

'Buy Omaha Goods' Drive Will Solve Employment Evil

Buying of Locally Made Merchandise Will Increase Factory Pay Rools, Says Manager of Campaign.

"Mighty few people in Omaha realize just what the manufacturing industry means to Omaha," said Penn P. Fodrea, manager of the "Buy Omaha Goods" campaign.

"Take the annual payroll which totals more than \$37,000,000, according to government figures. Factories pay more than \$100,000 a day to employees. It is estimated that the annual retail volume of all Omaha stores is between \$50,000,000 and \$60,000,000 per year. If this is true, Omaha factory payrolls equal 62 to 74 per cent of the value of goods bought over the retail counter in this city.

"Between 28,000 and 30,000 men and women are employed by the manufacturing industry. This means that about one-half of the Omahans who are classed as 'employees' are on factory payrolls. What would it mean if the manufacturers should shut down, as a whole, for only a week?

Will Increase Payrolls.

"We are conducting a campaign to enlist the help of Omaha people in buying goods made here, not only a duty they owe the manufacturer or their city, but because it will help put more men and women at work, will increase factory payrolls, and will make Omaha a bigger, better and more prosperous city in which to live.

"If any Omahans can find better goods at the same money, or the same quality of goods at less money than is charged for the Omaha product, it is his duty to buy the foreign-made article. But if he can get the same quality and the same price in Omaha-made goods, then we say that it is good business to buy the local product, keep the dollar spent here in Omaha to help pay taxes, improve streets, police the city and make Omaha still bigger and better.

"Omahans have been neglecting home products simply because they did not know they could get them. It's different now—and just watch payrolls and product increase month after month as time goes on," said Mr. Fodrea.

Price Comparison Urged.

"The one big thing about this campaign is that manufacturers ask people to buy Omaha-made products only when price and quality are as favorable as can be obtained for other similar wares," said one big retailer. This store buys considerably more than \$1,000,000 worth of Omaha-made goods every year and is buying more, since the campaign opened.

"In other cities," the retailer continued, "the appeal has been made to civic pride—and it didn't get very far. But manufacturers challenge residents to compare price and quality, and then point out that, they being equal, the purchaser of Omaha-made goods keeps more of his dollar at home, where he has a chance to get hold of it again."

Van Wyck Benner Still

Would Break Mother's Will

Van Wyck Benner, minor son of Theodor "Happy" Van Wyck Benner, wants set aside the provisions of his mother's will, which he alleges establish unlawful perpetuities in connection with certain real estate included in her estate.

He filed a pleading yesterday in answer to a petition recently filed by John W. Steinhart, executor, asking permission to sell certain real estate to meet just claims against the estate, and to defray the cost of administration.

Van Wyck, in his answer, brought through his father, Fernando W. Benner, admits the necessity for such sale, but declares the provisions of the will would constitute a cloud on the title. He asks that the matter be returned to county court for settlement.

U. S. Judge Upholds Rohrer

In Revoking Rum Permits

The action of U. S. Rohrer, prohibition enforcement officer, in revoking the alcohol permit of the Wolfe-Farrer Chemical company, was sustained yesterday by Federal Judge Woodrough.

"From the evidence presented, I find the prohibition director was justified in revoking the permit," the judge ruled.

The outcome of the Wolfe-Farrer case was awaited with interest, as it was regarded as a test case to determine whether Rohrer had authority to revoke permits of some nine chemical companies whom he summoned before him a month ago.

Partner Sues to Dissolve

Omaha Roofing Company

Dissolution of the Omaha Roofing company, with offices in the Frenzer building, is asked in a petition filed yesterday in district court by Leonard D. Rose, one of the partners.

George A. Plant, the other partner, Rose charges, won't let him see the books. At the time the partnership was formed, Rose declares, he put in \$500 and Plant, contributed office furniture worth about \$50.

Rose asks a restraining order enjoining Plant from disposing of any of the assets of the company until his case is disposed of. He asks that the company be sold, and the proceeds divided between Plant and himself.

Water Works Men of Five

States to Meet in Omaha

Seventh annual meeting of the Iowa section of the American Water Works association will be held here for three days, beginning November 1.

While this convention is primarily of the Iowa section, all water works men and others interested in the topics to be discussed are invited to be present. At the convention of the American Water Works association in Montreal more than a year ago the territory of the "Iowa" section was extended to include the states of Iowa, Missouri, Nebraska, South Dakota and Wisconsin. The meeting will open at 9:30 in the Hotel Castle Tuesday morning.

Two-Minute Sermons

Written Especially for The Bee by Gipsy Smith



Jesus Christ gave utterance in that wonderful sermon.

Someone says that Christianity is all very fine, but that the trouble is that it has never been tried. In a large way this is true: God has never been given a fair chance.

Take the Sermon on the Mount. Suppose every man and woman in Omaha just took that to heart for 24 hours, and said nothing in deed or thought which they could not reconcile or harmonize with the teachings to which Jesus Christ gave utterance in that wonderful sermon.

