

Let's Go Shopping with Polly



What have we done with each God-like day?
We've forged a link for a chain of it.
The Master gave us the song of a bird;
We scarcely hear the refrain of it.
What have we done with our golden lyre?
See! there's hardly a string of it.
The hope of men we've trailed in the mire
And made a pitiful thing of it.

Give! Oh, give us the youthful hours!
The charm of the rose and the smell of it;
Give! Oh, give us our ivory towers!
The joy of life and the swell of it.
Set us back on the path of dreams;
The street of romance and the feel of it
Before the overlords took the earth
And bound us all to the wheel of it.

—BACK TO DREAMLAND, by E. V. Riss in Brooklyn Eagle.

MY DEARS:

A VERY happy Thanksgiving day! Four shopping weeks until Christmas day—are your gift plans completed? The Bee shopping service is at your service. Send in your lists, they will be shopped upon free of charge. All purchases will be sent out C. O. D. although I've found that the most satisfactory holiday buying is done by means of a check to cover the items on the list with a complete listing kept in this office of everything bought, prices in every case sent out in the sales slip with the article purchased. Let your buying be early this year!

M-M-M-M-M—Thanksgiving Time Again.

AND Mrs. Pierce of the Pierce Cafe, 316 South Eighteenth street, will again step in to the kitchen to prepare all kinds of delectables with her own skilled fingers! Homecooked will be the Thanksgiving dinner in the Pierce cafe with all the rich deliciousness we've come to look for in a holiday dinner prepared under her expert supervision. Everyone is welcome to enjoy this hospitality on Thanksgiving day. Phone Jackson 3808 for reservations. Dinner is but \$1.50 a plate.

Rarely beautiful the Spanish comb six inches across the widest curve, an exquisite combination of white amber, sapphires and black enameling. A royal gift, it may be purchased for \$32.50.

Thanksgiving Novelties for the Holiday Dinner Table—Turkey Supper on Thanksgiving Day.

CANDYLAND, 1522 Farnam, is showing a host of novel table decorations for Thanksgiving dinners and supper parties. Beautifully fitted "strutters" of papier mache are fitting favors, charming table decorations, these at 20c each; a diminutive paper pumpkin, leaves and tiny turkey on lid of nut or sweet box is 25c; turkeys mounted on nut boxes simulating tree stumps are 20c each. Freshly salted nuts, pecans, almonds highest in favor, delicious candies in bulk for serving at the table or in unique boxes complete the table's decorations. A special turkey supper will be served in this popular shop on Thanksgiving day.

Bright intense blue partaking of the sapphire hue takes the first place in colors for autumn wear.

Holiday Linens Hemstitched at Low Cost.

THE Ideal Button & Pleating company, third floor, Brown block, Sixteenth and Douglas, will exquisitely hemstitch your holiday linens at a cost of unusual lowness. The hemstitched hems in addition to being more decorative will wear much more satisfactorily than the hand-hemmed hems.

Many of the new winter skirts are trimmed with fur because women are wearing them with the shorter fur wraps below which the skirt is shown.

If your Hair is Falling

THE scientific massage and electric treatment given by the National skin and scalp specialists of Salon L'Charme, second floor, Sixteenth and Howard, will invigorate both the hair and the nervous system. The treatment given begins with the eyes and extends over the forehead and scalp down the length of the entire spine. Scalp treatments ordinarily \$3 are offered now at \$1 to introduce this new treatment to Omaha women. Shampoo, 50c; marcel, 75c; manicure, 50c; electrolysis, \$3.50. Phone At. 4819; Har. 2890. Open evenings.

The conventional shape for the marabout of the season is broad in comparison to the length. This scarf when pulled over the shoulders serves a shawl-like silhouette.

Pongee Favored Fabric for the Christmas Kerchief.

THE Mode Pleating Company, fourth floor, Paxton block, Sixteenth and Farnam, has lovely Christmas kerchiefs in pongee with drawn threads. If you'd prefer different colors than the ones shown your order may be left for both men's and women's handkerchiefs. The cost, very reasonable.

Afternoon and evening dresses show long sleeves, while evening gowns show high backs and no sleeves.

The new coiffures, as exhibited at the hairdressers' convention, shows an absence of the bob, and an increasingly tendency to exhibit the lower half of the ear. The whole ear has not yet emerged.

