pair, **5.00**

**Novelties in Ferris's Imported Gloves**—5-inch length, extra quality of Grenoble kid; attractive combinations of brown with beaver, beaver with brown and black with white. Pair, **5.50**

**Kayser's Milanese Silk Gauntlets**—In many pretty color combinations, black with gray, brown with beaver and blue with gray. Per pair, **3.00**

**Van Rante and Kayser Silk Gloves**—Two-clasp style, chamousette or silk lined in shades of brown, beaver, gray, black and white. Per pair, **1.50**

**Children's Gloves**—One-clasp style of imported cape; P. X. M. seams; shades of brown and Havana; sizes 1 to 7 inclusive; former values, 2.25; per pair, **1.65**

**Fans for Thanksgiving Occasions**  
Beautiful ostrich fans and novelties in ostrich and gauze combinations, also plain gauze in the new flirtation fans at popular prices.

Main Floor—North

# THE BRANDEIS STORE

## Monday—Unusual Offering of

Wool and Silk **Dresses 22<sup>95</sup>** For Women and Misses

Isn't it delightfully easy for a woman to have an attractive wardrobe when dresses at 22.95 are of such smart styles and fine materials?

New Models  
New Materials  
New Colors

These clever ideas are expressed in Russian blouse, basque and straightline models of Canton Crepe, Satin and Woolen fabrics with all sorts of odd decorations. The color range includes navy blue, brown and black.



Second Floor—West

## The Center of Activity

YOU need not be told that the Brandeis Store is crowded practically every day of the year, Sundays excepted. You have seen the crowds thronging the long and spacious aisles of this great business institution. They come to see and they remain to buy. They know that Price, Quality and Service of the most satisfactory sort are offered in this establishment. They know, too, that in every department where variety is possible the stocks are well assorted and present everything which the most careful shopper could desire. They know that J. L. Brandeis & Sons buy in all the civilized countries of the world. Consequently, they understand that when they "Buy it at Brandeis" they shop in the markets of the world.

Therefore, the crowds of eager shoppers come and go, pleased with Service and delighted with Price and Quality.

It was an observing Omaha citizen who said: "To be down town and not visit The Brandeis Store is not to be down town at all." This remark is not quoted in a boastful spirit, but it provides an index to the fact that The Brandeis Store is the center of activity, as it is the geographical center of Business Omaha.

The Brandeis Store is a busy place, as most people know. The telephone operations alone will give you some idea of just how busy it is. There are 116 direct telephones, 8 extensions, 12 outgoing wires, and 6 incoming wires. The total number of telephone calls average 3,500 per day. It's a wonder you do not frequently hear "Line busy." But the Brandeis telephone service is up to the standard and the young ladies who operate it are famous for their courteous and efficient service.

J. L. BRANDEIS & SON.

## Thanksgiving Table Novelties and Candies

Turkey Cobblers, each, 10¢, 15¢, 25¢, 50¢ and 75¢  
Roast Turkey, each, 10¢, 25¢, 50¢, 60¢ and 1.25  
Foot Ball Candy Boxes, each, 39¢  
Mottoes containing hat snappers, per dozen, 1.00



Main Floor—West

## Make Your Blouse Purchases Now Imported Dimity Blouses



You are always certain that a tailored blouse is in good taste. In this group are severely tailored models with the smart narrow shoulders and snug fitting cuffs. Others with frilled collars and cuffs are in the becoming Peter Pan style. The fine finish in the detail of these blouses is evidence that they were made to sell at a much higher price. **2.95**

### Hand-Made Blouses

Fresh, dainty, with the elegance a bit of handwork lends to the simple neatness of soft white voile and batiste; hand-drawn and hand-made throughout. A value of unusual appeal at **1.95**

Second Floor—South

## Nature's Finest Products in Furs

During this month the selection of merchandise in our Fur Department will be at its height. Choose your furs now and get the benefit of a full season's wear. Our furs are priced at less than today's replacement value, as will readily be seen in the following items:

Hudson Seal Coats--Wraps 295.00 and up	Hudson Seal Capes--Stoles 67.50 and up
Near Seal Coats--Wraps 149.00 and up	Jap Mink Capes--Stoles 98.00 and up
Natural Muskrat Coats--Wraps 119.00 and up	Natural Squirrel Capes--Stoles 72.50 and up
Jap Mink Coats--Wraps 349.00 and up	Minnesota Marten Capes--Stoles 72.50 and up

Second Floor—Center

## Come to Headquarters for Felt Slippers

We carry the largest and most complete line of cozy, comfortable slippers in Omaha.