Can anybody in the wildest flight of imagination estimate what would happen? Why, you couldn't put it into words; any vocabulary would be absolutely worthless to describe what changes would come about in a single day if the Sermon on the Mount were to be practiced. And no one would want to go back to the old sinful ways, for there is more happiness in doing right.

The nearest I can come to expressing it is to say that heaven would have come to earth. And that's what Jesus Christ came to do, to teach men and women to live on earth as they would in heaven. This is the meaning of His great prayer, "Thy will be done, on earth as it is in heaven."

But some will say, "How is this to be done?" My answer is simple. Christ's words and will can only be fulfilled by me, a human being, as I honestly seek to understand the Christian spirit.

Men boast of the Golden Rule. They'll never understand or be able to practice the Golden Rule until they are born again into the spirit of the nature of Him who taught it. "The letter alone killeth. It is the spirit which giveth life."

The simple reason it is not practiced is that men are dominated by self, but Christ did not come for self, but to give Himself.

What this world needs is thoroughgoing Christians. It does no good to fink. We've got to start with the whole man, not at the finger tips, but deep within the heart.

The thought I wish to leave is that irreligion, which is responsible for the misery of the world, is not a skin complaint.

Defendants Demand A. F. L. Records for Use in Embezzlement Case

Demand for a copy of records in connection with the appointment of Samuel H. Grace as treasurer of Division No. 1, Railway Employment department, A. F. of L., is contained in notice of demand filed yesterday in district court by attorneys for defendants in the department's suit against the American State bank, Marion F. Shafer, Ward E. Shafer, R. E. Karls and Guy Liggett.

The department seeks to collect certain funds belonging to the company, alleged to have been embezzled by the bank officials, with Grace as a conspirator.

Yesterday's notice of demand asks for copies of rules and regulations concerning the care and custody of

100 Manufacturers Join 'Made in Omaha' Exposition

More than 100 Omaha manufacturers have already given notice they will display their products in the "Made in Omaha" exposition to be held on the eighth floor of the Brandeis building the week of November 7 to 12 from noon to 9 p.m. daily. Many firms will have "live" exhibits, showing how their goods are made.

National Director Will Address Omaha Credit Men

D. J. Woodlock, secretary and general director of the retail credit men's national organization, will speak at a banquet to be given the evening of November 15 by the Omaha Associated Retail Credit Bureau and Credit Men.

Nebraskans to Leave Today for Legion Meeting

Over 2,000 Expected to Be on Special Trains Starting From Omaha and Lincoln.

Nebraska delegates to the American Legion convention in Kansas City will leave Omaha and Lincoln today in special trains.

The Nebraska delegation will be quartered at the Sexton hotel. Among the things it will fight for in the convention are a reduction of national dues and the election of Earl M. Cline of Nebraska City as next national commander. Of the 15 nominations expected for this office, the only strong nominees are considered to be Cline, Milton J. Foreman of Illinois and Hanford McNider of Iowa. The latter was twice before an unsuccessful candidate for the office.

Special trains from Omaha and Lincoln will leave Sunday. Over 2,000 Nebraska Legionnaires will attend the convention.

Nebraska delegates are:

- At Large: Charles S. Reed, Lincoln; T. J. McGuire, Omaha; Fred W. Ashton, Grand Island; Robert G. Simmons, Scottsbluff; William Riche, Omaha.
- Alternates at Large: Earl M. Cline, Nebraska City; Levaas Fitzsimmons, Fremont; Ray J. Madison, Omaha; J. R. McKirkham, North Platte; P. D. Conroy, Madison.
- First District: Dr. V. Y. Coulter, Lincoln; J. R. Cain, Falls City; V. E. Tyler, Nebraska City; Elmer Webb, Plattsmouth.
- First District Alternates: William H. Achenbach, Nebraska City; John Jacobson, Lincoln.
- Second District: Hird Bryker, Omaha; Sam Reynolds, Omaha.
- Second District Alternates: Clint Brome, Omaha; R. E. Miller, Arlington; W. S. Byrne, Omaha.
- Third District: Dr. Buchanan, Fremont; C. M. Long, Hartington; T. Doyle, Fullerton; P. A. Warner, Norfolk.
- Third District Alternates: Ralph Krane, Wayne; O. D. Sully, Crofton; E. H. Schramm, Tilden; W. R. Huffman, Norfolk.
- Fourth District: Floy Fourley, Wahoo; C. R. Sholey, Fairbury.
- Fourth District Alternates: A. H. McLean, Crete; Walter Grimm, Wilber.
- Fifth District: Jones, Hastings; Greene, Minden; Keifer, Superior.
- Fifth District Alternates: Harold Prince, Grand Island; M. L. Evans, Hastings; Cox, Arapahoe.
- Sixth District: Gleason, Sidney; Jennson, Bushville; Griswold, Gordon; Sorenson, Sterling.
- Sixth District Alternates: J. M. McDevitt, Kearney; Harrington, O'Neill; Buckles, Ord; McMeiche, Ord.

Dependable maids can be found by using a Bee Want Ad.