Wire "rats" have come back, as have transformations and other ways of employing false hair. Here are the new styles, named in each case for the inventor.

Glock—Fan coiffure. Hair bulges out back of ears, in a gradual swell from the face. Ornamental comb at back.

Williams—Accomplished with transformation which is all front hair. Little ringlets plastered close to head in back. General outline follows contour of head.

Milan—Coiffure de jour. Hair marceled and parted on side, and built high with twist on back top.

Marcel—Evening coiffure. Built high in back, brought over forehead in "dip." All marceled, with small ringlets in back, and a spray of lilies of valley.

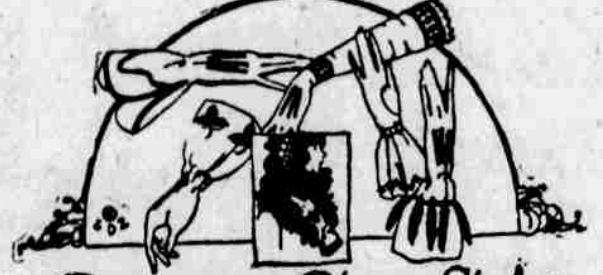
Celia—Evening coiffure. All marceled, built high in back, parted on right side, combed close to head on sides, with ears partly showing. Bird of paradise in jet pin perched in back slightly above neck.

Remy—Large puff across head high in back. Fluffy bang over forehead.

Hand-Drawn and Embroidered Hose at the Silk Shop.

HAND-DRAWN and embroidered hose are offered at the Silk Shop, 1517 Douglas, for but \$4.95. Very reasonably priced you'll find the excellent hose in both silk and wool and in the combination of the two in this department of the delightful new Silk Shop. "When you think of silks you'll think of the Silk Shop." Samples furnished upon request.

The A. B. C. book of bright illustrations now comes in folder form.



Distinctive Glove Styles

Milady's New Coiffure Calls For Switches of Finest Quality.

THERE must be a quantity of hair for the achievement of the new hairdress, soft masses to be coiled and folded at the will of the hairdresser. The F. M. Schadell & Company's hair department, 1522 Douglas offers:

A three-stem switch of excellent quality hair, \$6.

A large and longer switch, \$10 and \$12.

They're showing something new in woven pompadours for \$15, which have the same effect as the \$25 style formerly shown. Exquisitely waved, finely fashioned, I'm of the opinion that they're even better!

Coffee Percolators and Roasters at Unusual Prices.

ORCHARD & WILHELM'S are offering exceptional values in coffee percolators at \$7 and \$9. Absolutely essential is the aluminum roaster preserving every bit of flavor in the holiday roast: the 12-inch round roaster is \$1.50; the 13 1/2-inch round roaster, \$3; oval aluminum roaster, 15x9 1/2, is \$3.95; oblong wear-ever aluminum roaster, small size, \$5.95; medium size, \$7.20. Savory roasters range in price from \$1.65 to \$6.25.

French women are abandoning the wearing of black and taking gradually to lighter colors.

Fruits the Thanksgiving Table Decoration.

THE James Fruit Shop, Sixteenth and Howard, will arrange a basket of rare fruits fitting decoration for the Thanksgiving table. Fruit filled baskets in odd shapes and clever colors, \$2.50 up. Phone Atlantic 4916.

Strap pumps will be worn during the fall.

For the Gay Festivities of the Thanksgiving Holiday

ONE must give a thought to correct footwear. The Thos. Kilpatrick Co.'s shoe department is showing silver strap pumps with widely graceful cut-out shaping at the sides, \$12. A high-throated silver pump offers a charming background for the scintillant rhinestone and silver ornament so popular among Dame Fashion's followers, this at \$15. Lustrous black satin has been chosen for the fashioning of the one-strap pump to be worn at any smart affair—to be chosen for its diversity of wear, \$12. One satin model shown had the strap button covered by a delicate flagree leaf, lovely, indeed.

Many of the new coats are cut along straight lines and would appear slender but for the huge square sleeves which give a fullness to the center of the coat and make it seem narrower at the bottom.

Gifts in Keeping With the Christmas Spirit.