Cozy Slippers  
1.75 to 2.25 Values **1.29**

In All Colors--Many Are Ribbon Trimmed

We have a complete line of the famous "Daniel Green Comfy's."

Third Floor—East

## Christmas Cards

The Christmas Card can be a really thoughtful remembrance—the reflection of a personality as individual and distinctive as the one who sends it.

Prices Range From 5c to 50c

On Sale in Book Section.

Main Floor—West

## Gifts From the Orient

In opening our new Oriental Department, the art of the East is brought almost to your door.

If you are searching for unique gifts, give something Oriental. We invite you to inspect this showing of beautiful scarfs for tables, Mandarin skirts, serving trays, cigarette boxes, lacquer boxes for gloves and handkerchiefs, sweetmeat boxes, lamps and shades, lined sewing baskets, unusual favors, and many more attractive articles.

For Monday Only—Budda and pot incense burners, each, **15c**

Third Floor—East



# Thanksgiving Sale of Dinnerware and Glassware

20% to 20% Less Than Regular Price



## Attractive Stemware Specials

But hints of the many bargains to be found in the China Department. Goblets, sherbets, tumblers, attractive etchings and cuttings, in fact, our entire stock of stemware has been radically reduced for this selling on several close-out patterns we will offer at half-price values.

Goblets Low Sherbets  
Per dozen, 7.00 Per dozen, 8.00  
Sherbets Sherbets  
Per dozen, 8.50 Per dozen, 10.00  
Goblets  
Per dozen, 10.00



**The New Arrivals in Iridescent Stemware**  
Will be included in this sale at the following prices:  
GOBLET, 8.98 TUMBLER, 4.98 GRAPE JUICE, 4.50  
SHERBET, 8.98 ICE TEA, 5.25 WHISKY, 3.98  
Fifth Floor—East

## 100 Pieces Chippendale Krystol Glassware

"Chippendale" on a piece of glass means that it is the best in heavy table glassware. And those who know glassware will appreciate the prices we are quoting.

Ranging in price from 10c to 1.00 each

In this assortment are compotes, both low and footed, with and without handles; nappies, candlesticks, fruit bowls, berry dishes, jelly dishes, jugs, tumblers, open jam dishes, in fact, everything made in glass.



Celery Jar, 59c Handled Fruit Bowls, 1.29 Oil Cruet, 59c  
High Compote, 89c Open Jam Jar, 29c Handled Compote, 98c  
Footed Nappie, 59c Candle Stick, 79c Candle Stick, 39c Nappie, 59c

## Glass Cutting Demonstration

Starting Monday, we will have a complete glass cutting outfit in our glass department and will be glad to take your order for various cuttings on Chippendale glass at a small charge. Do not miss seeing this novel demonstration.

20% to 30% Less Than Regular Price

## Open Stock Dinnerware



32 Piece Set..... 7.50  
50 Piece Set..... 16.00



32 Piece Set..... 10.98  
50 Piece Set..... 26.00



32 Piece Set..... 7.50  
50 Piece Set..... 16.00



32 Piece Set..... 10.98  
50 Piece Set..... 26.00

Open Stock Dinnerware in 32 and 50-piece sets, from 3.98 to 65.00. We do not believe that this selection can be matched either in price, the quality of the ware nor the variety of patterns. More than 30 new patterns in porcelain and china await your inspection and the values will make your visit worth while.

## Haviland Spray Patterns

We still have a few of these 50-piece Sets, at special,

**31.50**

Fifth Floor—East