

# Young Folks and Their Ideals

By BEATRICE FAIRFAX.

"Girls disgusted with men write you and ask if there are any decent men left, and boys, I've noticed, like myself—disgusted with the feminine sex, write and ask if there are any decent girls left. Why do they never meet? Is it that they try to hide their decency for fear of being ridiculed? Or have we all become so blunted that we don't know fitness and high ideals when we see them?" asks C. A.

There's a vital question and it goes to the heart of a situation that is tragic indeed.

Young folks today are afraid of being "different." But why under the sun must they let the standard be set by those who have no standards?

Short skirts are pretty and sensible when they are skirts—not ruffles or tubes for encasing the figure. A skirt two inches from the ground isn't sensible—neither is one two inches below the knees. And yet I know a pretty, graceful girl who was laughed out of wearing her dresses 12 inches from the ground—a sensible, pleasantly attractive and sufficiently "stylish" length.

The girls who ridiculed her were infinitely her inferiors in brain, character and natural beauty. But somehow they hypnotized her into feeling that they were "smart," that they knew what was the correct thing to do.

Result? A pretty, modest, pleasantly feminine young person let herself be made over into a garish female creature who was over-accented that no man could help feeling that she belonged at least near the half-world from which all this make-up, artifice and deliberate lure is copied.

Men have still the tradition that the painted lady is a pathetic outcast like Barri's "Painted Lady." And women, seeing the attraction exercised by the woman who "makes the most of her beauty"—or who overdoes it, lack the discrimination to enable them to add just the right note.

There's nothing intrinsically wrong about powdering a shiny nose. There's nothing of itself immoral about putting a bit of color into a wan cheek. But the suggestion of make-up—the effect of it on the masculine viewpoint has to be considered.

"Painted lady" has always meant something definite and immovable when man sees paint he takes for granted that the woman under it is the type with whom paint was first associated.

The society woman, the actress have learned to add a bit to waning charms by a use of make-up which has dignity and distinction, perhaps even if it lacks the glow of naturalness. But youth slips on its tawdry red and white as garishly as does the circus clown or the pathetic prowler of night streets.

And make-up of all women painted and artificial, doesn't distinguish or set gradations.

On the other hand, girls seeing men following the lure of the artificial and finding that men cater to their weaker (but often also stronger) nature, don't stop to think that the thing which charms in passing may not hold. A man is seen at theater, at the beach, or at a dance with a second rate girl who is merely a momentary amusement to him. Immediately his sister's chum decides that if that's what she wants—if men are like that—she might as well meet the demand.

And no one gets what he or she wants. Everyone is deceived and resentful about it. And fine men insult fine girls by playing up (or down) to their outer awkwardness, while fine girls hold themselves aloft and cry out in disgust that men don't care for anything worth while—that they don't even treat a decent girl with consideration.

In the meanwhile most of us have our ideals. But how many of us have the courage to stick to them?

**The Day You Marry.**

G. H.: I think this the rhyme you mean about the days of the week on which to marry:

Monday for health,  
Tuesday for wealth,  
Wednesday the best day of all,  
Thursday for losses,  
Friday for crosses,  
Saturday no luck at all.

Or this:

Wed on Monday, always poor;  
Wed on Tuesday, wed once more;  
Wed on Thursday, happy match;  
Wed on Friday, poorly mated;  
Wed on Saturday, wed with a sigh;  
Wed on Sunday, cupid's wooing;  
Wed in the morning, quick wedding;  
Wed in the evening, quick ending.

And, speaking of rhymes and brides, do you know this relative to the color of her wedding gown:

Married white, she's cheating all right,  
Married in green, ashamed to be seen,  
Married in gray, you will go far away,  
Married in red, you will wed yourself dead,  
Married in blue, love ever true,  
Married in yellow, ashamed of your crew,  
Married in black, you will wish yourself back,  
Married in pink, of you only he'll think.

Marjorie: No, Marjorie, no rouge and powder recommendations for a

# Dancer at Benefit



Lottie Zavett  
SHELLOR PHOTO

Little Lottie Zavett is one of the dancers who will appear at the Brandeis theater Saturday night at the benefit performance for the veterans of foreign wars. She is a pupil of Miss Dorothy De Vere, who is in charge of the dance program. Lottie, who is herself a Russian, will give Russian and Spanish numbers.

little girl of 14. That's all wrong, if you are in good health, play outdoors a lot, and eat good food you will have the store complexion surpassed every way for charm.