MATTHEWS Book store, 1620 Harney, offers gifts in keeping with the Christmas spirit. Christmas cards and inexpensive useful gifts will appeal to thoughtful givers and they are now shown in perfect selection. For children are suggested the educational games which will be found in the downstairs salesroom. Books, to be sure, of all kinds, the ideal gifts.

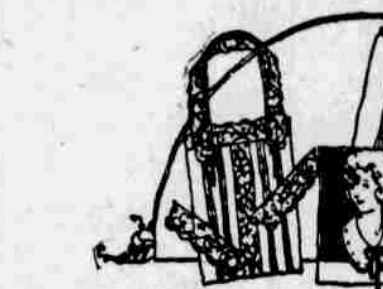
Animal cookie cutters at 10c each are jolly additions to the Christmas kitchen.

Furs Which Are Not a Luxury.

THE Goldstein Fur Shop, over Fry's Shoe Store, Sixteenth and Douglas, are showing furs which cannot be called a luxury because they're too reasonably priced to be classed among luxuries. The explanation, their direct make to wear service and upstairs location.

"A Great Big Old-Fashioned Turkey Dinner" at Hillcrest.

IT'S what they're going to serve at the homecooking cafe of Alfred Jones at 2811 Caldwell. That fitting cranberries, lusciously seasoned vegetables, cunningly prepared dressings, salads, sweet pastries, cakes and desserts of all kinds, fitting delicacies to accompany the royal turkey. Phone Webster 0752 for reservations.



Dainty New Neckwear

Holiday Festivities Often Call For Costumes of Character.

THEO. LIEBEN & SON, costumers, 1514 Howard, will supply every costume need during the holiday season. Any costume you desire will be found here in artistic fashioning, while if you do not know just exactly what you wish you'll find their suggestions of unusual value.

Many of the new evening gowns come within an inch from the floor.

Thanksgiving Silver Service.

DELICATELY shaped are the new silver services which they're showing at the John Henrickson Jewel Shop, Sixteenth and Capitol. Unusually complete is the offering in the Lufbery design in quality plated silver, which may be had in both flat service pieces and exquisite hollowware pieces. The "Ambassador" design is the rarely lovely new design in 1847 Rogers plate. The sterling designs probably most popular this year are the conservatively beautiful Pantheon and the King Albert of rare daintiness. Write for booklets showing illustrations of service pieces in desired designs together with the price quotations, if unable to call at this gift shop.

A new undergarment is the brassiere top chemise for evening wear.



Enlarged and Tinted Kodak Pictures a Delightful Gift.

WHAT a pleasing gift will be one of the enlarged and tinted kodak pictures which they are now preparing for Christmas at the Kase Studio, second floor Neville block, Sixteenth and Harney. A dainty frame selected at this shop makes the gift complete at such a small total cost that it is, indeed, a surprise.

Evening wraps fashioned of velvet and trimmed in wide soft furs are smart.

Cunningly Constructed Coutures in Narrow Black Framings the "Rage" in Fifth Avenue Shops.

THE new silhouette pictures have proved a "rage" and "riot" in Fifth Avenue picture and gift shops. The art department of the A. H. Hospy Company, 1513 Douglas, is offering a large line of these popular new pictures.

Some of the new blouses worn with jacket suits are slip-on affairs, often being longer than the peplum of the jacket and showing below it, giving quite a new effect.

A Clean House Expresses True Hospitality.

A SPOILED house should greet the Thanksgiving day dinner guests—rugs, draperies, curtains, cushions and spreads should be just as clean as expert cleaners can make them. The Pantorium, Sixteenth and Jones, promises to make your house a delight of cleanliness if you'll get the furnishings to be cleaned ready for them to pick up on Monday morning, November 21. Phone Douglas 0963.

Filet flouncings in colors with mesh from eight to 10 millimeters square, knotted in the corners, is the newest thing in lace.

Whipping Cream That Whips.

THE Alamito Dairy Company has a whipping cream, the "XX," which whips quickly into an unbelievably rich mass of frothiness for the embellishment of the Thanksgiving dessert. Phone Douglas 0409 and be assured that your dinner will be an utter success.

Many of the new blouses are fashioned to match the lining of the suits with which they are worn.



