

Personality and Charms
As Expressed
In New
York Model



Hats
\$10.00
to
\$27.50

As the season advances, the hats grow more and more lovely. Marvelous colorings—gorgeous tomato reds, more luscious to look at than their namesake, soft lavenders with silvery shadows that blend so beautifully with rose, or a dull blue of which you would never tire. These you will find in the velvets, the felts, the flowers and the plumage of our millinery. Come and see them before the loveliest ones are gone.

Second Floor—East

THE BRANDEIS STORE

Monday a Day of Opportunity



The Beauty of Milady's
Costume Depends Upon Her

Blouses

Every good shopper knows better values are to be found where there is a large stock from which to make your choice. Our Blouse Section is most complete. Here you will find gorgeously beautiful blouses, dainty blouses, practical blouses, just every kind of blouses.

- Canton Crepe Costume Blouses, 5.75 to 25.00
- Georgette Blouses—Lace-trimmed or semi-tailored, 5.00 to 25.00
- Tailored Blouses—In pussy willow, pongee, crepe de chine and dimity, 3.95 to 15.00
- Lace Blouses—Specially priced, 5.00
- Hand-Made Blouses—In voile and batiste, 2.50 to 7.50

Second Floor—Center

What to Wear In the Day-
time Problem
Solved In
These Chic



Dresses

Handsome materials and beautiful decorations are to be found in these afternoon gowns, but still more than that, correct style, that all-important essential on which hinges the charm and becomingness of apparel. From a style standpoint, these gowns absolutely satisfy. They are developed in the cloth materials, tricotines, Poirer twills and duvetynes, and in silk fabrics, Canton crepes, crepe back satins and satin Cantons.

The prices range from 49.00 to 125.00.

Second Floor—West

Red Cross Arch-Tone Shoes

Glorious Relief for Tired Aching Feet



These shoes have three special features that guarantee greater comfort. Made of the very best materials obtainable, with expert workmanship in every detail.

- Brown Kid Lace Boots, 14.00
- Black Kid Lace Boots, 12.50
- Tan Calf, Blucher, plain toe, 13.00

We are the exclusive agents for these shoes. Mail orders carefully and promptly filled.

Third Floor—East



Follow the Crowds to the "Made In Omaha" Show

Eighth Floor, the Brandeis Store

Monday, November 7, to
Saturday, November 12

Open every day from 11 a. m. to 9 p. m.
Take 16th Street South Side Elevators

New Models In Nemo Corsets

Models which give that deft support many women are seeking. A correctly designed and fitted corset has a very definite function—the protection of health. Nemos are splendidly designed to give that healthful support. But the fitting is so important, often you endure a pressure here, an uncomfortable feeling there, that can so easily be eliminated.

- Nemo Model 812, for medium or full figures, very low, with elastic inserts under bust, long skirt with elastic to control flesh on the thighs, front clasp shorter than corset top to avoid digging in, has these desirable features. In pink brocade, 9.00
- Same model in pink coutil, 7.00
- Nemo Model 560, designed for comfortable and complete abdominal support of slender and medium figures, in white coutil, 7.25

Other self-reducing corsets, 5.00 and up.
Service that adds to the satisfaction of your corset buying is the knowledge that we have at all times the exact model for your individual type of figure, which is understood by our scientific corsetiers and makes your corset buying more pleasurable.

Third Floor—North



Monday Sale of Large and Small Rugs

Rugs! 1,333 of them! 866 Room Size Rugs. 467 Small Size Rugs. The story of this great sale is told in few words. The prices will speak for themselves. But one of the really important points in addition to price consideration is assortment. You'll go a long ways before you will see such a big stock of fine rugs for all purposes—every kind, color and size—Royal Wiltons, Fine Axminsters, Wilton Velvets, Tapestry Brussels, Seamless Chenille, and Wool and Fiber at one-third to one-half less than the prices of a year ago.

9x12 Rugs		7-6x9-0 Rugs	
Former Price	This Sale	Former Price	This Sale
69 Axminsters, 69.50	37.50	26 Seamless Axminsters, 49.50	29.50
43 Axminsters, 75.00	45.00	7 Wool and Fiber, 22.50	12.75
35 Axminsters, 85.00	49.50	11 Axminsters, 45.00	24.50
6 English Wiltons, 175.00	98.50	46 Fine Axminsters, 57.50	35.00
17 Royal Wiltons, 145.00	89.50	11-3x12-0 Rugs	
59 Seamless Wiltons, 98.50	57.50	17 Extra Quality Axminsters, 98.50	59.50
42 Wilton Velvets, 79.50	45.00	8 Tapestry Brussels, 55.00	39.50
17 Royal Wiltons, 195.00	98.50	9 Wilton Velvets, 98.50	59.50
32 Seamless Brussels, 45.00	21.50	7 Royal Wiltons, 225.00	150.00
46 Wool and Fiber, 29.50	18.75	6x9 Rugs	
22 Wool and Fiber, 24.50	15.75	12 Royal Wiltons, 98.50	59.50
87 Japanese Rugs, 9.95	5.95	14 Seamless Wiltons, 95.00	55.00
		6 Wilton Velvets, 55.00	32.50
		19 Axminsters, 45.00	24.50
		23 Axminsters, 49.50	29.50
		Small Rugs	
		92—27x54 Axminsters, 6.50	3.95
		43—27x54 Axminsters, 8.50	4.95
		36—27x54 Royal Wiltons, 18.50	9.75
		87—36x72 Axminsters, 14.50	8.95
		94—27x54 Rag Rugs, 1.25	89¢
		11—24x48 Chenille Rugs, 6.75	3.95
		88—27x54 Bath Rugs, 3.50	1.95
		11—27x54 Velvet Rugs, 4.50	2.95