H. J. A.: A girl 5 feet 5 inches, 23, should weigh about 128 pounds. A girl 5 feet 7 and 22 would be able to carry 135 pounds and be within the correct regulations.

**Methodist Missionary Society Meets.**

Mrs. Homer Stuntz was re-elected president of the Omaha district, Methodist Woman's Foreign Missionary society, at the annual convention Thursday at Hirst Memorial Methodist Episcopal church. Mrs. B. G. Smiley was chosen recording secretary, Mrs. C. E. Bowen corresponding secretary, and Mrs. C. H. Penoyre treasurer.

Mrs. J. T. Bovey of Lincoln, state president of the society, was the principal speaker at the opening meeting Wednesday.

**Macabees Hold Bazar.**

Omaha Review, No. 6, W. B. A. of the Macabees, will hold their annual bazar at the court house December 9-10.

**HUBBARD SAYS HE THOUGHT END OF DAYS AT HAND**

Lincoln Man Fell Off Seventy Pounds in Weight—He Soon Regains Fifty Pounds.

"When I lost seventy pounds I felt like the end of my days must be pretty near, but thanks to Tanlac I have gained a good deal of my lost weight back and am feeling like my old self again," said B. F. Hubbard, 1009 I street, Lincoln, Neb.

"Indigestion, nervousness and rheumatism got the best of me and I believe I lost weight and strength about as fast as any man ever did. I got so weak I could hardly walk and my wife used to have to help me in and out of the buggy.

"I was simply in a miserable condition when I began taking Tanlac. I'm willing to go down in black and white as saying that I don't believe there ever was a man who recovered as quickly what he lost as I did. Stomach trouble, rheumatism, and nervousness are all gone now and I actually have added fifty pounds to my weight. I'm willing to go to any limit for Tanlac at any time."

Tanlac is sold in Omaha by the Sherman & McConnell Drug Co. and by leading druggists everywhere.

# Social Usage Modifies 'Not at Home'

In certain fashionable circles of society, "not at home" is the formula by which a maid is instructed to indicate to callers that the mistress is not receiving—regardless of whether or not she is actually away from home. Among persons with whom this is customary there is, we are told, no faltering in these words, since no one is really deceived by them. Those who favor this method assure us that if it were not possible for women sometimes to be at home and be free from the intrusion of callers, they would have no time to read or to rest or to improve their time in any way.

When begging to be excused it is courteous to tell the caller of the hostess' day at home. Busy women nowadays often do have a day at home, and in that way they manage to have many afternoons of leisure; for their friends take pains never to call save on the at-home days.

It is never customary for a woman to send word to a caller by a servant that she "begs to be excused" with some very definite and valid excuse. However, when the caller does not come socially and there would obviously be no advantage in granting an interview it is perfectly good form to send such a message. For instance, when an agent comes and asks to see the mis-

stress of the house it is quite proper to send down that she "begs to be excused." Such a message should, of course, be conveyed with courtesy. If the agent has some definite line of goods to show and the mistress is sure that she does not want to make any purchases she may send word that "she begs to be excused, as she feels quite sure that she cannot be interested in them."

Often, of course, callers come on various sorts of business errands. Nowadays when women in the home are almost as busy as men in offices it is more considerate to write beforehand, or to telephone, asking for a definite appointment for a business interview. The same holds true when the business relates to some special charity in which the caller and the hostess are both interested. By doing this one avoids calling when it might not be convenient.

# Activities of Women

More than 60 per cent of the factory workers in Japan are women.

The women of Java are being taught western theories of equality with men.

Nearly 3,000,000 acres of farm land in Texas are operated by women.

Incompatibility is given as the cause of half of the divorces in Switzerland.

Thirty-seven per cent of the women workers in the United States hold secretarial positions.