Ribbons for Novel Effects

Suits This Season Bear Little Resemblance to Past Favorites. Fur Collars "Snap"

IT is probable that women are more anxious over the choice of a tailored suit than any other kind of costume. Why? Because climate varies so briskly in this stupendous continent on which we live and women vary so sharply in their activities that what is flesh for one is often poison for the other.

Women from the south cannot wear the warm, sturdy suits that are offered to women who live where the snow flies. Fur is abhorred in one state, adored in another. Long coats are bungleome for the women who stride about the streets half the day, yet they are necessary for protection to women who ride in motors or suburban trains during icy weather. So it goes.

For this reason materials differ, however, more than style. A million women may unite in making one model popular for the reason that it can be copied in serge, duvetine, crepe de chine. It may serve from Los Angeles to Portsmouth.

It is useless for the fashion writer to suggest fabrics. Various experiments in this line have failed, for the women concerned usually make objection to such and such material is unsuitable in the kind of temperature in which they live. So it is merely a glance at fashion and not a piece of advice to say that broadcloth in a silky weave is at the height of fashion, that what is known as kasha cloth, kasha duvetine and kasha serge are delighted in by the smart people who want to get away from the commonplace, that velvet is sponsored by enough dressmakers to put it in the running, and that ordinary serge is on the shelf more than in the sunlight.

When women ask if fur is placed on tailored suits one is at a loss for a comprehensive answer. There is fur on some suits, but the argument is against it because of the variability of our weather and the impossibility of wearing a suit with attached peltry in all seasons that precede the sultry one. It is better to have fur separate, and if one wants to present a fashionable picture this fur will take the form of a high postillion collar instead of shaped revers, and the deep cuffs of it will be attached by means of snaps.

In certain climates the fur trimmed suit continues its daily service. Some of the models vary, but this is a question of taste and purse. The jacket may be almost knee length and loosely belted in at the low waist line with a girdle of the material caught in front with an ornamental clasp of metal. It is difficult to get away from this form of trimming.

Order Christmas Greeting Cards When You're Making Plans for Thanksgiving Day

PERHAPS you've not realized that there's but four shopping weeks before Christmas day! Doesn't leave a great deal of time for the selection of your personal greeting cards—especially when they're to be engraved from your calling card plate. Let me send samples now from the selection offered at the Acorn Press, 1214 Howard.

Undergarments in the new fuchsia shade are being shown.

Decorations of table occupy a most important place in the mind of the Thanksgiving day hostess.

The stationery department of the Brandeis store is showing greeting cards of unusual daintily decorated at from 5c to 25c tallies, 35c a dozen, and place cards 48c and 58c are decorated in keeping with the harvest festival; little nut cups of folded construction are 58c and 75c a dozen. Table sets of plates napkins and cover are \$1.00. Table covers in 63x84 inch size are 50c. Wide strips of decorated paper, corn, fruits, etc., in natural colors, 31-3 yards long, are 25c each.

Many of the latest girdles are very decorative and appear to form part of the drapery of the gown.

Virginia Carvel Sterling Silver Design Fills the Thanksgiving Silver Chest.

THE C. B. Brown Jewel Shop, 220 South Sixteenth, is showing a delightful Thanksgiving silver chest filled with the beautiful new Virginia Carvel sterling silver service. This is a design of simple and classic lines to which a distinct colonial feeling is imparted by the dainty flower sprays that fall so naturally under the mirror-like surface. While delightfully reminiscent of our country's early romantic years it is in entire harmony with the most modern expression of the finest period dining room furniture of today. Service pieces in hollowware are truly lovely when they're decorated in the Pompeian Adam design which reflects some of the finest motifs of Robert Adams, noted decorator of the 18th century, whose period decorations reflect the rosette, the classic urn, festoons of husks and beads, also the winged griffins, the Roman shield with sprigs of "The Laurel of Victory" and other characteristic Pompeian designs. I'll be glad to send out an illustrated booklet on either the Virginia Carvel design or the Pompeian Adam.

Shell and bone combs with designs in contrasting color inset so that there is no wrong side, the design showing both back and front.

Flowers for Thanksgiving Day Should be the Sturdy Chrysanthemum.

THANKSGIVING flowers will, without question, be the lovely chrysanthemums, which they're showing in gorgeous profusion in the John Bath Flower Shop, Eighteenth and Farnam. Now that the colorings are so varied it is so varied in color scheme in both the great shaggy blossoms or in the dainty "pompon" variety.