Sixth Floor—West

6,000 Yards of Imported Japanese Crepe, 29c^a Yard Regular 45c Value

Our own importation direct from Japan; in the following shades: Reseda, old rose, golden brown, Alice blue, navy blue, orange, French gray, Copenhagen, turquoise, coral, flame, Joffre blue, apricot, bottle green and white. This material is so wonderfully satisfactory as to wearing and laundry qualities and the colorings in it are especially attractive. It is a favorite for underwear, house dresses, kimonos, bedroom curtains or nursery sets. Special Monday, per yard, 29c

Basement—North

Special Prices In New Draperies

- Savoy Ruffled Curtain Sets—Made of fine quality mercerized voile with full, narrow ruffles on the edge, deep flounce on the bottom and full pleated overvalance. Body of curtain in white, ruffles of rose or French blue, ruffled tie-backs to match. Worth 6.00; special, per set, 3.49
- Marquise Curtains—Fine quality mercerized material, trimmed with wide Cluny pattern lace edge, others with insertion and edge. Worth 3.00; special, per pair, 1.75
- Scotch Lace Curtains—Made of the best Sea Island cotton in charming patterns—white, cream and beige; 7.00 values; special, per pair, 4.49
- Irish Point Curtains—Our own importation, made of the finest quality Swiss net, with wide borders and beautiful corner medallions. 15.00 values; special, per pair, 9.95
- New Fall Cretonnes—A very excellent selection of heavy quality materials in floral, bird, and striped designs, light, medium and dark color combinations; 1.00 values; special, per yard, 59¢
- Curtain Materials—Good selections of figured madras, dotted and figured Swiss, Quaker Craft Nets and lace-trimmed Marquises; values to 85¢; special, per yard, 39¢
- Ruffled Curtains—Made of fine quality pongee silk with full, narrow ruffle and ruffled tie-backs to match. 7.00 values; special, per pair, 4.49
- Mercerized Poplin—36 inches wide; fine quality for overdrapes in pink, blue, green and brown. 1.25 values; special, per yard, 75¢
- Curtain Marquises—Dotted and figured patterns in white, cream and beige; a very popular curtain material. 85¢ value; special, per yard, 59¢

Sixth Floor—East

Sale of Linens at 1/2 Price

Sample Line of Cloths, Napkins and
Lunch Cloths at Exactly 1/2 Price

These are salesmen's samples from a famous Irish linen house, somewhat soiled from being handled, but that is what brings them to you at half price. The following items will suggest to you some of the values in the full lot.

- 70x70-inch All-Linen Cloths, 6.98, now 3.48
- 21x21-inch All-Linen Napkins, per dozen, 8.25, now 4.13
- All-Linen Double Damask Cloths, 20.00, now 10.00

Many other items in this great assortment; in many cases only one of a kind.

Four Low Price Specials

- Hemstitched All Linen Huck Towels—Large size, not over 6 to a customer, formerly 79¢; each, 35¢
- Lace Trimmed Scarfs—Elaborately trimmed, regular size, formerly 89¢ to \$1.25; each, 39¢
- Turkish Wash Cloths—Heavy quality, large size, formerly 15¢; each, 5¢
- Irish Linen Kitchen Toweling—Neat red border, formerly 39¢; per yard, 19¢
- Double Damask Pattern Cloths and Napkins to Match—Only one size cloth, 2x2 1/2 yards, one size napkins, 22x22-inch; beautiful circular designs. These are priced at one-third of today's values. Monday—Cloths, each, 10.98; Napkins, per doz., 10.98
- 70-inch All-Linen Bleached Table Damask—Several good designs; a 2.29 quality at 1.39
- Lunch Cloths—Handsome designs in linen and cotton, various sizes and qualities, hemmed and hemstitched, at 1.50 to 12.50
- Irish Linen Cloths and Napkins to Match—Assorted designs; only a small lot, but the prices will remind you of years ago. 70x70 Cloths, each, 4.98; 20x20 Napkins, per doz., 4.98
- 64-inch Satin Finished Mercerized Damask—Several pleasing designs; especially appropriate for hotels and restaurants; regular 89¢; per yard, 49¢
- 70-70-inch Pure Linen Pattern Table Cloth—Assorted designs in a good wearing quality of linen. A very good value that has sold for twice this price. Monday, 3.00

New things are arriving every day in our Linen Section. Pay us a visit and see some of these Mosaic linens, Italian Filet and embroidered pieces, Filet bedspreads and other fine linens for the furnishings in your home.

Main Floor—North