**ORTMAN'S**  
Buttermilk Bread  
Delicious—Try It Today  
Table Supply - Central Market  
Food Center - New England Bakery

**Bee Hive Grocery**  
16th and Cumings Jackson 1034  
We deliver to all parts of city.  
SPECIAL \$5.00 COMBINATION  
30 lbs. Cane Sugar.....\$1.00  
6 tall cans Salmon..... 75  
2 lbs. Peas..... 40  
5 boxes Matches..... 40  
3 lbs. Coffee..... 1.00  
1 lb. Unseasoned Japan Tea..... 50  
24-lb. sack Flour..... 1.00  
Total.....\$5.00  
17 lbs. Cane Sugar.....\$1.00  
48-lb. sack Blue Bell Flour.....\$1.75  
6 lbs. Peas..... 40  
Mail orders filled at above prices.

**We Sell SKINNER'S**  
the highest grade Macaroni, Spaghetti, Egg Noodles and other Macaroni Products.

Skia grapes, remove the seeds and insert nut meats; serve on lettuce with French dressing containing grapejuice.

**Just Received**  
Hundreds of Misses' Blouse Coats, with either fur collar and cuffs or plain, specially priced—  
**\$25.00 and \$29.50**  
See them before you buy.

**Julius Orkin**  
1612 Douglas Street

**Special for Sunday Nougat**

This is a most delicious appetizer made of chocolate cream, fruits and nuts. Try this for your Sunday treat.

**Delicia ICE CREAM**

Ask Your Dealer for Delicia.

**The Fairmont Creamery Co.**

**Douglas TABLE SUPPLY**  
3940 OMAHA PURE FOOD HEADQUARTERS  
SEVENTEENTH AT DOUGLAS STREET

We Deliver to Any Part of City.

Milk, per can, Carnation, 10c Pet or Libby.	Delmonte Peaches, No. 2 cans, 20c Per dozen, \$2.35	Sugar, 10 lbs., 57c	Omar Flour, 48-lb. sack, \$1.97
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Omaha Maid Flour, 48-lb. sack.....\$1.79  
Pearl White Soap, 10 bars.....47c  
Per box.....\$3.35  
Advo or Samba Pancake Flour, 2 pkgs.....27c  
Advo Jell, 3 pkgs. for.....25c  
Calumet Baking Powder, per can.....27c

Farrell's Wedding Breakfast Syrup, 10-lb. pail.....57c  
Alaska Salmon, 2 tall cans.....23c  
Prunes, extra quality, 3 lbs. for.....43c  
Ankora Coffee, 3 lbs. for.....\$1.15  
One-half pound FREE with every purchase of three pounds.

Spring Chickens, Fresh dressed, 25 1/2c per lb.	Prime Rib Rolled Roast of Beef, per lb. 20c	Small Pork Loin Roast, 1/2 or whole, per lb. 17c
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Lean Pork Roast, per lb.....12 1/2c  
Armour's Star Ham, 3/4 or whole, per lb.....25 1/2c  
Choice Steer Chuck Roast, per lb.....12 1/2c

Best Creamery Butter, lb. 47c  
Extra Fancy Swiss Cheese, per lb.....60c

**CIGARS—JUST INSIDE THE DOOR**

Mozart Imperial, 15c value, 11c box of 25 for.....\$2.45  
Ottello, 10c value, 4 for 25c box of 25.....\$1.50  
Gee-See Clear Havana, 10c value, 5 box 50.....\$2.35  
Adelaida Manilla, 5c value, 4 for 15c; box 100.....\$3.25  
Om De Luxe Razor and Dozen Blades, \$2.00 value.....\$1.00

New York Cream Cheese, per lb.....23c  
Nebraska Early Ohio Potatoes, per bushel.....\$1.25

**SATURDAY CANDY SPECIALS**

Cocunut Brittle, lb.....25c  
Sugar Coated Jordan Almonds, \$1.00 quality, lb.....69c  
Lyon's Chocolate Coated Glass Fruit, \$2.00 value, lb.....\$1.00  
Jumbo Salted Peanuts, 2 lbs.....35c

Ripe Bananas, per lb.....10c  
Extra Fancy Grapefruit, 3 for.....25c  
New Mixed Nuts, per lb.....25c  
Fine Juicy Oranges, doz.....42c  
New Brazil Nuts, 3 lbs.....35c  
Extra Fine Sweet Potatoes, 4 lbs. for.....25c