Five-Sixths of Jury Gives Verdict in Damage Case

Five-sixths of a jury in District Judge Stauffer's court returned a verdict yesterday of \$1,607.89 for William Bowers against William A. Pixley, general manager of the Truck and Tractor corporation, living at the Fontenelle hotel.

The verdict was on an old loan which Bowers alleged Pixley made an oral contract to pay.

The five-sixths verdict was returned under a new law passed by the last legislature, which became effective in July. It permits 10 men on a jury to settle a civil case.



'They're immense!'

"WE'LL certainly have to hand it to you, George—you're some picker. This is the best music of the year."

QRS Piano Rolls

are always up-to-the-minute, bringing you the newest hits promptly, and superbly played.

You'll like our large, complete stock and our courteous, careful service.

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Ten Days Trial in Your Home and a \$25.00 Floor Lamp Free During

Pathe HOME Demonstration Week

THIS TEN-DAY "HOME DEMONSTRATION" OFFER enables you to have the "Nationally Advertised" PATHE Phonograph (that plays any make of record) placed in your home on free trial to entertain you and your loved ones these indoor Sundays, holidays (such as Hallow'en, Thanksgiving, etc.) and winter nights.

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- No. 3—A beautiful \$25.00 Floor Lamp FREE.
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- No. 5—The "Pathe" plays any record.
- No. 6—No needles to change on a "Pathe."

Pathe Phonograph given away Friday Call at the store for particulars. No purchase is necessary.

There are NO strings to this offer. If you decide to keep your PATHE Phonograph, you can get it at the "Nationally Advertised" price established by the makers and a beautiful \$25.00 Floor Lamp will be sent to your home absolutely free of charge.

--Challenge Prices On All Stoves-- Howard Heaters

SPECIAL For Monday Only!

Furnace Shovel—Not the light, flimsy kind, but a good, heavy, well made scoop with shaped handle, Monday at... **69c**

Bath Stools

Sturdily built, white enameled stools with rubber tipped legs, only— **\$1.19**

Table Ferns

Artificial ferns with life-like roses in pink, yellow and red, in basket, **69c**

Regularly \$59.50, In This Sale at **\$39.50**

"Howard" Heaters in the round style with 20-inch firepot and famous "oven-draft" construction that consumes the coal gases usually lost up a flue in smoke are reduced in the "Challenge Sale" to \$39.50.

\$42.00 Heating Stoves \$22.50
\$49.50 Heating Stoves \$27.50
\$67.50 Heating Stoves \$37.50

All Cast Range—With high warming closet, fine baking oven and duplex grates, has full nickel trimmings, including towel rack and doors, regularly \$97.50, Challenge Sale price only— **\$69.50**

Large Laundry Stove—With four holes for cooking and heating, regularly \$18.50—Challenge Sale price— **\$12.95** Your Credit is Good

Colonial Buffet—Golden finish oak, French plate mirror, a \$37.50 val., **\$27.50**

Solid Oak Dining Table—Pedestal base, 42-in. extension top, **\$16.95**

Hundreds of New Fall Rugs

At Challenge Prices

Tapestry Brussels Rugs, 7-6x9 sizes, in this Challenge Sale selling at... **\$16.50**

Tapestry Brussels Rugs, 9x12 sizes, good patterns, selling only... **\$21.50**

Seamless Velvet Rugs in 8-3x10-6 sizes that will wear well, selling at... **\$26.75**

Rich Looking Axminster Rugs—9x12 sizes in a seamless grade for Living Rooms in Challenge Sale at... **\$46.50**

Seamless Velvet Rugs of excellent quality in 9x12 size Monday selling at... **\$31.50**

Axminster Rugs in 7-6x9 sizes for Bedrooms or Dining Rooms at... **\$32.50**

Axminster Rugs, 8-3x 10-6 size in beautiful patterns Monday selling at... **\$38.50**

Japanese Matting Boxes—In natural finish, with rattan trim— **\$4.45**

Massive Duofold—Solid fumed oak upholstered in genuine leather, \$122.50 value for... **\$59.50**

Chiffrette—A massive Queen Anne model in walnut finish, regular \$87.50 val., **\$32.50**

42-inch Dresser—In mahogany finish; French plate mirror; a \$69.50 value at... **\$32.50**

As Always, You Make Your Own Terms

Something New in Omaha:
Announcing the
Opening of

The Silk Shop

Monday October 31st

EVERYTHING in silk is the slogan for this new store. If it is a certain pattern in yard silk, a certain style and kind of silk hose, or a certain style in silk underwear, you will find it in the Silk Shop.

WE OPEN with thousands and thousands of yards, yes bolts, of beautiful new silks. Selling silk is our only business, and not a side line.

FEATURING the cash idea, this shop will surely be able to pass to you in shape of money saved the huge amounts ordinarily charged off to credit losses.

EXTRAORDINARY bargains will be offered during our opening week, as this "shop" will truly be known as the home of "Quality Silks" at popular prices.

The Silk Shop, Inc.

1517 Douglas Street
Phone Atlantic 0473
One Door West of Hospe's