What They Are Wearing.

Bags of very fine steel beads, with elaborate fringes around the bottom in the same effect as the knotted fringes of a Spanish shawl.

Sleeves are being developed after the fashion of the Russian Cossack blouses and Roumanian peasant blouses.

Machine knit silk dresses with rows of pin tucks and a slight gold thread woven in with the silk are among the novelties displayed.

One of the shops shows a white crepe blouse embroidered in black in an all-over design and a heavy silk thread that almost seems like soutache braid.

Velveten frocks for the tiny tot are being shown. The darker shades such as navy and black are employed, enlivened by trimmings of red and other bright shades.

It is forecast that velvet shoes will be worn this winter. Some bright colored velvets will be made up with gold or silver cloth, while others will show velvet of gay colors combined with patent leather.

Diamonds set in onyx or ebony, the latter being used for stone bracelets. The combination of diamonds set in black is proving very popular in accordance with the black and white vogue.

Corset Shop Specializes in Fitting the Flapper.

SUCH a difficult age, the "flapper" Sage, when the girls are emerging from their school days into society with its requirements for new dignity will be found here in artistic fashioning, while if you do not know just exactly what you wish you'll find their suggestions of unusual value.

Regulation cigaret cases of moire and faille are being shown.

Crockery, Glass and Gift Shop.

THE Lowenmeyer Crockery, Glass and Gift Shop, 1614 Harney, is offering very fine values in dinner sets in the most lovely designs, an attractive Christmas gift, low priced glass novelties of all kinds, and gifts as unusual as they are reasonably priced. Imported dolls range in price from 50c to \$2.98; quaintly beautiful new Chinese baskets generously brushed in gold with poly-chromed fruits are pleasantly low in price. Art lamps are irresistibly priced; smoking sets, hundreds of gifts are on display, all of them exceptional values.

The newest thing in hosiery is the so-called nude hosiery in rose beige to be worn with black patent leather shoes.



Novelty Bags & Purses

Gloves For Driving.

SMART in cut, warm in wear, are the new gloves for driving just arrived at the J. T. McQuillen shop for men, 1512 Farnam. Built with an eye for freedom of fingers in driving they are offered in black head mocha from Africa and are lined with wool or fur.

The flexible umbrella handle is new. A clever one is made of silver with link chain section broken with fancy beads.

Annual Sale of Coats, Suits and Dresses.

THE great annual sale of coats, suits and dresses for \$25 begins Monday, November 21, at Orkin Bros., Conant Hotel building, Sixteenth and Harney. You, Milady of Fashion, are well versed in Orkin style, quality of workmanship and fabric—acquainted with the Orkin system of buying in quantity for their chain of retail stores which makes possible this great annual sale. Out-of-town orders should be sent in as early as possible, check-with-order made out to Orkin Bros.

The Latest Christmas Fad.

DO you know that the latest fad this year is a Christmas greeting card with your photograph on it? It is work very inexpensive, exquisitely done. Call and see them at the Nelson Studio, second floor, Paxton building, Sixteenth and Farnam. Mr. Nelson requests that you come at your earliest convenience.

Hats with brims of astonishing proportions are being shown.

Hot Chocolate After Show, Movies and Foot Ball Game on Thanksgiving Day.

THE Chocolate Shop, 411 South Sixteenth street, between Howard and Harney, will serve deliciously rich hot chocolate on Thanksgiving day after the show, the movies and the foot ball game. They will also sell you a delicious box of candy to take your hostess at dinner.

The straight slip-over negligee of crepe de chine is new and attractive.

Thanksgiving Apparel Should be Immaculate.

OF course you'll need to have cleaning and pressing done if your wardrobe is correctly immaculate for Thanksgiving day festivities. Dresser Bros., Twenty-second and Farnam, are prepared to give prompt delivery service for the holiday if the order for cleaning is given on Monday, November 21. Phone At. 0345.

Gifts For Him

Check Book Containers
Cigar Lighters
Cigar Holders
Cuff Buttons
Card Cases
Belt Buckles
Dress Sets



—Title and Trademark Registered U. S. Patent Office—Adm.