Item's Cream Sandwich, per lb.....25c  
Item's Lemon Cake, per lb. 18c  
Oyster Crackers, 2 pkgs.....15c

**Watch for Our Thanksgiving Specials**

Ortman's Genuine Fruit Cake, per lb.....75c  
Whip Cream Puffs, per dozen.....60c

Chocolate and Strawberry, Marshmallow Rolls, special, each.....20c  
French Rolls, special, per dozen.....15c

**Everybody Likes It!**

—A Wisconsin hotel chef says it's the most wonderful he ever tasted.  
—A western clergyman says it's the only breakfast food he can really enjoy—and just what he needs to keep him fit. A salesman in Washington feels the same way about it.  
—In a large boys' summer camp Breakfast Brownies was the only cereal that brought requests for second servings.  
—A nurse in a well-known hospital writes that every time they serve Breakfast Brownies the dishes come back empty.  
—And many others have expressed enthusiastic approval of the flavor, wholesomeness and healthfulness of Breakfast Brownies. Try it in your home.

**Breakfast Brownies Company**  
Minneapolis, Minn., and Helena, Montana

**Breakfast Brownies**  
THE CHOC-O-LATED CEREAL

**CENTRAL MARKET**  
Everything for the Table

1608-1612 Harney St. Phone DO 1796

Just the money alone saved always makes shopping at the Central Market worth while. So why not enjoy the unsurpassed variety of our wholesome, tempting goods. Come once and you will come always. We will have a large supply of Turkeys, Geese and Ducks for Thanksgiving.

**Specials for Saturday's Selling**

Pig Pork Roast, per lb. 16 1/2c	Fancy Fresh Dressed Spring Chickens, lb. 25c	Choice Steer Round Steak, per lb. 17 1/2c	Narrow Lean Breakfast Bacon per lb. 27 1/2c
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**Big Grocery Specials**

100 lbs. Best Cane Sugar \$6.15	48-lb. sack Omar Flour \$1.98	48-lb. sack Blue Bell Flour \$1.75
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10-lb. can Wedding Breakfast Syrup.....45c  
50-cz size bottle Stuffed Olives.....35c  
22-oz jar Pure Jams, per jar.....23c  
3 pkgs. Advo Assorted Jell.....25c  
Mince Meat, pkg.....12c  
Tall cans Borch-Nut Baked Beans, 3 cans.....33c  
Elkhorn Milk, per can, 10c; case.....\$4.75  
Sweet Corn, per can, 11c; dozen.....\$1.25  
J. M. Corn, per can, 18c; dozen.....\$2.00  
Advo Corn, per can, 20c; dozen.....\$2.20  
Early June Peas, per can, 15c; dozen.....\$1.75  
Extra Sifted Peas, per can, 20c; dozen.....\$2.20  
Central Sifted Coffee, lb., 30c; 3 lbs.....88c  
Unseasoned Japan Tea, per lb.....48c

Fresh Assorted Item's Cookies, 2 lbs.....35c

McCombs' Home-Made Crispy Peanut Brittle, per lb.....25c  
Our Double Cream Caramels, the kind that calls for more, per lb.....50c  
Our 70c Chocolates, Saturday, per lb.....59c

Golden Dale Creamery Package Butter, per lb.....41c

5lbs. Gem Nut Oleo or Swift's Snowflake, \$1.19; lb., 24c  
Cottage Cheese, 3 lbs.....17c

Checked Eggs in cartons, per dozen.....32c

Ortman's Genuine Fruit Cake, lb.....75c  
Whipped Cream Puffs, per doz.....60c  
Chocolate, Strawberry, Marshmallow Roll, special, each.....20c  
French Rolls, per doz.....15c

Large cans Del Monte Pineapple, can.....30c  
Per dozen.....\$3.50  
Large cans Broken Slices Pineapple, can.....25c  
Large can Peaches, halves or sliced, can.....25c  
Per dozen.....\$2.90  
5-lb. pkg. Sunsweet Prunes.....75c  
Not-a-Sed Raisins, per pkg.....25c  
Sunmaid Raisins, per pkg.....23c

Item's Creation Bar, something new, bar.....5c

Extra Fancy Jonathan Apples, box.....\$2.65  
Extra Fancy Alabama Sweet Potatoes, 4 lbs.....25c  
Extra Fancy Imported Figs, lb.....35c  
3 lbs.....\$1.00  
Pineapple, Tangerines, Persimmons, Pomegranates, Mushrooms, Brussels Sprouts

**ALCO**  
FREE FROM ANIMAL FATS  
Prepared for table use.  
OLEOMARGARINE

**WM. J. MOXLEY'S**  
DIXIE  
OLEOMARGARINE

Alco Nut Margarine or Dixie Butter, per lb.....29c

ALL EX-SERVICE MEN WITH INITIAL "O" GET CERTIFICATE HERE

**Saturday Specials**  
Friday Orders Mean Early Deliveries Saturday

**SOMMER BROS.**  
"A Satisfied Customer is Always Our Aim"

Harney 0188 28th and Farnam

Pork Loin Roast, 22c per lb.  
Fancy Fresh Dressed Spring Chickens, lb. 28c

Salsina Oranges, Pomegranates, Alligator Peas, Fresh Mushrooms, Ripe Tomatoes, Fancy Green Beans, Casaba Melons. If you don't see what you want, ask for it.

Walter Baker's Chocolates, per lb.....49c  
Royal Baking Powder, large size, 2 cans for.....60c  
Snowdrift, a vegetable compound, per 1-lb. can.....19c  
4-lb. can.....73c  
Extra Fancy Pure Strained Honey, it will melt in your mouth. Per 4-lb. pail.....\$1.05  
Per 10-lb. pail.....\$1.98

M. J. B. COFFEE—The premier coffee of the Orient, roasted and vacuum packed. The leading brand on the Pacific Coast, and bred to you for the first time. REAL Coffee, per lb.....47c

Watch the Tuesday Papers for Our Thanksgiving Specials. They Will Surprise You

**We Sell SKINNER'S**  
The Highest Grade Macaroni, Egg Noodles, Spaghetti and other Macaroni Products

World War Certificates beginning with letter "H" await veterans at our Cigar Dept.

Phone Atlantic 4603 **The Food Centers** 1814-16-18 Farnam Street

BETTER THINGS TO EAT

Open Saturday 11:30 P. M. FREE DELIVERY Mail Orders Filled

Omaha's greatest and most sanitary market is your logical Food Shopping Center. Assortments are wonderfully complete. Values, by the odds, the best in the midwest, and cleanliness and courteous service beckon you to shop here.

Food Center Agents are now visiting the farms of this territory selecting the finest of turkeys, ducks, geese and chickens for your Thanksgiving dinner. Quality will be the best and our direct buying means the lowest possible prices.

Omaha's best known retail meat man has assumed management of the Food Center Meat Department where he shall be in a better position than ever before to serve his hosts of friends and customers.

**Mr. Harry Cone,**

Fresh Killed Spring Chickens or Young Hens, lb. 25c	Pig Pork Roast, Per lb. 11 1/2c	Pig Pork Loin Per lb. 15 1/2c	Lean Pig Pork Chops Per lb. 19 1/2c
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**Big Grocery Specials**

Large Carnation Milk, per can.....10c  
9 lbs. Sugar.....\$1.50  
Gee-See Best Flour, per 48-lb. sack.....\$1.83

Fancy Sugar Corn, Lima Beans, Pork and Beans, Tomatoes, or Brown Beans.....11c  
Per dozen cans.....\$1.25

5 lbs. Best Bulk Oatmeal.....25c  
2-oz jar Kamo Mince Meat.....45c  
Hand Picked Michigan Navy Beans.....7c  
High Grade Bulk Cocoa, per lb.....12 1/2c  
4-lb. sack Kamo Pancake Flour.....35c  
Sweet-down Cake Flour, per pkg.....25c  
4-lb. box Premium Soda Crackers.....50c  
Free-1 pkg. Uneceda Biscuit with 3 lbs. Mixed Cookies for.....39c  
3-lb. pkg. Nabisco.....25c  
2 lbs. Food Center Special Coffee.....23c  
Try our Premier Coffee, per lb.....23c  
(We Guarantee It.)

1921 crop English Walnuts, Pecans, Filberts, Almonds, Brazil Nuts, mixed, per lb.....29c

Fancy Sugar Corn, Lima Beans, Pork and Beans, Tomatoes, or Brown Beans.....11c  
Per dozen cans.....\$1.25

5 lbs. Best Bulk Oatmeal.....25c  
2-oz jar Kamo Mince Meat.....45c  
Hand Picked Michigan Navy Beans.....7c  
High Grade Bulk Cocoa, per lb.....12 1/2c  
4-lb. sack Kamo Pancake Flour.....35c  
Sweet-down Cake Flour, per pkg.....25c  
4-lb. box Premium Soda Crackers.....50c  
Free-1 pkg. Uneceda Biscuit with 3 lbs. Mixed Cookies for.....39c  
3-lb. pkg. Nabisco.....25c  
2 lbs. Food Center Special Coffee.....23c  
Try our Premier Coffee, per lb.....23c  
(We Guarantee It.)

Fresh Pig Hams, half or whole, per lb.....15 1/2c  
Fresh Sliced Ham, per lb.....25c  
Fresh Spare Ribs, per lb.....12 1/2c  
Steer Round Steak, per lb.....17 1/2c  
Steer Pot Roast, per lb.....10c  
Steer Rib Roast, rolled, per lb.....22 1/2c  
Steer Porterhouse Steak, per lb.....14 1/2c  
Fancy Young Veal Roast, per lb.....14 1/2c  
Fancy Young Veal Steak, per lb.....25c  
Young Veal Stew, per lb.....8 1/2c  
Young Mutton Chops, per lb.....25c  
Young Mutton Roast, per lb.....12 1/2c  
Young Mutton Stew, per lb.....6 1/2c  
Sugar Cured Bacon, strips, per lb.....16 1/2c  
Fresh Made Breakfast Sausage, per lb.....15c  
Pure Rendered Lard, per lb.....12 1/2c  
Sugar Cured Skinned Hams, half or whole, per lb.....21 1/2c  
Puritan Bacon, half or whole, per lb.....25c  
Puritan Ham, half or whole, per lb.....27c  
Fresh Fish and Oysters Received Daily.

**FREE!**  
\$2.00 in Trade  
Given Daily to Lucky Visitor

Visitors to the Food Center are invited to cast ballot, with their name and address, in box. These will be drawn daily and first name drawn out wins \$2.00 in trade. Winners' names will be published in our Friday ads every week. Watch for them.

**Thomson's Dairy**  
Maid Fancy Creamery Butter.....46c

1,000 lbs. Danish Pioneer Creamery Butter, while it lasts, 48c  
Rex Nut, Gem Nut and Wilson Nut, per lb.....23c  
Fancy Wisconsin, full cream Cheese, lb.....50c  
Old English Cheddar Cheese, sharp, per lb.....60c  
Checked Eggs in cartons, per dozen.....32c

**We Sell H. K. M. White Napha Soap**

**We Sell SKINNER'S**  
the highest grade Macaroni, Spaghetti, Egg Noodles and other Macaroni Products.

**Cigars—Just Inside the Door**

Mozart Imperial, 15c value, 11c box of 25 for.....\$2.45  
Ottello, 10c value, 4 for 25c box of 25.....\$1.50  
Gee-See, clear Havana, 10c value, 5 box 50 for.....\$2.35  
Adelaida Manilla, 5c value, 4 for 15c; box 100 for.....\$3.25  
Om De Luxe Razor and dozen blades, \$2.00 value.....\$1.00

**Fruits and Vegetables**

Juicy Florida Grape Fruit, 4 25c  
Excellent "Delicious" Apples, good size.....\$3.49  
New Cocoanuts, 3 for.....25c  
Hot House Cucumbers, 2 for.....15c  
Persimmons, Kumquats, Mushrooms, Alligator Peas, "French Endive."

**Ortman's Bakery Products**

Ortman's Genuine Fruit Cake, per lb.....75c  
Whipped Cream Puffs, doz.....60c  
Chocolate and Strawberry Marshmallow Roll, special.....20c  
French Rolls, special, doz.....15c